

LIFE



AIR-RAID SPOTTER

OCTOBER 27, 1941 **10** CENTS
YEARLY SUBSCRIPTION \$4.50



for lines that live

Forstmann
WOOLEN COMPANY
PASSAIC, N. J.

100% VIRGIN WOOL

SYMPHONY BY A FIRESIDE

Call it "drape," in the phraseology of great dress-makers. The word well describes the incredible sorcery of America's most beautiful woolens in making your every gesture like motion set to music. Yes, there is a reason besides their richness of tone and design: FORSTMANN virgin "living" woolens hold *their* lines and follow *yours* with slender perfection. In such unstudied ease lies the essence of true chic. Look for this label on clothes, the FORSTMANN name on fabrics. Not more costly . . . just more satisfactory. Forstmann Woolen Company, Passaic, N. J. Sales Office: 30 Rockefeller Plaza, New York City.



Two leaders of the Studebaker quality vanguard—laboratory engineer O. K. Butzbach and experimental chassis foreman E. B. White.



Here's able motor assembler, Hedley Warrick, putting his more than 20 years of Studebaker experience to good account. Most Studebaker craftsmen are over 40 years of age.

For America's Defense

Studebaker is building an unlimited quantity of airplane engines, military trucks and other matériel.

The Studebaker Corporation

Studebaker builds cars and trucks that help keep the defense job moving

Low-cost transportation of high efficiency
assured by brilliant engineering . . . expert craftsmanship
. . . finest quality materials

THERE never was a time in American history when efficient transportation meant so much. Defense materials and defense workers must get to their destinations promptly. Millions of people, in all walks of life, depend upon motor vehicles for necessary travel—and for aid in earning a livelihood.

The situation is made to order for Studebaker,

because Studebaker passenger cars, commercial cars and trucks stay on the job consistently and economically—day after day—regardless of the weather or the road conditions.

The car that anticipated the national defense situation

The economy and enduring soundness of the new 1942 President 8, Commander and Champion passenger cars—as well as the money-saving new Studebaker commercial cars and trucks—are a direct result of the brilliance of Studebaker engineering, the painstaking thoroughness of Studebaker craftsmanship and the relentless testing done in Studebaker's famed laboratories and on its great 800-acre million-dollar proving ground.

And thanks to the resourcefulness and research of Studebaker's engineering and production staffs, the traditional Studebaker standards of quality are being fully maintained.

This means that the Studebaker you buy today is a transportation investment that will still be paying you dividends—in savings and in satisfaction—on some far distant tomorrow.



**HIGHEST QUALITY CAR
IN LOWEST PRICE FIELD**

New for now! This distinctive 1942 Studebaker Champion Custom Sedan, \$840 delivered at factory—Built to traditional Studebaker standards of highest quality materials and craftsmanship. Engineered to deliver exceptional gasoline and oil mileage. Priced remarkably low. Equipped with many "extras at no extra cost." See it at your local Studebaker dealer's. C.I.T. terms.

PRICES BEGIN AT

\$810*

for a Champion Business Coupe

CHAMPION . . . \$810 and up
COMMANDER . . . \$1108 and up
PRESIDENT 8 . . . \$1242 and up

*These are delivered prices at factory, South Bend, Indiana, as of October 1, 1941. Federal tax included. Prices and specifications subject to change without notice—but Studebaker quality will remain constant.



HER GAME
is
better
than ever...

but she's
seldom asked to play

Those weekly "get-togethers" really meant something to her. They were such fun! But then the invitations grew scarcer . . . and scarcer. She doesn't know what the trouble is . . . but she seldom plays, now.

Yet if she hadn't been so careless about the "Double O" (Offensive-looking teeth; Offensive breath) she might well be on her way to a bridge game tonight.

What to Do About It

To combat this double offense, why not use the delightful double precaution so many wise and popular women depend on. For the teeth, the new Listerine Tooth Paste. It's created especially to help bring out the natural beauty of your smile. It does a remarkable job on dull, dingy teeth, removing cloudy, loose deposits.

The new Listerine Tooth Paste is a

special, new formula, the result of 8 years' work on the part of skilled scientists. Many women say they can see its beautifying effects in a surprisingly short time!

For a sweeter breath—Listerine Antiseptic, of course. It quickly halts food fermentation in the mouth, a frequent cause of halitosis.

Delightful Daily Double

If you want to remain popular, don't ever neglect the "Double O" (Offensive-looking teeth; Offensive breath).

Why not start in today with the delightful Listerine Daily Double: Listerine Tooth Paste for an attractive smile and Listerine Antiseptic for more appealing breath.

LAMBERT PHARMACAL CO., St. Louis, Mo.

the double precaution
against double **O**
Offensive Breath
Offensive looking Teeth

LISTERINE TOOTH PASTE
and LISTERINE ANTISEPTIC

LETTERS TO THE EDITORS

South Dakota

Sirs:

Your photographic essay on South Dakota is accurate and fair (LIFE, Oct. 6). LIFE's reporters caught the true spirit of the hardy folks who tenaciously cling to what little soil hasn't blown away. We who were born and raised on the prairies can feel but not describe "the breath of the prairie, fresh and strong and clean," and we know there is no sunset as rich and hopeful as that which one sees on the horizon of the Western plains!

We would like to recall for LIFE the one day, however, which has been emblazoned on the memories of all living South Dakotans: Nov. 12, 1933, date of the first of those awful dust storms. The day dawned as clear and invigorating as an April morn. At 9 a. m. a breeze stirred; at 10 a. m. a low ominous cloud rolled out of the North. The gale struck, raising the loose, dry soil high into the heavens until the cloudless blue skies turned black as night and the sun was hidden from view. From 12 noon until 3 p.m. lamps were lit. The silt-like dust filtered into house and cupboard, coating everything a solid color.

We lived dust the rest of that winter—brushed it from our sheets at night, plowed it from our roads by day, watched it pile like snow in drifts across our barnyards and form banks over our fences.

Dust, drouth, grasshoppers, wind—they tried the patience of those sturdy fighters as only nature can. Yet we who yielded to its force sometimes miss our dauntless prairies, their audacity, their courage, their challenge!

AVERY WITTENBERGER

La Crosse Tribune
La Crosse, Wis.

Sirs:

In your South Dakota essay you presented a picture of a monument which is supposedly the approximate center of North America.

We in North Dakota have definite proof that this is not a fact. In the U. S. Geographical Survey bulletin No. 817.



NORTH AMERICA'S CENTER?

the center of North America is listed in Pierce County, N. Dak., west of Devil's Lake near Rugby. Picture shows a monument which we erected on this spot.

We are proud of what it stands for and do not wish to have another State claim the honor.

DORIS M. OLIVER

Rugby, N. Dak.

●LIFE would not presume to arbitrate the delicate issue between the proud Dakotas.—ED.

Sirs:

The caption under your picture of the Grand River in South Dakota says:

"Years ago thousands of buffaloes perished on its banks in an unexplained manner. Their crumbling, unfossilized bones lie exposed in a 20-ft. deposit." I have often heard my father, who pioneered through this part of the country just ahead of the Northern Pacific Rail-



IT'S DIFFERENT!

Waldes Kover-Zip exposes no metal whatsoever. The "teeth" are fabric-covered so this zipper blends with your material and forms a smooth, invisible seam.

CHOOSE FOR YOURSELF

At the left is the ordinary zipper with metal showing. Now see the difference in the new Waldes Kover-Zip on the right. The fabric covering is part of the zipper itself. Once applied it becomes part of your garment. No more finishing is needed. Waldes Kover-Zip is such a grand improvement for everything, from sheer garments to heavy utility clothes.



YOU SEE NO PLACKET. It's completely concealed by Waldes Kover-Zip, the same zipper used in fashions sold by Fifth Avenue shops.



YOU CAN CREATE many new color contrasts such as streaks of flame red on bright blue. And remember, Waldes Kover-Zip is fabric-covered; can't scratch children. It's softer.

GUARANTEED

Impartial laboratory tests prove that Waldes Kover-Zip will outlast the life of any garment. For real professional results, insist upon Waldes Kover-Zip . . . accept no other.

*Reg. U. S. Pat. Off.

At ZIPPER
COUNTERS
EVERYWHERE



MANUFACTURED EXCLUSIVELY BY
WALDES KOH-I-NOOR, INC., LONG ISLAND CITY, N. Y.

(continued on p. 4)

*"This time you
get a ticket!"*

TROOPER: Thanks. I'd give a lot to see that game, but I'm on duty.

GIRL: On duty?

TROOPER: Yes—and it's my duty to tell you those tires are a menace.

GIRL: Oh, goody! You're going to lecture me just like Dad. How about "Switch to B. F. Goodrich"?

TROOPER: A swell idea—you'll get more mileage and I'll have less trouble!

NO MATTER who's playing who—you can't lose when you're on Silvertowns. They'll roll out the miles for you—thousands more than you expect. They guard you and your family against dangerous skids and blow-outs, too.

Here's the reason. Every single Silvertown is made with Dura-

min—the "tire vitamin" that keeps rubber young and lively. Duramin, discovered and perfected by B. F. Goodrich, makes Silvertown Tires wear longer and stay safer, too.

If saving money doesn't appeal to you, if extra safety isn't important to you—there's still a big reason for buying Silver-

towns. They go further . . . help conserve rubber. And our country needs to make its rubber last.

Now is the time to buy. Silvertowns are exceptional values at today's prices. And you don't have to pay cash. All B. F. Goodrich Silvertown Stores and many Goodrich dealers offer the Budget Plan.

**All SILVERTOWNS
made with DURAMIN**

(Left)
SAFETY SILVERTOWN. Duramin gives it longer wear, and top quality. Hi-Flex cords make it stronger than ever.

(Center)
DELUXE SILVERTOWN. Duramin-made. Gives the best combination of mileage, safety, comfort, and quiet running.

(Right)
LIFE-SAVER SILVERTOWN. No tire can stop you quicker, or keep you safer from skids. 20% more miles than the original Life-Saver tire. Duramin-made.



SOME B. F. GOODRICH FIRSTS THAT ARE HELPING TO CONSERVE AMERICA'S VITAL RUBBER SUPPLY

AMERIPOL, the first synthetic rubber used in automobile tires sold to the American public.

CARBON BLACK TREAD, a B. F. Goodrich development that more than doubled tire mileage.

DURAMIN, the amazing discovery that keeps rubber young, makes tires wear longer, stay safer.

Switch to

B.F. Goodrich

FIRST IN RUBBER

BFG

This One



RTQS-4UY-RE69



Make a Picture Story of your Halloween Party!



1. To get a permanent picture story of the apple-bobbings, the "ghosts"... be sure your camera is loaded with Agfa Superpan Press film! Its extreme speed makes indoor scenes, night pictures, and candid shots easier than ever!



2. With Superpan Press and flash or flood lamps, you can take good pictures, *all the time*. Imagine! Pictures of your family... informal shots of your friends... even action pictures! And remember: Only Agfa guarantees "Pictures that satisfy or a new roll free!"



3. Look at this excellent picture made indoors on Agfa Superpan Press Film. There is no faster film made—that's why it's the favorite of so many news photographers. It comes in a size to fit your camera. Try a roll tonight. Look for the orange-and-blue box. *Agfa Ansco, Binghamton, N. Y.*



AGFA FILM

MADE IN U. S. A.

LETTERS TO THE EDITORS

(continued)

road, describe the slaughter of many thousands of buffaloes which were skinned, the hides being sent East and the carcasses left where they fell. Might this be the explanation of the exposed deposit shown in the picture?

FLORENCE BERTRAND
GREENLEE

Denver, Colo.

● Might.—ED.

Sirs:

You failed to mention one of South Dakota's largest attractions, the World's Only Corn Palace, located at Mitchell.

The building is decorated inside and out with corn and grain, panels on ex-



MITCHELL'S CORN PALACE

terior walls being made of colored corn. Enclosed is a picture of the building at night when it is illuminated with neon lighting.

JEANNE BECKER

Mitchell, S. Dak.

Women's Prison

Sirs:

I took a course this summer at New York University in Correctional Administration and as a result we visited the women's prison at Bedford, N. Y. which you covered in *LIFE*, Oct. 6. I might add that the consensus in the class, after scrutinizing the institution with very critical eyes, was even more favorable than your article, if that is possible.

You only make mention of the fact that the institution "strives to study the individual" in one passing sentence, but this should not be passed over so lightly, because it is perhaps the most important aspect of the attitude held by the administration. I should like to make mention of one method that is used in order to find out as much as possible about each woman there. Since last February they have instituted the sponsor system, which means that members of the staff are assigned to one or two of the inmates. It is the sponsor's duty to spend time with her charges, find out their interests, gain their confidence so that problems bothering them may be discussed and suggestions made. But just to assign any inmate to any staff member at random would defeat the whole purpose. Therefore, this is not done until Superintendent Henrietta Additon has had a personal talk with each inmate.

NAOMI BLOOM

New York, N. Y.

Portal's Falcons

Sirs:

In Julian Bach's close-up of Air Chief Marshal Sir Charles Portal (*LIFE*, Oct. 6), discussion of his hobby, falconry, leads to several misstatements. No one to my knowledge has yet successfully bred the noble peregrine falcon. Their nature as a creature of the wild has so far not been completely domesticated. The only two ways that Sir Charles could possibly have obtained his birds are by taking the eyess, or young birds, from the nest and trapping haggards, or adult birds, during migration.

Another statement that Sir Charles is an austringer is well off base. An austringer is one who keeps and flies the true hawks or short-winged hawks and not falcons. The two types of birds are as different as the Wellington Bomber and the Junkers 88. It is the worst of etiquette to call a falconer an austringer.

HAROLD WEBSTER JR.

Tucson, Ariz.

(continued on p. 6)

A New Kind of "QUIZ PROGRAM"



Man Quizzes Wife

MAN—About that new washing machine, darling—it's going to have to last a long time.

WIFE—Yes, I know, dear, I remembered what you told me about shortages when I bought it; that's one reason why I bought this particular washer.

MAN—What's different about it?

WIFE—Well, if it has to last a long time, I want it to look nice. The salesman was telling me about the marvelous enamel finish they use on this washer—and on lots of other metal products, too, for that matter. It's called "Polymerin", and it's extra tough! Why, you can even dent the metal, and the Polymerin enamel on the surface won't chip or scratch.

MAN—Sounds O.K.

WIFE—It is! Polymerin makes things last longer and it keeps them looking attractive. It's used on washing machines, ironers, refrigerators, food mixers, kitchen cabinets, stoves, fans, lamps, Venetian blinds and on dozens of other articles. From now on, I'm going to look for Polymerin on the metal products I buy!

Thrifty housewives look for Polymerin enamel finish on the products that they buy. Ask for it! Ault & Wiborg Corporation, 75 Varick St., N. Y. C.

Polymerin (pronounced Po-lim'-er-in) is a trade mark registered in the U. S. Patent Office.

Look for

POLYMERIN

on the products you buy

WARNING ON INCOME TAX PAYMENTS

New Tax Law Calls for HIGHEST RATES IN U.S. HISTORY!

If you are **SINGLE**
and earn \$15.00
a week or more
MARRIED
and earn \$30.00
a week or more

you are now subject to
the Income Tax and must
file a Return! It is up to
you to determine now
whether or not you must
pay a tax, and if so how
much.

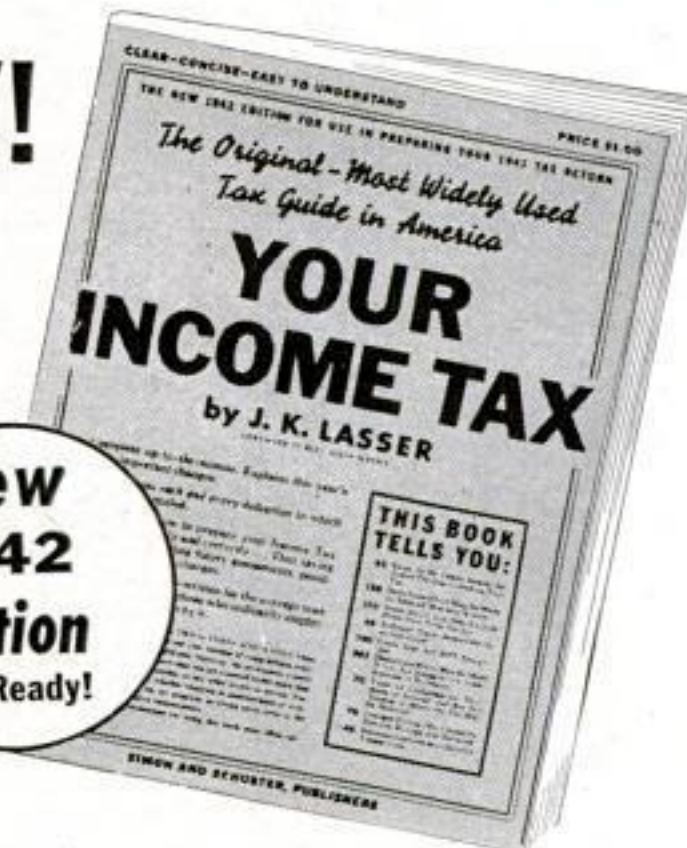
TO raise 3½ BILLION Dollars for National Defense, most individuals must pay from TWO to THREE AND ONE-HALF times as much Income Tax as they paid last year.

Each of us wants to share his rightful part of national defense. This year more than ever before Americans are willing to pay their full share of taxes.

The Government does not expect you to overpay your tax, any more than it expects you to pay more than the right price for food, clothes, or any other article

or service. Furthermore, an incorrect return, whether resulting in underpayment or overpayment, involves extra costs to the Government through expensive readjustments.

Over 500,000 taxpayers have used this book in previous years. This NEW edition is NOW READY—up-to-the-minute and containing every requirement of the new law, as well as important tax decisions of the past year. This year, more than ever before, you need the new 1942 Edition of



New
1942
Edition
Now Ready!

YOUR INCOME TAX

THE MOST WIDELY USED TAX GUIDE IN AMERICA

1. Tells EACH and EVERY deduction to which you are justly entitled and on some of which action must be taken before the end of this year.

EACH YEAR, thousands unknowingly pay the Government more than they should. In many cases the Government has no indication of this, so the money is not refunded. Each year, other thousands are heavily penalized for underpayment caused by honestly mistaken ideas about deductions.

It is up to you to find out your legal deductions now—because the tax blanks do not even provide space for some of them.

Has Helped 500,000 Taxpayers

"YOUR INCOME TAX," by J. K. Lasser, C.P.A., is the ORIGINAL—THE BIGGEST SELLING—and MOST WIDELY USED guide book for keeping the income taxes of the average tax payer at the proper level! It is so clear and understandable that over 500,000 people earning \$15 a week up have found it a valuable guide.

The NEW 1942 EDITION now—for the first time—also contains a special section giving a simple guide to the particular deductions available for all leading types of

2. Tells how to prepare your return QUICKLY AND CORRECTLY... thus avoiding future assessments, penalties, and interest charges.

occupations. If you are a laborer, office worker, doctor, engineer, executive, farmer, government employee, teacher, salesman, or engaged in any of the 163 occupations listed you will find a special list of deductions recognized by the Government as legally deductible by you!

GUARANTEED
to Save You Time and Money
—or Your Money Back

The publishers are so certain this book will save you time, help you pay your correct tax and avoid later assessments, that they offer it on this Double-Guarantee: (1) When you receive "YOUR INCOME TAX" look it through. If you do not agree that it will help you—return it; the publishers will refund its full price. OR (2) After making out your return, if you then do not agree this book has saved you time and money, return it for full refund any time up to March 20, 1942.

This Year You Can't Afford To "Wait Till the Last Minute"!

There are two reasons why you should get this book NOW: 1. Many tax-saving steps must be taken before the close of 1941. 2. Many taxpayers must set aside part of their salaries from now on, to meet future payments. Determine your tax now, so you won't have to borrow money at interest later.

SEND NO MONEY

If you are one of the thousands who have saved money by using a previous edition of this book, you will send for the NEW 1942 EDITION at once. If you are a "first-time" taxpayer, you will appreciate its step-by-step guide to each and every line on your tax blank. In either case, here is the most urgently needed book of the year.

There are so many ways this book can help you that even only one of them may save you several times its small cost. Keep your tax down by getting it at once! Mail coupon now without money (unless you prefer to remit now and save postage costs).

SIMON AND SCHUSTER, Inc., Dept. 6210, 1230 Sixth Ave., New York City.

PRICE \$1.00
Includes FREE Supplementary Reports of Any Changes made in tax laws between now and March 15, 1942!

THIS BOOK TELLS YOU:

- 85 Steps To Take Before End of This Year to Reduce Your Tax.
- 188 Deductions Which May Be Made by Salaried Men, and Women.
- 173 Items Which You May Exclude From Gross Income.
- 48 Different Taxes Deductible by an Individual.
- 190 Items that Are NOT Deductible.
- 242 Deductions Which May Be Made If You Are Engaged in a Trade, Business or Profession.
- 70 Types of Compensation, Dividends or Interest that Are Not Taxable or Where Tax May Be Deferred.
- 70 Changes During 1941 Caused by Statutes, Rulings, Decisions.
- 45 Recommendations as to Security Transactions.

Special section for personal income tax provisions in your own state—also special sections for those in the army and navy—for draftees—for farmers.

This Will Give You an Idea of How Much MORE Federal Income Tax You Must Pay THIS Year Than You Paid Last Year:

		SINGLE PERSONS		MARRIED PERSONS	
		No Dependents	NEW TAX	No Dependents	NEW TAX
		Last Year's Tax	NEW TAX	Last Year's Tax	NEW TAX
NET INCOME		Annual	Weekly	Annual	Weekly
\$800	\$15.38	None	\$3.00	None	\$6.00
900	17.31	.44	11.40	None	13.20
1,000	19.23	4.40	21.00	None	22.80
1,100	21.15	8.36	30.60	None	32.40
1,200	23.08	12.32	40.20	None	42.00
1,300	25.00	16.28	49.80	None	51.60
1,400	26.92	20.24	59.40	None	61.20
1,500	28.85	24.20	69.00	None	70.80
1,600	30.77	28.16	78.60	None	80.40
1,700	32.69	32.12	88.20	None	90.00
1,800	34.62	36.08	97.80	None	99.60
1,900	36.54	40.04	107.40	None	109.20
2,000	38.46	44.00	117.00	None	118.80
2,200	42.31	51.92	136.20	None	136.20
2,400	46.16	59.84	155.40	None	153.60
2,600	49.99	67.76	174.60	None	171.00
2,800	53.82	75.68	193.80	None	188.40
3,000	57.65	83.60	213.00	None	205.80
3,200	61.48	91.52	232.20	None	223.20
3,400	65.31	99.44	251.40	None	240.60
3,600	69.14	107.36	270.60	None	258.00
3,800	72.97	115.28	289.80	None	275.40
4,000	76.80	123.20	309.00	None	292.80
4,200	80.63	131.12	328.20	None	310.20
4,400	84.46	139.04	347.40	None	327.60
4,600	88.29	146.96	366.60	None	345.00
4,800	92.12	154.88	385.80	None	362.40
5,000	95.95	162.80	405.00	None	379.80
5,200	99.78	170.72	424.20	None	397.20
5,400	103.61	178.64	443.40	None	414.60
5,600	107.44	186.56	462.60	None	432.00
5,800	111.27	194.48	481.80	None	449.40
6,000	115.10	202.40	501.00	None	466.80
6,200	118.93	210.32	520.20	None	484.20
6,400	122.76	218.24	539.40	None	501.60
6,600	126.59	226.16	558.60	None	519.00
6,800	130.42	234.08	577.80	None	536.40
7,000	134.25	242.00	597.00	None	553.80
7,200	138.08	249.92	616.20	None	571.20
7,400	141.91	257.84	635.40	None	588.60
7,600	145.74	265.76	654.60	None	606.00
7,800	149.57	273.68	673.80	None	623.40
8,000	153.40	281.60	693.00	None	640.80
8,200	157.23	289.52	712.20	None	658.20
8,400	161.06	297.44	731.40	None	675.60
8,600	164.89	305.36	750.60	None	693.00
8,800	168.72	313.28	769.80	None	710.40
9,000	172.55	321.20	789.00	None	727.80
9,200	176.38	329.12	808.20	None	745.20
9,400	180.21	337.04	827.40	None	762.60
9,600	184.04	344.96	846.60	None	780.00
9,800	187.87	352.88	865.80	None	797.40
10,000	191.70	360.80	885.00	None	814.80
10,200	195.53	368.72	904.20	None	832.20
10,400	199.36	376.64	923.40	None	849.60
10,600	203.19	384.56	942.60	None	867.00
10,800	207.02	392.48	961.80	None	884.40
11,000	210.85	400.40	981.00	None	901.80
11,200	214.68	408.32	1,000.20	None	919.20
11,400	218.51	416.24	1,019.40	None	936.60
11,600	222.34	424.16	1,038.60	None	954.00
11,800	226.17	432.08	1,057.80	None	971.40
12,000	230.00	440.00	1,077.00	None	988.80
12,200	233.83	447.92	1,096.20	None	1,006.20
12,400	237.66	455.84	1,115.40	None	1,023.60
12,600	241.49	463.76	1,134.60	None	1,041.00
12,800	245.32	471.68	1,153.80	None	1,058.40
13,000	249.15	479.60	1,173.00	None	1,075.80
13,200	252.98	487.52	1,192.20	None	1,093.20
13,400	256.81	495.44	1,211.40	None	1,110.60
13,600	260.64	503.36	1,230.60	None	1,128.00
13,800	264.47	511.28	1,249.80	None	1,145.40
14,000	268.30	519.20	1,269.00	None	1,162.80
14,200	272.13	527.12	1,288.20	None	1,180.20
14,400	275.96	535.04	1,307.40	None	1,197.60
14,600	279.79	542.96	1,326.60	None	1,215.00
14,800	283.62	550.88	1,345.80	None	1,232.40
15,000	287.45	558.80	1,365.00	None	1,249.80
15,200	291.28	566.72	1,384.20	None	1,267.20
15,400	295.11	574.64	1,403.40	None	1,284.60
15,600	298.94	582.56	1,422.60	None	1,302.00
15,800	302.77	590.48	1,441.80	None	1,319.40
16,000	306.60	598.40	1,461.00	None	1,336.80
16,200	310.43	606.32	1,480.20	None	1,354.20
16,400	314.26	614.24	1,499.40	None	1,371.60
16,600	318.09	622.16	1,518.60	None	1,389.00
16,800	321.92	630.08	1,537.80	None	1,406.40
17,000	325.75	638.00	1,557.00	None	1,423.80
17,200	329.58	645.92	1,576.20	None	1,441.20
17,400	333.41	653.84	1,595.40	None	1,458.60
17,600	337.24	661.76	1,614.60	None	1,476.00
17,800	341.07	669.68	1,633.80	None	1,493.40
18,000	344.90	677.60	1,653.00	None	1,510.80
18,200	348.73	685.52	1,672.20	None	1,528.20
18,400	352.56	693.44	1,691.40	None	1,545.60
18,600	356.39	701.36	1,710.60	None	1,563.00
18,800	360.22	709.28	1,729.80	None	1,580.40
19,000	364.05	717.20	1,749.00	None	1,597.80
19,200	367.88	725.12	1,768.20	None	1,615.20
19,400	371.71	733.04	1,787.40	None	1,632.60
19,600	375.54	740.96	1,806.60	None	1,650.00
19,800	379.37	748.88	1,825.80	None	1,667.40
20,000	383.20	756.80	1,845.00	None	1,684.80

(All income is here assumed to be earned income)

Special BOOK FOR CORPORATIONS

The Excess Profits Tax Law of 1941 is one of most complicated measures ever to pass Congress! Even corporations who believe they are exempt must comply with many technical features to prove their exempt status. This book explains, in simple language, each and every part of the law, including...



Only \$1.00

Check lists of 180 items affecting invested capital. Table giving effect of various dividends on excess profits calculations. Statement of the many elections that help reduce your normal and excess profits tax. Tables that will help you verify your calculations.

NOTE TO TAX COUNSELLORS: Many tax counsellors, lawyers, accountants order copies of these two books for each member of their staff.

FREE SUPPLEMENTARY REPORTS

To keep you up-to-date on any changes that may be made in the law we will send without cost, as many reports as are required to keep you fully posted to March 15, 1942.

SIMON AND SCHUSTER, Inc., Dept. 6210
Rockefeller Center, 1230 Sixth Ave., New York City

Please send immediately the book(s) checked below. I will pay postman \$1 for each copy ordered, plus C.O.D. charges. If this information does not save me time and taxes, I may return it and you will refund my money in full.

.....copies "Your Income Tax"

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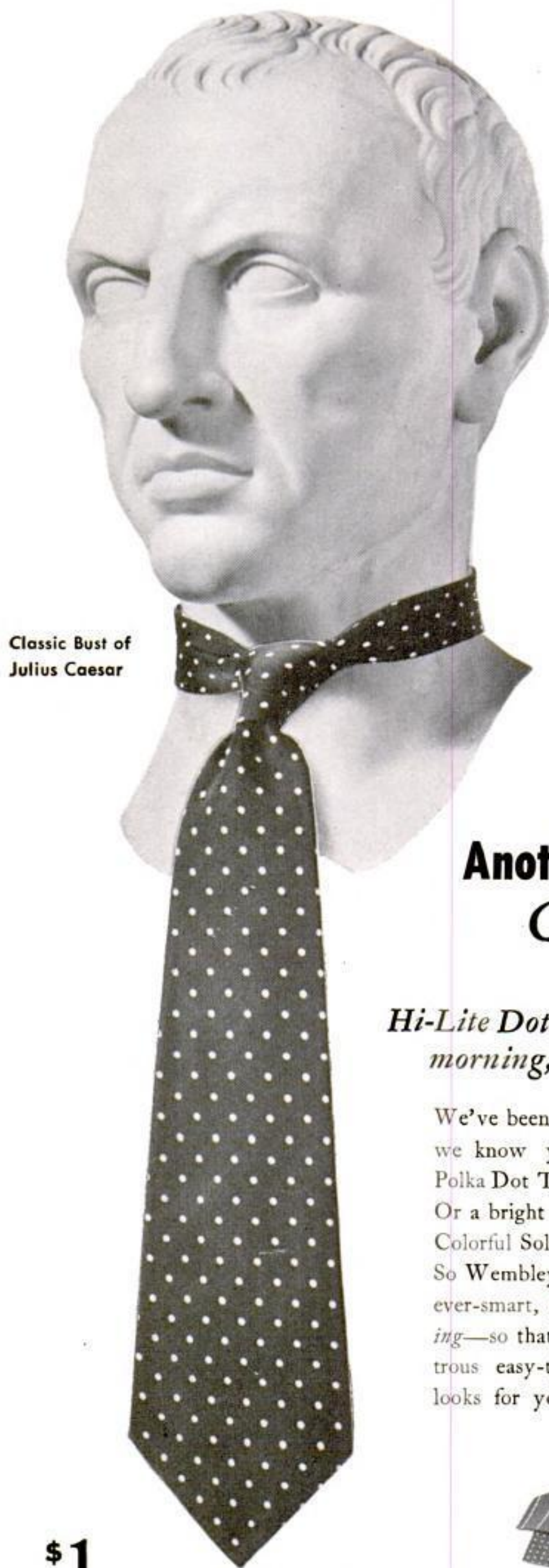
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Classic Bust of
Julius Caesar

Another Wembley Classic Tie

*Hi-Lite Dots that are always right—
morning, afternoon and night*

We've been studying "your likes". And we know you always enjoy wearing a Polka Dot Tie in a rich, contrasting color. Or a bright Pencil-Stripe on dark ground. Colorful Solid Tones are another favorite. So Wembley is specializing in those three ever-smart, good-looking ties. *Specializing*—so that you get extra value, in a lustrous easy-tying fabric that keeps good looks for you a long, long time.



\$1

Add these Wembley Classic Ties to complete your smart tie wardrobe

Here's a Help . . .

Your dealer has a new color chart to show you the exact Wembley Classic Ties to go with your brown, gray and blue suits—to add a becoming spot of color. Look for the Wembley Color Chart to make your selection easy. Or send for free folder showing 36 Wembley Classic Ties in full color.



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Wembley Classic Ties

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LETTERS TO THE EDITORS

(continued)

Sirs:

To speak of falconry as a waning sport is misleading. Falconry, as practiced by the aristocracy of India, is at a peak never touched by Western falconers. It is widely used for practical purposes as well as sport by nomadic tribes of Tibet and Northern Africa. And in America it is a vigorous sport with enough devotees to form the American Falconers Association. In fact, within the last few months the Signal Corps of the U. S. Army has been experimenting with falcons to intercept enemy homing pigeons.

ROBERT H. McCAULEY JR.
Plainfield, Vt.

● The U. S. Signal Corps falcon project has been abandoned. Wild falcons on Britain's Channel cliffs have been unpatriotically demonstrating that falcons do not distinguish between enemy and friendly pigeons.—ED.

Sirs:

If Portal of the R.A.F. is the most illustrious British falconer and Göring that of Germany, certainly Captain Luff



MEREDITH AND FALCON

Meredith of the U. S. Army Air Corps (see cut) is the foremost American falconer, with more than 30 years of constant experience.

WALTER R. SPOFFORD
Nashville, Tenn.

"Gee Whiz" vs. "Aw Nuts"

Sirs:

The visceral and mental reactions of your correspondent, Allan A. Michie, to Arab kings and their etiquette and cooking (LIFE, Sept. 29) is an able demonstration of the modern school of "Aw Nuts" journalism.

I, too, was guest of King Abdullah in a tent as described by Michie and a partaker of his rich and peculiar fare. With Mr. Michie's facts I take no issue. I herewith testify that he did a magnificent job of reporting. What impresses me, however, is the difference in our respective reactions. As a member of the now unhappily obsolete school of "Gee Whiz" reporting, I would have used the same facts to tell a story of gustatory glamor calculated to make the reader envy, not retch.

It interests me how an honest Aw Nuts reporter and an honest Gee-Whizzer can arrive at diametrically opposed positions starting from the same facts. Question: which of us had more fun?

WILLIE SEABROOK
New York, N. Y.

● Mr. Seabrook, in his book *Jungle Ways*, gave a Gee Whiz account of a meal on human flesh.—ED.

Weddings

Sirs:

To complete your story on the wedding of Mr. and Mrs. Edward George



"NEVER THOUGHT YOU'D
BE TOPSIDE TODAY, JIM.
YOU CERTAINLY HAD A
STUFFED-UP HEAD
LAST NIGHT."

"YEA, BUT I PUT
MISTOL*
IN MY NOSE."



***MISTOL
DROPS
WITH EPHEDRINE**

FOR PEOPLE WHO
ARE SUFFERING
THE DISCOMFORTS
OF A HEAD COLD

Guaranteed by
Good Housekeeping
IF DEFECTIVE OR
NOT AS ADVERTISED THEREIN

Copyright 1941, Stanco Inc.

(continued on p. 8)

عازف

This symbol of the East means **ADVENTURE...**

Vast, mighty, dipped deep in the mystery of the desert
...From the great Saturday Evening Post serial that
thrilled millions comes a magnificent motion picture filmed
on a scale that will leave you breathless...

WALTER WANGER'S Great Adventuromance of Today

Sundown

starring **GENE TIERNEY**

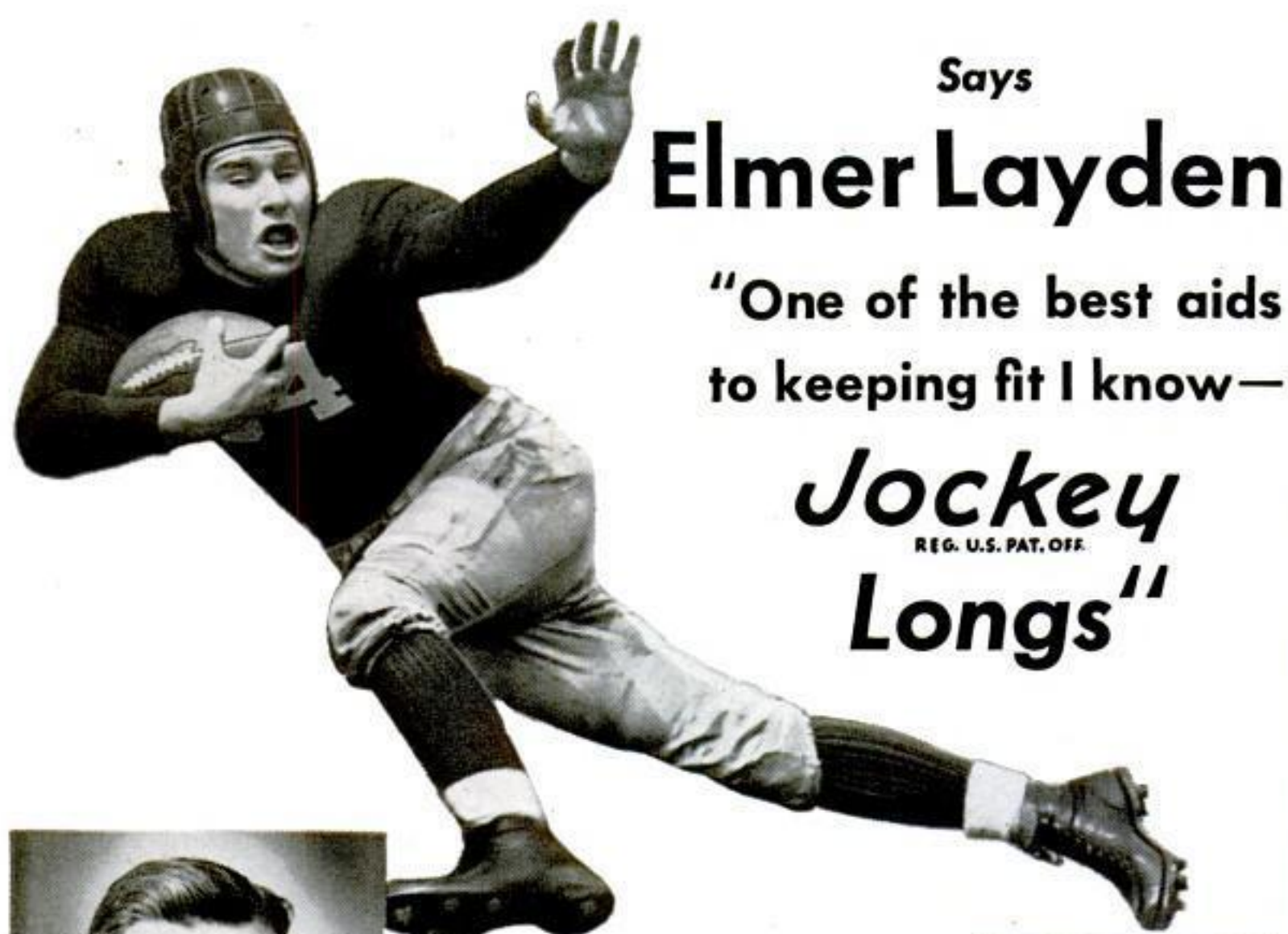
BRUCE CABOT • GEORGE SANDERS • HARRY CAREY • JOSEPH CALLEIA
Reginald Gardiner, Carl Esmond, Marc Lawrence and SIR CEDRIC HARDWICKE

Directed by Henry Hathaway • From the Saturday Evening Post story "Sundown" and screenplay by Barre Lyndon

A HENRY HATHAWAY PRODUCTION • Released thru United Artists



● ASK THE MANAGER OF YOUR LOCAL THEATRE WHEN HE IS PLAYING THIS GREAT ADVENTUROMANCE



Says Elmer Layden

"One of the best aids
to keeping fit I know—

**Jockey
Longs**"
REG. U.S. PAT. OFF.



Elmer Layden

he's tough because he wears the same length underwear the year 'round. Nine times out of ten he's either weakening himself by putting a strain on his leg muscles when they're cold or else letting himself turn mushy from inactivity and lack of proper exercise!"

Recently we asked Elmer Layden, who has probably conditioned more All-Americans than any other coach of the decade, what he considered the key to physical fitness. He said, "Among the commonest mistakes the average fellow makes is to think



Two piece Jockey Longs

**"Lengthen your shorts and
you'll lengthen your years—of activity"**



Bellin

"Up there at Coopers, you've got one of the best aids to keeping fit I know in Jockey Longs. They really give a man the protection he needs against leg chill without hampering his freedom of movement . . . or making him look like a sketch from an 1890 mail order catalogue. If even more men would wear them when the weather turns chilly, then maybe fewer would limit their normal exercise to a point where they would break out in cold sweats every time they ran 50 feet for a bus."



Midway

Photographed above are the streamlined Jockey Longs Mr. Layden favors. You'll like them, too. They offer the same com-

fort features as Jockey Shorts. Buttonless two-piece design . . . a fabric knitted so your skin can breathe . . . and tailored to eliminate bunch, bind and creep. The famous inverted *Y-front provides squirm-free, masculine support and an angled no-gap opening. Matching shirts are contoured—shorter in front to avoid bunching, longer in back to keep them



Over-Knee



Short

in place. Sizes down to four years for children. Buy them where you see the Jockey statue displayed and for your own protection, make sure the name Jockey is on the label.

* —The source
of support.

Coopers INC.
KENOSHA WISCONSIN

NEW YORK CHICAGO LOS ANGELES SAN FRANCISCO SEATTLE
Made and distributed in Canada by Moodies, Hamilton, Ont.; In Australia by MacRae
Knitting Mills, Sydney; In British Isles by Lyle & Scott, Ideal House, London;
In New Zealand by Lane-Walker-Rudkin, Ltd., Christchurch, S 1

LETTERS TO THE EDITORS

(continued)



HONEYMOONERS

Johnson (LIFE, Oct. 6), here is a photograph of them taken on their honeymoon at Del Monte, Calif.

J. P. GRAHAM

Del Monte, Calif.

Sirs:

Are rice and confetti under priority too? Or is it considered old-fashioned in Manhattan to shower the bride and groom as they leave the church with



BARRAGED BRIDAL COUPLE

this time-honored custom of bestowing fertility? It is still being done here in Clifton as shown by the enclosed photograph and everyone, including the bridal pair, seems to be enjoying it.

FRED WHITE JR.

Clifton, N. J.

● Slippery rice on crowded city streets is a safety hazard. Confetti is a poor substitute.—ED.

Lease-Lend Eggs

Sirs:

Will you kindly explain why eggs are being sold to British housewives at 2/6d per dozen as indicated in your Sept. 29 issue, when these eggs are forwarded to Britain as a gift from American taxpayers under the Lease-Lend Act.

WALTER JOHANNSEN

Portland, Ore.

● Britain does not consider lease-lend aid to be a gift any more than the U. S. does. Under the Lease-Lend Act, every item sent abroad is charged against Britain's account. If the debt is ever paid it will be paid by the people of Britain, beginning with the housewife who buys lease-lend eggs.—ED.

Made in Germany

Sirs:

As a medical student I found your article on glaucoma (LIFE, Oct. 6) very informative. If you look closely at one of the supporting arms of the tonometer you can plainly see "Germany" stamped upon it. Do U. S. surgical supply dealers still stock German instruments? Aren't there any tonometers of American make?

STANLEY TISCHLER

New York, N. Y.

Sirs:

The tonometer illustrated in connection with your glaucoma article displays

(continued on p. 11)

FROM PODUNK



TO PERU-



'FASTEST WAY' MEANS

**AIR
EXPRESS**

You don't have to be located right on an airline to send or receive shipments by Air Express. Any one of the 23,000 offices of Railway Express Agency will accept your shipment . . . send it to the nearest airport city by rail . . . where it will be flown to destination at 3-miles-a-minute speed. Almost anything . . . large or small, heavy or light . . . that fits in a plane can go Air Express!

Special Pick-up—Special Delivery
included at no extra cost within regular Railway Express Agency vehicle limits in all U. S. cities and principal towns.

Look How Little It Costs!

Typical rates by Air Miles: Minimum \$1.00

Miles	1 lb.	3 lbs.	5 lbs.	10 lbs.	25 lbs.
200	\$1.00	\$1.04	\$1.12	\$1.32	\$2.00
500	1.00	1.28	1.60	2.40	5.00
1000	1.00	1.68	2.40	4.20	10.00
3000	1.00	2.88	4.80	9.60	24.00

Proportionately low rates for off-airline points, reached by combined air-rail service

Ask now for time-table listing domestic and foreign rates, time, etc. For service and general information call . . .

AIR EXPRESS
Division of
RAILWAY EXPRESS AGENCY

BEG PARDON—
IT'S TIME
FOR WINTER
GOLDEN SHELL
MOTOR
OIL



DOES 4 JOBS AT ONCE

THE ONLY TOOTH BRUSH IN THE WORLD WITH

"Round-End" Bristles!



MAGNIFIED!

...SEE THE DIFFERENCE!

(BRUSHES BOUGHT ON OPEN MARKET)



BONDED PRO-PHY-LAC-TIC—50¢.
Look at these smoothed, gentle bristle tips! This one brush is the only brush in the world with rounded bristle-ends! Made with Prolon, a heavier texture du Pont Nylon; OR with Natural bristle.



BRAND "A"—50¢ BRUSH.
Harsh, jagged points! Want them on your gums? And don't forget, neither Brand A nor B has Pro-phy-lac-tic's famous end-tuft for cleaning hard-to-reach back teeth.

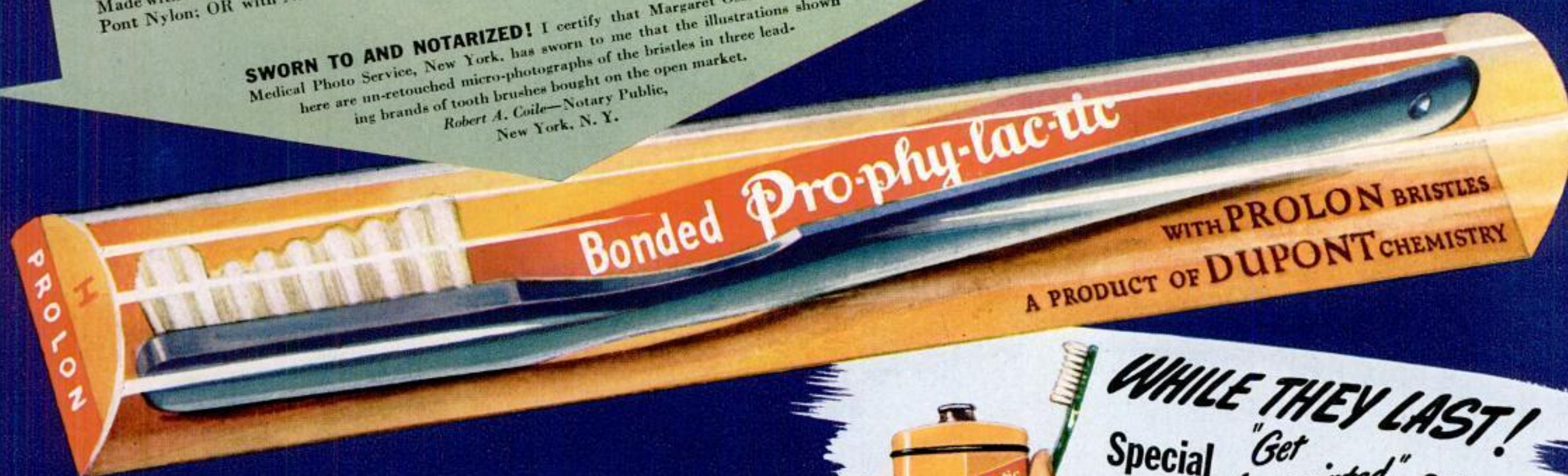


BRAND "B"—50¢ BRUSH.
Again, rough, pointed bristle-ends! Of all tooth brushes—in all price classes—only the 50¢ Bonded Pro-phy-lac-tic has gentle "Round-End" bristle.

SWORN TO AND NOTARIZED! I certify that Margaret Oschman of the Medical Photo Service, New York, has sworn to me that the illustrations shown here are un-retouched micro-photographs of the bristles in three leading brands of tooth brushes bought on the open market.
Robert A. Coile—Notary Public,
New York, N. Y.

● **6 MONTHS MONEY-BACK GUARANTEE!** The Bonded Pro-phy-lac-tic offers you a choice of Prolon bristle (a heavier texture du Pont Nylon) OR tempered Natural bristle. BOTH bristle-types carry a money-back guarantee for 6 months of use.

No strings of any sort. No "ifs" or "buts." If you are not satisfied, in every way, return us the brush. We'll return you a new brush or your money, whichever you prefer. That's how sure we are you'll like the Bonded Pro-phy-lac-tic! It's on sale now, at all drug counters. Pro-phy-lac-tic Brush Co., Florence, Mass.



Bonded Pro-phy-lac-tic TOOTH BRUSH

Prolon bristles (a heavier texture du Pont Nylon)
OR tempered Natural bristles



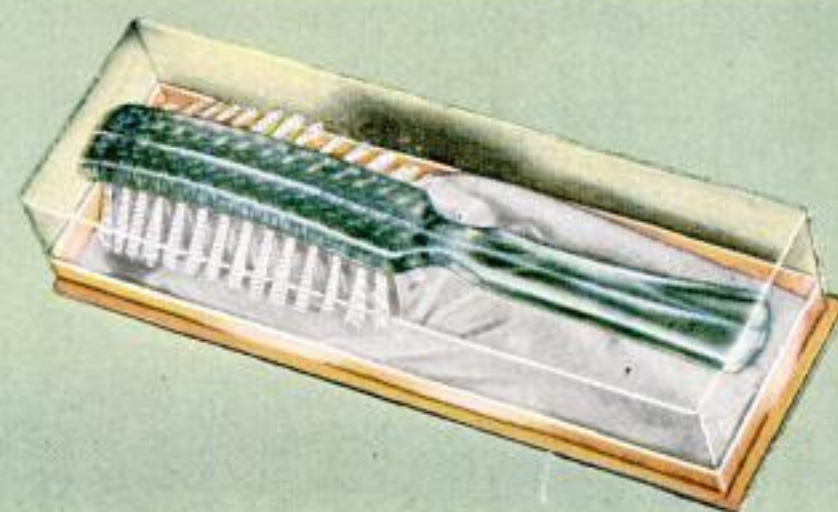
WHILE THEY LAST!
Special "Get Acquainted" Offer!
New **BONDED 50¢ BRUSH**
Giant Size **TOOTH POWDER**
BOTH FOR 47¢

Jewelrite Brushes

BY PRO-PHY-LAC-TIC

A LINE OF PLASTIC HAIR BRUSHES!

Another Pro-phy-lac-tic triumph! Dresser and toilet brushes in clear plastic. Choice of four gleaming, jewel colors. Transparent Jewelrite backs. Bristles of Prolon (a heavier texture du Pont Nylon). \$1.50 to \$10.00—at most good brush-goods counters. Illustrated: Roll-Wave, a unique "curved-to-the-head" brush.....\$4.00



ALWAYS A BRIGHT BREAKFAST IF YOU—

Let 'em pick from
KELLOGG'S VARIETY PACKAGE!



Copr. 1941 by Kellogg Company

THEY'RE made from corn, wheat, rice. Some are flakes, some are "shredded," some are "popped," some are biscuits.

TAKE your pick for "variety". There's a type and a distinctive Kellogg flavor to suit every member of the family.

NEW, compact, "tray" package saves space on the pantry shelf. Eliminates "half-eaten" packages.

HANDY "individual" size packages are opened as you need them. Cereals are always fresh—no waste.

A DIFFERENT cereal every morning tempts youngsters to eat a good, nourishing breakfast—and to consume more milk!

GREAT for camping trips, small apartments, trailers, etc. Handy for breakfast, lunch, supper, after school, bedtime.

- 10 GENEROUS PACKAGES
6 DIFFERENT CEREALS...**
- 3 **Kellogg's CORN FLAKES**
America's favorite ready-to-eat cereal.
 - 2 **Kellogg's RICE KRISPIES**
So crisp they snap! crackle! pop! in cream.
 - 2 **Kellogg's PEP**
Vitamins give you pep! Kellogg's Pep gives you vitamins.
 - 1 **Kellogg's SHREDDED WHEAT**
Toasted by a special process to bring out the whole wheat flavor.
 - 1 **Kellogg's WHEAT KRISPIES**
Crisp, delicious flakes with the sweet wheat flavor.
 - 1 **Kellogg's KRUMBLES**
Golden, toasted shreds of nourishing whole wheat.



**YOUR GROCER IS FEATURING KELLOGG'S NEW
VARIETY PACKAGE
LOOK FOR HIS DISPLAY**

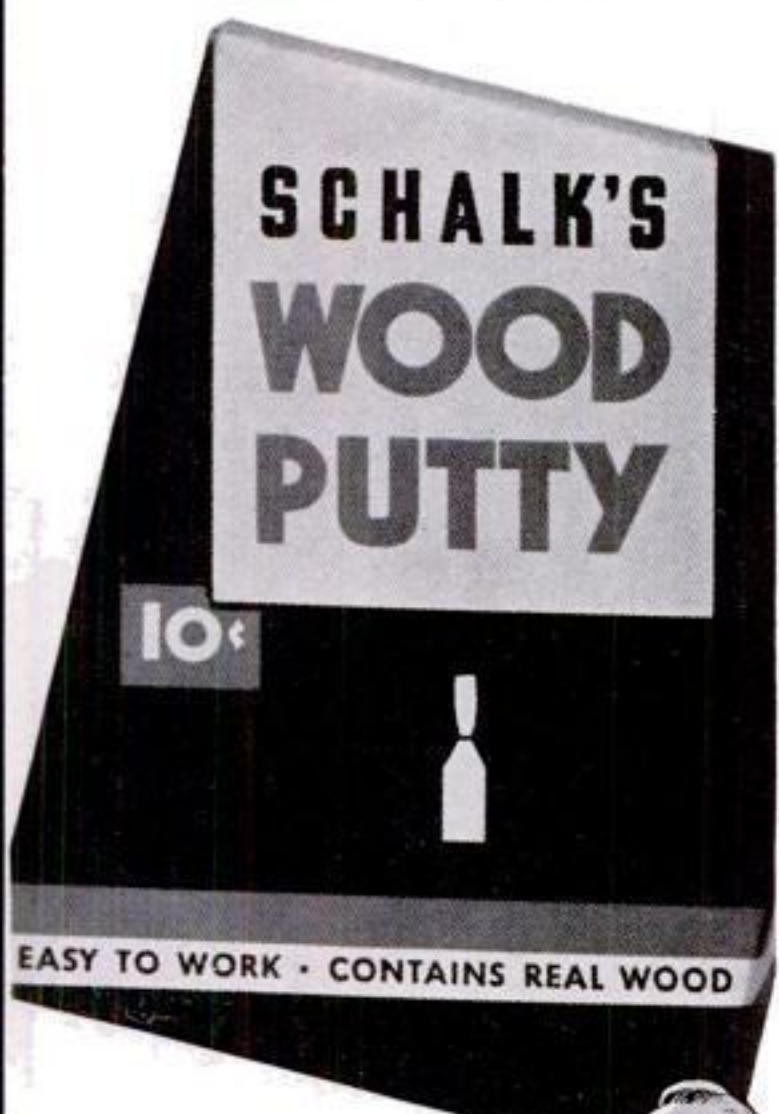
THOUSANDS of families have found this handy package a real inspiration for getting more variety into breakfast. That's why its popularity is increasing by leaps and bounds all over the country. Remember, too, that you can get from your grocer regular full-size packages of each of the delicious Kellogg's cereals in the Variety Package.

If it's a Kellogg's cereal it's the finest of its kind!



"IT'S A CINCH"
says
Peter Putter

"Just like rolling off a log, fixing things with Schalk's Wood Putty! All you add is water. Spreads like a charm. Easy to work. Contains real wood. That 10¢ carton has saved me many a dollar."



At paint or hardware stores. If not, send 10¢ for postpaid package: Schalk Chemical Co., 351 East 2nd Street, Los Angeles.



TWEEDKNIT authentically reproduces the colors and rich, rugged look of the choice, imported, hand-loomed cloth. See the handsome new Tweedknit models in the season's favorite shades. Warmer — Lighter — Longer Wearing Cravenette Processed. 29.50 With removable zip-in lining 34.50

For store in your city write to:

S. WEITZ & CO., INC.
2882 DETROIT AVE., CLEVELAND, OHIO

LETTERS TO THE EDITORS

(continued)

rather prominently that the instrument was manufactured in Germany. You will be interested to learn that we manufacture the same item in the U. S. A., made entirely of stainless steel.

S. A. WEITZER

J. Sklar Manufacturing Co.
Long Island City, N. Y.

Aunt Fannie

Sirs:

George Bellows, whose daughter's portraits appeared in LIFE, Oct. 6, was my own cousin; our mothers were daughters of Captain Daniel Smith, a sea captain, whose home was Sag Harbor, N. Y., my home town. What I want to know is, in the picture of Elinor, Jean and Anna, where does the name of Elinor come in? My grandfather had no daughter by the name of Elinor. His daughters' names were Sarah, Harriet (my mother), Anna (George Bellows' mother), Fannie and Phebe. As Elinor in the picture looks very much like my Aunt Fannie, I thought it might be she.

George was one of the great American artists and it was very sad that he should have passed away at 42, at the height of his career.

HARRY M. WOODWARD

Sag Harbor, N. Y.

● Reader Woodward's Aunt Fannie was also called Elinor and title of George Bellows' painting so names her.—ED.

Air-Brush Barber

Sirs:

There are probably only a handful of people that have ever seen Adolf Hitler sans mustache. I imagine that at one



BUDENNY

HITLER



KNUDSEN

DEWEY

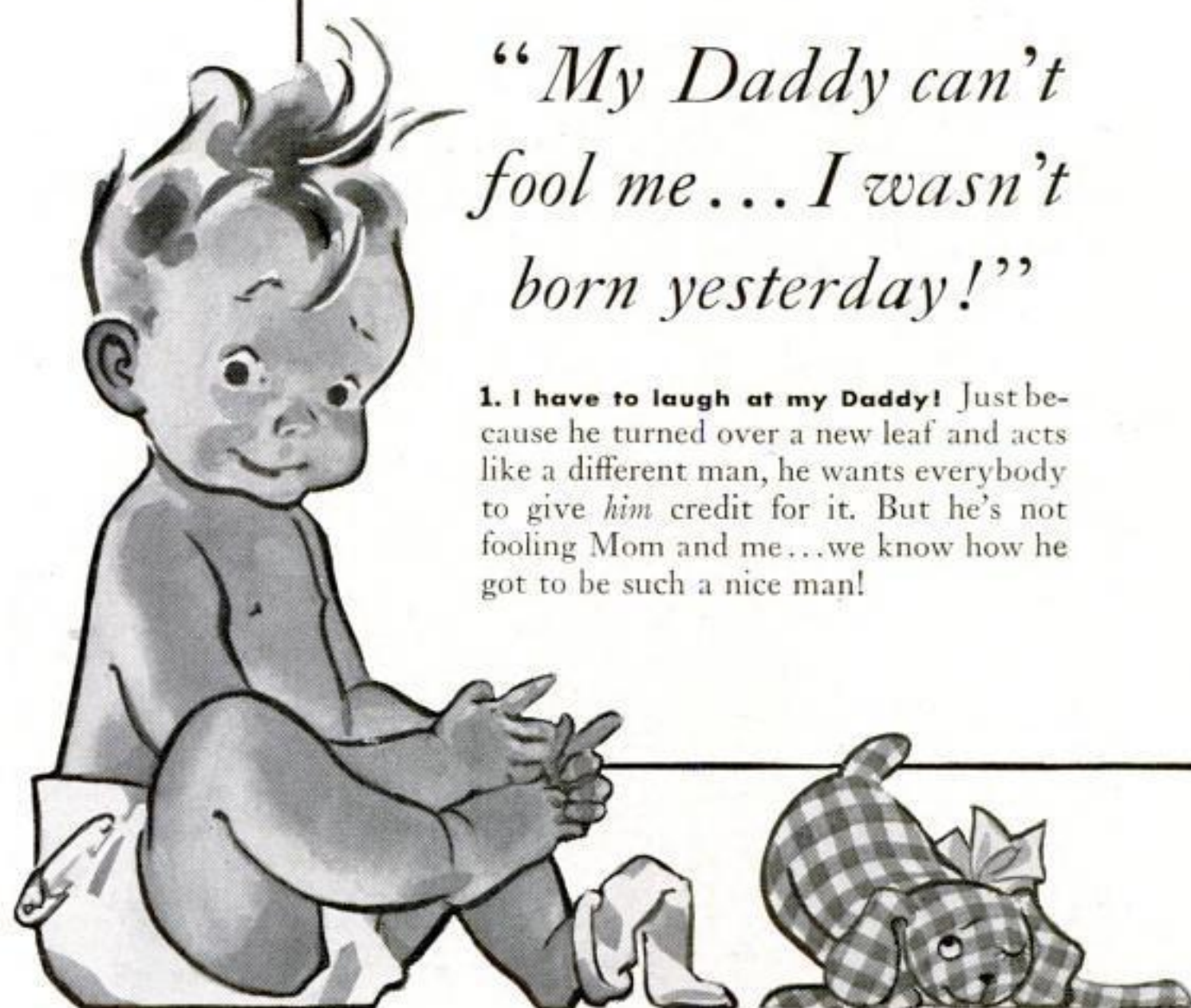
time or another a lot of us have wondered what the effect would be if it were removed. Here is the answer in the form of "the awful truth," which I took from the Sept. 29 issue of LIFE.

After removing Hitler's "tooth brush" and discovering his reason for wearing it, I became curious about the other personalities pictured. The results you can see for yourselves (see cuts). Dewey and Knudsen apparently don't need to conceal anything but I hesitated to remove the "storm king" from Marshal Budenny.

JOHN ARTHUR STONE

San Fernando, Calif.

Editorial correspondence
should be addressed to:
**THE EDITOR, LIFE
TIME & LIFE BUILDING
ROCKEFELLER CENTER
NEW YORK CITY**



*"My Daddy can't
fool me... I wasn't
born yesterday!"*

1. I have to laugh at my Daddy! Just because he turned over a new leaf and acts like a different man, he wants everybody to give him credit for it. But he's not fooling Mom and me... we know how he got to be such a nice man!



2. He used to be grumpy as an old bear. He'd growl and bang around, and Mom said: "Poor Daddy misses his coffee. The caffeine keeps him awake, so he had to stop drinking coffee... and it makes him awful mad."



3. I didn't understand, but that afternoon when Mom was reading a magazine, she suddenly said: "My goodness! This ad gives me an idea! I'm going to try it on your father." She called the grocer, and that night at dinner...



4. Mom served coffee! Daddy blew up! "Take it away!" he shouted. "You know I can't touch the stuff! Wouldn't sleep a wink!" "Oh, yes you would!" Mom laughed. "This is Sanka Coffee! It's 97% caffeine-free and can't keep you awake!"



5. "Don't believe it!" growled grumpy old Daddy. So Mom read him the ad: "The Council on Foods of the American Medical Association says: 'Sanka Coffee is free from caffeine effect and can be used when other coffee has been forbidden.'"



6. So Daddy drank two cups. Next morning he felt fine, 'cause he'd slept just dandy. So now he's cheerful every day, and when he talks about how good he feels, my Mom just winks at me... and then I have to laugh!



SANKA COFFEE

REAL COFFEE... 97% CAFFEIN-FREE

Sanka Coffee is real coffee... all coffee... a blend of fine Central and South American coffees! Drip or regular grind.

TUNE IN.....two great radio shows are now on the air for Sanka Coffee: Tuesday night: "We, the People" • Sunday afternoon: news by William L. Shirer, the famous author of "Berlin Diary." See your local newspaper for times and stations.



IN THE "ONE-ARM CATCH," MIGNON IS SWUNG
FROM THE RIGHT, SHOT BACKWARDS 20 FT. AND
CAUGHT BY ONE HAND IN SMALL OF HER BACK



THE "SOMERSAULT THROW" STARTS WITH TWO
MARTELLS FLIPPING MIGNON 15 FT. THROUGH
A BACK SOMERSAULT INTO ARMS OF THE THIRD



IN THE "BIRD THROW" MIGNON SAILS LIKE A
BIRD IN FLIGHT FROM TWO OF THE MARTELLS
WHO SWING HER AND CATAPULT HER INTO AIR

SPEAKING OF PICTURES...

...THESE CULMINATE 70 YEARS OF HIGH-SPEED PHOTOGRAPHY

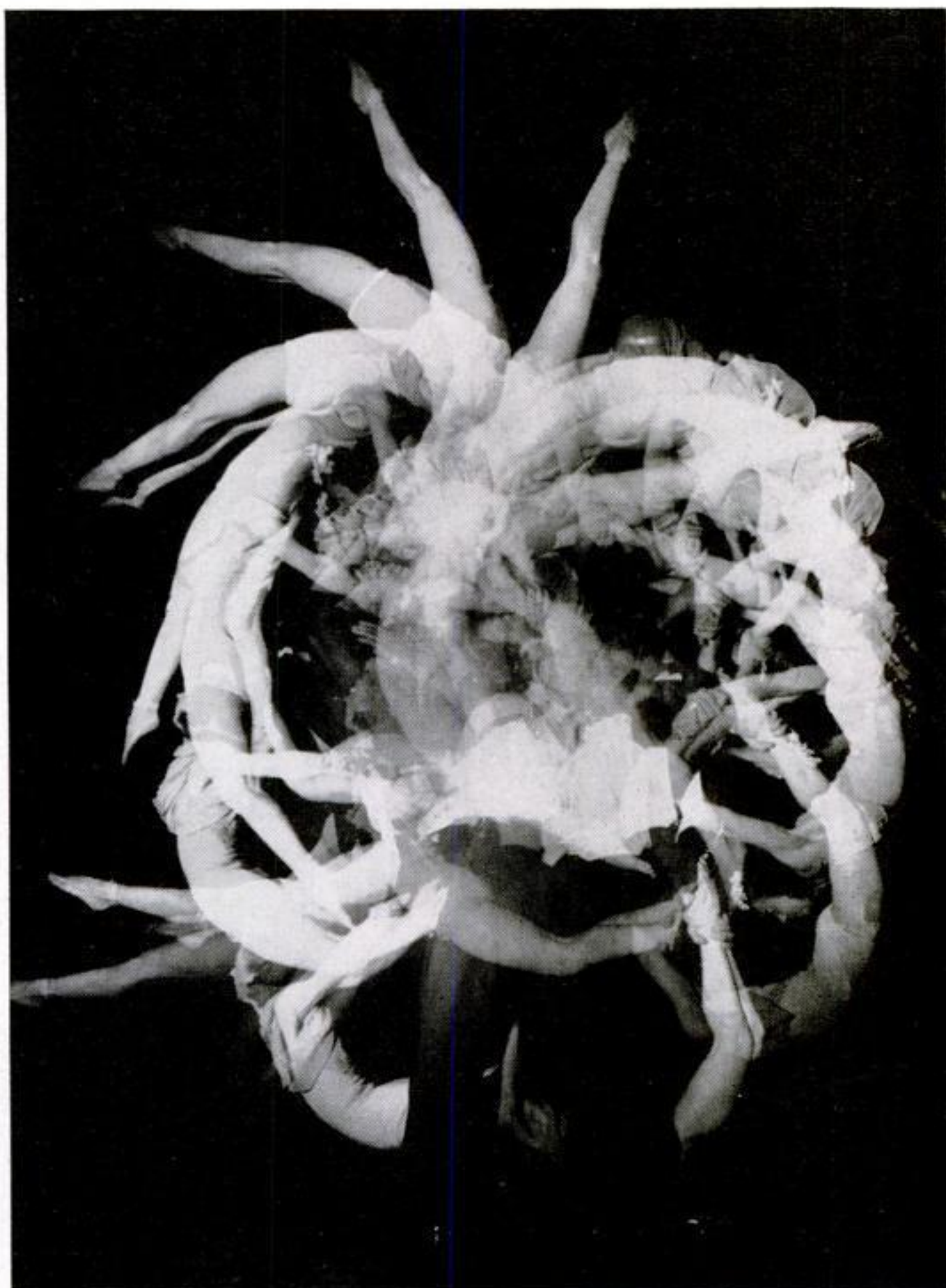
Last week, on these pages, LIFE reproduced some of the earliest high-speed action pictures ever taken. This week LIFE reproduces some of the latest. Seventy years of scientific experimentation separate Eadweard Muybridge's galloping horse from Professor Harold E. Edgerton's somersaulting acrobat. The pictures of this girl drifting through thin air do not compare in speed with other Edgerton photographs flashed at 1/500,000th to 1/1,000,000th of a second. But their strange, overpowering quality, as if seen in a levitation dream, give them a beauty rarely equaled.

The four acrobats used as photographic subjects are a team of three men and a girl known as "The Martells and Mignon." The technical name for their tumbling act is "a quartet adagio." They have traveled through Europe and the U. S., earning \$600 to \$1,000 a week, and are now on their way to Rio de Janeiro. At the Brockton (Mass.) Fair last month Professor Edgerton watched the three masculine Martells loop 104-lb. Mignon across the stage and catch her with split-second precision as she fell. Some of these multiframe pictures he shot during a Fair performance with an intermittently flashing (stroboscope) light that gave a startled audience the illusion of seeing the act in brief flashes of lightning. Others he took in a Massachusetts State armory at speeds of two to ten exposures per second.

To catch Mignon as she hurtled horizontally through space (*opposite page*), Professor Edgerton rigged a powerful stroboscope lamp in a searchlight reflector with beam adjusted to catch only the girl's body. An operator then swung the reflector quickly from right to left and the flashing lamp left Mignon's soaring multiple image on the camera plate.

EDGERTON'S CAMERA, AT TWO FLASHES PER SECOND, CATCHES A "FLIP AND A HALF"

AT TEN FLASHES PER SECOND, A 20-FT. "HALF FLIP" MAKES THIS EERIE PATTERN



This human pinwheel is a multiframe photograph of Mignon's "loop front flip." Two men hold her, each by an arm and a leg, as she is whirled and let go. She lands upright.

How to keep up with Jones

(...YET STAY WITHIN YOUR BUDGET)



You know a lot of fellows like Bob Jones. Got his eye on the top but his feet on the ground. Has to watch his dollars but realizes that looking the part plays a big part in getting ahead. Want to know how he does it? Here's the formula:



For business, Jones picks the Hart Schaffner & Marx famed

Triple Test Worsted

— a suave suit that's hard-hearted when it comes to giving in to tough, day-in and day-out wear. And not only will Triple Test guarantee plenty of wear, but it's famous for its style as well! Triple Test gives Bob a Triple A rating in appearance at minimum cost.



Bob's in and out of his car a lot (even as you and I), so he uses his head and saves his pocketbook—by wearing a

Motorcoat

Tough as a traffic cop, this tightly woven, easy-to-wear fabric takes a lot of shoving around without resenting it. Added to all its selling points is the fact that it's cravenetted to protect it against moisture



When Bob feels a country weekend coming on (or wants to get into a more casual type of suit for business) he slips into

Pan American Shetland

To get the right combination for this soft and luxurious, yet sturdy, suiting our wool experts combed South American markets—you'll be amazed at the results they achieved when you see Pan American Shetland.



When Bob has to put on the soup and fish he does it without a murmur. How come? Because a Hart Schaffner & Marx

Dinner Jacket

puts him at his ease on three counts: It's as comfortable as his business suit; it's correct right down to the smallest detail; it's easy on the old bankroll. Of evening clothes no man could ask more.

P. S. Interested in dressing better, on your present budget? See the chap who's honestly interested in giving you better value for your clothing dollar... your Hart Schaffner & Marx dealer.

The Trumpeter Label A SMALL THING TO LOOK FOR... A BIG THING TO FIND



Hart Schaffner & Marx

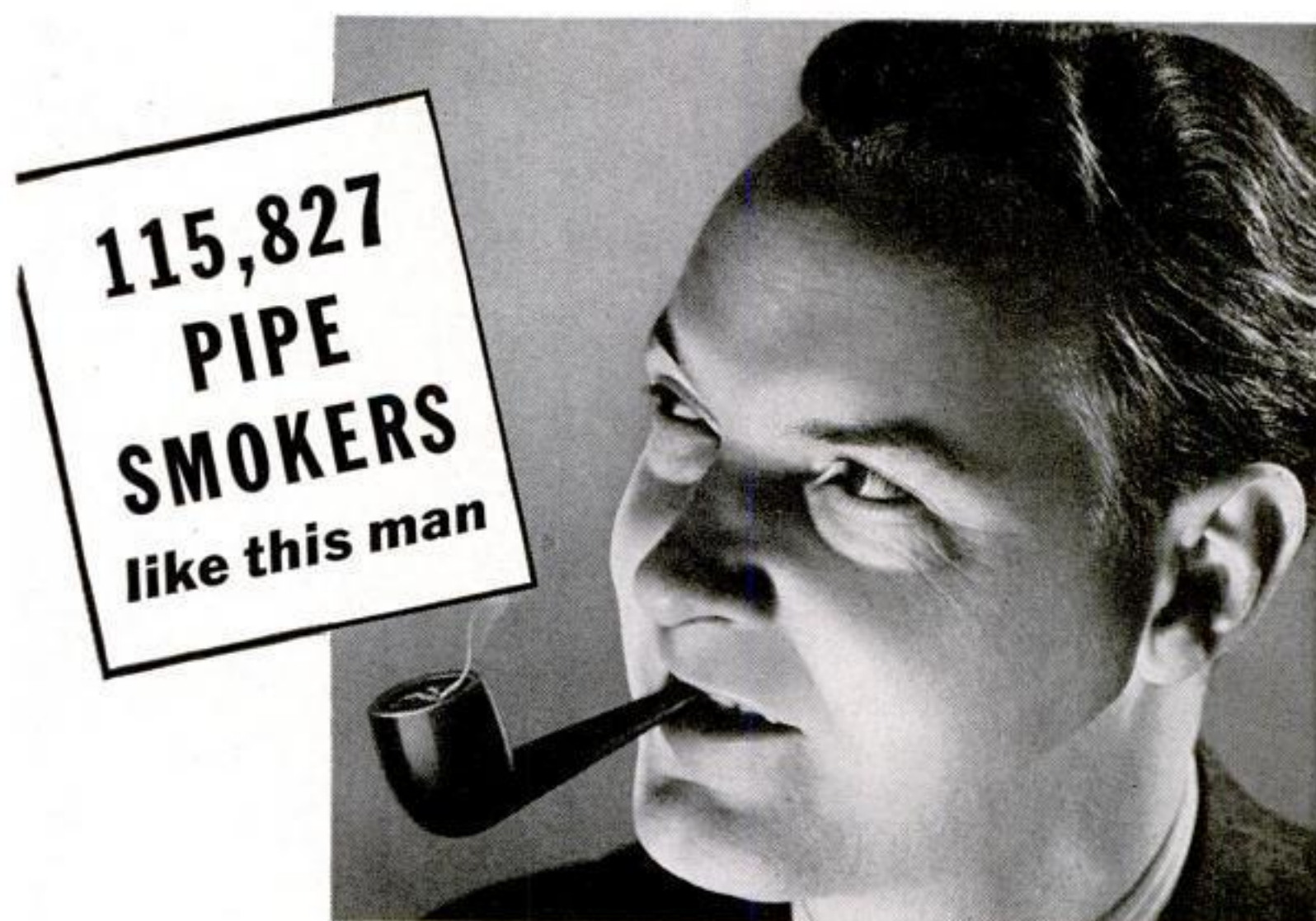
SPEAKING OF PICTURES

(continued)



A 12-ft. toss into the air by The Martells and Mignon is recorded by Edgerton in a single-flash high-speed photo. Mignon gives the audience a smile before tumbling.

MISSING:



WANTED

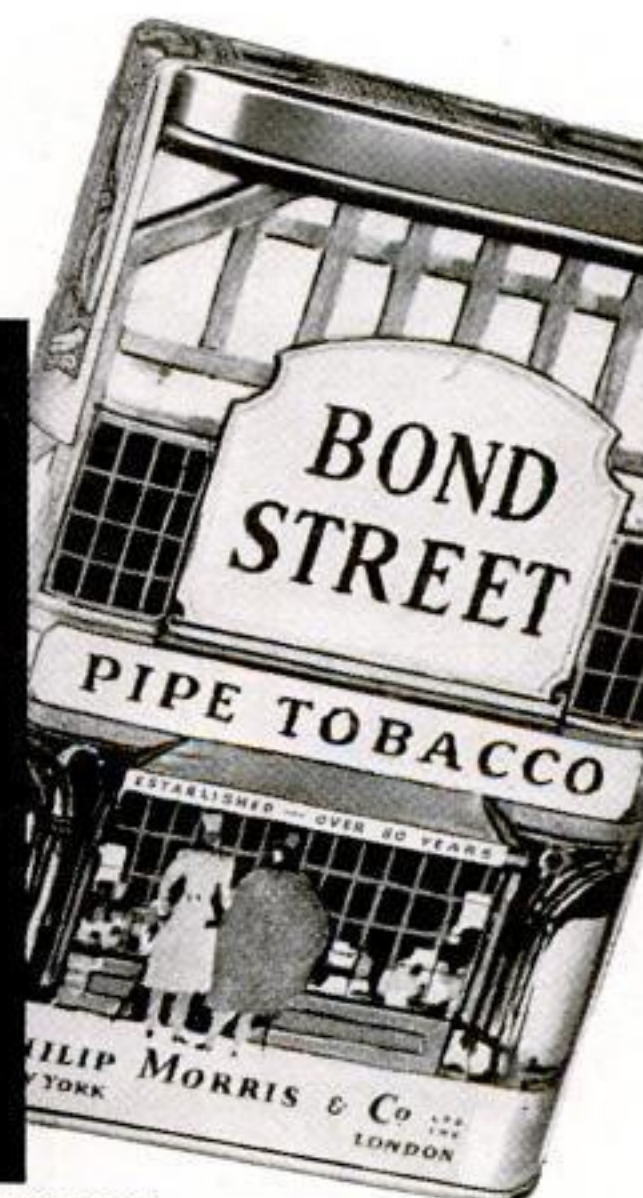
in the ranks of smokers who have discovered this truly different, aromatic pipe mixture

HERE'S a new taste thrill you may never have known existed! A pipe mixture that smokes clean—sweet—mild as a custom blend—and GENUINELY AROMATIC!

It's BOND STREET—containing a rare aromatic tobacco never before used in any popular priced mixture.

Now—note this: Out of every thousand pipe smokers a high percentage won't smoke any other brand once they try it. So we know—among readers of this magazine—**115,827 still have this exciting discovery to make!**

Today—try BOND STREET yourself! Notice! It leaves no stale pipe odors in the room. Even the ladies like its delightful aroma. And observe—here's one pipe tobacco that doesn't lose its flavor!



A product of PHILIP MORRIS

Join the march of style
with Pioneer

PLIAGLASS*
TRADEMARK
ACCESSORIES FOR MEN





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PIONEER
ACCESSORIES FOR MEN SINCE 1877
PIONEER SUSPENDER CO., 315 N. 12TH ST., PHILA., PA.

LIFE'S REPORTS

WE ESCAPED FROM FRANCE BY CANOE

by PIERRE



On Sept. 18, five young French boys landed in England after having escaped from German-occupied France in two canoes. It took them 30 hours to cross the dangerous English Channel. The story of their novel escape is told by Pierre, their curly haired, 19-year-old leader (inset). Pierre's surname and those of his companions have been omitted for the sake of relatives still living in Occupied France.

After the armistice, when General de Gaulle urged our people to fight on, we all had the same idea but we didn't quite see how we were going to get to England. Jean and I wondered if we could get across in our canoe. We expected our parents to make a fuss, but they thought the idea so crazy they didn't bother.

Last May our plans began to take shape. I took on the organization of the trip while Christian collected maps, charts, navigation instruments and data. Jean and I had one canoe. Reynolde got hold of another one for only 300 francs because it had a huge hole in it. As the Germans had instructions to be pleasant to the local people, Reynolde became friendly with a Nazi motorboat crew who gladly helped him repair the canoe. It took us six weeks to make the canoes seaworthy and then Reynolde and I tested them up and down the coast, while Guy and the others walked along the cliffs, timing us and making noisy jokes so that the Germans would get used to seeing us playing together. We guessed we could make the crossing in 15 hours.

The next thing was to collect food and water and wait for calm seas. We had 20 lb. of bread, 75 soldier's ration biscuits, stolen from the Nazi stores, a homemade French flag, a service rifle and 40 rounds of ammunition "borrowed" from a surrendered arms dump at Nazi headquarters. The day we decided to leave we buried our stores in the sand near my canoe. That night at 9—an hour after curfew—we sneaked out of our bedroom windows. Each of us left the same message pinned to his pillow: "Chers Parents—I have gone to join General de Gaulle."

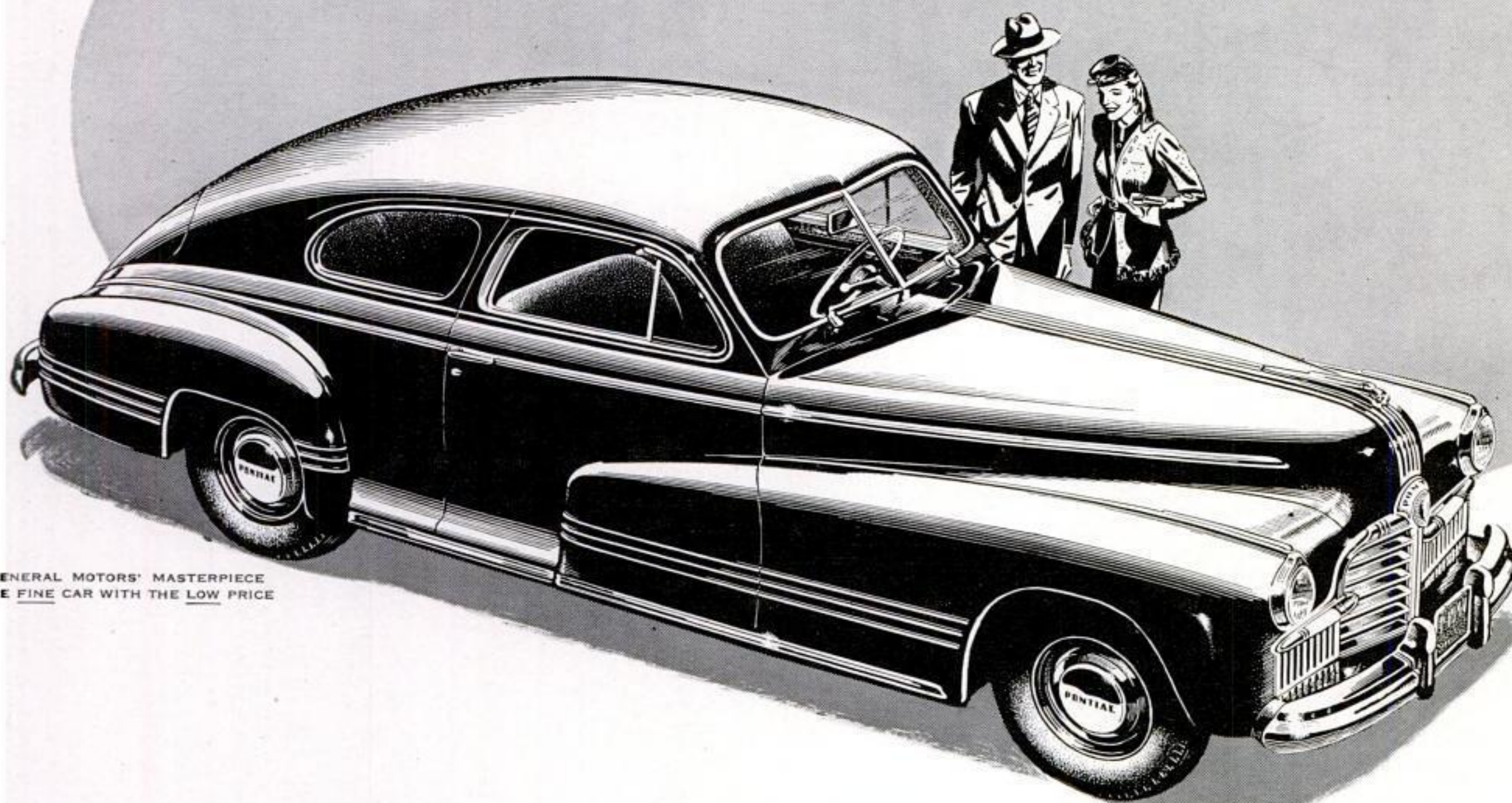
All of us dropped suddenly flat behind some sand dunes when we heard sounds—the Nazi patrol of eight men. We had an hour before they would come tramping back. According to plan, we rushed the two canoes to the water's edge, quietly stowed everything away and pushed off from France. Reynolde was alone in his single-seater. The rest of us were in my big Canadian canoe.

CONTINUED ON PAGE 18



Churchill toasted them after they arrived in London. Boys are left to right: Pierre, 19; Jean, 16; Reynolde, 17; Guy, 16; Christian, 17. Only lower part of Guy's face is visible.

Now - more than ever...
It's Good to the Core!



GENERAL MOTORS' MASTERPIECE
 THE FINE CAR WITH THE LOW PRICE

WE ARE doubly proud here at Pontiac this year. We are proud that the government has seen fit to entrust us with important work for defense. And we are proud that we have been able to shoulder this work—and still make our cars for 1942 the best they have ever been.

In those vital Pontiac units which have meant so much to the long life and dependability of our cars—such as pistons, bearings, crankshafts and connecting rods—we have made no change at all. But we have achieved basic betterments in numerous other places

—improvements which we were able to make without any infringement upon the needs of defense.

As a result, the 1942 Pontiacs will please you even better than the cars which won so many buyers in 1941. They ride better—they handle better—they hold the road more securely. Truly, they are *good to the core*—great cars to own at a time like this.

And you can *afford* a Pontiac, too. Prices remain just a few dollars more than the lowest—and economy is still the same.

[AVAILABLE AS A SIX OR AN EIGHT IN ANY MODEL]



1942 **Pontiac** *with the things you've always liked -* AND 15 NEW ONES TOO!

Our Most Important Obligation

Two great defense plants—one in production, one under construction—thousands of skilled craftsmen working night and day building rapid-fire cannon for the U. S. Navy—that's Pontiac's part in our National Defense and Pontiac's most important obligation today.

Man-styled boots to wear over all your shoes!

LASSO BOOTS—Rubber boot style for the ladies, filched from a cowboy! The picture of real range boots, too, in leather-like finish and "tooled" leaf design—(thanks to the patented Textran process.) **MADE IN HEEL HEIGHTS TO FIT ANY SHOE—FROM "FLATS" TO "SPIKES"!**

MILITARY BOOTS

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Lasso Boot by
B.F. Goodrich

Military Boot by
B.F. Goodrich

**2 SMART NEW BOOT STYLES BY
B.F. Goodrich**
WATERTOWN, MASS.

LIFE'S REPORTS

(continued)

We set our course by my grandfather's compass which I borrowed from my grandmother before we left. She smiled a little when she gave it to me and only said: "For your trip to De Gaulle?"

We paddled hard for 15 minutes to get out of sight. We were lucky because the wind was dead behind us, so we lashed Reynolde's canoe alongside, hoisted our sail and were soon making eight knots towards England. We dared not risk using a torch to see the compass so Christian directed us by the stars. Owing to an error in navigation, however, we were again running close to the French coast by 2 o'clock. So we took new bearings and headed once more towards England.

At 3 a. m. we heard the roar of engines. Frantically we dropped our sail and lay flat. Two hundred yards away a German



THEIR INSTRUMENTS & BIBLE

E-boat shot through the water. Suddenly their searchlight picked us out. But a few seconds later the light flashed off and the sound of their engines died away.

As day broke, we were all panting for a drink. We got out three military water bottles and a petrol tin which was also filled with drinking water. We made our breakfast of water and some bread, and especially enjoyed the bread as we remembered how we had procured it. My brother Jean had gone to the baker with a gang of his friends who were fetching their families' bread rations. The lads started a heated argument about whom should be served first and, while the baker was dealing with them, Jean put his hand around the end of the counter and grabbed a handful of bread coupons.

We kept time by Christian's alarm clock. It is rusty from sea water now but Christian is keeping it until after the war in case the makers feel like giving him a new one. True to his

NYLON
in the
Kayser
Fashion

when you think of
NYLON
think of

KAYSER
stockings, girdles
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"FOLLOW ME"
—the fragrance that
lasts and lasts...

Compelling as its name... it deftly interprets a capricious mood into exciting reality.

Parfum.....\$1 to \$15
Eau de Toilette..\$1 to \$4.50
Talc, Sachet, Bath Powder
55c to \$1.75



At your favorite store, or write
VARVA
19 WEST 18TH ST., NEW YORK CITY

TRIAL OFFER: For complimentary bottle of "Follow Me" Toilet Water and Sachet card, send your name and address, together with 10c to cover cost of handling to: VARVA, 19 W. 18th St., New York City.

CONTINUED ON PAGE 20

MORE THAN 3 MILLION MEN *shave the surface and save all!*

—and this brilliant NEW SCHICK
does an even **QUICKER** job of
giving close clean shaves.



Not so long ago men had no other choice
but to "lose face" every time they shaved.

Then Schick invented the electric shaver.

Since then, over 3 million men have switched
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That's more men than shave with all other
makes of electric shavers combined.

They're saving their skins—and they're
getting 30% quicker, clean, close shaves
with never a nick, scrape, burn or pull.

And now comes the brilliant new Schick
with its still faster "Whiskwik" motor.
And its sensational 2-M Hollow-Ground
Head that arches the skin to make the

beard stand up to be mowed off. And its
built-in *hinged* Whisk-Its that catch all
whisker clippings, to be emptied with a
flick of the finger.

Doesn't all this make you feel you're miss-
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delay! Trial-buy a new Schick Shaver now
and use it for two weeks. (All models work
on both AC and DC.)

If, at the end of that time, you're not get-
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shaves that ever flattered your face—re-
turn your Schick to your dealer. He'll call
it quits and refund every penny you paid.
You can't lose!

SCHICK INCORPORATED, Stamford, Conn., U. S. A.



Your choice of **TWO HANDSOME MODELS**—styled by Raymond Loewy
SCHICK COLONEL—executed in rich, ivory plastic with gold-
colored trim and hinged Whisk-Its. Complete, in simulated
alligator tuck-away case, \$15.00.* (Or, packed in de luxe
Dress Kit, \$17.50.)

SCHICK FLYER—executed in burgundy plastic with silver-colored
trim and hinged Whisk-Its. Packed in soft pouch, \$12.50.*
Standard equipment on Pan American Airways and other lead-
ing airlines.

*Slightly higher in Canada

Many Dealers Offer Easy Payment Terms!

Born in October?

Drop a birthday hint for a new Schick Shaver!

**SCHICK
OWNERS!**

Get this 2-M Head for your shaver!

We didn't forget you when we developed this marvelous
new 2-M Head. We made it so that it can be used on any of
the more than 3 million Schick Shavers now in use!

And it's yours for only \$3.00 (slightly higher in Canada).
You get the new head expertly fitted, and the
whole shaver inspected, cleaned, lubricated,
and adjusted free of charge. Simply take your
shaver to your nearest dealer or to a Schick
Shaver Service Office. (See list at right.)

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ATLANTA
603 Rhodes-Haverty Bldg.
BALTIMORE
111 N. Charles St.
BOSTON
630 Boston C. of C. Bldg.
BROOKLYN
1007 Fox Bldg.
BUFFALO
553 Andrews Bldg.
CHICAGO
212 Palmer House
CINCINNATI
814 Schmidt Bldg.
CLEVELAND
301 Sweetland Bldg.

COLUMBUS, O.
633 Hunt'gton B'k Bldg.
DALLAS
611 Southland Life Bldg.
DENVER
501 Colorado Bldg.
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413 Fleming Bldg.
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HARTFORD, CONN.
1202 American Ind't'l Bldg.
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OKLAHOMA CITY
619 Hightower Bldg.

OMAHA
647 Omaha Natl. B'k Bldg.
PHILADELPHIA
912 Chestnut St.
PITTSBURGH
908 Investment Bldg.
PORTLAND, ME.
210 Bank of Com. Bldg.
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The New

SCHICK SUPER SLICK SHAVES



A TOOTHsome YOUNG THING IS MISS HYDE
SHE SCRUBS HER SMILE ONLY OUTSIDE
IT LOOKS BRIGHT AND CLEAN
BUT IN BACK OF THE SCENE
MISS HYDE SURE HAS SOMETHING
TO HIDE.

Clean Teeth aren't enough!

This amazing new dentifrice
discovery, with proved cleansing
power*, cleans the whole mouth safely,
thoroughly, pleasantly.

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231 BRUSHINGS!
6-OZ. BOTTLE
50¢

DR. WEST'S
BRAND
Vray
FOR WHOLE-MOUTH HYGIENE

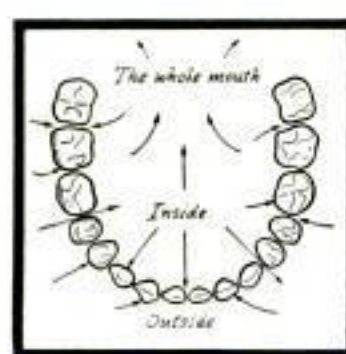
● Whole mouth hygiene calls for an entirely new type dentifrice—one that's *basically* different. Such a dentifrice is Dr. West's Vray, a discovery by the makers of the sensational Dr. West's Miracle-Tuft Toothbrush.

Looks different! Not a liquid, paste, or powder, Vray combines, among other refined polishing materials, three patented ingredients. One with a remarkable faculty for quick penetration between teeth and into mouth crevices. The others for their surging, foaming cleansing action.

Cleans different! Brushing releases Vray's cleansing power. Millions of tiny bubbles surge over, around and between the teeth, tongue and other mouth tissue. This powerful force sweeps food particles before it, loosens and floats away surface stains and discolorations, bathes, refreshes, sweetens the *whole mouth*.

Try Vray on a satisfaction or money back basis. . . . For whole mouth hygiene, brighter teeth, a nicer smile!

***AMAZING ELECTRIC EYE PROVES VRAY'S TOOTH-CLEANSING POWER:** In case after case tested, teeth neglected or ineffectively cleaned have been made startlingly brighter after a single brushing with Vray.



HOW VRAY CLEANS:
Vray's surging, cleansing action cleans the whole mouth. See booklet packed with every bottle for this whole amazing story.

LIFE'S REPORTS

(continued)

name, he also brought a large Bible with him.

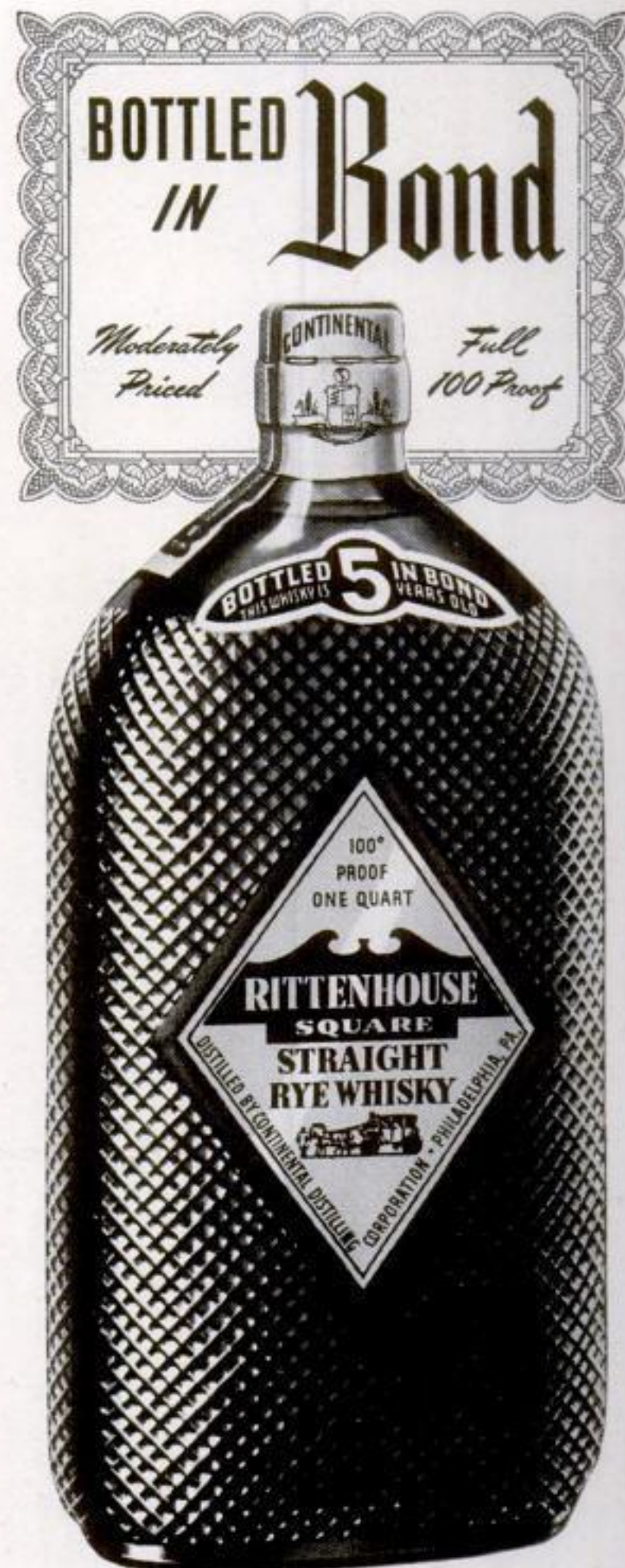
The sea was getting choppy and we had to lighten our load so we threw the rifle and ammunition overboard. As we were shipping water, we bailed constantly for about nine hours. By 2 in the afternoon I had been steering or paddling for 13 hours. Suddenly I was horribly sick and just fell into the bottom of the boat and slept for three hours in 3 in. of water.

We had hoped to reach England by about 5 that afternoon, but we had lost time and so we realized we had another night before us. I risked standing up to peer ahead for the English coast. There was a dark line—it must be a cloud. I sat down without saying anything to the others. For half an hour I watched the minute hand of the clock plod around before I dared look again. This time I could see cliffs clearly. I told the others and in turn each got up to look. Then we suddenly heard the sound of an airplane engine. It was a Spitfire and it circled around us within 50 ft. of the water before disappearing.

The wind sprang up again and though it wasn't quite on our course I thought we needed rest from paddling. An hour later I knew I had made a mistake—I could see a motorboat on the horizon which had obviously been sent by the Spitfire to look for us, but it was ten kilometers off and we were right in the sunset without hope of being seen. The sea was getting rougher and we were getting colder, but as the sun set I saw the cliffs straight ahead. Reynolde was looking played out—he had been paddling steadily for 20 hours except for an occasional tow, so we changed places.

As it was getting dark I noticed Christian pick a soggy packet from the bottom of the canoe and smile faintly: "I was going to take my baccalaureate next month, but I've just escaped in time—these are some of my books." I told General de Gaulle this story later and he said Christian could take his "baccho" here in England. Christian's face fell when *Le Général* told him that.

I was getting alarmed now



Continental Distilling Corporation, Philadelphia, Pa.

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Beautiful Legs

A new two-way stretch stocking that gives perfect support entirely unnoticed under sheerest silk hose. Now, bulky elastic stockings are unnecessary. At Department, Surgical or Drug Stores.



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Now! WITH THE NEW **Sunbeam** AUTOMATIC WAFFLE BAKER

You can serve
4 delicious
good sized waffles
at one time



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MARVELOUS
Sunbeam
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BY THE
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MEDICATED FOR **CLOTHESPIN** **NOSE**

Cold make
breathing diffi-
cult? Nose feel
"clamped in a
clothespin?" Put a Luden's in your
mouth. As it dissolves it releases
cool menthol vapor—which, with
every breath, helps relieve clogged
nasal passages, unclamp "clothes-
pin nose!"



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LIFE'S REPORTS

(continued)

because the coast ahead was rocky, our canoes were fragile and I was sure the beach was mined. We paddled on until 4. Blearily I saw a big bank of black clouds ahead. I realized it was a big black cliff just in time. "Hold it!" I yelled. We paddled seaward again, pulled the canoes around on the lee-side and clutched the slippery rocks with numbed fingers. One by one we heaved ourselves out. Each time we all laughed weakly because as soon as anyone set his feet down on the rocks his legs gave way and he folded into a helpless heap. We staggered across the rocks; everything seemed to be swimming around us—cliffs, sea and



CHRISTIAN, AGED 17

rocks whirled about us in a devilish jig. Finally we huddled as close as we could and sank into sleep.

The warmth of the sun awakened us. We were about half a mile offshore on a long tongue of rock. It seemed better to take our canoes farther in but we found the big one had been smashed against the rocks overnight so, clutching our French flag, we scrambled exhaustedly over the rocks. Suddenly a gruff voice shouted "Halt!" We gaped at a woman with a very short skirt holding a rifle.

I knew the British were expecting an invasion but I didn't think the coast guard would be kept by tough women in short skirts. We approached and then I shouted back to the others: "It's a kilted Scotsman!"

He spoke perfect French and soon realized there was no danger from us. He took us to a cottage where they gave us hot tea. Then two police cars came along and we were taken off to the police station where they gave us hot baths, dry clothes and a rest before going to London.

"Well, boys...it
was a good band
while it lasted"

"YOU'VE GOT to catch that 2:20 train or I can't hold the option," the booking agent warned.

But my watch lied like a rug... and there we were, with the train gone... yesterday a band all set for the season; today just five lugs without a job.

"I'd like to wring the guy's neck that sent that train out early," I muttered... and a train man heard me. "You'd have 300,000 necks to

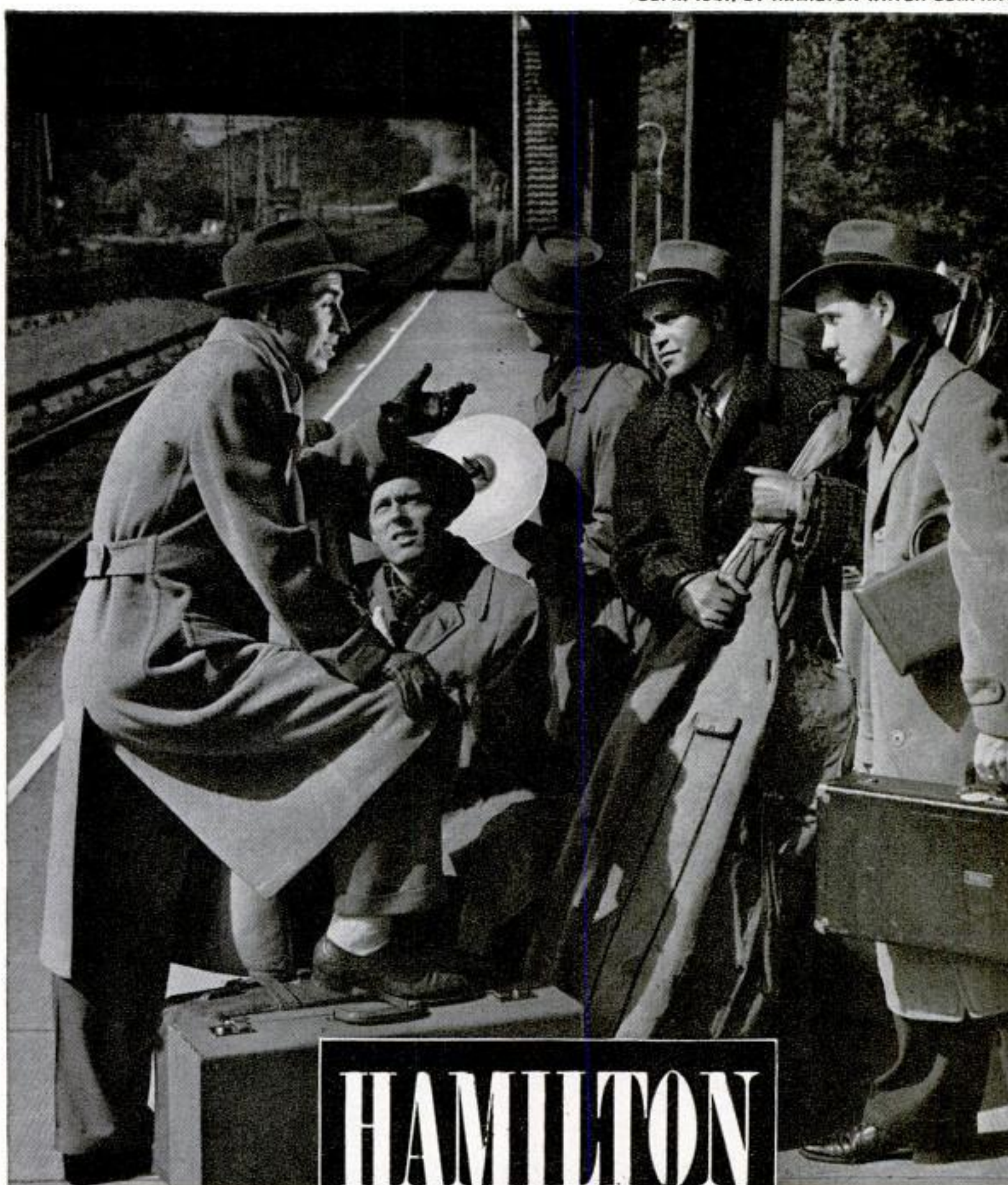
wring, Buddy," he told me. "Railroad watches are Time Inspected regularly... they have to behave. That's why so many railroad men carry Hamiltons."

Looked like I was to blame, all right. I crawled to the phone and ate crow to the agent. "Listen, pal," I begged. "Stall them off another two hours, will you?"

I rented a car... paid for it myself... (after all, I owed the gang that). But they must have felt pretty good in the end. The night we opened the season they threw a party... and darned if they hadn't all chipped in and bought me a Hamilton!

All Hamiltons have 17 or more jewels, precious metal cases (except special military watches). \$41.25 to \$5500. All prices subject to change without notice. Made in U. S. A. Write for folder. Hamilton Watch Company, 1105 Columbia Ave., Lancaster, Penna.

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Yes, it's America's most Beautiful watch... and Hamilton's experience building watches for railroad men insures the greatest possible Accuracy in every other size and grade

GLADYS. 17 jewels. 10K natural gold-filled. \$44. With gold-filled bracelet.....\$46.75.	LOUISE. 17 jewels. 14K white or natural gold. 18K applied gold numerals.....\$60.50.	TERESA. 17 jewels. 14K natural gold-filled. \$49.50. With gold-filled bracelet.....\$52.25.	PAIGE. 19 jewels. 14K natural gold-filled. 18K applied gold numerals or black zone dial. \$60.50.	RODNEY. 19 jewels. 14K natural or coral gold. Roman numeral, gilt finish dial....\$88.
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ALL PRICES INCLUDE FEDERAL DEFENSE TAX

MacDuff takes a puff....of Kentucky Club

"THAT REMINDS ME, JENKINS,
THERE'S NO BITE IN GOOD OL'
KENTUCKY CLUB TOBACCO!"



No "bite" blots the grin from the face of MacDuff
He's smokin' Kentucky Club and enjoys every puff!

It's made 100% of the burley that's white—
That's the burley that's light—eliminates bite!

Its aroma is pleasing, each puff is pure rapture
Such as only this mild no-bite burley could capture.

Buy the handsome blue tin, don't lose a minute—
Get Kentucky Club now, there's new pipe-joy in it.

(And no better is known for rollin' your own)

PENN TOBACCO CO., WILKES-BARRE, PA.



So, you're a Glamourpuss!

NOT for MY dough! You and your cuddlecat glide to a rat race, where the band is sendin' solid. You dig in your jeans for the gilt to cop the pasteboards, and what comes up? A mess! Singles, fins, tote-tickets, addresses, all in a lousy wad! Jack, boy, you were a glamourpuss. From here on in, you're just a goon!



You, sir, can avoid this awful fate. You can rise from wadder to wise-apple in one short lesson. Simply memorize the words, "AMITY 'Director' BILLFOLD" and recite them to your nearest Amity dealer today. For those three words, and three-fifty cash, you get the *only* billfold that has

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Get Organized with the

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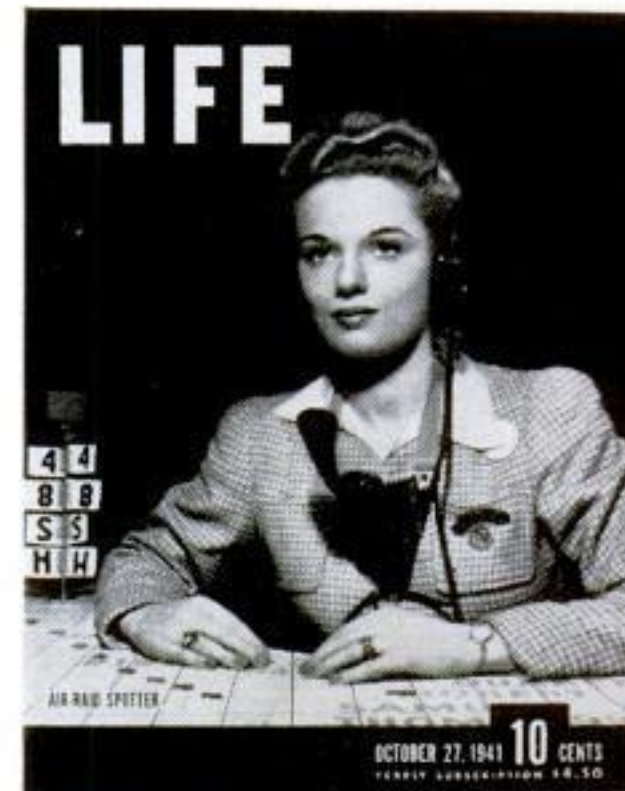
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Give AMITY Leather Goods—for Birthdays, Christmas, Anniversaries, Weddings, and gifts to your men in the Service.

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LIFE'S COVER



The air-raid spotter on the cover is pretty Mrs. Bertram Benedict Stanwyck Mickelbank of New York. A free-lance fashion illustrator, Mrs. Mickelbank volunteered for duty at New York's air-defense Information Center. There she worked with 60 Army officers, 100 enlisted men, 600 women volunteers in mapping the positions of bombers approaching New York. At maneuver's end, the Air Corps planned to ask for 25,000 women to do "highly secret technical work." For picture of Information Center, see page 35.

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Subscriptions and all correspondence regarding them should be addressed to CIRCULATION OFFICE: 330 East 122nd Street, Chicago, Illinois.

LIFE is published weekly by Time Inc.—Editorial and Advertising offices TIME & LIFE Bldg., Rockefeller Center, New York City—Henry R. Luce, Chairman; Roy E. Larsen, President; Charles L. Stillman, Treasurer; David W. Brumbaugh, Secretary.

SUBSCRIPTION RATES: One year, \$4.50 in the U. S. A.; \$5.50 (Canadian dollars) in Canada including duty; \$6.00 in Pan American Union; elsewhere, \$10. Single copies in the U. S. A., 10¢; Canada, 12¢; U. S. Territories & Possessions, 15¢; elsewhere, 25¢.

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THERE'LL BE SOME CHANGES MADE!

Thousands of wise motorists are heading for their Quaker State dealers these brisk Fall days. Better follow suit. Get your car set for Winter... sluggish Summer oil drained... crankcase filled with Stabilized Quaker State Motor Oil... protection PLUS in every drop!



You'll Treasure These Cuff Links—



In various designs from \$3.50 to \$10.00
In leatherette gift case.

Because they are so good-looking...
...and so easy to insert...

With richly colored stones in mountings overlaid with ACTUAL 14 KT GOLD, for radiant, enduring beauty.

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WHEREVER FINE JEWELRY IS SOLD

FREE—Authoritative men's dress chart and jewelry booklets will be sent you free. Just fill out and mail this coupon—

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Krementz & Co. Dept. L-1 Newark, N. J.

"This Coffee Tastes Like Gittin' Home, to Me..."

So wrote James Whitcomb Riley . . . a homely tribute to good coffee by the beloved "Hoosier Poet." It was on April 7, 1898, that Mr. Riley visited the famous old Maxwell House in Nashville, Tennessee, and paid his respects to the delicious coffee served there.



Today — A GLORIOUS NEW MAXWELL HOUSE BRINGS DELICIOUS EXTRA-FLAVOR COFFEE TO MILLIONS



"In our family, as everywhere throughout the South, Maxwell House Coffee has long been a part of the tradition of hospitality and gracious living," says Mrs. Algernon Sidney Buford, III, charming young hostess of Richmond, Virginia. "Today, we are proud indeed to serve our guests the wonderful new Maxwell House. It's much richer, more delicious than ever!"



"AN EARLY MORNING RIDE through the Virginia countryside is far more fun when it starts with a bracing cup of Maxwell House," says Mrs. Buford, whose expert horsemanship has won trophies at many shows. "And how good that steaming cup of early morning coffee-cheer tastes. I wonder if you know this about today's Maxwell House—"



"THAT EXTRA RICHNESS COMES—and I have this on the authority of a coffee buyer himself—from choice, extra-flavor coffees found only on the distant, upland plantations of Central and South America. It seems that these extra-flavor coffees have always been limited in availability. Fortunately for all coffee lovers, Maxwell House buyers are able to obtain the tremendous quantities that are needed."

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3 CORRECT GRINDS

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GOOD TO THE LAST DROP!

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LIFE's Photographer Ralph Morse spent nine days, drove 577 miles, covering the New York Campaign (pp. 94-101). One day he trailed candidates from 8 a.m. to 2 a.m. The Mayor impersonally called him "Life," Mr. O'Dwyer called him "Ralph."

The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources credit is recorded picture by picture (left to right, top to bottom), and line by line (lines separated by dashes) unless otherwise specified.

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ABBREVIATIONS: BOT., BOTTOM; EXC., EXCEPT; RT., RIGHT; T., TOP; A. P. ASSOCIATED PRESS; B. S., BLACK STAR; INT., INTERNATIONAL; W. W., WIDE WORLD

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To Bob's dad, this is one of the proudest moments of his life.



It seems only yesterday that his boy was a curly-headed little tyke, learning to take care of himself in childhood battles with the bully of the block.

Now he's 180 pounds of husky half-back, respected by classmates and faculty alike, as a man, an athlete, and a student.

But there's even more than pride in his father's heart today . . .

He's thankful for his foresight years ago when he promised himself his boy would have the opportunities of college . . . the day when, with his Prudential agent's help, he made sure that promise would come true—even if he were not here to take care of the expense.



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Men who already have life insurance to provide for the future support of their families, often take out additional protection to assure a special educational fund for each child.

In most such cases, The Prudential recommends a whole-life or term policy issued on the father's life. This will provide the necessary funds if he should be taken away before his children have completed their education.

The Prudential will pay the insurance money in one lump sum or as installments spread over the four college years.

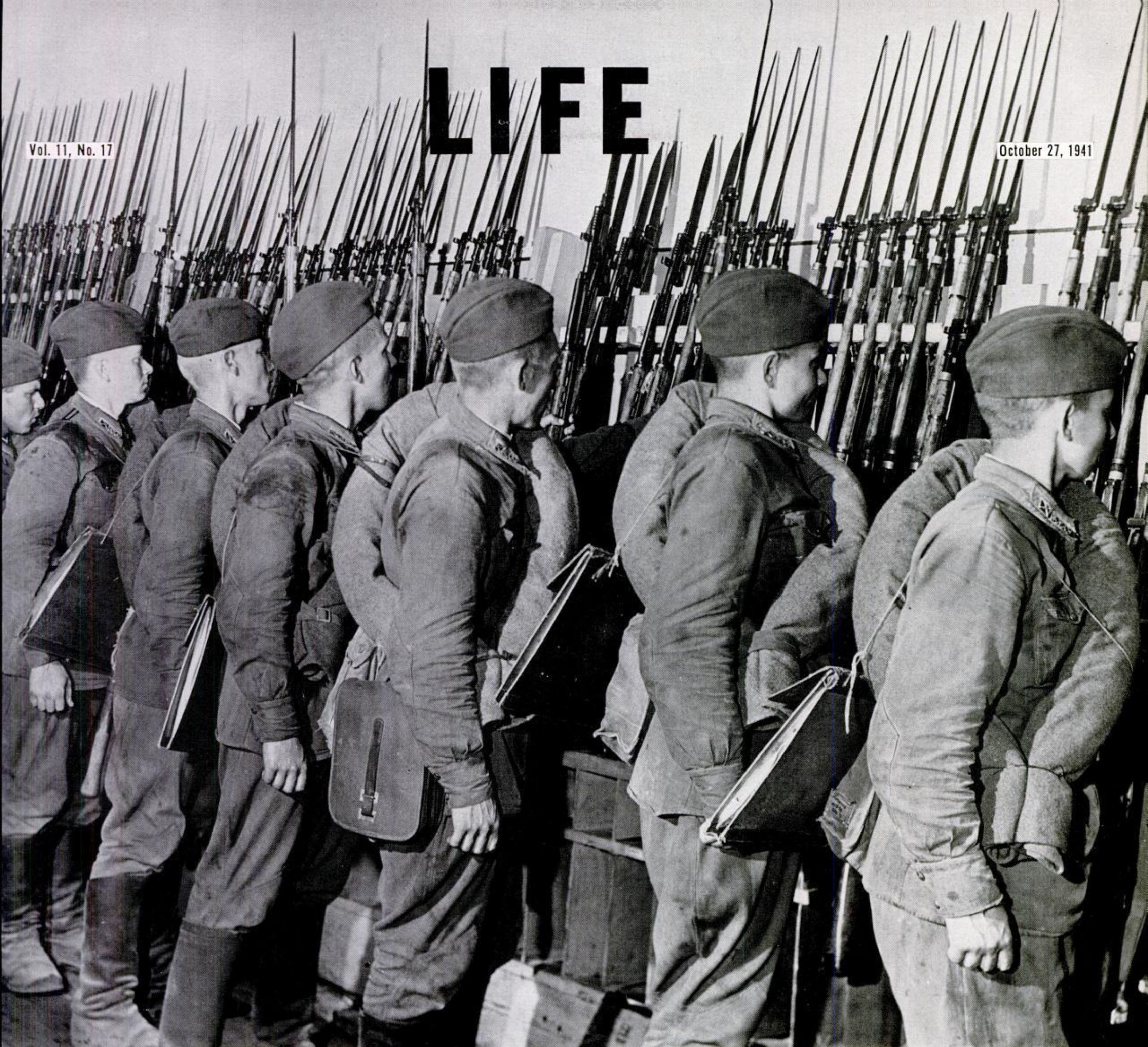
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A glorious new radio show, starring Gladys Swarthout, Deems Taylor, Ross Graham, and Al Goodman's famous orchestra and chorus.

SEE YOUR LOCAL PAPER FOR TIME AND STATION



BEARDESS BOYS IN THE MOSCOW ARTILLERY ACADEMY TAKE DOWN THEIR RIFLES AND GO INTO ACTION. THEY WILL MAN NEW GUNS AS THEY COME OFF ASSEMBLY LINES

MUSCOVITES TAKE UP THEIR GUNS AS NAZI HORDE APPROACHES RUSSIAN CAPITAL

Photographs for LIFE by Margaret Bourke-White

The destruction of great cities, the vanishing of ancient nations, the massive death struggle of armies, corpses by the millions had become such an old story to many Americans that this week's peril of Moscow seemed hardly real. It was another town on a timetable: Vienna, Prague, Warsaw, Copenhagen, Oslo, Rotterdam, Brussels, Sedan, Paris, Belgrade, Athens, Brest-Litovsk, Minsk, Vitebsk, Smolensk, Kiev. And now, perhaps, Moscow. And tomorrow, no one knew what. The tragedy was incomprehensible because it was vast and multiplied. But on the following pages in the latest pictures received from Photographer Margaret Bourke-White in Russia, LIFE shows some of the individual human beings in Moscow for whom the war was rapidly becoming intense personal tragedy.

Their Moscow was in terrible peril. Everybody knew how bad things were when the red granite tomb of Lenin in Red Square was closed and the body of the Saint of Bolshevism was taken away se-

cretely by night. The military cadets of Moscow, who had been calmly proceeding with their courses, took down their rifles (*above*) and marched off to the front. The Moscow masses, in semimilitary units of the People's Army, flooded out to fight the Nazis in person. Troops from abandoned Odessa, from the Army of the Far East, from reserve pools in the rear, streamed through Moscow toward the west, south and north. Women and children poured out to the east. The diplomatic corps and part of the Soviet Government left Moscow for points still farther east. And long food trains rumbled into Moscow with provisions for a protracted siege.

Moscow has forests to the west, marshes to the north and fertile flat plain to the south. The Russians were fighting hardest on the vulnerable south but through the woods to the west the Germans were coming closer and closer to the city. The German drives, after one lull, had taken a great spurt, then

slowed down again. Armored troops, artillery and infantry worked like a triple hammer, cracking, pounding and pressing the Soviet lines. The Luftwaffe, busy with Red Army objectives, had not yet turned its full attention on Moscow. And its bombers were still being shot down by Russian fighters and its own army was still being bombed by Red bombers.

The German battle, however, was far from won. Snow had begun to fall. The Moscow radio jeered, "You call this winter? To us Russians, winter comes later. We are going to stay in Moscow." The extreme flanks of both armies seemed waving in the air. Nobody was very clear what was happening south of Orel and in the Valdai Hills northwest of Moscow. The battle might be long.

But Americans were confronted by the nightmare fact that, if Moscow falls and Stalin decides that bloody Russia deserves peace, the U. S. A. will find itself alone in the world, with only Britain as ally.



WAR WORKERS OF MOSCOW PREPARE FOR SIEGE IN AIR, ON AND UNDER GROUND

The war workers of Moscow last week had a spirit that amazed U. S. observers could only describe as "terrific." Nearly all the men knew how to handle a rifle. Men, women and children shared the Communist belief that they, no less than uniformed soldiers, have a right to fight and die for their country. Their comrades along the road from Germany had rushed into the breach of every Russian defeat and bought escape for the regular Army in frightful slaughter. The Muscovites were ready to do it again, to the indignation and dismay of the German Army.

The Moscow radio told its citizens: "Comrades, Moscow is in danger! The enemy is on the point of reaching the capital," and gave calm, detailed instructions on where to get a gun, how to build a barricade. The newspapers told them: "Lost arms, lost honor. Guard your arms better than your very life. From behind every stone on the approaches to Moscow the enemy must be met with fire and steel."

Until mid-October Moscow was incredibly calm. Revivals of *Rose-Marie*, and Chekhov's *Three Sisters*, the latest movie, *The Artamonovs' Business*, Tchaikovsky's ballet, *Swan Lake*, and the national soccer finals drew big audiences. New construction on streets and water mains still went on. Everybody laughed at the latest joke in the *Crocodile* about a happy German prisoner who suddenly fainted when told by his Russian captor, "Don't worry. You'll find it just like home here." Foreigners in Moscow noticed the steady look in the eyes of the people on the street, so unlike Paris in May 1940.

LIFE's Photographer Margaret Bourke-White caught this Moscow mood in her pictures. She marveled at the readiness of every small citizen to play his part in war. She watched the soldiers eat their huge meals of cabbage soup, meat, potatoes, cucumbers, milk and stewed cherries. She found that every office, factory, school, every organization of whatever kind was proud of its red velvet banner, trimmed with gold fringe and tassels. She saw the adaptability of the Communist regime to fighting, if not to living contentedly in peace. She also found a handful of Germans who had reached Moscow before their time (see pp. 30-31).

Artillery Major Kiknadze, 30, a Georgian like Stalin, searches the Russian sky for Nazi planes with crew of anti-aircraft gun outside Moscow. Beside him is Private Orlov, 21, ex-teacher.

Red Army pilots pose on small camouflaged airfield southwest of Moscow. Center, in overalls, sits Lieutenant Colonel Kogrushev; behind him stand Colonel Grinev and Chief Lieutenant

Kukhareenko; right of him sits Captain Titenkov and at right, Captain Roshal. Grinev had shot down 27 planes. At upper left, with four collar bars, is a colonel. One bar means captain.





↑ **Anti-Nazi posters** are produced in mass in poster factory. Here workers hand-color a stenciled poster of Hitler carrying a banner, "Eastward to defend civilization and make a new Germany." Hitler carries a dripping sword and resembles an old Teutonic Knight. Soviet posters and caricatures are savagely and brilliantly done.

Moscow First Aid School teaches apartment-house instructors how to train their first-aid teams, in southern Simonovskaya Zastava district. Here class works on a head bandage. Every citizen of Moscow now receives some kind of defense training. Notice the wall charts, plaster casts and skeleton. Teacher is 20-year-old girl.

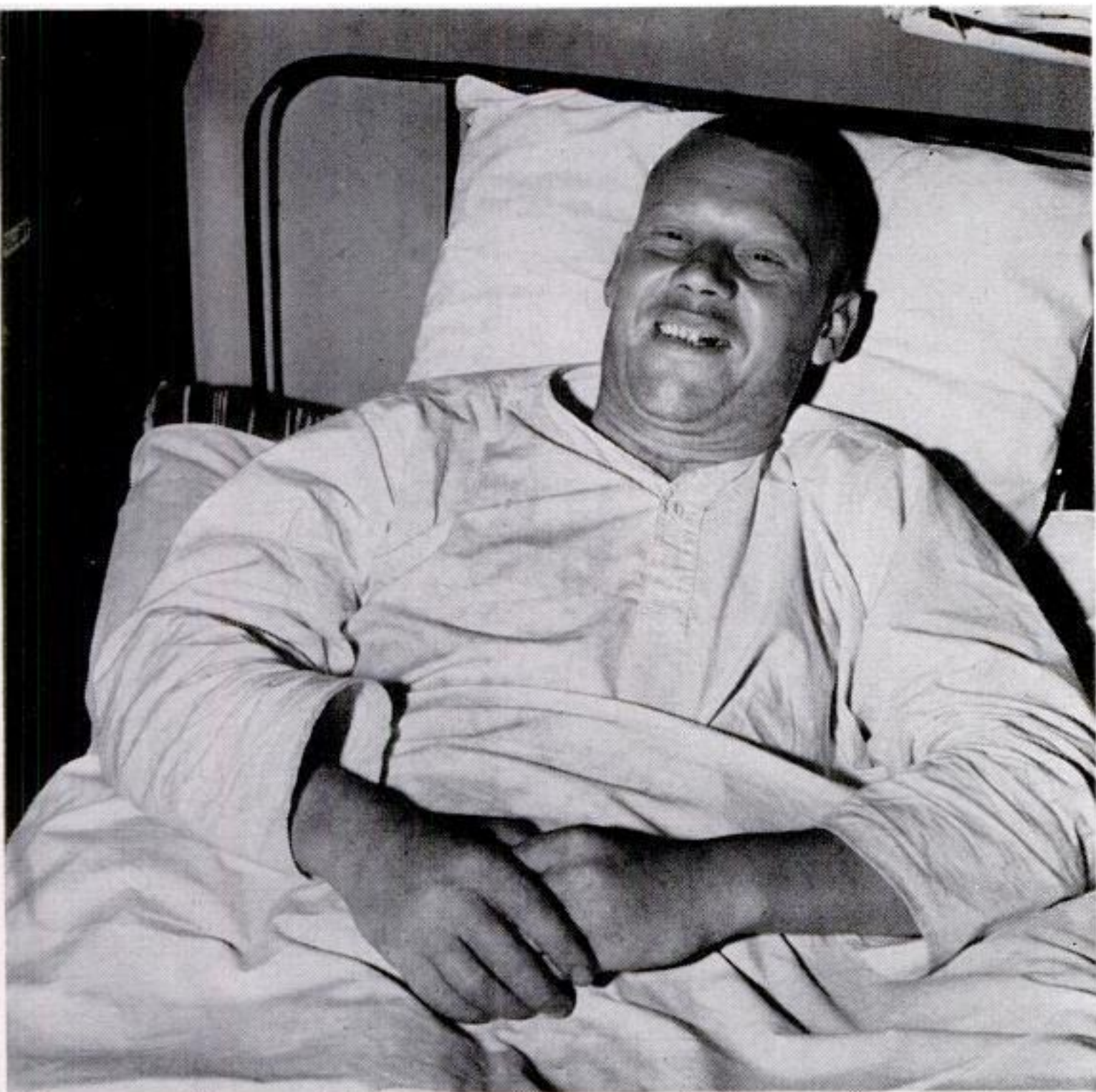


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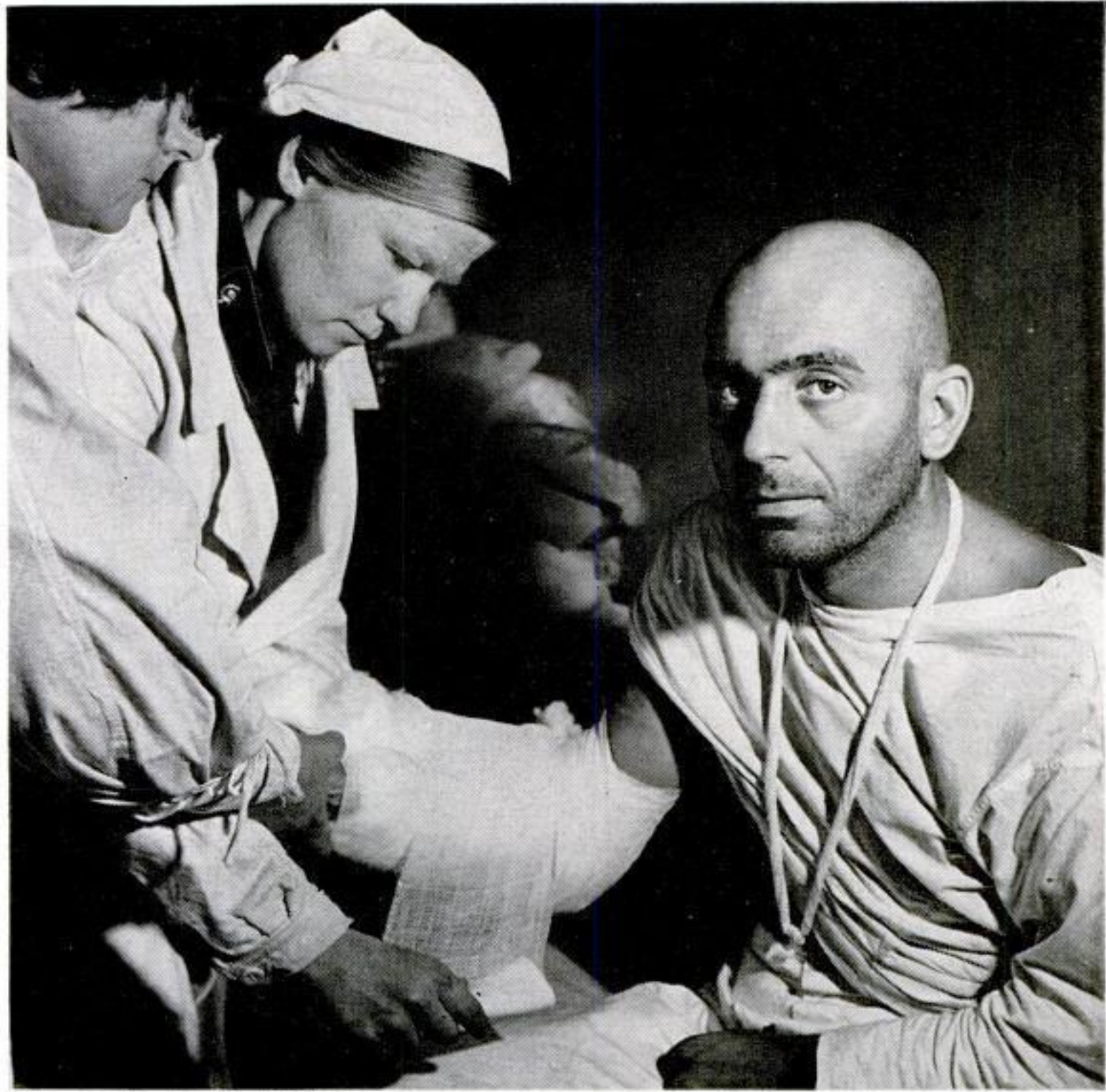
GERMAN PRISONERS



GERMAN PRISONER FRITZ EHRHARDT, 21, LIES IN
MOSCOW HOSPITAL WITH A SLIGHT WOUND IN HAND



Prisoner Georg Hammerschmidt, 29, a private from Frankfurt-am-Main mobilized last December, captured Aug. 11 near Smolensk, said: "I am too small a man to understand what will happen. That is for the officers to know." Like others, he was with the 88th Infantry Regiment.



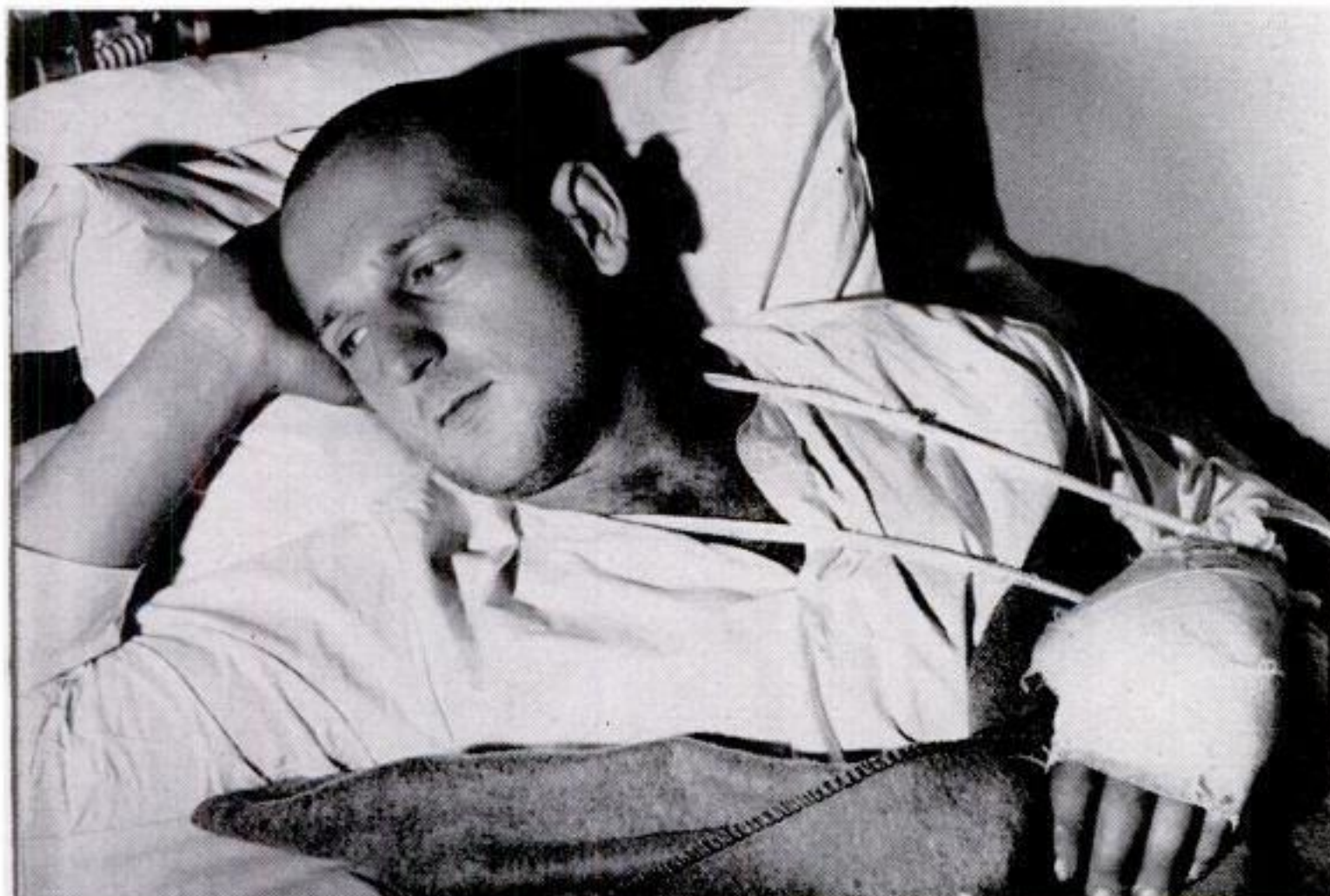
Prisoner Stephen Dorisch has his wound dressed by Moscow Nurse Sedinkina and assistant. Russians questioned him about great German philosophers and scientists, were amazed to find he had never even heard the names Goethe, Kant, Schopenhauer, Schiller, Nietzsche, Gutenberg.



Prisoner Josef Koller, who surrendered with others of the 88th German Infantry Regiment on Aug. 12 near Smolensk, was described by his Soviet questioners as "politically undeveloped," meaning that he seemed to have no information or opinion on the war policy of Nazi Germany.



Prisoner Rolf Helmudt agreed with other prisoners that the German soldiers were full of fight. Regiment was ordered to Russian front on June 26, but he did not find out about war with Russia until he reached the Russian frontier. Most prisoners agreed, "I am a lot better off here."



Prisoner Georg Verler agreed, "It is good that we are hidden here in a cellar from our own bombs." Before capture, he got orders to retreat, was wounded. Most of these Germans were wounded in arms or legs, admitted the Russian Army was far stronger than they had expected.



Prisoner Karl Heimann, 20, of Eschwege, is engaged to a girl in Saarbrücken whom he cannot marry until he has served five years in the Army. Cigaretts are 6¢ cardboard-stemmed Russian brand, which Germans empty into cigaret papers and roll. Heimann has arm and leg wounds.



MOSCOW CIVILIANS
In Park of Culture and Rest, Muscovites take their ease on a sunny Sunday against a poster showing how to put out incendiary bomb. Weather was still warm, but on Sept. 27 snow fell.



Young couple at the Park of Culture and Rest war rallies have heard a poet recite a long humorous war poem, looked at wrecked Nazi planes. Now they smile with calm assurance.



In bomb shelter under apartment house in western Krassnopressnensky district of Moscow, near Park of Culture and Rest, Muscovites doze during raid. In charge is the serene woman

wearing beret (left center) under poster showing past defenders of Russia, 1919's Chapaev, 1799's Suvorov and 1240's Nevsky. Nearly all of the house's 875 children had left Moscow.



THE FACE OF MOSCOW: ITS PEOPLE LISTEN TO
WAR SPEAKERS IN PARK OF CULTURE AND REST

LIFE ON THE NEWSFRONTS OF THE WORLD

America faces threat of sudden war in two oceans as Japan gets set to tackle Russia



U. S. S. "KEARNY" AT LAUNCHING IN 1940

An uneasy America faced two oceans filled with grave danger and trouble. In Iceland's cold waters, a German torpedo struck the new U. S. destroyer *Kearny*, sent her limping for port. The *Kearny* was the second U. S. warship and the tenth U. S.-owned vessel to be attacked by Nazis. In other times, the event might suddenly bring on war. But now there was no war.

Across the Pacific, the civilian premier of Japan, Prince Fumimaro Konoye, gave up trying to make a peaceful settlement between his belligerent country and the U. S., yielding the government to a general (see col. 2). U. S. ships went scurrying into safe harbors.

President Roosevelt, commander in chief of the U. S. Army and Navy, called together his Army chief of staff, General George Marshall, and his chief of naval operations, Admiral Harold Stark, and his war council. But there was still no war.



STARK

The war might come while people slept or newspapers went to press or Congressmen debated or warships slid secretly over the seas. Inured to war in the rest of the world, Americans did not realize how dangerously close they themselves were to war.

Report on the "Greer." Last week details of the torpedoing of the U. S. S. *Kearny* were not yet available, but the Navy officially released the story of the earlier attack on the U. S. S. *Greer*. On Sept. 4, the *Greer* was 175 miles off Iceland when a British plane reported the presence of a submarine ten miles ahead. On and off for the next three hours and 28 minutes, the *Greer* and the submarine played hide-and-seek. While the *Greer* broadcast the position of the submarine, the plane dropped depth bombs. Twice the submarine launched torpedoes. The first missed by 100 yd., the second by 500 yd. Not until the first torpedo had been fired did the *Greer* attack. Then it dropped 19 depth charges but none is believed to have been "effective."

"Between Thieves." The absolute minimum box score of conquered and "protected" peoples punished for revolt against their German and Italian overlords during last week read:

Czechs: 64 killed, 155 arrested
French: ten killed, 8,930 arrested
Yugoslavs: 21 killed, 107 arrested
Belgians: none killed, 25 arrested
Bulgarians: eleven killed, none arrested

One nationality missing from last week's roll call were the Greeks. But their plight, according to travelers reaching Egypt and interviewed for the *New York Times*, was simply a form of slow death. German soldiers had looted everything from furniture

and food to pocket books and wedding rings. The contempt in which the Greeks hold the Germans is equaled only by the contempt in which the Germans hold the Italians.

Fist fights and gunplay between German and Italian troops are frequent. Germans delight in disregarding the signals of Italian traffic cops. When passing Italian soldiers on the street, the Germans shout *Aera!* (Wind), the shout which the Greeks used when they chased the Italians in Albania.

Last June a huge Italian flag was hoisted beside two smaller German and Greek emblems above the Acropolis. Then it was mysteriously removed and a very small Italian flag substituted. Two days later the German flag was flown at the top of the flag mast, the Greek in the middle and the Italian underneath. Referring to their flag, the Greeks call it: "Christ between two thieves."

Japanese "Itch." More deadly than the Japanese beetle is the Japanese itch, a chauvinistic attitude that makes some Japanese think they can lick their weight in American wildcats. Mindful that the one-ocean U. S. Navy faces the prospect of a two-ocean war, Captain Hideo Hiraide of the Japanese Navy boastfully expressed the attitude last week: "The Imperial Navy is prepared for the worst. . . . In fact, the Imperial Navy is itching for action."

After three months of fence-sitting, the moderate government of Prince Fumimaro Konoye resigned. Konoye was pushed out of power by militarists who probably felt that, with Hitler at the gates of Moscow, Japan could now safely attack Soviet Siberia. They also held no hope that the secret conversations being held between Washington and Tokyo over China would emerge from their present deadlock. The Japanese refuse to get out of China. The U. S. refuses to sell China down the river in a Far Eastern Munich.

In place of Konoye, Lieutenant General Eiki Tojo became Premier, War Minister and Home Minister. Shigenori Togo, a pro-German, became Foreign Minister. A friend of the Axis, Tojo's appointment repre-



TOJO

TOGO

sented a victory for the Nazis and his cabinet "smelled of powder." Tojo himself is an itcher from way back. In 1937 he declared: "Japan must be prepared to fight China and Russia simultaneously." She was already fighting China, and with the rumored presence of 25 Japanese divisions on the Soviet frontiers, it looked as though Japan was about to take on Russia.

Tojo, however, has never said anything about fighting China, Russia, America, Britain and the Netherland Indies all at once. That was his worry last week.

Flying Wing. The queerest-looking airplane in the country last week passed extensive flight tests and



NORTHROP'S FLYING WING IN THE AIR

was proclaimed a success by its manufacturer, Northrop Aircraft Corp. The plane is called the Flying Wing because it is all wing. It has no fuselage, no tail, no rudder. Tips bent downward at the end of each wing serve as rudder. Elimination of fuselage and tail surfaces cuts down much of the air drag, results in greater efficiency. Two pusher propellers placed in back of the wing rather than in front drive the plane. Northrop pilots, who have taken the plane up more than 200 times, say it flies as easily and simply as any conventional flying machine.

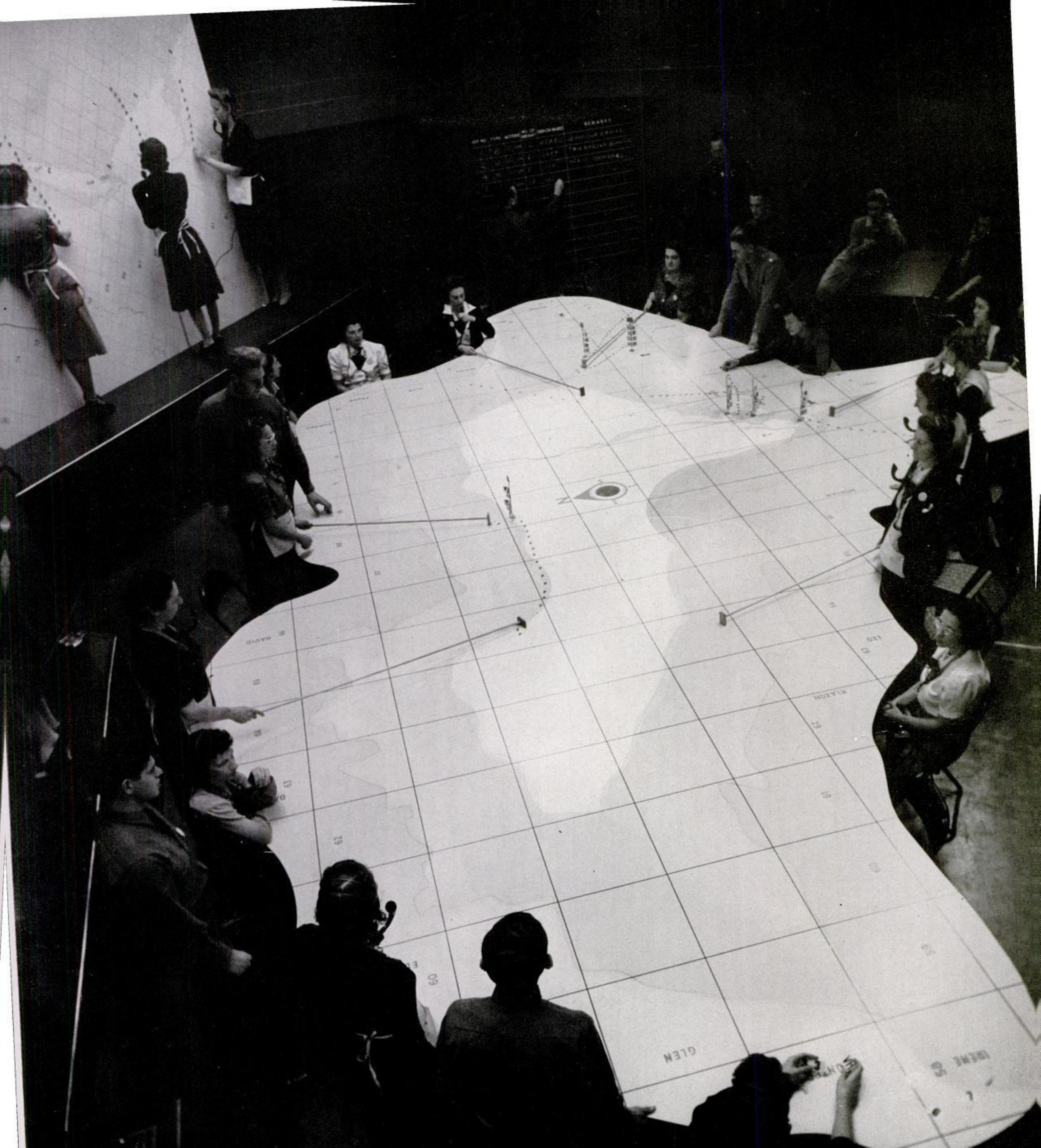
Bingo. Whether true or not the following story was news last week as one of the great Münchhausen yarns of the war. The captain of an R. A. F. flying boat, who is also a champion R. A. F. field-hockey player, was on a flight recently that was due to end at a base near a hockey field. His hockey stick and uniform were with him in the plane. During the flight his plane spotted an enemy submarine but one of the bombs stuck in the bomb rack. The captain reached for his hockey stick, opened the side door and, leaning out, released the bomb with his stick. The bomb dropped on the submarine, which vanished. The plane then proceeded to base and the captain went off to his hockey game.

PICTURE OF THE WEEK

The U. S. industrial Northeast was "raided" last week. Silhouetted against gray-black storm clouds, squadron after squadron of big bombers raced in from the North Atlantic, headed for "attacks" on Boston, Philadelphia, Washington, New York and Norfolk. They did not reach their goals unspotted, however. Along their way, from 1,600 observation posts scattered on skyscrapers, lonely farms, airports and beaches, 40,000 civilians peered into the skies, watched the bombers come.

It was the biggest test for air-raid defense ever staged in the U. S. It lasted a week and during that time few places in the country were busier or more important than the New York Information Center on the opposite page. As soon as the observers saw the bombers approaching, they telephoned to this Information Center and to three others like it, located throughout the Northeast. There on "filter" boards reports from observers were correlated and checked. After false alarms and location errors had been filtered out, this information was transferred to the huge map, called "operations board."

At the moment this picture was taken, spotters were plotting course of air raids on New York City (top of map). There was also air activity near upper Hudson River (at left), and Wilkes Barre (foreground) remained free of trouble. As soon as U. S. pursuit planes took off to intercept enemy bombers, their positions too were plotted on the map.



Aerial paths of attacking bombers are

plotted on a giant map at New York's

Information Center during air-raid test





HOWARD CHANDLER CHRISTY'S PAINTING OF THE SIGNING OF THE DECLARATION OF INDEPENDENCE REMINDS CAPITOL TOURISTS OF THE GREAT MEN OF AMERICA'S GREAT PAST



Fight to repeal neutrality was led by Democrats of House Foreign Affairs Committee aided by a few Republicans. Here Committee Chairman Sol Bloom drafts repeal resolution with colleagues.

CHILL OF CRISIS

It was warm for October and warm for Washington. Thronging tourists enjoyed the amiable weather. They wandered through the Capitol, watched the representatives of democracy at work, gazed at the pictures of the men who were giants in the days of an earlier crisis (*see above*).

But many men in Washington felt only a chill. For them, the unseasonable summer was a mockery. They wondered if there were still giants in these days of crisis.

Summer was over but nobody seemed to realize it. The world's winter was closing in on America but nobody seemed to feel it. Bloodstained Nazis were milling around Moscow. Little men of Japan, puffed with big ambitions, shrieked that they were itching for war. A U. S. destroyer was hit by a German torpedo. Still lacking an adequate two-ocean Navy and a properly trained Army, the U. S. was in danger of being left friendless and alone in a bitter world. The worst dreams of democratic disaster, the direst predictions of Lindbergh, the fondest hopes of Hitler, might be more than coming true.

But in this great and gay republic expensive luxuries were still on business-as-usual display. New autos, blatant with brightwork, went on the market. Nobody seemed shocked to learn that a manufacturer had taken aluminum sorely needed



AFTER A LONG AND STORMY REPUBLICAN CONFERENCE ON NEUTRALITY, MINORITY LEADER JOE MARTIN TELLS REPORTERS HE AND U. S. ARE "AGAINST WAR BUT FOR BRITAIN"

COMES TO CAPITAL

for defense orders and had put it, instead, into juke boxes. Labor contributed its full share to confusion and delay (*see next page*). Only 15% of the country's production was going into defense.

The time for half measures had clearly passed but the best the legislators in Washington could do was to nibble at the Neutrality Act. President Roosevelt wanted the act modified so that the U. S. could arm its merchant ships and send them into any waters. He asked only for the right to arm the ships because—he was afraid to ask for more. But the isolationist bloc was breaking up as the changing temper of the people began to show. Some Republicans joined Democrats and the House of Representatives passed the ship-arming proposal with 121 votes to spare. But most Republicans, blindly against Roosevelt in anything, voted against the move and the House minority leadership would not do anything to make them realize how dread the crisis was.

But this was a peewee move in a world where only power moves meant anything. Some day the people would wake up, would devote and sacrifice itself to the great needs. But everybody wondered when in the name of the founding fathers the world's greatest country would finally reassert itself and reclaim its heroic heritage.



The mace, symbol of House of Representatives' power, is brought into chamber by Sergeant at Arms Romney before the neutrality session opens. Mace must be in chamber all through session.



A. F. OF L. DITCHES A RACKETEER

There was the start of a shooting war in the North Atlantic. There was another threatening at any moment in the Far East. And last week the American Federation of Labor, representing 4,500,000 American workingmen, sat in convention at Seattle and did nothing to speed America's defense.

From Franklin Roosevelt, who has done more than any President to give labor everything it wanted, came an urgent, earnest plea: Stop defense strikes, make peace with the C. I. O. To answer this, maundering President William Green, 68, staged a big show of injured innocence. Most A. F. of L. members have "refrained" from striking, he boasted. (During the convention A. F. of L. unions struck at two shipyards, one steel plant, one chemical plant vital to defense, one Government ordnance depot, three Army food storage plants.) The President should go talk to the C. I. O. about peace, added Mr. Green. (Meanwhile an A. F. of L.-C. I. O. row crippled production of

Army tank transmissions for eight days, and talk ran around the convention of an all-out fight with C. I. O. in all fields.) The convention virtually ignored the President's message and Mr. Green turned to assure British and Canadian delegates that the A. F. of L. was with them "to the bitter end." "Wherever fate may lead us," he cried, in his best Humpty-Dumpty style, "we shall stand immovable for liberty, democracy and freedom of the seas."

This performance again demonstrated the truism that right-wing American labor is appallingly devoid of thoughtful, inspiring leadership. If Franklin Roosevelt should have to form a War Cabinet tomorrow, he would be hard put to find a Bevin or a Morrison among the bumbling bosses of the A. F. of L.

At its worst A. F. of L.'s leadership descends to the level of the gallery below, chosen to illustrate Columnist Westbrook Pegler's tireless exposés of union racketeering. Last week the only big news from the

PEGLER PILLORIES UNION PARASITES AND THIEVES



Ed Flore, new eleventh vice president of A. F. of L., is president of gangster-infested Bartenders' International League.



John P. Nick, stink-bomb specialist, headed St. Louis movie operators local, was sentenced to five years for shakedowns.



Danny Coughlin, recently business agent of Miami bartenders, is brother-in-law of Al Capone, friend of Gangster Frank Nitti.



Thomas Burke, Building Service Employees' International vice president, was accused in a case involving missing union funds.



Joe Ozanic, president of A. F. of L.'s Progressive Miners, was convicted twice of bootlegging, failed to pay the fines.



Umbrella Mike Boyle, agent for Chicago electricians, used to collect graft in umbrella hung on bar. He was in jail twice.



George Scalise once made \$20,000 salary as New York head of building service workers, is now in jail for grand larceny.



Willie Bioff, Hollywood representative for Browne's stage employees union, was exposed by Pegler as convicted panderer.



George Browne, deposed vice president of A. F. of L., handled cash from movie tycoons, according to N. Y. testimony.



Joe Moreschi, president of the hodcarriers and common laborers union, recently called first union convention in 30 years.



James J. Bambrick, an ex-official of New York building service union, is now in Sing Sing prison for embezzling union funds.



Harry Van Arsdale, New York electricians' agent, shot two union men in 1933, was convicted but went free at second trial.

BUT CANNOT DITCH ITS CRITICS

Seattle convention was that one union scandal had raised a stench that even hardy A. F. of L. big shots could not live with. Two-chinned George E. Browne, president of the International Alliance of Theatrical Stage Employees, was heaved out of the A. F. of L. Executive Council and his position as twelfth vice president by a vote of 37,944 to 421. No one mentioned the reason: Browne and his "personal representative," an ex-pimp from Chicago named Willie Bioff, are now being tried in New York on charges of extorting \$550,000 from four movie companies on threat of calling a strike. Browne is still president of his own union, whose delegates to the convention remained loyal, but without hope. "We're not saying anything," said one. "We're like the boy who wet the bed."

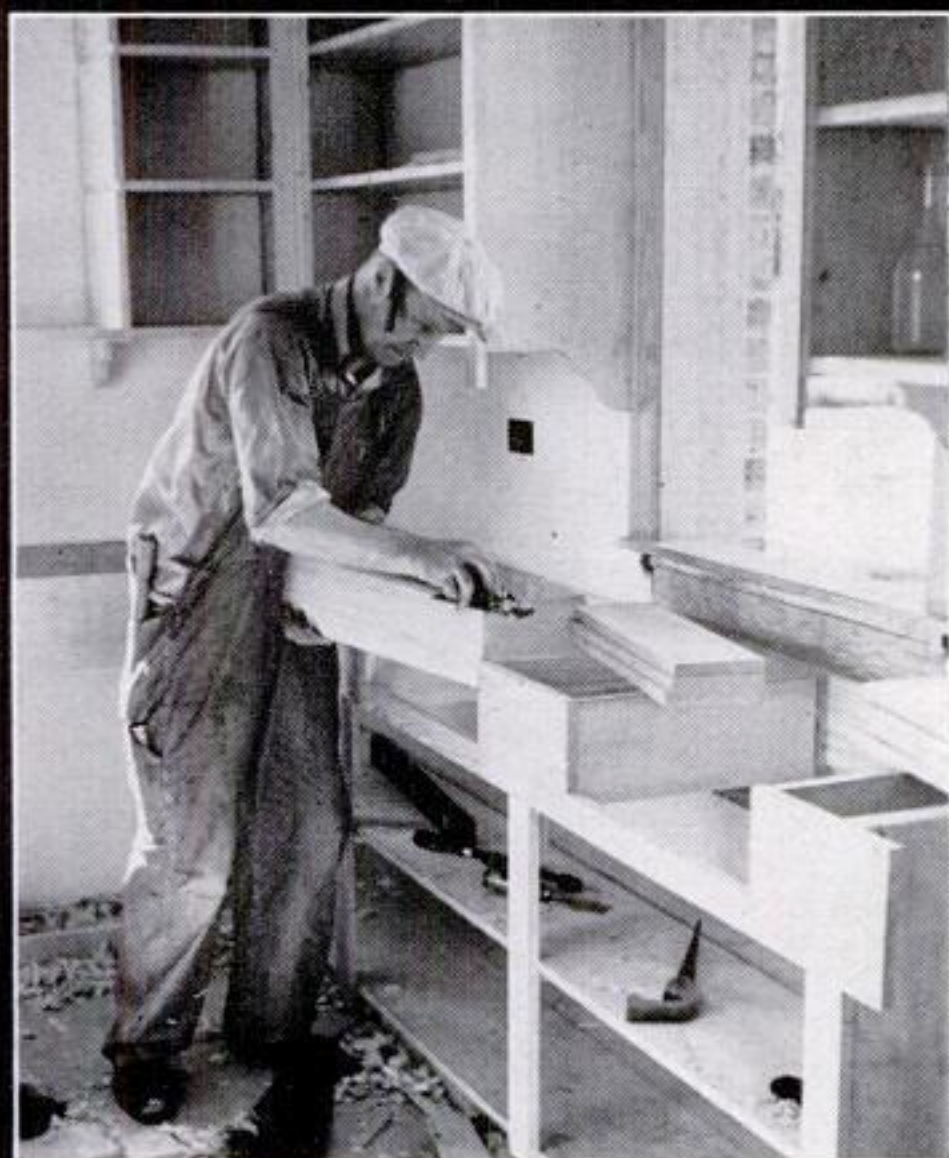
The misdeeds of Mr. Browne and his kind may cost the U. S. public millions of dollars, but this is just chicken feed to Thurman Arnold (*right*), head of the Department of Justice's anti-trust division. Mr. Arn-

old's economists estimate that a few strategic A. F. of L. unions are holding up the American consumer for a cool billion dollars a year by 1) boycotting labor-saving devices; 2) preventing the use of prefabricated materials and methods, especially in the building trades; 3) combining with employers to enforce price-fixing arrangements in local areas; 4) jurisdictional fights with each other; and 5) "made work." (In New York, for instance, electrical workers take apart and reassemble switchboards wired outside the city.)

For such practices Mr. Arnold has indicted 39 unions in the past two years, but the nearly 100% New Deal Supreme Court has blocked his crusade and he is now working for new legislation that will permit him to prosecute unions for restraining trade. Last week Lawyer Arnold was far ahead of Columnist Pegler as the A. F. of L.'s Pet Hate No. 1. The convention appointed a committee to call the President's attention to Mr. Arnold's "legislative monstrosities."



ARNOLD COINED PHRASE "LABOR'S HIDDEN HOLDUP MEN"



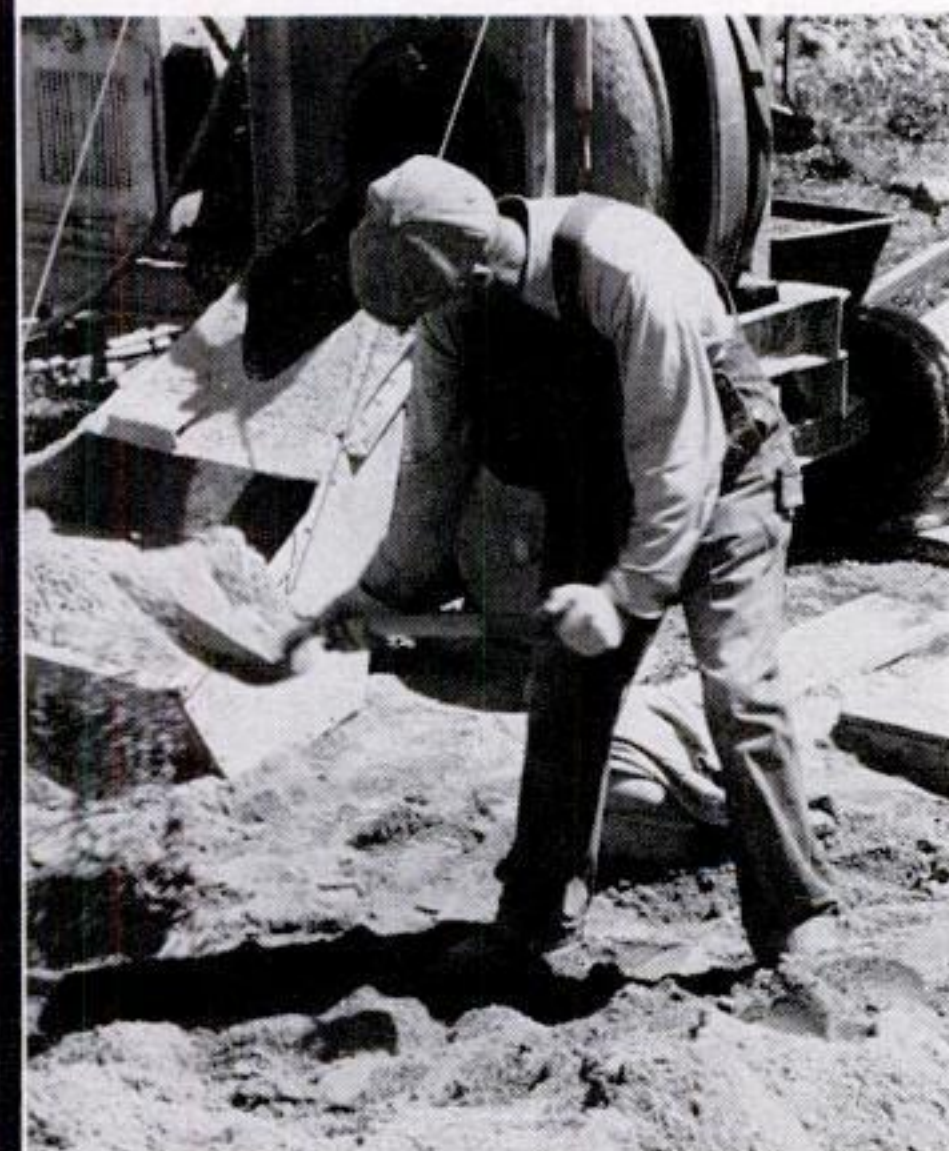
Carpenter laboriously puts together kitchen cabinets "on the job." Such cabinets can be mass-produced for \$21 in factories, cost three times as much made this way.



By prefabricating roof, wall and floor sections, small homes can be completed for around \$3,200 in the Detroit area. Traditional craft methods (*above*) add \$1,400 to the cost.



Painters' union regulations in many cities bar spraying machines on all surfaces where hand brushes can be used. Even the size of the brush is stipulated by union.



Laborers' union contracts specify what size shovel shall be used on construction jobs (usually No. 2). In Chicago the union prevented the use of ready-mix concrete.



Bricklayers and plasterers cling to hod and trowel though more modern methods are available. New Jersey plasterers refused to use corner beads which would take less plaster.



Plumbers grumble if pipe is threaded at factory, often cut off threaded end and rethread. Chicago plumbers' rules prevent installation of Sears, Roebuck fixtures.



HURRIED BY CHARGING SYRACUSE LINEMEN (AT RIGHT), DICK GIBSON SENDS LOW PUNT INTO THE BELLY OF DICK WEBER WHO HAS BROKEN IN PAST HOLY CROSS CENTER (69)

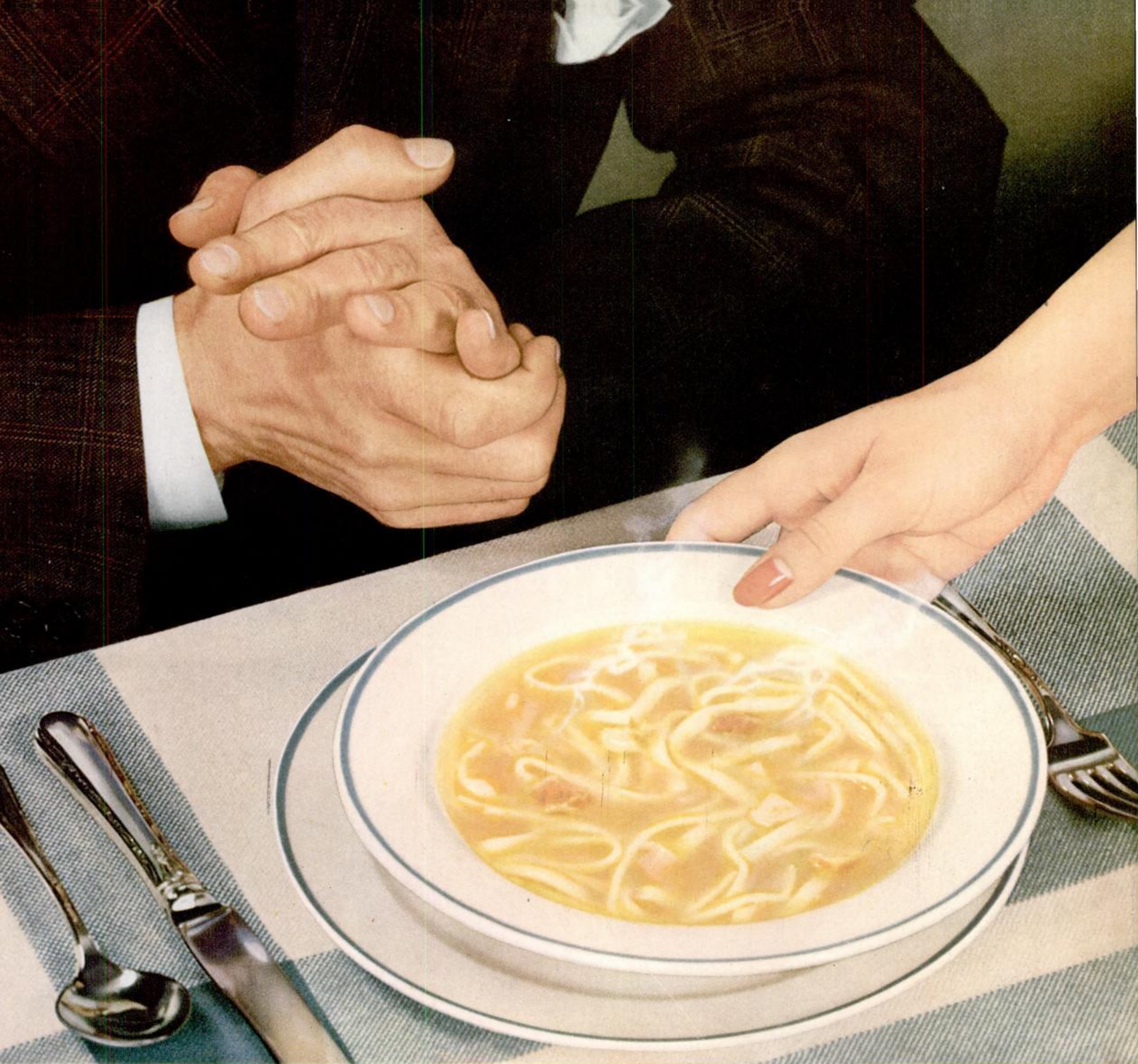
A BLOCKED KICK MAKES A WONDERFUL PICTURE AND WINS GAME FOR SYRACUSE

All afternoon at Archbold Stadium the Syracuse football team pushed Holy Cross, which was the favorite, around the field. But Syracuse couldn't score.

Almost at game's end, Syracuse got down to the Holy Cross one-yard line. It had three downs to make that one yard. It could make only half of it and the ball went to Holy Cross. With three minutes to play, a substitute Holy Cross back, Dick Gibson, was sent in to punt out of danger. He stood behind his goal line tight up against his goal posts. The pass came back to Gibson and so did the Syracuse line. The hurried halfback got off a low kick.

Just then Photographer Robert W. Johnston of the *Syracuse Post-Standard* clicked his camera and took the superb picture above. Dick Weber stretches arms up but the ball bounces into his belly. The anxious Holy Cross line lies sprawled on the ground. Sick with the knowledge that his kick has gone wrong, Gibson stands frozen in the punter's position.

The ball careened back and the players scrambled eagerly after it. First to reach it was Dick Ransom, Syracuse right tackle, who had come in alongside Weber. He snuggled over the ball and gave Syracuse six points, which was enough to win the game 6-0.



His KIND OF CHICKEN NOODLE SOUP!

Rich chicken stock—pieces of chicken—lots of noodles—it's *Campbell's* Chicken Noodle Soup!

Ladle out a plate of it brim-full and set it down all steaming and glistening before him. Don't go away—watch a minute. Watch the welcome spread over his face as he gets a whiff of what's coming. See the eager way he inches up closer to the table and puts his spoon to work.

You can't fool a man about his soup. He knows when it's the way he likes it.

This one is. Campbell's take care of that the way they make it. They get the rich chicken taste in the broth the only way a good cook ever

could—with lots of chicken and slow simmering till every drop takes up the taste of chicken. They give the soup substance for man-scale appetites with a heaping measure of delicious egg noodles. And pieces of chicken to tickle his taste.

Show your man this picture. Better still, act it out for him tomorrow night at supper. Watching him polish it off down to the last gleaming noodle and tender piece of chicken you'll know right away why, for a long time now, Campbell's Chicken Noodle Soup has been —

**GROWING FASTER IN POPULARITY
THAN ANY OTHER SOUP IN AMERICA**



I shift and duck and dodge and turn
When heading for the goal.
But to the table I head *straight*
When Campbell's fills my bowl.

21 KINDS TO CHOOSE FROM

Asparagus • Bean with bacon • Bouillon • Beef • Black Bean (*new!*) • Celery • Chicken • Chicken Gumbo • Chicken Noodle • Clam Chowder • Consommé • Consommé Madrilène • Consommé Printanier • Cream of Mushroom • Cream of Potato (*new!*) • Mock Turtle • Ox Tail • Pea • Pepper Pot • Scotch Broth • Tomato • Vegetable • Vegetarian Vegetable • Vegetable-Beef

LOOK FOR THE RED-AND-WHITE LABEL



ANGELA CUMMINS
Chesterfield's
Girl of the Month

At all the Games
It's CHESTERFIELD

For **MILDNESS**, for **BETTER TASTE** and **COOLER SMOKING**, Chesterfield is the winning cigarette... they're quick to satisfy with their *right combination* of the world's best cigarette tobaccos.

All around you, pack after pack, you'll see Chesterfields giving smokers a lot more pleasure. *Join in, light 'em up, and you've got a cigarette to cheer about.*

Everywhere you go...

it's have a Chesterfield *They Satisfy*



ROLLING THROUGH GEORGIA, MOTORCADE OF UNIVERSITY STUDENTS, ANGERED & HUMILIATED BY GUBERNATORIAL INTERFERENCE IN ACADEMIC AFFAIRS, ADVANCES ON ATLANTA

GEORGIA STUDENTS "BURN" THEIR GOVERNOR IN PROTEST OF HIS ACADEMIC MEDDLING

In Athens, Ga. Oct. 15, some 700 University of Georgia students piled into 125 cars of all vintages and went tooting off to Atlanta 73 miles away. There they thronged before the State capitol in mass protest against the political interference of Georgia's Governor Eugene Talmadge in university affairs. Since June the governor had been waging a ferocious private war against "furriners" (non-Georgians) in the university faculty who, he said, advocated racial co-education. By highpressuring the Board of Regents he obtained the dismissal of two able educators.

Until last week "Our Gene" Talmadge had looked very much like an incipient Huey Long. Georgians had

accepted his abolition of the offices of controller general and State treasurer, his usurpation of dictatorial power over State funds, his tough talk of book-burnings with all the complacency of Louisianans under Long. But last week the going got tough. The Southern University Conference voted to drop Georgia from its ranks, declaring Talmadge's actions constituted a "clear case of political interference" with academic freedom. Stung by this rebuke, Georgia's students organized their march on Atlanta. They clamored noisily about the capitol with signs reading, "Talmadge, Phooey!" Though Mr. Talmadge was out of town, it was safe to say he would hear from the university again.

EFFIGY OF GOVERNOR TALMADGE IS HOISTED ATOP STATUE OF GEORGIA'S LATE TOM WATSON, POPULIST DEMAGOG AND ANTI-CATHOLIC BIGOT, BEFORE STATE CAPITOL IN ATLANTA



Snapshooting

the Year-Round sport of millions

SNAPSHOTS THIS TIME OF YEAR? Of course. They're every bit as much fun as in summer. The "shooting's" quite as simple, the results just as sure. Last fall and winter, average picture takers made millions of successful snapshots.

Join them . . . outdoors with Kodak Verichrome Film . . . indoors at night with Kodak Super-XX Film. And when the prints come back from the photofinisher's, you, too, will be an enthusiastic year-round snapshooter.



Outdoors

Use Kodak Verichrome Film outdoors. It brings extra assistance—helps overcome small exposure errors, extends the "snapshot day," lets you get swell snapshots even in dull weather.

Indoors at Night

Super-fast Kodak Super-XX Film is used with Photoflood bulbs and inexpensive reflectors for snapshots at night. Simple directions in free booklet at your dealer's . . . also tells about flash pictures . . . Eastman Kodak Co., Rochester, N. Y.

Outdoors . . .
Indoors . . . you
can always
count on
KODAK FILM



Student protest (continued)



Georgia's egregious Governor "Our Gene" Talmadge has a fondness for red "gal-luses," the white race, martial law. He once said: "Government is nine-tenths bluff."



Effigy of Talmadge is hoisted atop statue of late Senator Tom Watson by Georgia student protestants. Excellent likeness was fabricated by an art student at university.

CONTINUED ON PAGE 46

Try this Pullman QUIZ

HERE are five illustrated questions about Pullman service and the modern Pullman car. Whether you're a seasoned traveller, or whether you have yet to board a Pullman for the first time, you'll find it entertaining to see how well you "know the ropes". And you'll find, incidentally, that "knowing the ropes" will help you get more enjoyment out of that most enjoyable way to travel . . . by Pullman.



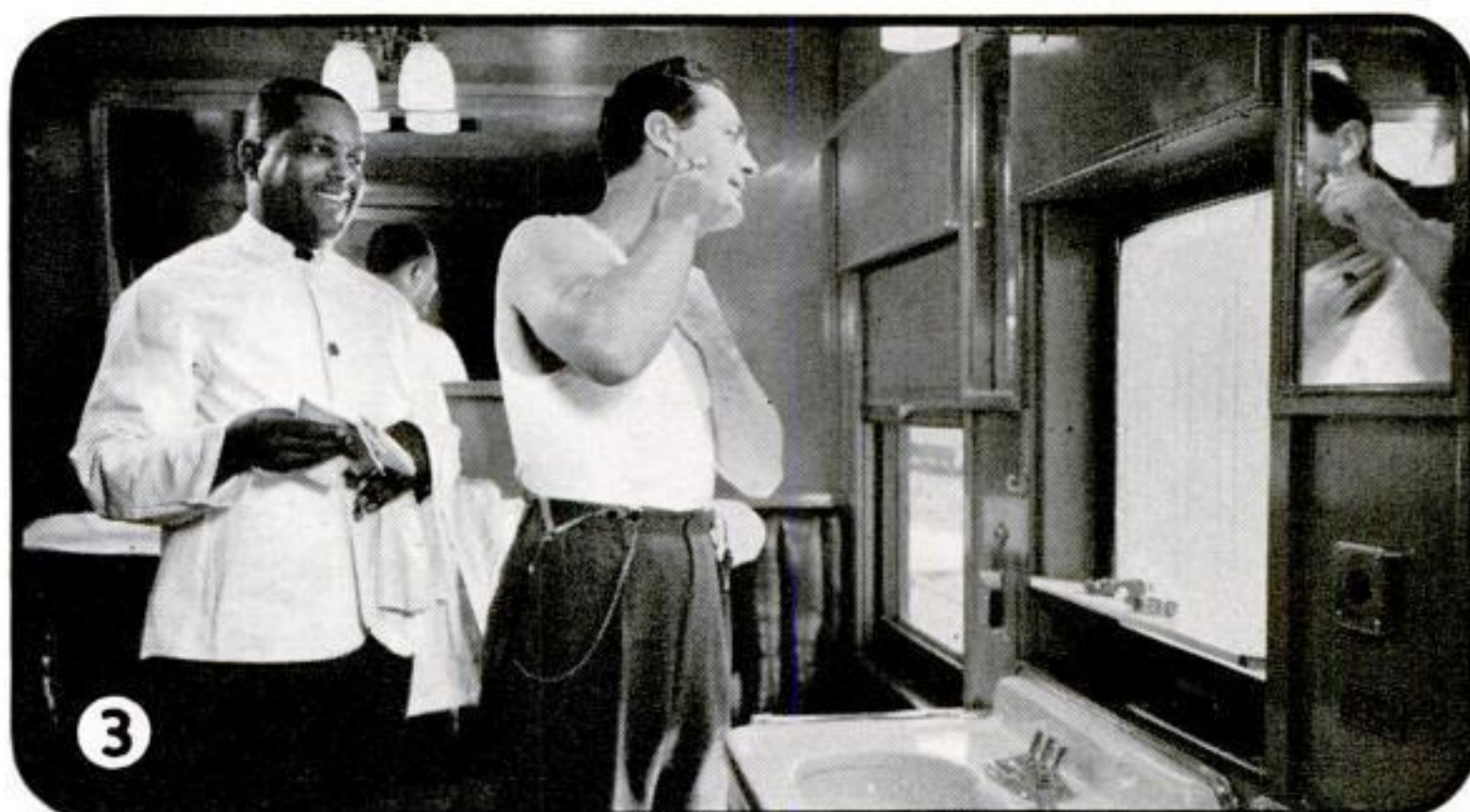
QUESTION: All Pullman porters are carefully trained in the duties of: (1) A bed maker . . . (2) A valet . . . (3) A night watchman . . .

ANSWER: All three. Your Pullman porter is expert at making up your bed so it's smooth and comfortable. He brushes your clothes, shines your shoes, performs a host of helpful personal services. At night, there's always a porter on call . . . to bring you, for example, a drink of water or an extra blanket.



QUESTION: Approximately how wide and how long is your bed in a Pullman lower berth? (1) 30 in. wide by 5 ft. 10 in. long . . . (2) 33 in. wide by 6 ft. long . . . (3) 35 in. wide by 6 ft. 2 in. long . . .

ANSWER: 35 in. wide by 6 ft. 2 in. long. For, in every way, the Pullman berth is designed to give you home comfort. The mattress is soft and restful; the sheets are crisp and clean; the pillows—two of them—are full size. Within easy reach are two bed lamps, coat hangers, and a shelf for your belongings.



QUESTION: What one of these 14 things is not found in a Pullman washroom?

- | | | |
|---------------------------|-------------------------------|-------------------------------|
| 1. Washbowls | 6. Individual towels | 10. Comb and brush |
| 2. Tooth-scrubbing bowl | 7. Hot water | 11. Toilet |
| 3. Mirrors | 8. Slot for used razor blades | 12. Shelf for toilet articles |
| 4. Soap | 9. Outlet for electric razor | 13. Coat hangers |
| 5. Hamper for used towels | | 14. Lounge seats |

ANSWER: No comb and brush, for obvious sanitary reasons. But there's little else you could ask for that isn't in the spic-and-span Pullman washroom.



QUESTION: When you have a Pullman ticket, how much extra does it cost to enjoy riding in the luxurious lounge car? (1) \$1.00 extra . . . (2) Nothing . . . (3) 50% more than your Pullman space . . .

ANSWER: Nothing. The use of the lounge . . . with its deep-cushioned chairs, convenient writing desk, racks of magazines . . . is a free privilege when you travel Pullman.



QUESTION: What is the charge for a lower berth in a Pullman for a 300-mile trip? (1) \$10.95 . . . (2) \$7.50 . . . (3) \$2.65 . . .

ANSWER: \$2.65. This is the Pullman charge for your space. Your first class rail fare cost is additional.

NOTE

These questions and answers give you some idea of the comforts and conveniences that are yours when you travel by Pullman. Is there *any* other way to travel that offers you quite so much for so little? And that offers—in addition—peace of mind and the knowledge that you'll speed safely and surely to your journey's end.

**FOR COMFORT, SAFETY
AND DEPENDABILITY—GO PULLMAN**

COPR. 1941, THE PULLMAN CO.



"Gosh, they're all so swell, Harold, I just can't decide which one to buy!"

• The new selection of Arrow Ties makes tough deciding. They're all smart and handsome! They're all wrinkle resistant; the resilient lining chases wrinkles away! And Arrow Ties *always* make a perfect knot! See the new fall Arrows at your dealer's today! \$1.00, \$1.50, \$2.00.

ARROW TIES

As Outstanding as Arrow Shirts

Made by Cluett, Peabody & Co., Inc.

An Invitation to Every Gentleman

TO JOIN THE WORLD'S LEADING AFTER-SHAVE CLUB

A FEW OF THE MEMBERS

Louis Calhern
Ralph Guldahl
George Fielding Eliot
John Erskine
Lucius Beebe
George Biddle
Burgess Meredith
Samuel Hellmich
Boake Carter



SIGN your name below and mail us this advertisement. We'll promptly send you a generous bottle of Aqua Velva—the world's most popular after-shave lotion. Cool and bracing, Aqua Velva leaves your skin feeling smoother and softer. You'll like its clean, refreshing scent. Electric shavers use Aqua Velva *before and after* shaving for better results.

Address: The J. B. Williams Co., Dept. CA-19, Glastonbury, Conn.—makers of fine shaving preparations for over 100 years. Offer good in the U.S.A. and Canada only.

Your Name _____

Street _____

City _____ State _____



Student protest (continued)



On the campus at Athens, Georgia students warm up for their march on Atlanta by playing an interesting variation of the nursery game, Pin the Tail On the Donkey.



Deprecating signs are prepared for Atlanta. Others read: "We don't want a discredited university"; "Act like a Georgia alumnus, Governor"; "Down with politics."



Talmadge is burned in effigy at main gates of campus. University authorities did not object. Except for few Talmadge stooges, faculty saw eye to eye with students.

Actual color photograph of tobacco hanging inside curing barn—J. M. Talley inspects a leaf of fine, light tobacco, before aging.

Lucky Strike means fine tobacco

"Take my word for it—tobacco like this is plenty expensive!" says J. M. Talley, tobacco warehouseman of Durham, N. C. "But that doesn't stop Luckies. I've seen them go after this finer leaf in my warehouse again and again—and pay the price to get it!"

Smokers, the higher-priced tobaccos Luckies buy are worth the money be-

cause they're milder and better-tasting—just naturally more enjoyable to smoke than the ordinary kind.

Wouldn't you like these tobaccos in your *own* cigarette?

Remember: the independent tobacco experts see who buys what tobacco. And with these men—auctioneers, buyers and warehousemen...

WITH MEN WHO KNOW TOBACCO BEST—IT'S LUCKIES 2 TO 1

Copyright 1961, The American Tobacco Company



HAS YOUR HUSBAND
forgotten
THAT YOU HAVE EARS?

1 Doesn't he whisper nice things into them as often as he should? Is he a pinch-penny with his praise? Then, lady—it's perfectly legal to use *force*!

2 Try this: bring on the Royal Rainbow Dessert pictured here. *Three* luscious, summery flavors, caught and sealed in one fairy-like dessert! (He'll have visions of juicy, sun-warmed strawberries... of sweet, golden pineapple... of tangy, fresh limes!) If he doesn't bless you—he's made of flint!

3 Warning: don't risk getting only a few faint chirps out of him. Be sure to get ROYAL—and you'll practically have to shut him up! Absolutely! Royal flavor is *that* good! And remember! *Only* Royal has that wonderful flavor depth!

recipe

ROYAL RAINBOW DESSERT

3 pkgs. Royal Gelatin Dessert (Strawberry, Pineapple, and Lime flavors)	1 cup shredded coconut
	3 cups boiling water
	3 cups cold water

Dissolve each flavor in 1 cup boiling water; add 1 cup cold water. Chill each separately until they begin to thicken. Whip Strawberry flavor with rotary egg beater until frothy and thick, like whipped cream. Pour into large angel cake pan. Whip Pineapple flavor and pour on top of Strawberry. Finally, whip Lime flavor and pour on top of Pineapple. Chill until firm. Unmould on large plate and sprinkle all over with the shredded coconut. Serve with Custard Sauce, if desired. *12 servings.*

Ask for **ROYAL GELATIN**

It's a matter of GOOD taste!



7 ROYAL GELATINS!

If you like CHERRY, LEMON, ORANGE, STRAWBERRY, LIME, RASPBERRY, or PINEAPPLE, you'll find your favorite Royal flavor at your grocer's.

5 ROYAL PUDDINGS!

Try Royal CHOCOLATE, VANILLA, or BUTTERSCOTCH. Try the new Royal VANILLA or ORANGE COCONUT TAPIOCAS. Women buy more Royal Puddings than any other kind!



SEÑOR AND SEÑORA JUAN REDONDA ALVARADO ARE AN AFFECTIONATE COUPLE

MEXICAN PRISONS ALLOW CONJUGAL VISITS IN JAIL TO KEEP FAMILY TIES STRONG

Last summer, an American sociologist, Dr. Norman S. Hayner of the University of Washington, paid a scholarly visit to Mexico's prisons. In a report written for the American Prison Association, Dr. Hayner recently described one very interesting facet of Mexican prison procedure. This is the *visita conyugal*, or conjugal visit.

Under the conjugal visit, wives of prisoners who have good behavior records are allowed to visit their husbands in their cells. In some prisons, wives can stay a couple of hours. In others, the visit may last all night. In still others, the wife may bring the whole family along with her. The prison shown here—the Federal Penitentiary at Mexico City—permits two-hour visits once a week.

Dr. Hayner found two main reasons for the conjugal visit. One was that conjugal visits—whose physical purpose is frankly recognized—keep prisoners better balanced emotionally, tend to prevent homosexuality. The other reason is broader. "Mexico," says Dr. Hayner, "has a very strong family tradition. Anything that tends to destroy the family meets with opposition; anything that strengthens it is supported. It is believed that conjugal visits keep couples together."

In some Mexican prisons, women inmates can receive conjugal visits from their husbands. In all cases the tolerant prison rules recognize family relations that may not be legally approved but are nonetheless real and binding.



Juan Redonda's prison, the Federal Penitentiary at Mexico City, gives inmates freedom to loll along sunny cell blocks.



Redonda's cell has many conveniences. Redonda is a bricklayer. He killed a fellow bricklayer, claimed self-defense.



Redonda gets a shave in the prison barbershop on the morning of his wife's conjugal visit. He has to pay for the shave.



Medical examination is required before each visit. Here prison nurse gives Redonda a Wassermann test. Wife gets one too.



Redonda's wife presents her pass at prison gate. Pass entitles her to visit every Saturday morning from 10:30 to 12:30.



The Redondas meet at an inside gate. She is neatly dressed in her best clothes and carries a large basket of food and goodies.



FOODS
You're proud to serve
**EASILY . . QUICKLY
 PREPARED**

HAMILTON BEACH THE *Quality* FOOD MIXER

There's no trick serving better than "just good" meals with a Hamilton Beach to do all the tiring arm-work of mixing, beating, and whipping. Every recipe . . . new or old . . . becomes more appetizing, tasty and full of *extra* goodness to be enjoyed by family and friends.

Smooth textured cakes . . . flavorful salad dressings . . . light airy hot breads . . . creamy whipped potatoes and many other daily dishes are all prepared with equal ease . . . quicker and better . . . with this mixer.

Ask your dealer to demonstrate the many convenient features of the Hamilton Beach . . . to show you why it mixes so thoroughly and is so easy to use. Your choice of ivory or white \$28.50, with juice extractor. (West, \$29.00.) Prices include Federal excise tax. Many practical attachments, to make this mixer more useful, are available at small cost.

HAMILTON BEACH CO. Division of Scovill Mfg Co. RACINE, WIS.

FOR TASTIER FOODS . . . EASILY PREPARED



FINGER-TIP BOWL SHIFT
 Revolving bowl easily shifted for thorough mixing.



EASILY PORTABLE
 Mixer lifts from the stand . . . nothing to release.



ONE-HAND OPERATION
 Same hand holds mixer and regulates speeds.



ONE-PIECE BEATERS
 Easier to attach, detach, and clean. Sturdily built.

Mexican prison (continued)



In the prison cell, one of 23 set aside for conjugal visits, the Redondas sit side by side on the bed while the husband enjoys the food that his wife has brought him.



When the two hours are up, the prison guard rattles the latch politely to inform Señora Redonda that she must go home and her husband go back to his regular cell.



The Redondas stroll out of the conjugal cell. Each cell has a little patio in front and a little room in the back which is furnished with one bed and a couple of chairs.

Who? me?



NOT FOR YEARS have so many men had the opportunity that is theirs today—the opportunity of doing something big about their families' future.

Some will grab it; others will fritter it away in indecision, in delay.

★ ★ ★

Are you one of the millions who, because of more hours of work or more wages per hour, are finding more money in your pay envelopes? Ten dollars more each week. Twenty dollars more. Fifty dollars more.

If you are, you are very probably using some of that extra money to buy United States Government Defense Bonds or Stamps. That you do for the nation you love.

But you can also, with equal pride, put *some* of that extra money toward the protection of your family . . . your wife, your children.

You can fix things instantly so that they'll have food and clothing and shelter even if death should put an end to your pay envelopes next week!

You can fix things instantly so that your wife can keep your family group together till the youngsters are grown!

Or start a fund that will support *you* comfortably when you reach the age of retirement!

These are intimate, important and *far-reaching* uses of extra income. We urge you to consider them now, *right now*.

To help you see clearly *how much* you can do with well-chosen plans of Union Central Life insurance, let us send you "Salt Some Away".

This is a new booklet based on our 74 years of experience in helping husbands and fathers make their insurance dollars go farther, do more. Streamlined, simple, clear, informative.

To get a copy, without any obligation at all, send the coupon.

"Who? Me?" Yes, *you*—because no one else will or can grasp the opportunity you have now to do something grand for your family.

The Union Central Life Insurance Co.
Dept. B-22, Cincinnati, Ohio

Please send me a copy of booklet:
"Salt Some Away".

Name.....

Address.....

.....

Copyright 1941, The Union Central Life Insurance Co.

The Union Central Life Insurance Company

Over \$400,000,000 in Assets . . . Founded in 1867

★

★



Upon this cluster of New York skyscrapers, the symbol of American power, foreign air travelers look down with awe

WHY CAN'T AMERICANS BELIEVE IN AMERICA?

THEN THE U.S. COULD BANISH WAR FOREVER

by RAYMOND CLAPPER

Raymond Clapper, ace political columnist of the Scripps-Howard newspapers, recently made a four-week trip to Great Britain to find out how the British war effort was getting along. His columns written from England made one of the most distinguished pieces of journalism since the war began.

Upon his return Mr. Clapper told how his visit abroad had also given him a better perspective on America. LIFE therefore asked him to set forth in this article his deepest convictions about this country at this moment and about its future in the world.

If Americans could only believe in America this world could become a better place than the shambles that men have made of it twice in our lifetime. The trouble is that we do not believe in America—not as the foreigners do.

They know abroad what America can do. Why has Hitler feared to draw the United States into the war? Why does Japan edge back whenever we look stern? The British know that they are a small nation, even though their Empire is large, and that without American aid they cannot win. They stand in constant dread of offending us, of doing something that will dampen our desire to help, because they know that to lose the help of the United States would be to lose the war. Russia, greatest in land area, vast in population, knows that without American industry she cannot stand. Such are the tributes that foreign nations pay to the might of the United States.

It is worth a trip to Europe to see more clearly the size of the United States, to see how our nation is respected and feared abroad, and to sense the truly historic opportunity that has been offered to us.

I came back from Europe the other day. As the incoming Clipper rode along the New York skyline, I saw Englishmen looking out across the harbor in pop-eyed wonder at it. Nothing in all Europe, as they so well knew, is as large as Rockefeller Center alone. From that giant cube down to the Battery, the New York skyline stands as a great fortress of American industry and commerce, to announce at once the dimensions of this land of ours which measures back across a continent as wide as the ocean which I had just crossed.

At such a moment, no returning American can escape feeling the throb of his country's strength. Nor will the facts let him down. Steel capacity is the best yardstick of industrial strength. Ours is

CONTINUED ON NEXT PAGE



Raymond Clapper returned from London on the Pan American Clipper, landing at New York. While he was in England he did a brilliant reporting job on the British war effort.

Thank goodness for a flashlight battery that is **ALIVE** when you want it



fresh
50% longer

NOT use, but lack of use often kills many flashlight batteries. They dry out, just lying around loafing, and are dead as door-nails when you need your flashlight for that emergency when a good *live* flashlight is worth a million dollars.

Imagine a flashlight battery which is guaranteed to stay fresh for 18 months (against the former 12 months).

That's the Winchester Flashlight Battery No. 1511 (standard size, D) with its new exclusive Power-Saver Inner-Seal, a clever device which allows useless battery gasses to escape but seals in vital battery moisture like nobody's business.

A dry battery is really not dry at all. Its moisture—approximately 19%—is its lifeblood, and the minute the moisture dries, the battery dies.

The No. 1511 Winchester battery is plainly dated ahead a year-and-a-half

from the time of its manufacture—and that date tells you the freshness you can count on.



Don't say: "I want some flashlight batteries." Say: "I want *Winchester* Flashlight Batteries."

ANOTHER WINCHESTER FEATURE

BE SURE TO BUY Winchester Batteries and secure the added protection of this Moulded Plastic Outer Seal (patented). They stay fresh longer.



COPR. 1941, WINCHESTER REPEATING ARMS CO., DIVISION OF WESTERN CARTRIDGE CO.

MADE BY THE MAKERS OF

WINCHESTER

GUNS AND AMMUNITION

WINCHESTER REPEATING ARMS COMPANY

Division of Western Cartridge Company
NEW HAVEN, CONN., U. S. A.



10c



They're telling it to the Marines. That something new means "Welcome, friend!" And don't forget—a friendly cigarette has also added something NEW!

Something **NEW*** has been added!

***IT'S LATAKIA**—prized Eastern Mediterranean tobacco whose very flavorful leaves, added like a "seasoning," now make Old Gold's famous blend even more pleasant in flavor and fragrance. Ample supplies of Latakia are aging in Old Gold's American warehouses.



Mrs. Haley Fiske, society woman, New York, says: "That added touch of Latakia gives Old Golds just the flavor I've been looking for!"



Carl Moebus, Lynbrook, L. I. "You can tell, right away, something new has been added to Old Golds. Latakia leaf gives an enjoyable new flavor."



Same familiar pack—but **NEW** Old Golds!
P. Lorillard Company—America's oldest tobacco merchants—Established 1760.

CLAPPER (continued)

twice that of Germany's, including those unhappy prisoners, the conquered countries. It is greater than that of all Europe. Rubber consumption is another index. We use half of the world's production. Oil is a measure of war potential. Britain and her allies control 10% of the world production of crude oil. We control 62%. Germany and conquered territory control about 2½%. More statistics, all well-known, could be piled on to build up the picture. American industrialists are constructing arms plants that will be the wonders of the world, although we could do much more and will find it necessary to do much more if we are to do justice to ourselves. Although time to build and produce is needed after a tardy start, American industry is preparing to demonstrate that this country can muster an armed strength the like of which has never been seen, not even in Hitler's Germany.

We read about all of this. We see one or two of these gigantic arms plants. But we do not believe our eyes. Perhaps no single mind can see the outlines of our gathering strength. We can see our ten fingers but we cannot see a billion of anything. Sixty billion dollars for American defense can only be a vague phrase in the mind's eye. At any rate, we are still afraid. We see only our weaknesses, not our strength. We think the world is too dangerous a place for us. We disparage ourselves. We think the British are too smart for us. We are impressed in a childish way with their propaganda, although the slickest propaganda in the world comes out of American advertising and publicity agencies. We, not the British, have developed the art of propaganda. The "Made in England" label gets us down even before we feel the goods. We are afraid of their statesmen. We do not know how high in ability, initiative, in shrewd common sense our own officials rank by comparison. We belabor our own public servants until we talk ourselves into believing that they must be the worst in the world. What we think of ours is nothing to what the British think of theirs. That's one of the prerogatives of all democratic peoples.

We so underrate ourselves that we are awed by everything English, not realizing that they smoke pipes because their cigarettes are so bad. The American cigaret stands higher in wartime London than the American dollar. Hear their dance orchestras trying to play the new music of America and you know, more surely than statistics can tell you, that the new world has a spirit, a crisp audacity that grows out of an alert vitality such as exists nowhere in the old world.

We swallowed the legend that Hitler is invincible. Many Americans have actually resigned themselves to the thought that he will rule the earth. They have figured out how we could settle down into the role of a second-rate nation, hemmed in on both oceans, living as an armed camp with just enough to eat. They would have this great nation act like a gibbering giant hunting pitifully for a safe cave.

Why our leadership can be unselfish

This giant has something to give to the world—surcease from war. The so-called Pax Britannia had a fundamental defect. It had to be coupled with, and indeed was motivated by, the fact that Britain was a poor island, unable to support itself. Britain's world order was built on the necessity of trade. We do not have to make a living off of the world to the same degree. Therefore our leadership can be a more unselfish one, and will be less subject to mistrust, because it need not be tied to a breadbasket. Our motive in constructing a new order would be to get rid of war.

Why should we bother to do that? For the reason that we can't live our full life in the midst of the present degradation. Just as our own slums must go for the sake of society, just as yellow fever and smallpox cannot be allowed to scourge the world, so war must go. Humanity should no longer endure the brutal bombing of helpless families, the devastation of homes, the battering of cities far from the battlefield, and the steady disintegration of the race. Are we to afford an epidemic of these murderous proportions every few years until the best of the race has been killed or bled white? Who can count the billions of dollars, the years of labor and the population of the graveyards that nations are squandering in this barbarism? Is the precious and irreplaceable oil to be burned up in this business? Is the bauxite, the copper, the zinc, the iron and the tin to be consumed entirely in the work of destruction? Shall it go on until the very bowels of the earth are drained dry?

I am simply saying that war is terrible and that we ought to do something to abolish it. We are the power that can do this. We can

CONTINUED ON PAGE 56

DON'T HAVE ONLY



"HALF-A-RADIO"

YOUR NEW RADIO SHOULD GIVE YOU ALL THIS ✓



THE COMPLETE RADIO

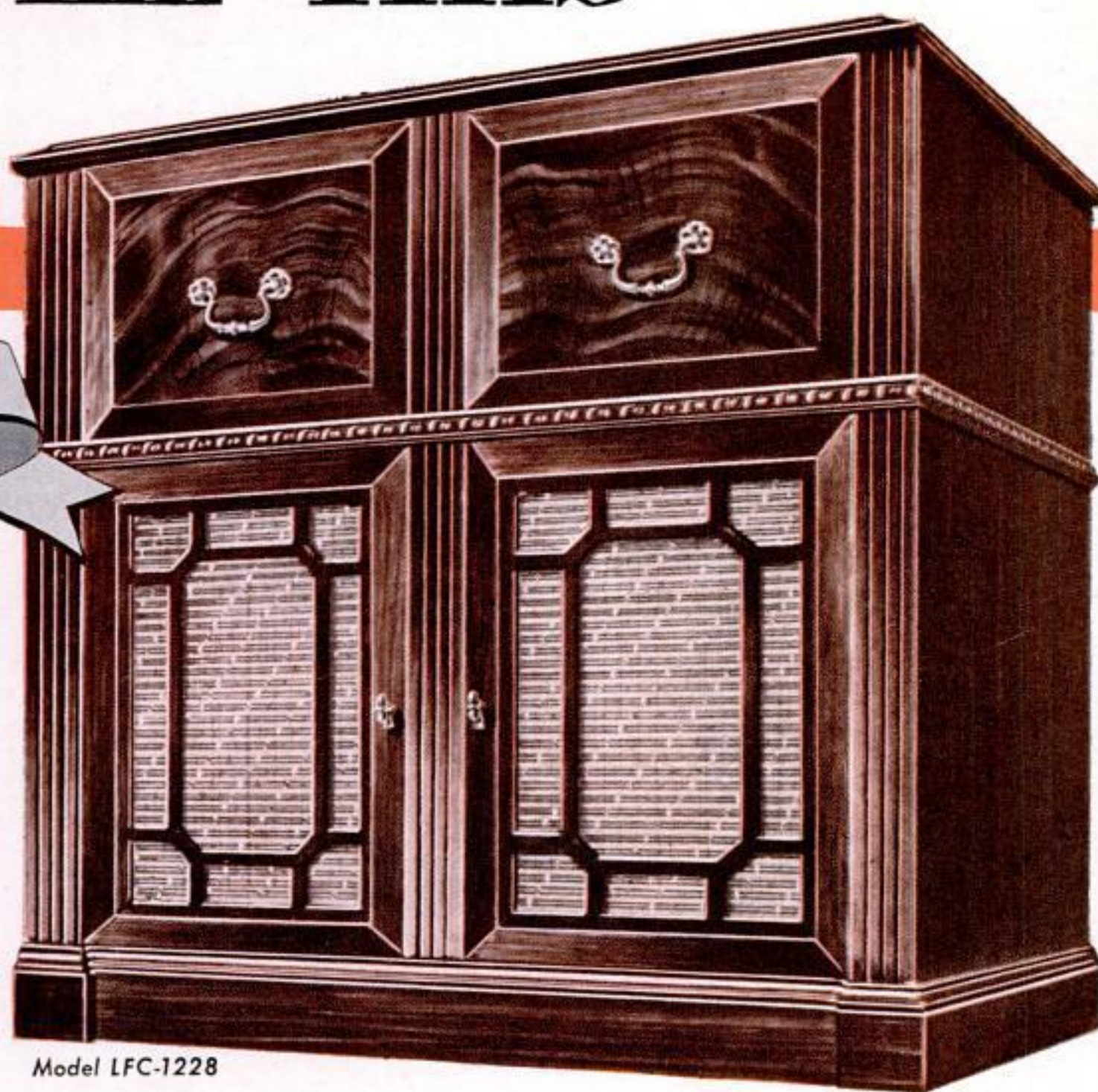
WITH **FM**

THE PIONEER IN FM RADIO

The first group of FM receivers used by Major Armstrong in perfecting Frequency Modulation was built by General Electric. And only G-E builds complete FM systems—both broadcast transmitters and receivers.



What is FM? Write for free booklet which explains simply how FM works. General Electric Co., Div. R1711, Bridgeport, Connecticut.



Model LFC-1228



An entirely new kind of radio G-E SELF-CHARGING PORTABLE

This new G-E Portable has its own built-in Willard storage battery—and battery charger. No battery replacement worries! Charges as it plays on AC house current.

G-E builds a complete line of radios and radio phonographs, \$12.95 to \$645.00. Prices subject to change without notice.

STARTLING things have happened in radio—and in recorded music, too! If your set is more than three years old you're missing most of them. *Don't have only half a radio!*

You should hear the new General Electric Radio-Phonograph with FM (Frequency Modulation). With this *complete* radio you get *everything possible* today in both radio and phonograph entertainment.

Hear Frequency Modulation—the new kind of radio broadcasting that ordinary sets cannot bring

in at all. FM gives you all the overtones that make music live! It practically eliminates static and station interference!

FM programs are not yet available in all areas, but be sure your new radio is an FM set nevertheless. For the quality of *all* your program reception will be greatly improved, and you probably will have FM programs too, before very long. Now is the time to buy. Hear a demonstration of this new General Electric *Complete Radio* with FM soon—today!



✓
This

FINER DOMESTIC RECEPTION

Since FM demands higher standards of radio design, the new G-E gives you much finer reception of *all* programs. The same single-unit chassis that receives FM also brings you the standard and short-wave broadcasts.



✓
And This

FINER FREQUENCY MODULATION

With FM you hear the overtones that bring music to life... overtones that conventional radio cannot bring you. G-E gives you genuine Armstrong FM that practically eliminates static.



✓
And This

BETTER REPRODUCTION OF RECORDS

The feather-weight tone-arm with its sapphire stylus ends needle changing and annoying surface noise. Records last indefinitely. Automatic record changer plays records a full half hour.



✓
And This

MORE POWERFUL SHORT WAVE

Programs direct from Europe and South America come in many times stronger than before. In fact, the new G-E has 2 to 3 times as much short-wave sensitivity as previous models.

GENERAL  **ELECTRIC**



When minutes count!

It may rain the day he comes home. Twenty-four hours' leave is not very long. This is an example of the emergencies under which life today is being carried on. Many duties—many responsibilities—each urgent whether rain falls or snow blows. Waterproof foot protection is essential as never before. Wet feet can cause many lost days and serious ill health. This year the simple lines of Gaytees are becomingly flattering. Their durable comfort makes them a most sensible investment. Ask your favorite store today to show you the styles it has in stock.

Gaytees

REG. U.S. PAT. OFF.



They are not Gaytees unless the name Gaytees appears on the shoe.

United States Rubber Company

1230 SIXTH AVENUE, NEW YORK • ROCKEFELLER CENTER

CLAPPER (continued)

tip the balance. How? Come out of the cave. As we are now throwing our weight against aggression, prepare to throw our weight even more energetically against future aggression. It must be peace through strength. The military force which is being born in America can be the force that will bring peace.

We need not concern ourselves now with blueprints. Mechanics are secondary. In fact the mechanics already are in existence. No dream blueprint is needed. We do not need to gaze after far horizons. The method already is in operation. The method of lease-lend is enough in the way of machinery. Through lease-lend we are fusing the resources of two great nations. Together with several other nations we are working on a plan for a world wheat pool, to use wheat as well as arms as an arsenal. Peace must have its arsenal of strength no less than war. No, the mechanics offer only secondary difficulties. Once the will to do it is born the mechanics will appear. Give us the purpose. Give us faith to do it and it shall be done. The strength of America can be thrown into the balance for peace with such overwhelming force that it will always have sufficient allies to make itself irresistible. What we are doing to preserve a free and just peace in the Western Hemisphere, we can, with other nations, do in the rest of the world.

The greatest bargain we could strike

What do we get out of it? Well, it is difficult to set a price on such a bargain as this. But as an American, I should be very proud to end my days believing that in generations to come, schoolchildren all over the globe would read in their books about the United States of America and what it did for the human race. They will read about Genghis Khan and Attila and the evil that Hitler has done to human beings. They will read also of Pasteur and Faraday and Edison and what they and others like them have done to liberate the race. I should like to have them read also of America as the nation that liberated the race from the most awful form of bondage that has inflicted it, the bondage of war. I should like to have them read of America as a nation which was fortunate enough to have great things given to it and which used them not only to build a civilization for its own people but also to benefit all humanity. I should like to have them know America as a nation that lived on as Lincoln would have wanted it to, a nation as tender as he and yet a nation that could be as hard as he in his fight against oppression. That wouldn't mean very much to any of us now living. Yet something tells me it would be the greatest bargain that America ever struck.

On the morning after I returned from England I walked down in the woods by my house and sat down on my favorite rock. It is good to sit on a familiar rock. It is hard and firm and gives one a sense of security. My particular rock is like America. It is big and inert and does not know its own strength. There is not a sound of civilization except my dog, kicking through the leaves. Yes he, my friends, is a work of civilization. The wolf has been taken out of this dog. He has been tamed to a peaceful life. What people have been unable to do for themselves they have done for dogs.

If Americans could only believe in America.



Clapper and his dog, a cocker spaniel named Pepper, sit on his favorite rock near his Washington home. If the wolf can be taken out of dogs, he asks, why not out of men?

ALL THE WORLD LOVES A "HAPPY BLENDING!"



1.

Here's Oliver Ostrich
Dark, handsome and tall—
A dashing young dandy,
Spats, top hat and all.



2.

While Olga, the charmer
Is fair, shy, petite—
Well, you know what happens
When complements meet!

3.

You're right! It's a love match
A Happy Blend! Yes,
And *that* is the secret
Of CALVERT'S success!
For this whiskey's a blending
Of "soul mates" as well—
A pluperfect union
Of qualities swell!



4. Just try this harmonious rhapsody, brothers,
And you'll know why CALVERT stands out from all others.
It's mellower, smoother, a true Happy Blending—
Gives your quest for the best a superb Happy Ending!



Clear Heads
Choose **Calvert**

THE WHISKEY WITH THE "HAPPY BLENDING"

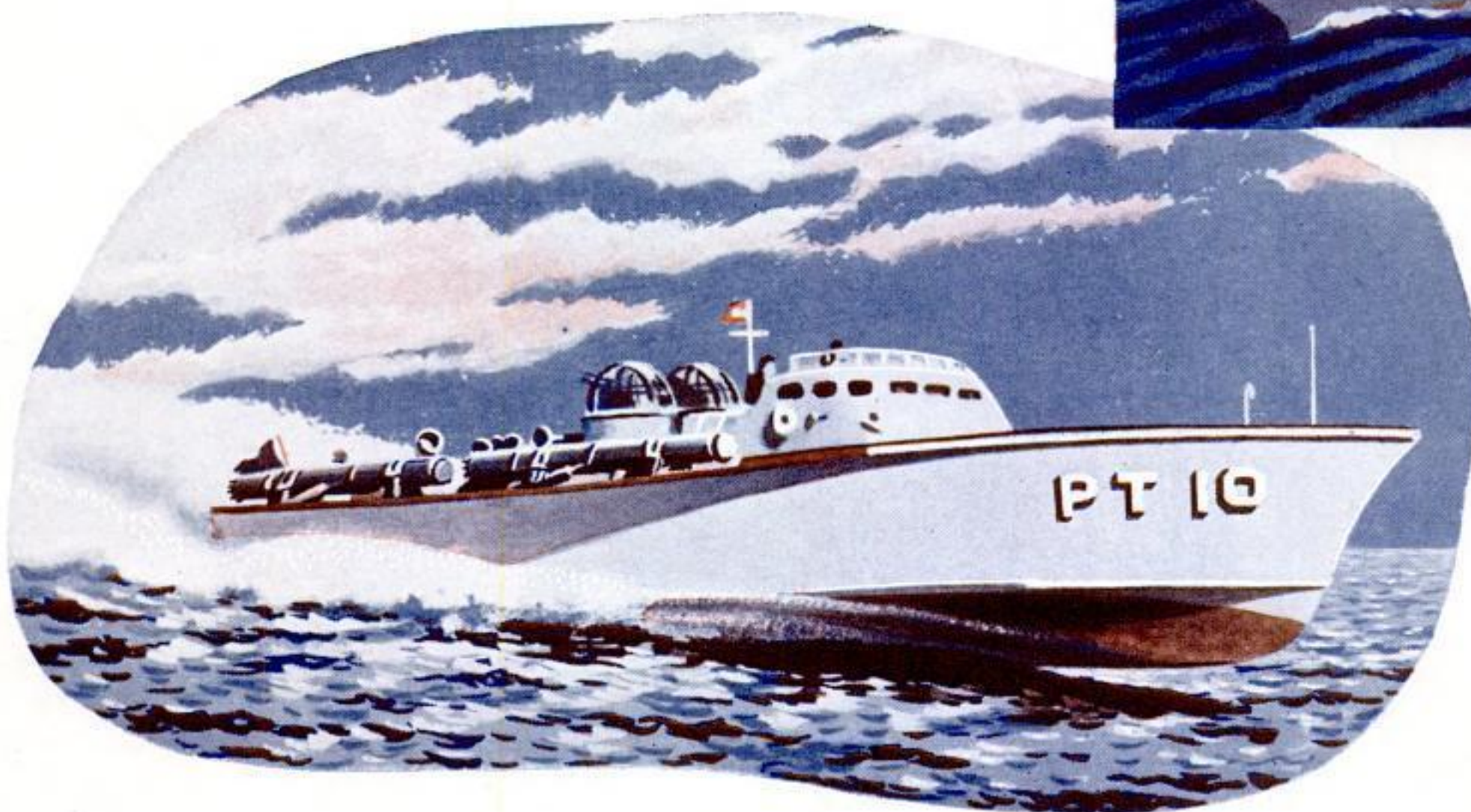
"PRESTONE" ANTI-FREEZE



"PRESTONE" ANTI-FREEZE is going aloft in many of America's new liquid-cooled fighting planes . . . playing a vital part in their efficient performance . . . and in the nation's defense!



UNCLE SAM'S NAVY is the most powerful afloat. "Prestone" anti-freeze helps keep our ships in fighting trim! U.S.S. Ranger, aircraft carrier, is one of the many important naval vessels whose mechanism is protected by "Prestone" anti-freeze.



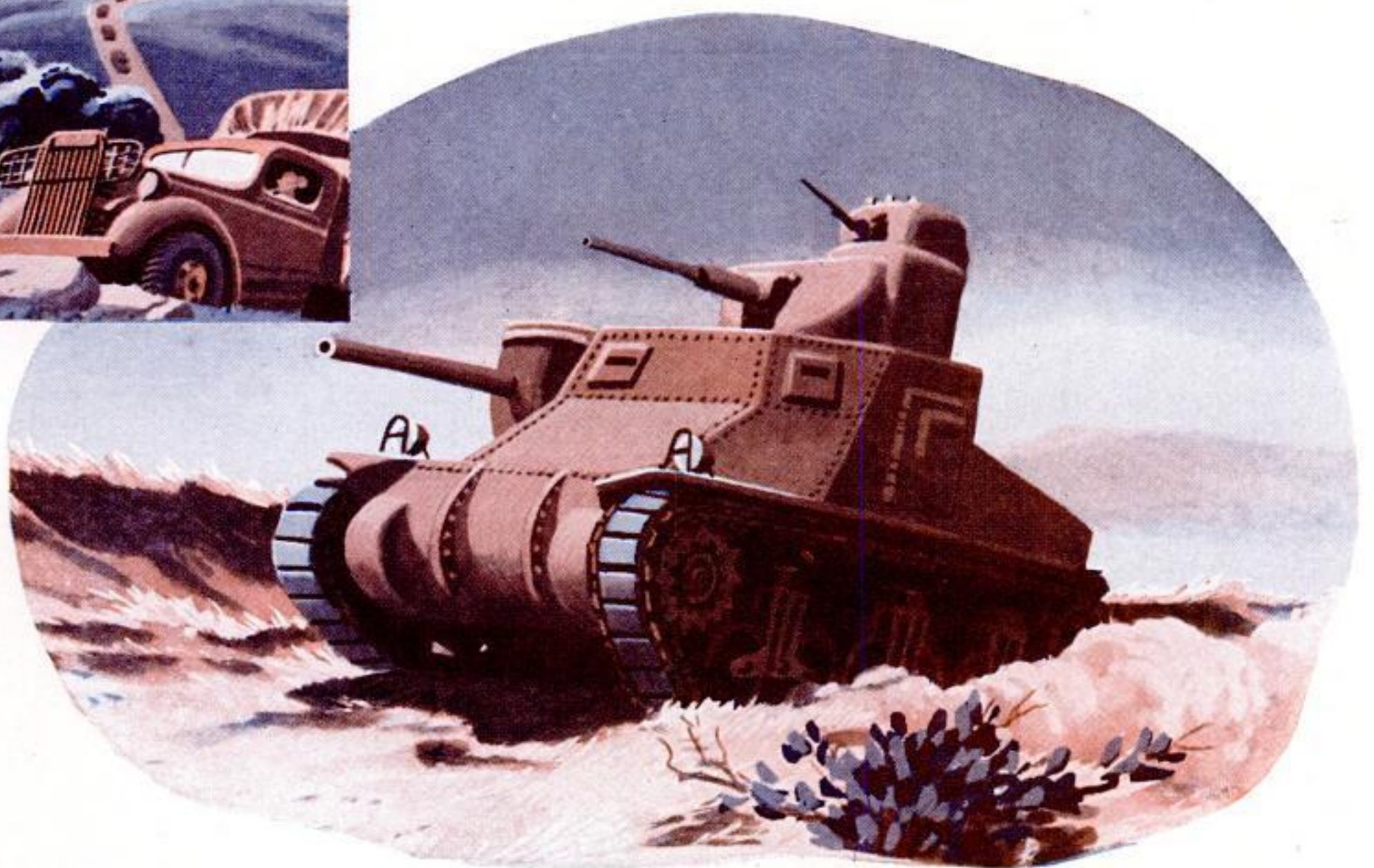
OUR SPEEDY PATROL TORPEDO BOATS... "mosquitoes" with a lethal sting . . . are given absolute protection from freeze-up with "Prestone" anti-freeze.

IN NATIONAL DEFENSE



GETTING THERE "fustest with the mostest men" is the idea behind Uncle Sam's motorized troops. The "Prestone" anti-freeze in their transport and supply trucks will never fail them!

MANY OF THE ARMY'S HIGH SPEED TANKS and tough little reconnaissance cars depend on the *one shot*, winter long protection of "Prestone" anti-freeze . . . *because it will not boil away!*



IF YOU CAN'T GET "PRESTONE" ANTI-FREEZE

Remember this -

In addition to the demands made on "Prestone" anti-freeze, thousands of tons of raw materials necessary for its manufacture are now being used in making vital defense equipment of many different kinds. Some of the uses to which these raw materials are being put were born in the laboratory but a short time ago.

Despite these heavy defense requirements, quantities of "Prestone" anti-freeze are still available to American motorists. But we suggest that you buy without delay. The supply may not be sufficient to meet all civilian needs.

NATIONAL CARBON COMPANY, INC.
Unit of Union Carbide and Carbon Corporation



The word "Prestone" is a registered trade-mark of National Carbon Company, Inc.

\$2.65
PER
GALLON





**THE ONLY YEAST WITH ALL THESE
VITAMINS IS *FLEISCHMANN'S***

The Household Favorite of Four Generations

THE STRANGE COLLECTION OF LAWYER MAX D. STEUER

IT FINDS MANY ADMIRERS AT NEW YORK AUCTION



"Nude" by E. L. Foubert was auctioned for \$180, though Steuer originally bought it for \$10,000. "It's too tremendous for the average home," sadly explained the auctioneer.



"Kiss in a Shipwreck," combining violent passion and violent death, is skilfully painted in oil on a porcelain plaque. It went to a New York broker, J. H. Callen, for \$50.



ART-COLLECTOR MAX D. STEUER

Max David Steuer of New York City was a lover of the quaint and queer who ran wild collecting whatever he wanted. After a fabulous career as a criminal lawyer, he died last year at 68. This month his peculiar treasure was auctioned at New York's Crown Galleries. Most of it was amassed between 1890 and 1930, an era of howling bad taste. But so many preservers of the quaint and queer are at large that Steuer's display was attended by 12,000 people, and was sold for \$67,500, of which the Galleries received 25%. Steuer's widow received the rest. LIFE herewith presents some of the

choicer items as an example of what modern living has not altogether escaped.

During his heyday Steuer's clients were as oddly assorted as his art. All over New York from pushcart peddlers to high-powered politicians, the direst threat a man could shout was "You'll hear from my lawyer, Max D. Steuer." And whenever Steuer was about to be hired his traditional reply was, "I can't think till I have money." For thinking, Steuer sometimes got more than a million dollars a year which he squandered on gewgaws dear to his heart.

Steuer had no system of collecting, kept no record of his purchases. He simply grabbed what he liked, often at auctions, and took it home before his wife could protest. The technique of modern auction-addicts is pretty much the same, although nowadays auctions are attended more by young couples looking for cheap furniture than by the oldtime wealthy collectors. An item of genuine value at the Steuer auction was a hand-written manuscript by Edgar Allan Poe analyzing his own poem, *The Raven*. It sold to J. J. Podell, a Wall Street lawyer, for \$150. A moment later a book dealer rushed into the auction sale, offered him \$1,150. But Poe-fancier Podell refused the offer.



An alleged Botticelli called *Adoration* was bought by Steuer for \$18,000. At the auction it went to an Englishman, H. Tobert, for \$6,100. It could have been painted by a Botticelli student.

"Just a Couple of Knit-Wits!"



JIM: Sure, I'm a Munsingwear fan. I admit it. The way these Longies give out ease and comfort with the new "STRETCHY-SEAT"* is wonderful! They keep the wind off the old pins, too. Sure, I'm sold. Why not?

BILL: I'm not fighting you. I'm agreeing with you! Look at these Munsingwear Slumberalls...long, knitted...fine-fitting striped shirt...full pants...elastic cuffs that stay put...easy on the eyes, too.



JIM: And, of course, Munsingwear shirts are famous. Look at this SKIT-Winger...short sleeves for warmth around the shoulders...underarm protection, too...crew-neck, like I like it!

BILL: Yeah, I know...But do you realize these are SIX-FOOTER* Slumberalls...Munsingwear's special for tall guys like us? And what a difference that extra length makes! Leave it to Munsingwear to give you the extra extra! Whattan outfit!



An exclusive feature with Munsingwear

MUNSINGWEAR'S

NEW "STRETCHY-SEAT"* UNDERWEAR FOR MEN

Munsingwear SKIT-Longies . . . Style 820 Munsingwear SIX-FOOTER*
Munsingwear SKIT-Winger . . . Style 879 Slumberalls Style 899

Trade-Mark Munsingwear "STRETCHY-SEAT" also available in other styles.

Munsingwear SLUMBERALLS also available in "Regulars" and in other styles.

MUNSINGWEAR, INCORPORATED • MINNEAPOLIS • NEW YORK • CHICAGO

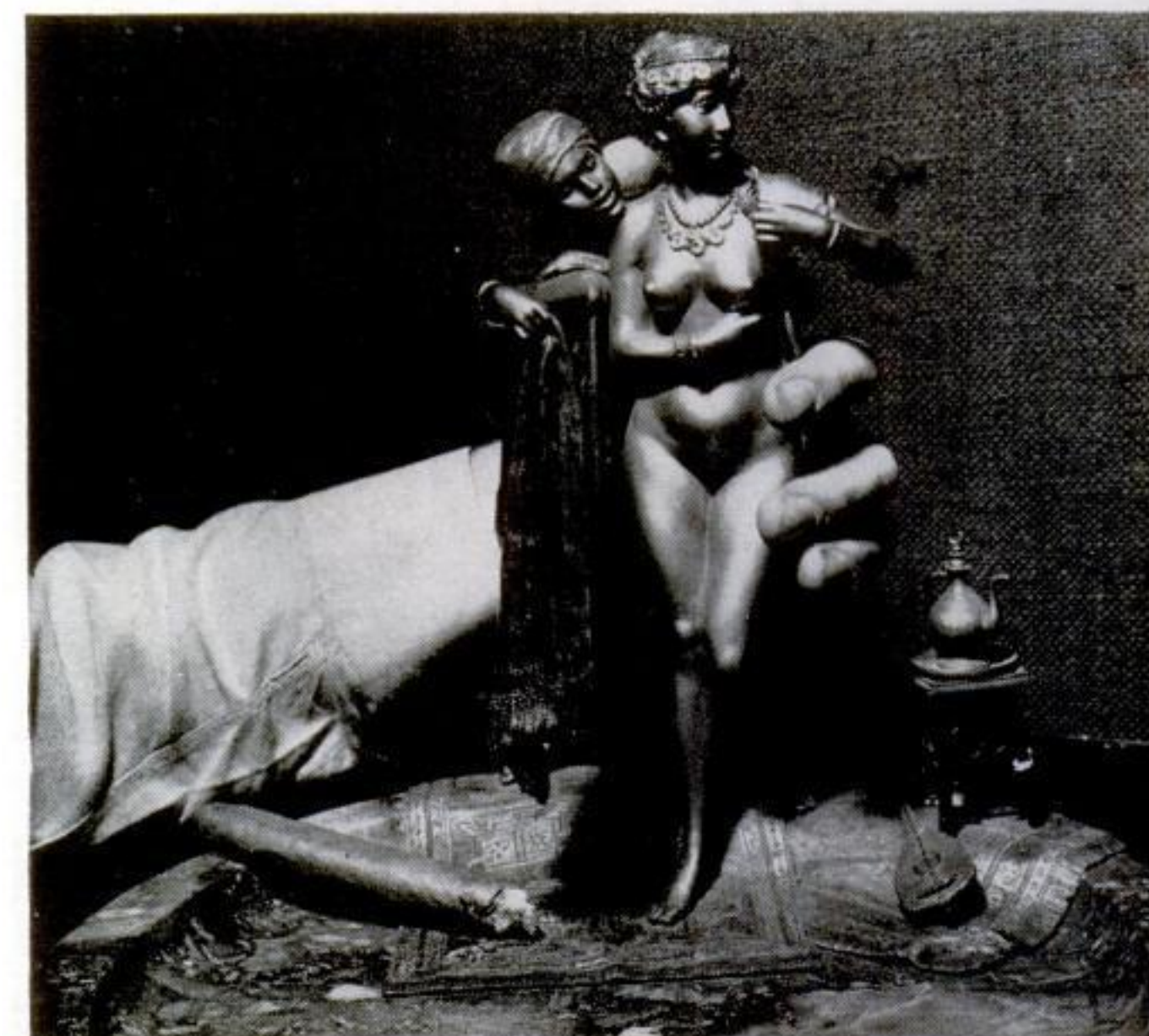
Steuer auction (continued)



Steuer's pet ash tray is adorned by an Oriental slave girl being sold at auction by a slave dealer, who is coyly holding a veil in front of her. Figures are made of bronze.



The veil swings open as slave dealer's arm, which is hinged at the shoulder, is moved aside. Steuer had a wonderful time demonstrating this interesting toy to his friends.



Completely unveiled stands the slave girl after the arm is swung back. This strip-tease ash tray was sold to a New York collector of nudes, Richard Saffin, for \$165.

CONTINUED ON PAGE 64



*Trade-marks Reg. U. S. Pat. Off., Copyright 1941 Royal Typewriter Company, Inc.

A white collar girl discusses her boss

I can't quite understand my boss . . .

He's just as considerate as he can be—gives me an unexpected day off now and then . . . and praises me to the skies when they're discussing raises.

Yet it never seems to have occurred to him how important it is to let me choose my favorite make of typewriter!

Oh, if he'd only let me! I'd choose a *Royal*—and it would be so much to *his* advantage, for I'd turn out better work faster. Do you know why?

First off, there's **MAGIC* Margin**, a honey of a device for changing margins at the flick of a finger. And no crawling into the machine, either!

Next, the carriage on a *Royal* doesn't clatter up and down when you shift. No, it rides serenely along, because *Royal* has **Segment Shift**!

Then, there's **Touch Control***. It makes any *Royal* my *particular Royal*. For it regulates the touch to suit *me*. And speed? *Royal's* got smooth, velvety speed—more of it than I'll ever need.

And that's why a *Royal* lets a white collar girl breeze through a good day's work and come up smiling! But then, a *Royal* also works for the *company*.

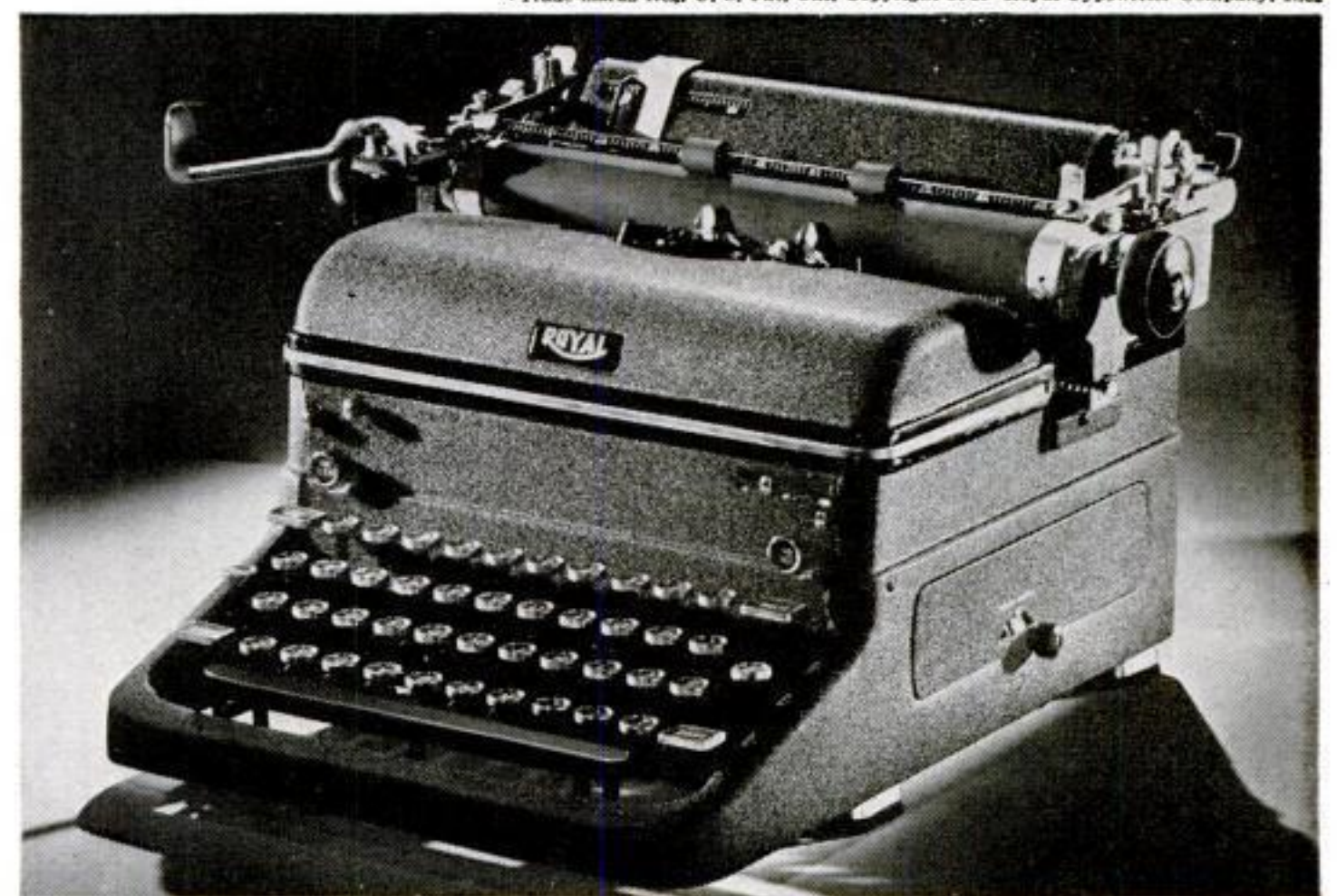
For a *Royal* not only lasts longer, it needs fewer repairs and less service. Call it advanced engineering, if you want. *One* reason for it is that even inside parts are protected from dust and erasures. Say! . . . If the boss knew as much about *Royals* as *I* do, he'd have one on my desk tomorrow!

♦ ♦ ♦

Mr. Executive, if you were to canvass the White Collar Girls in your own organization, the chances are you'd discover an overwhelming preference for *Royal*. For, in a recent survey, more than twice as many typists and secretaries expressed a preference for *Royal* as for any other make.

There must be a reason for this—and there is: *better work, faster!* Call your local *Royal* representative for a free "desk test" and prove it, at no obligation to you.

ROYAL
World's Number 1
TYPEWRITER



SIX REASONS WHY TYPISTS PREFER ROYAL TWO-TO-ONE OVER ANY OTHER MAKE

ONLY ROYAL HAS MAGIC* Margin



MAGIC* Margin—Just flick this handy lever to change and set margins *automatically*. No fussing with mechanism. Only *Royal* has it!

Segment Shift—The carriage doesn't clatter and pop up when you shift on a *Royal*! Less noise . . . less eyestrain.

Touch Control*—Do you tap, peck, or POUND when you type? A twirl of this

dial adjusts key tension exactly to your individual touch. Only *Royal* has it!

Accelerating Type Bars—*Royal's* fast type-bar return naturally enables you to type faster.

No Type-bar Blur! Dancing type bars flash *unseen* on a *Royal*. This means less eyestrain, as does the "no glare" finish of the machine itself.

Finger Flow Keyboard—Only *Royal* has this scientifically planned keyboard, with "finger comfort" keys covered with glare-absorbing Lucite. Corner keys are platform-shaped for greater speed and ease.



"Have a Life Saver?"—a great way to start conversations. Keeps them pleasant, too, by keeping unpleasant breath in check. So have a package of friendly Wild Cherry Life Savers handy.



Fresh from the mint can describe a shiny new coin—or the way your mouth feels after cool, tingly Cryst-O-Mint Life Savers. Both are *most* agreeable.



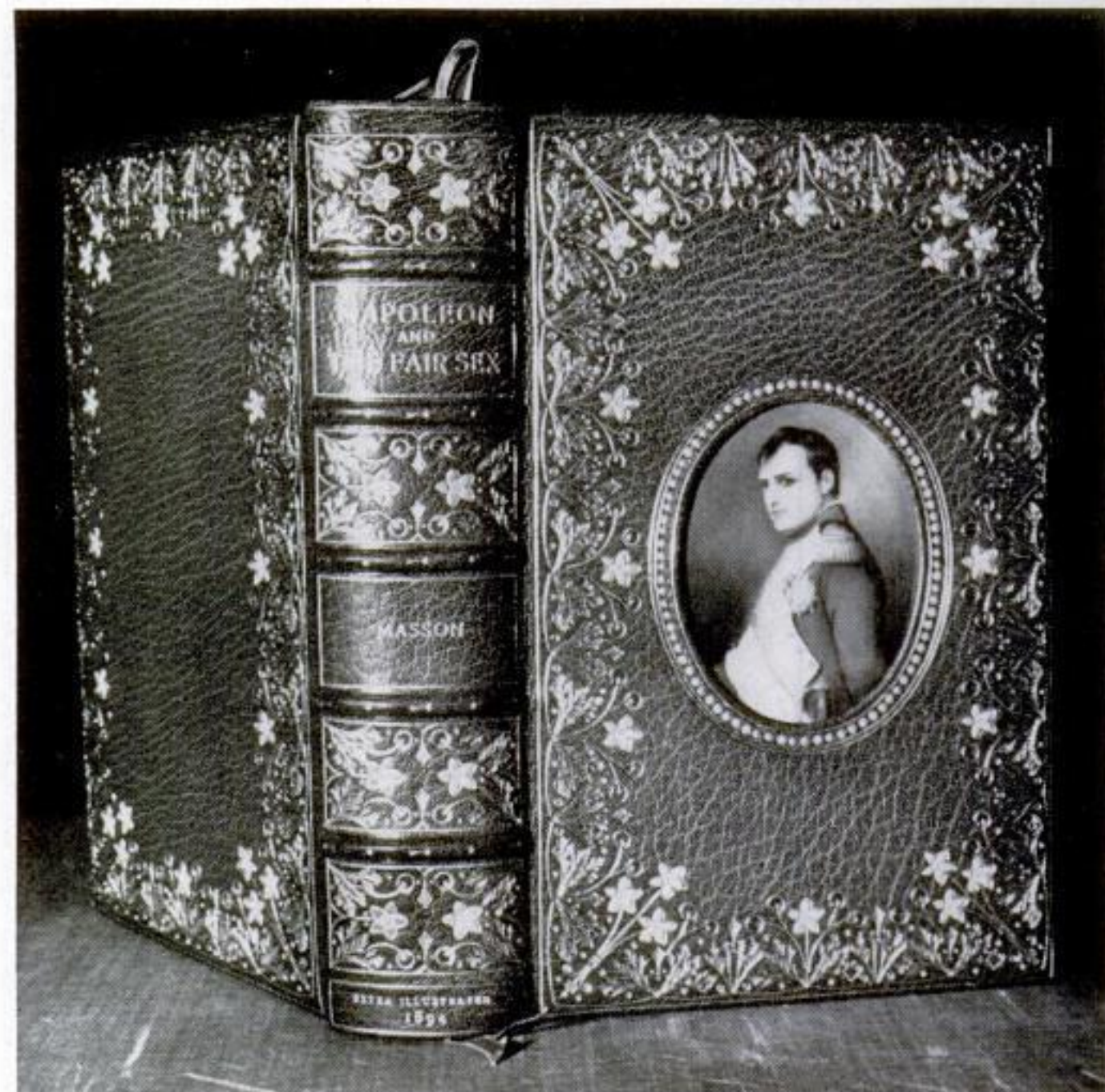
You'll be wild, chérie, about Wild Cherry Life Savers. Delicious cherry flavor oozes from this dandy "candy with a hole." Get a pack today.



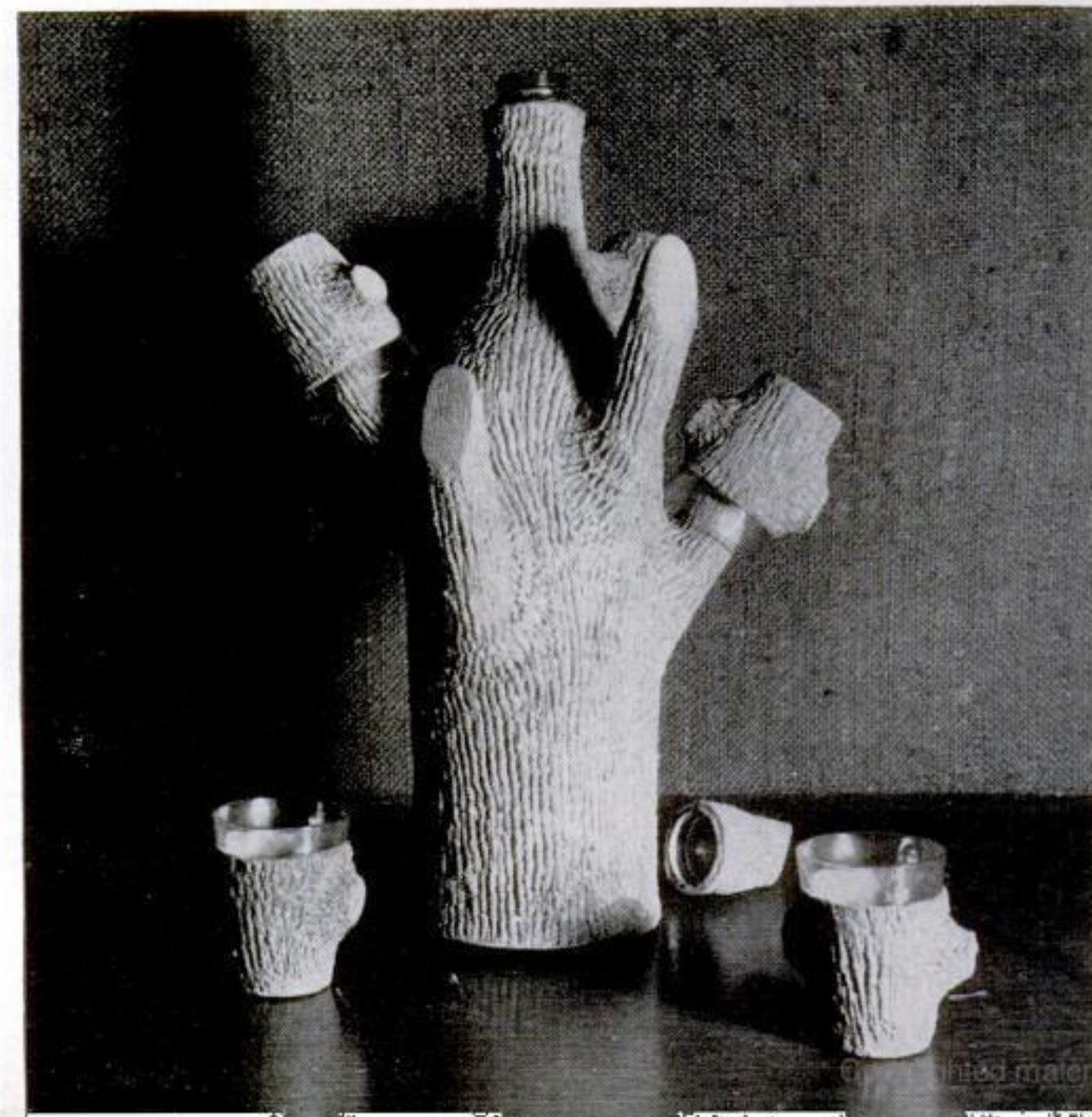
Everybody's breath offends sometimes after eating, drinking, or smoking. Let LIFE SAVERS save yours. 14 delicious mint and fruit flavors. Sold everywhere. 5¢.



(continued)
From Mrs. Steuer's bathtub came this statue on a dolphin base. By pressing a button on the wall the bather could make hot or cold water, mixed inside the statue, spurt from the dolphin's mouth, and regulate it at any temperature. The statue was purchased for \$14 by I. S. Wollins, a Wall Street broker and friend of Max D. Steuer.



"Napoleon and the Fair Sex" is part of a handsome set of books on the sex-lives of such notables as Richelieu, Empress Josephine, Madame du Barry. The miniature of Napoleon on binding is covered with glass. Below: this cocktail shaker and glasses in the form of a tree trunk were bought by Richard Saffin for \$7.50, sight unseen.



CAR OF THE TIMES.

YOUR DE SOTO

HERE IT IS—the car that brings the future right down to today—your new *De Soto*!

Only De Soto, backed by Chrysler Corporation, could have conceived this superb car.

Notice that running boards are concealed... and new Airfoil Lights (concealed headlamps) are *invisible* by day.

You can express your own taste in fabrics and colors... De Soto's interiors are *personalized*.

And talk about performance! The new Powermaster Engine packs *115 horsepower*! And this extra power-margin is not all!

New *Fluid Drive and Simpli-Matic Transmission give No-Shift Driving that tops all previous

"bests"...with better-than-ever economy!

See this De Soto...see how it's styled to *stand out*—built to *stand up*. Your De Soto dealer will be glad to give you a demonstration.

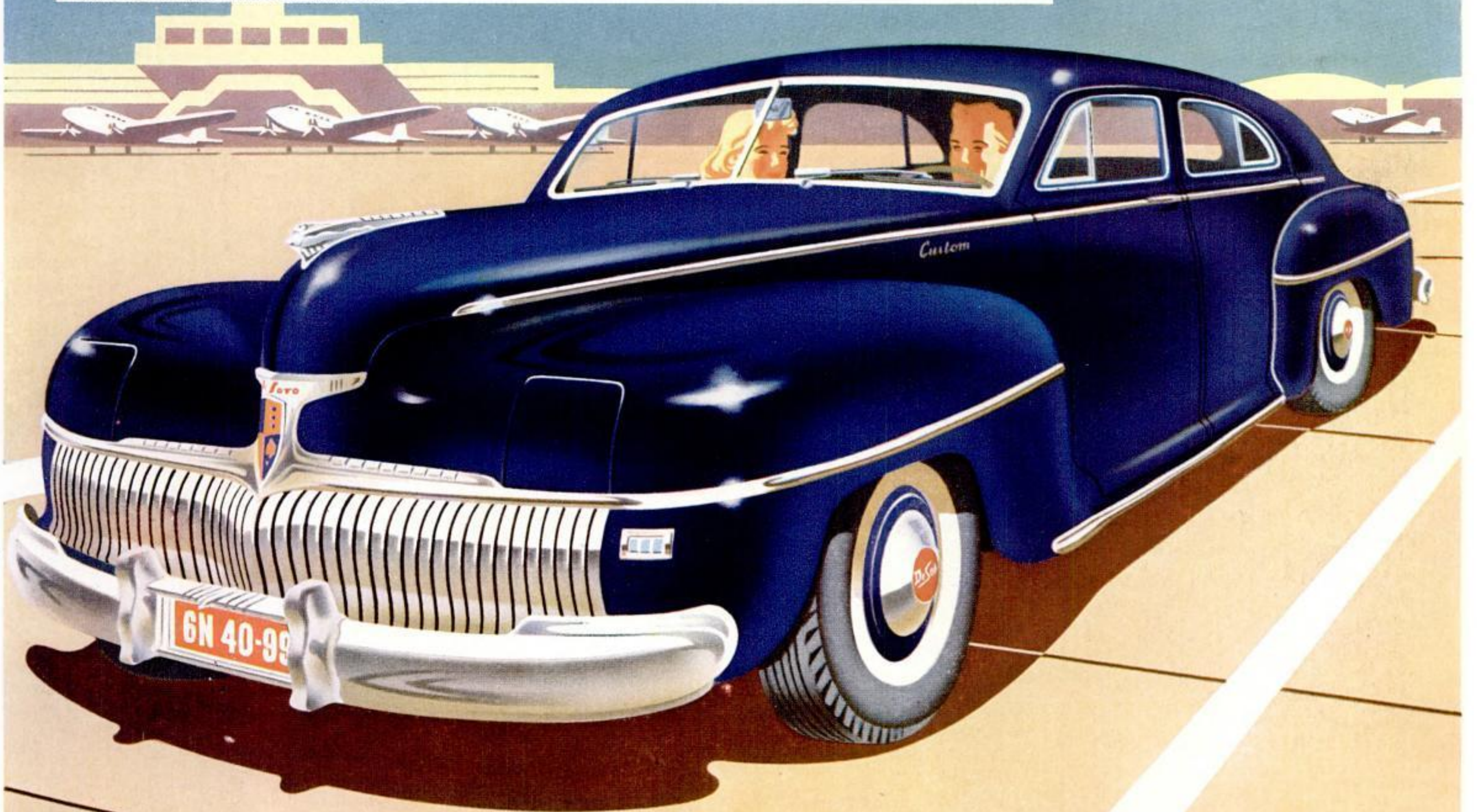
Call or phone *now*. De Soto Division of Chrysler Corporation, Detroit, Mich. *Prices and specifications subject to change without notice.*

Hear Major Bowes' Hour, C.B.S., Thursdays, 9-10 P.M., E.S.T.

DEFENSE PRODUCTS OF CHRYSLER CORPORATION

Tanks • Anti-Aircraft Cannon • Reconnaissance Cars • Command Cars • Weapon Carriers • Troop Transports • Ambulances • Tent Heaters • Field Kitchens • Cantonment Furnaces • Marine Engines • Industrial Engines.

*AVAILABLE AT MODERATE ADDITIONAL COST.



TOMORROW'S STYLE TODAY



AMERICA'S WILL TO WORK

*In 1776 a nation was born
Dedicated to the proposition that
All men are created equal and
All men have the birthright of work.*

★

*We fired shots heard 'round the world.
We never gave up the ship.
We held our fire till we saw the whites
of their eyes.
Then, we went back to the job.*

★

*"When in the course of human events"
"Not one cent for tribute—millions for defense"
"One if by land" in that old church steeple—
"Of the people, by the people, for the people."*

★

*Great words, soul-stirring words
To echo down the corridors of time.
But in between Historic Moments
We chopped down trees . . . drove covered wagons
Laid out roads . . . bridged rivers
Staked out homesteads . . . built log cabins*

★

*If liberty is worth anything, it is worth
fighting for.
If a country is worth fighting for, it is
worth working for.*

★

*From 1776 to now is merely an eye-blink
In the age of the world.
Yet the country has come farther and done more
In One Hundred Sixty-odd years
Than any other nation in ten centuries.*

*—Courage was part of it.
—Foresight was part of it.
—Ingenuity was part of it.
But nine-tenths of the job was
Work,
Work.
The will to work.
And then more work.*

★

*No tree so big we couldn't chop it.
No hill so high we couldn't top it.
No stream so strong we couldn't shackle it.
No job so tough we wouldn't tackle it.*

★

*We have worked harder than the
Romans or Germans or French.
We have gone farther.
We will go farther still.
If we don't forget how to work.*

★

*Our heroes worked,
Our great men weren't afraid
to use their hands.
Washington was a stock raiser and surveyor.
Franklin was a printer.
Jefferson was a farmer.
Edison was a telegraph operator.
Lincoln split rails.
Paul Revere was a silversmith.*

★

*They pushed through the forest primeval
Clear through to the western shore;*

They tackled each job as they found it,
 They whipped it and then asked for more.
 Heavy odds could never unnerve them.
 "Faith and work" the rallying cry—
 Though the day looked dark and the job looked tough—
 It was "Roll up your sleeves and try!"

★

Covered Wagon Days weren't holidays.
 Teaching prairies to bloom wasn't play.
 Building Homes on the Range was no picnic for
 wives and mothers.
 Bringing in a thousand head of cattle isn't a
 lazy man's job.

★

Ribbons of steel from east to west,
 Bridges and smokestacks and bustle;
 Work started them off; work saw them through—
 Just work and American muscle.

★

"Oh, Beautiful for Spacious Skies . . ."
 Oh, beautiful for clean, light factories
 Oh, beautiful for long, white roads
 Oh, beautiful for girdered bridges
 Oh, beautiful for fertile farmlands
 Oh, beautiful for mines and oil wells
 Oh, beautiful for men at work
 —with the will to work!

★

"Heave-ho, my hearties"
 "Put the shoulder to the wheel"
 "Where there's a will there's a way"
 "Spit on your hands and do it."

★

The Irish came over to work more and fight less,
 The Swedes brought over their skill
 The English expanded in this country
 The Germans and the Italians
 The Hungarians and the Letts—
 No matter their former fatherland
 —joined America in the will to work.

★

Here, men worked harder because
 There was more to work for.

Here, women worked harder because
 The American home was worth it.

★

We built better cars for us to drive
 We built better radios for us to hear
 We raised better foods for us to eat
 We built better homes for us to live in.

★

Then came those easy-come, easy-go times.
 We got a little soft . . . we got a little flabby
 "The music went round and round
 "It went in there . . . It came out here"
 When it came to our will to work
 It was pretty much, "Let George do it."
 —and he didn't.

★

But when the whistle blew—
 By the dawn's early light
 That will to work was still there!

★

Today America is working.
 America is working as it never worked before
 As it has never wanted to work before
 —free hands building faster planes
 —free hands bringing in the sheaves
 —free hands building stronger tanks
 Machines turning . . . Production moving . . . Men
 at work.
 —Free hands keeping America free.

★

Here, no "Heil" to a foreman
 No slaving in terror or dread
 Of our own free will and volition
 We work for our daily bread.

★

Work, work, work, work
 Work with a will — for we're free
 Work, work, work, work
 "From sea to shining sea."
 Work, work, work, work
 Our country 'tis of thee
 Work, work, work, work,
 Sweet land of liberty.

THE HOOVER CLEANER



The Hoover Cleaner, like many other fine American products, is better only because "the will to work" goes into its making. "Will to work" finds new ways to improve, invents new appliances and features that make the housewife's "work" easier.

When the will to work goes out of any organization, the spark of life goes out of its product. While it is alive, that product—whether a cleaner or a safety pin—constantly is a better product.

The nearly 10,000 members of the Hoover organi-

zation, from president on through to the men who sell and the men who service, are dedicated to: "The will to work." We believe this above all else has been the great reason why nearly 6,000,000 women have already chosen the Hoover.

Hoover Defense Activity—In a specially constructed factory, this company is now working 24 hours a day to produce materials important to national defense. THE HOOVER COMPANY, Factories at North Canton, Ohio; Hamilton, Ontario, and Perivale, England.

I T B E A T S . . . A S I T S W E E P S . . . A S I T C L E A N S



A year ago tonight I married Ted

A YEAR AGO TONIGHT I stepped out of a world I'd known for eighteen years, and into a different one. I married Ted.

People said I was too young yet to "settle down"—that I'd regret it within a year.

Do I?

I married Ted because I believed marriage with him would be sweet and wonderful and fine. It's been all of that, and more.

I married Ted because I *knew* I'd gladly give up even a lifetime of 'teen-age gadding about—just to sit across the table from him, and pour his coffee and butter his toast.

And tonight! . . . Tonight Ted came home early. "Many happy anniversaries, hon," he said, and handed me a package. And when I saw what was in it, I was so happy I got a lump

in my throat. It was International Sterling silver—a starting set, enough for the two of us!

You see, we missed out on a silver service when we were married—and since then we've been getting along with the cheapest of make-shifts. We wanted to wait till we could afford *sterling*—even a *little* solid silver, rather than a lot of something second-best. Sterling has—I guess you'd call it character. It's real and genuine, and it grows more precious each year.

So now I have both the grandest husband in the whole wide world, *and* a start on the "family sterling" I've wanted so much.

That's why I think it's a wonderful world!



Among all sterling silvers, none is more

distinguished than International Sterling. With International Sterling, you will have the lifetime satisfaction of knowing—

—that your sterling was made by the world's foremost silver house . . .

—that your pattern was designed by craftsmen whose predecessors were creating spoons of coin silver 100 years ago . . .

—that pieces created by International's *present* craftsmen are exhibited in leading art museums.

Yet International Sterling is moderately priced—even aristocratic *Colonial Shell*, shown below. Services for four in most patterns are about \$68—individual place settings about \$16.75. (Federal excise tax extra when enacted.) See this, and other lovely International Sterling patterns—at your silverware dealer's.





Bill Brady snaps stiffly to "Port arms." He enlisted in Army last November. At his home in Danbury, Conn. he worked for

the Mallory Hat Co., made \$40 a week. Below: on the bayonet course, he cracks an enemy's "head" with the butt of his rifle.



A GOOD SOLDIER

BILL BRADY IS AN INFANTRYMAN IN THE FAMOUS FIRST DIVISION

Before the high-gabled Flemish town of Courtrai a mighty French cavalry army, led by Count Robert of Artois, was drawn up in battle array. Opposing it, determined to defend the town, was a rabble army of burgher infantrymen armed with spears and flails.

The French cavalymen attacked gallantly. Across the Groeninghebeke they stormed. The Flemish infantrymen, strategically located, let them come. Then at just the right moment, when the French cavalry was bogged down in mud and marshes, the infantry charged. In a few minutes the French were beaten and slaughtered. Robert of Artois himself was killed and on the field of battle, from the bodies of dead French knights, were collected 700 pairs of golden spurs.

Such was the famous medieval battle of Courtrai. It was fought more than 600 years ago, yet last week, in their camp at Fort Devens, near Boston, preparing to leave for Carolina maneuvers, the men of the First Division Infantry of the U. S. Army knew all about it. They knew that at Courtrai many of the traditions of infantry had their birth, and that since it, in virtually every battle fought anywhere, infantry has played a decisive part. At Crécy and Bannockburn, Bull Run and Gettysburg, Château-Thierry and the Marne, well-trained and well-equipped infantry alone made victory possible.

No division is better entitled to talk about these traditions of infantry than the First. Ever since World War I, it has been the best and hardest fighting outfit in the U. S. Army. The first division to reach France in 1917, it took the town of Cantigny, swung the tide of battle against the Germans at Soissons (where all the field officers of the Division's 26th Infantry were killed or wounded), fought at St. Mihiel, the Argonne and Sedan, was cited by General Pershing for "special pride of service and high state of morale, never broken by hardship nor battle." Today, the Division will probably be the first U. S. outfit to see action in time of war.

The pictures on these pages show the daily routine of a soldier of the First Division. He is Bill Brady, Private First Class, attached to Company G of the 26th Infantry, and he is one of the best soldiers in the U. S. He is a good soldier for simple, fundamental reasons. He himself is intelligent, clean, tough. He has a fierce pride in the traditions of his division. His equipment is new and plentiful. Taught by sergeants who fought in World War I, he has had eleven months of hard field service with maneuvering and sufficient target practice with live ammunition. His commissioned officers are excellent tacticians. Just as important, they also know who Bill is and call him by his first name.

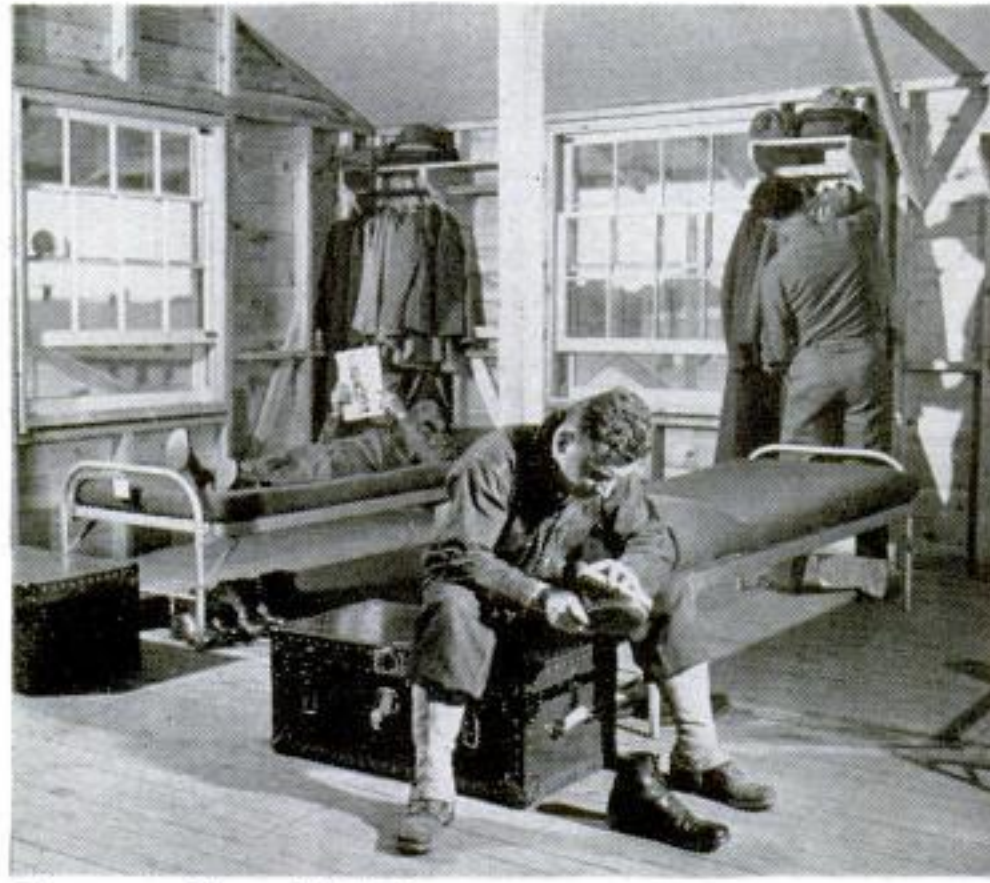
Bill's most important job is to shoot straight, not only with a rifle but with four other weapons (p. 71). He must also know how to emplace himself and his weapons so that they will be most effective. In addition, as a member of an infantry team, he knows how to help the engineers with bridges, how to lay smoke and take advantage of cover, to sleep whenever he can, to live on the land, to help the Signal Corps and work with the anti-tank gunners. He must be a completely trained shock trooper, ready for anything.

Because he is over 28, Bill may have an opportunity to leave the Army next month, when his year is up. In fact, the Army has not made him a corporal because it feared he might leave. But Bill intends to stay. Says he, "I want to see the end of all this mess, and the quickest way to do that is to help stop it."

Good soldier (continued)



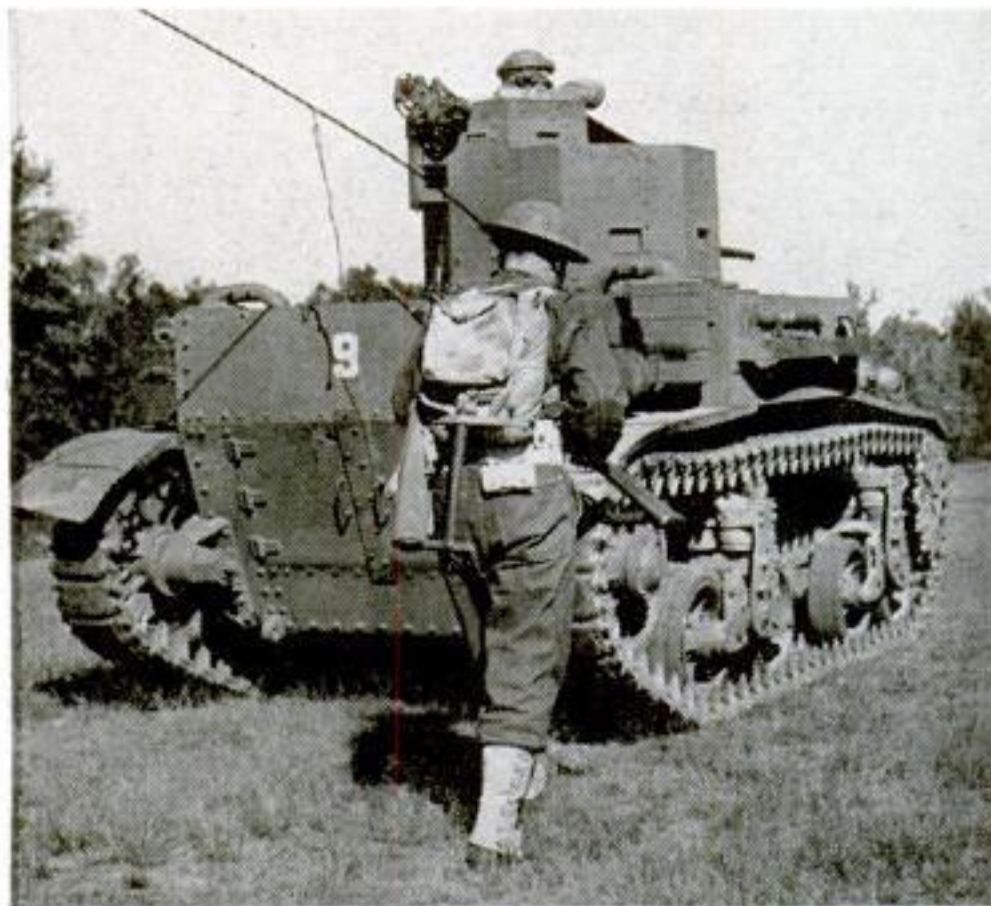
Keeping his clothes neat takes about an hour of Bill's time each day. Here he wears fatigue uniform as he presses his khaki.



Shoes must be polished for inspection, dress parade. Bill's company takes pride in its appearance, like all First Division.



Mess kits are cleaned by their owners in sterilized hot water. Most soldiers dislike this constant chore; Bill is no exception.



Working with the tanks is important to infantrymen. This is especially true in the First Division, spearhead of our Army.



The art of camouflage is well known to Private Brady. Here he helps conceal a troop truck from enemy plane observation.



Sleep, at any time, in any place, is a habit that must be acquired by all good soldiers. Here Bill gets 40 winks in a field.



He works in a team just as well as by himself. Infantrymen know how to help the engineers and other Army specialists.



Crossing a river is a trick Bill knows by heart. All First Division is trained in the quick and deadly technique of assault.



Night fighting is another of his specialties. He must know how to read maps, move noiselessly in strange country at night.

BEHIND A CURTAIN OF SMOKE, THE FIRST DIVISION ADVANCES TOWARD A HILL TO ATTACK. THESE TROOPS ARE AMONG BEST-EQUIPPED IN COUNTRY, MAY BE FIRST TO SEE ACTION



Private William Brady, first-class infantry fighter, poses with the tools of his trade. They include a 45-cal. pistol, new Garand rifle, an automatic rifle, 30-cal. machine gun and light 60-mm. mortar





In Yosemite Park bare-footed Dong Kingman uses brush in Chinese-lettering style to paint Half Dome mountain in background. Kingman's watercolor, *The Wire*, is shown on page 76.



In San Fernando Valley, Emil Kosa, Jr. wears a helmet as protection from what he calls "hot, supercolossal California weather." He is working on *Mountains Could Talk*, shown on page 74.

CALIFORNIA PAINTERS

THEIR LAND LENDS GRANDEUR TO THEIR WORK



To the Artists' Barn in Fillmore, Calif., art lovers from all around flock to one of the monthly shows by local artists. At left is hand-shaking Lawrence Hinckley who founded the Barn.

Out of flamboyant California is running a new stream of American art which is making art news throughout the country. Last year in one swoop New York's Metropolitan Museum bought the works of nine artists from an all-California watercolor show held in New York's Riverside Museum. This year California's well-known painter, Fletcher Martin, is replacing Thomas Hart Benton as teacher at the Kansas City Art Institute. On these pages LIFE presents a roundup of eight California artists whose paintings are earmarked by some of the spaciousness and grandeur of the land itself.

Fine scenery, however, is never enough to inspire fine art. Frenchman Paul Cézanne did more for art by his paintings of apples on a kitchen table than all the artists in Switzerland ever did painting the Alps. What does stimulate art is a combination of freedom and tradition, plus something propitious in the air. California is unusually propitious for artists because there they are less cramped for space and time, and because notably it is a land of experiment.

One experiment that works beautifully is the Artists' Barn (left), recently opened in Fillmore, a citrus-growing town of 3,000. Here a painter named Lawrence Hinckley, who was also a dentist and soda-jerker, remodeled an old red wood barn into a studio-gallery where he and his wife could live, and where local and outside artists could exhibit. Run not as an arty retreat, but as a community center, the Barn offers art courses and lectures to farmers, bankers, lawyers, shopkeepers and ranchers who drive in from 60 miles away. Last season the Barn sold \$4,000 worth of pictures and craftwork with a price range between \$2.50 and \$750.

Many California artists, at one time or another, have been employed by Walt Disney. According to some, he has influenced their art by making it more spectacular and dramatic. But the reverse is equally true. Imaginative California artists have influenced Walt Disney, especially in his more ambitious films such as *Fantasia*, *The Reluctant Dragon* and his forthcoming *Dumbo*.



Barse Miller, a 37-year-old New Yorker who came to California in 1925, sketched this *Beach Party* of his own students of the Los Angeles Art Center School by firelight in a cove near San

Pedro. Completed picture shows contrast of cold moonlight and glaring firelight. He has refused several buyers who asked him to paint out the beer bottle. He also paints Vermont.

James Patrick, a 30-year-old Canadian who has stayed in California since he studied at the Chouinard Art Institute in Los Angeles, calls this *Inquisitive Model*, asks \$200 for three weeks'

work. Big-footed Model Lala Lezli, an American-Armenian, here gets involved in a fashion magazine. Notice that most California artists have names like detective-story characters.



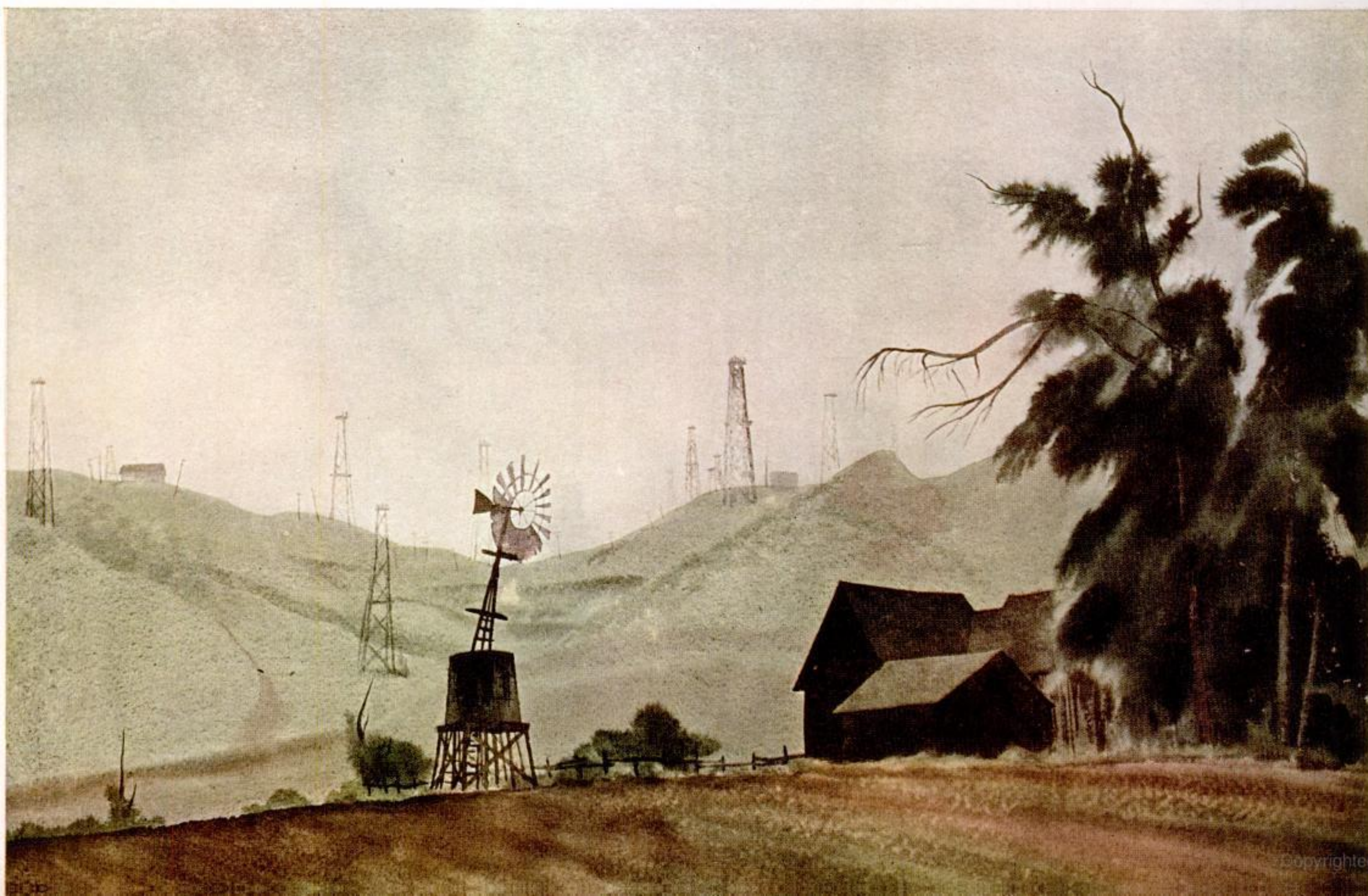


Emil Kosa Jr., 38, found Black Mountain just southeast of Los Angeles a year ago, painted the peculiar heat-glazed, shimmering massiveness of California landscape. He calls it *Moun-*

tains Could Talk. The mountain belongs to William Randolph Hearst. The picture sells for \$250. Kosa studied in Los Angeles, Prague and Paris, concentrates on the California landscape.

Tom Craig, 34, born in California, contrasts an old windmill just a few miles south of the Metro-Goldwyn-Mayer lot in Hollywood with modern oil wells, calls it *Rivals* and prices it

at \$100. Craig began to paint while convalescing from tuberculosis after studying biology at Pomona College. Like many other California artists, he teaches at Chouinard Art Institute.





Phil Dike, who has always been a Californian, painted *California Holiday* in 1938 at Newport Harbor 45 miles southwest of Los Angeles. The painting is priced at \$400. Now 35, he has

worked off and on as instructor and color co-ordinator for the Walt Disney studios, enjoys catching and simplifying color tones and the artless movements of people, mice and ducks.

Dan Lutz, who moved to California from Illinois in 1932 to teach art at the University of Southern California, painted *Railroad Crossing* in 1937 near Ravinia, Ill. Its price is \$500. In

his current period, Lutz paints California mostly in richer, juicier colors from memory in his studio, but he was re-impressed by his home country on a brief trip home. He is now 35.





Rexford Brandt, 27, a native Californian born in San Diego, remembered this view of a *Purse Seiner*, seen at Corona del Mar south of Los Angeles, so powerfully that he painted it from

memory in his studio. Price: \$75. His life work is painting the 200 miles of California coastline between San Diego and Santa Barbara. Married to another painter, he teaches art too.

Dong Kingman, a California Chinese who used to work as a houseboy, puts his last name first in the Chinese fashion. This watercolor, *The Wire*, painted around San Francisco Bay,

is owned by Mills College. Now 30, married to a pretty Chinese girl named Janice, the father of two small sons, he paints 100 pictures a year. His grandfather was murdered in Singapore.



TOUSHAY . . . BEST BEAUTY NEWS OF THE YEAR!

A new hand lotion that protects your hands even in hot, soapy water!

Welcome TOUSHAY! It brings you a totally new idea in hand care.

Other lotions are applied *after* you have had your hands in water. TOUSHAY is smoothed on *before* you put your hands in water—*before*, mind you—to guard against dryness, roughness, and redness.

Protection—a new promise

Smooth on just a few velvet drops of TOUSHAY before you wash silk stockings and undies, or dishes. Use plenty of soap and water (and you know

what *that* usually does to skin!). But this time, dear lady, TOUSHAY is guarding your hands.

Feel them and marvel! Even after all that soap and water, they're thrillingly soft and smooth.

Wonderful for chapped hands

You'll use fragrant, peach-colored TOUSHAY in all the ways you've ever used any fine hand lotion. For soothing and softening your hands when chapped . . . bringing them new loveliness while you sleep . . . guarding

them from wind and wintry weather!

For all-over loveliness, too

Be sure to try this amazing, longer-lasting TOUSHAY as a softener for rough elbows and knees. TOUSHAY is such a thrifty luxury you can afford to use it also as a fragrant, all-over body rub. A few drops go a long way.

TOUSHAY is so new that every store may not have a full supply. So be sure to place an order for TOUSHAY with your dealer *today!* This exquisite new lotion is popularly priced!



Product Of Bristol-Myers





STEADY TRIGGER FINGERS

This is about a new kind of bread called "Enriched Bread"—and what it means to you and the nation...

Better nutrition—a really adequate diet—would raise the strength and stamina of all America. "Enriched Bread" is a definite contribution to better nutrition.

"Enriched Bread" is the name given to white bread that has added to it two important parts of the Vitamin B-Complex and food iron. * * *

Suppose there is a fine machinist whose system is short of Vitamin B. He cannot be expected to concentrate well—put himself wholeheartedly into his work. It may not be a lack of skill but the lack of something in his diet when his work turns out badly

or his output starts to dwindle.

"Enriched Bread" may easily be one of the things he needs to help give him the steady hands on which the nation is depending.

Or take the instance of a soldier. He may be courageous, loyal and intelligent. But if he has a vitamin lack, it inevitably lowers his efficiency. Literally thousands of our selective-service men come to camp with the need for more of the things which "Enriched Bread" can help supply.

And so, you see, the problem is America's problem, even if you, individually, are fortunate enough to be getting all the Vitamin B and food iron you need. And don't be too sure. You may unknowingly be one of the many millions who need the extra vitamin and mineral factors contributed by "Enriched Bread."

HOW TO GET IT... Fleischmann has developed a new yeast, rich in the important factors mentioned before. It is known as **Fleischmann's Enriched Hi-B₁ Yeast.**

* * *

As a consumer you don't need to concern yourself about the technical details of Fleischmann's Enriched Yeast and what it does for you. You are welcome to these details, but, better yet, you can assure yourself that you are getting the benefit Fleischmann's Enriched Yeast can give you by eating the "Enriched Bread" containing it.

BUY BAKERS' BREAD

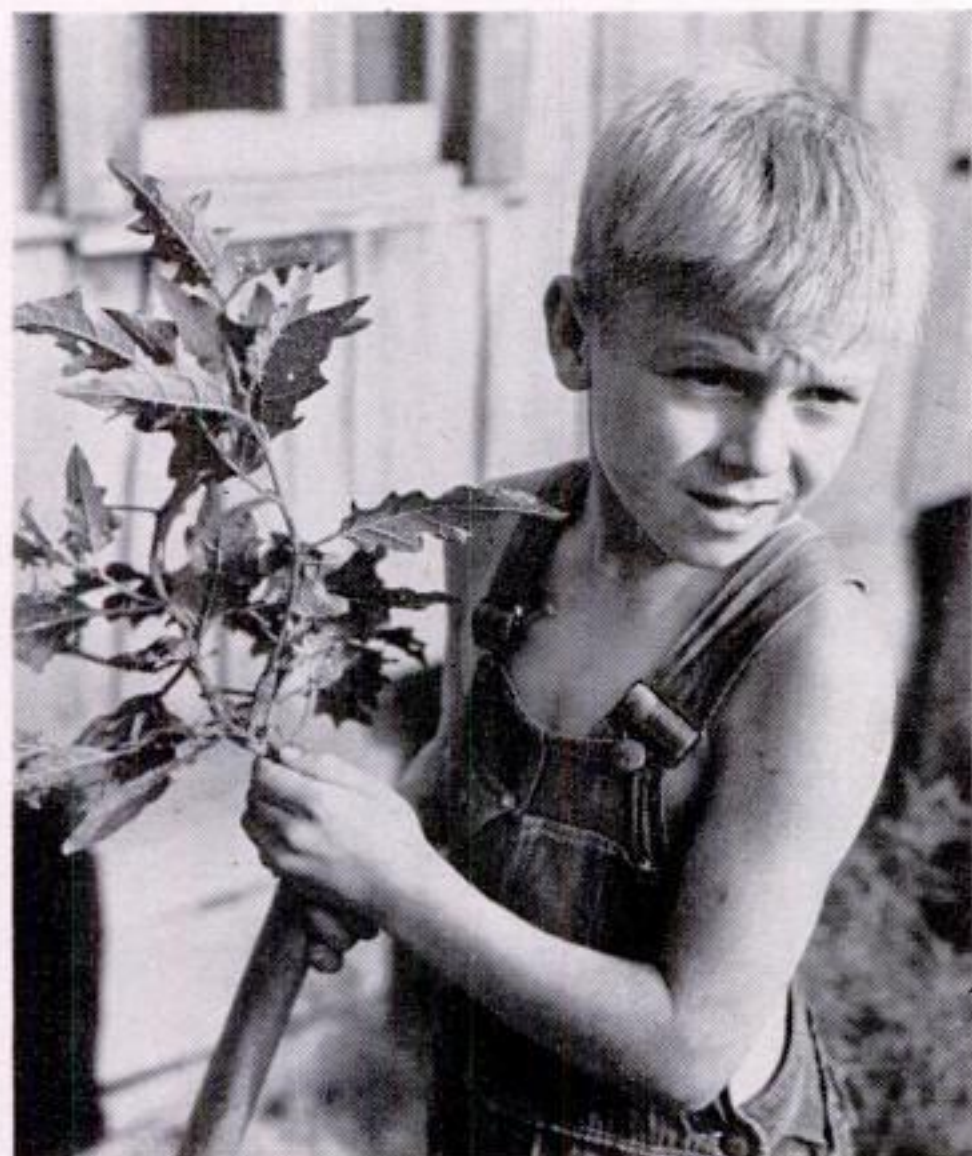
All modern bakers' bread is rich in nourishment, delicious, economical. And the new Enriched Bread, now made by many bakers, provides all the nourishing, wholesome qualities of white bread, plus an extra supply of two important members of the Vitamin B-Complex (including VITAMIN B₁), and iron.



Fleischmann's *Enriched* **Hi-B₁ Yeast**



PINE BARK, INGREDIENT IN COUGH SYRUPS, IS SHREDDED AND SPREAD OUT TO DRY IN SUN ON THE ROOF OF MOUNTAINEER'S BARN IN THE GREAT SMOKIES, NEAR BARNARD, N. C.



Bull nettle, picked by this North Carolina mountain boy, is a sedative-containing plant, now rarely used in drugs.

HERBS

WAR SHORTAGE OF CRUCIAL DRUGS REVIVES AN INDUSTRY IN GREAT SMOKY MOUNTAINS

Drugs in bottles come originally, like everything else, out of the ground. Words like digitalis, stramonium, belladonna and conium on the labels of bottles and ampoules are really only the Latin names for such wild-growing herbs as foxglove, jimson weed, deadly nightshade and poison hemlock. During the last few months doctors and pharmacists have been brushing up on their botany because the supplies of these and all other important herbal drugs are now under real or threatened shortage.

Because the returns on herb collecting simply do not meet the U.S. standard of living, the chief sources of almost all herbal drugs are foreign. For opium, belladonna, stramonium and others, their sources in eastern Europe are now completely cut off. For cocaine and quinine, war has curtailed shipping from the Netherlands Indies. Some of these shortages were foreseen. The U.S. Public Health Service has a three-

year supply of 500,000 lb. of raw opium locked in a Washington, D. C. vault. For others like quinine, there are large normal reserves, and synthetic substitutes are being developed.

But the final solution for drug shortages, according to the American Pharmaceutical Association, is to "grow our own." Almost all medicinal herbs can and do grow in the U. S. Until drug companies succeed in getting them under cultivation, they can be found growing wild in the woods. Most productive source at present is the Great Smokies region in the South, whose self-sufficient mountaineer inhabitants know their herbs through their own pharmacopoeia of household herb-cures. With prices, as in the last war, riding the herb-shortage boom to promise a more than 50¢ daily wage, back-country families are scouring woods, swamps and weed patches to collect and export a list of 224 herbs to the outside world.

**"THEY SEEMED
LIKE MAGIC STAIRS"**

A FIRE ESCAPE is not a lovely thing. Yet there was no exaggeration in the grateful words of a mother who guided her children down its sturdy steps to safety.

"They seemed," she said, "like magic stairs!"

When it is just one of many papers in a desk drawer, a life insurance policy is unimpressive. But, like a fire escape, it proves its greatest worth in time of greatest need. The death of a provider nearly always calls for adjustment to a changed scale of living. At such a time a life insurance policy becomes almost "a magic stairway" . . . offering dependable support to a family through this difficult period.

A practical and inexpensive answer to a problem which any family may some day have to face is life insurance, arranged under a John Hancock Readjustment Income Plan. . . . It provides income in prearranged amounts to cover the day-to-day needs of dependents deprived of the active support of husband and father, thus giving them the time they need to make clear-headed plans for the future. How one typical American family solved their readjustment problem is told in our booklet, "A Talking Picture." For your copy address Department L-7, John Hancock Mutual Life Insurance Company, 197 Clarendon Street, Boston, Massachusetts.

John Hancock
MUTUAL
LIFE INSURANCE COMPANY
OF BOSTON, MASSACHUSETTS
GUY W. COX, President





Jimson weed, source of the drug stramonium, is gathered in a North Carolina corn-field weed patch. A pharmacist's sedative and partial substitute for belladonna, stramonium is used in mountaineer prescriptions for the relief of attacks of asthma.



Drugs are baled for shipment at the warehouse of S. B. Penick Co., Asheville, N. C. Drugs must be thoroughly dried out by the collectors, are bought by wholesalers by the pound, at prices ranging from 1/2¢ for chestnut leaves to \$4 for ginseng root.

CONTINUED ON NEXT PAGE

"COFFEE IS A LIFESAVER TO ME," says Madeleine Carroll, international personality and star of Paramount's 1942 release, "Bahama Passage." "Energizing cups of delicious coffee help me through my hard-working days at the studio. Of course, I never miss having my 'before bed-time' cup of coffee."



MADELEINE CARROLL

How hard-working,
successful people

GET MORE OUT OF
LIFE WITH...



Coffee
THE AMERICAS' FAVORITE DRINK

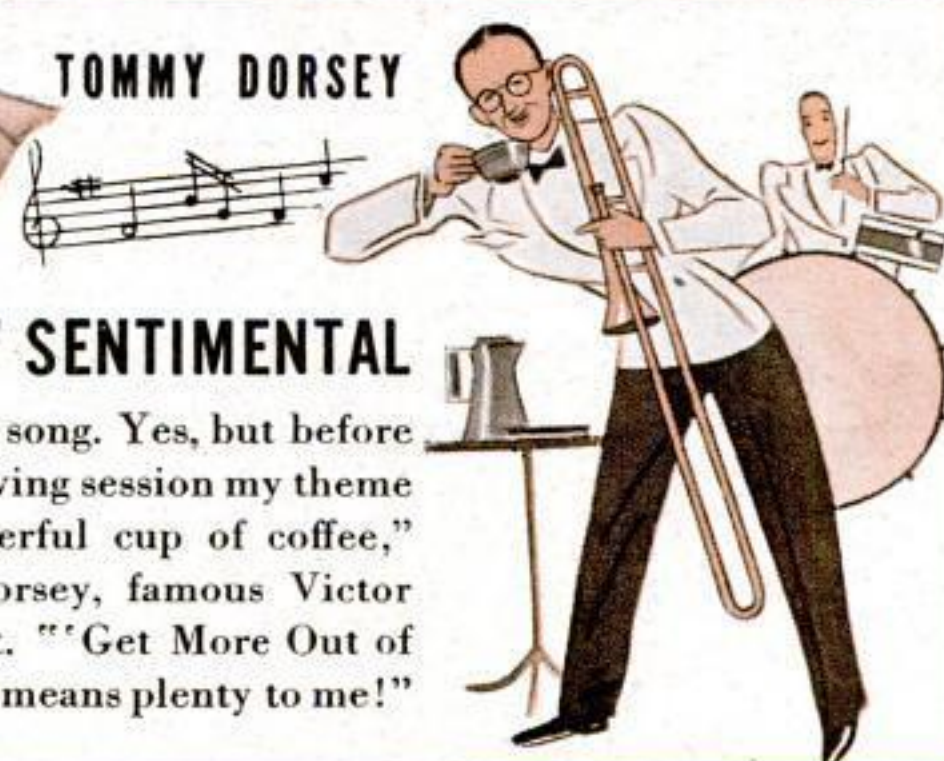
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TOMMY DORSEY

"I'M GETTIN' SENTIMENTAL

... is my theme song. Yes, but before and after a hot swing session my theme is always a cheerful cup of coffee," says Tommy Dorsey, famous Victor Recording Artist. "'Get More Out of Life with Coffee' means plenty to me!"



A NEW AND FASCINATING RADIO PROGRAM
"Over Our Coffee Cups" with
MRS. FRANKLIN D. ROOSEVELT

EVERY SUNDAY, 6:45 P. M., EASTERN STANDARD TIME NBC NETWORK
COAST-TO-COAST. SEE YOUR LOCAL NEWSPAPER FOR TIME AND STATION.

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STEALING
THE SHOW—

YOU CAN'T HELP INHALING—BUT *you can help your throat!*

WATCH yourself . . . and you'll realize that *all* smokers *sometimes* inhale. And when you do, there's *increased chance* of irritation for sensitive nose and throat passages. But *now* . . . look at the findings reported by eminent doctors—who *compared the five leading cigarettes*:

**IRRITATION FROM THE SMOKE OF THE FOUR OTHER CIGARETTES
AVERAGED MORE THAN THREE TIMES THAT OF THE STRIKINGLY
CONTRASTED PHILIP MORRIS—AND, WHAT'S MORE, SUCH
IRRITATION LASTED MORE THAN FIVE TIMES AS LONG!**

You're bound to inhale *sometimes* . . . but you *can* have this *proved protection*. Full smoking pleasure . . . without smoking penalties . . . if you smoke Philip Morris. No wonder they're "stealing the show"!



CALL FOR
PHILIP MORRIS

**FINER PLEASURE PLUS
REAL PROTECTION—
AMERICA'S FINEST CIGARETTE**



Herbal prescription jars, which filled shelves of 19th Century pharmacies, decorate J. Leon Lascoff's famed New York drugstore. Pharmacist in old days prepared pre-



Digitalis, a vital heart stimulant, comes from the dried leaves of purple foxglove.



Sassafras bark provides flavoring, mild tonic in drug prescriptions.



Ergot, a stimulant for uterine contractions, comes from rye-destroying fungus.



Henbane, ancient gout remedy, contains hyoscyamin, strong sedative.



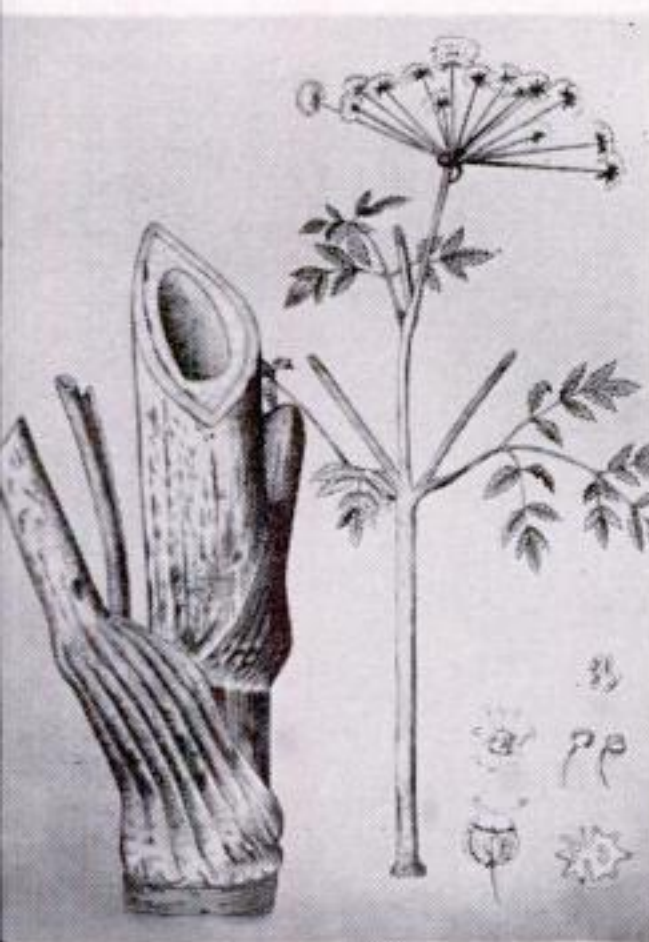
criptions from raw herbs such as those shown below. Modern pharmacy uses the active ingredients of many of the same herbs, isolated in pure form by drug-makers.



Aconite provides an alkaloid heart sedative, which is a potent poison.



Male fern produces an oleoresin, used to expel tapeworms from the intestines.



Poison hemlock, drunk by Socrates, contains conium, a potent sedative.



Arnica is familiar analgesic used in rubbing compounds for aches and bruises.

CONTINUED ON NEXT PAGE

**GET THIS NEW
"ONE-SHOT" ANTI-FREEZE
MADE BY DU PONT**



**DU PONT "ZERONE," MADE BY THE MAKERS
OF "ZEREX," IS AMERICA'S MOST
POPULAR \$1.00 ANTI-FREEZE**

A new kind of cigarette-for YOU!

● **REGENT** is a new kind of cigarette...with many superior features designed to give you better smoking at no extra cost



KING SIZE...Regents are over 20% longer, allowing the smoke more time to cool...giving you refreshing, natural coolness



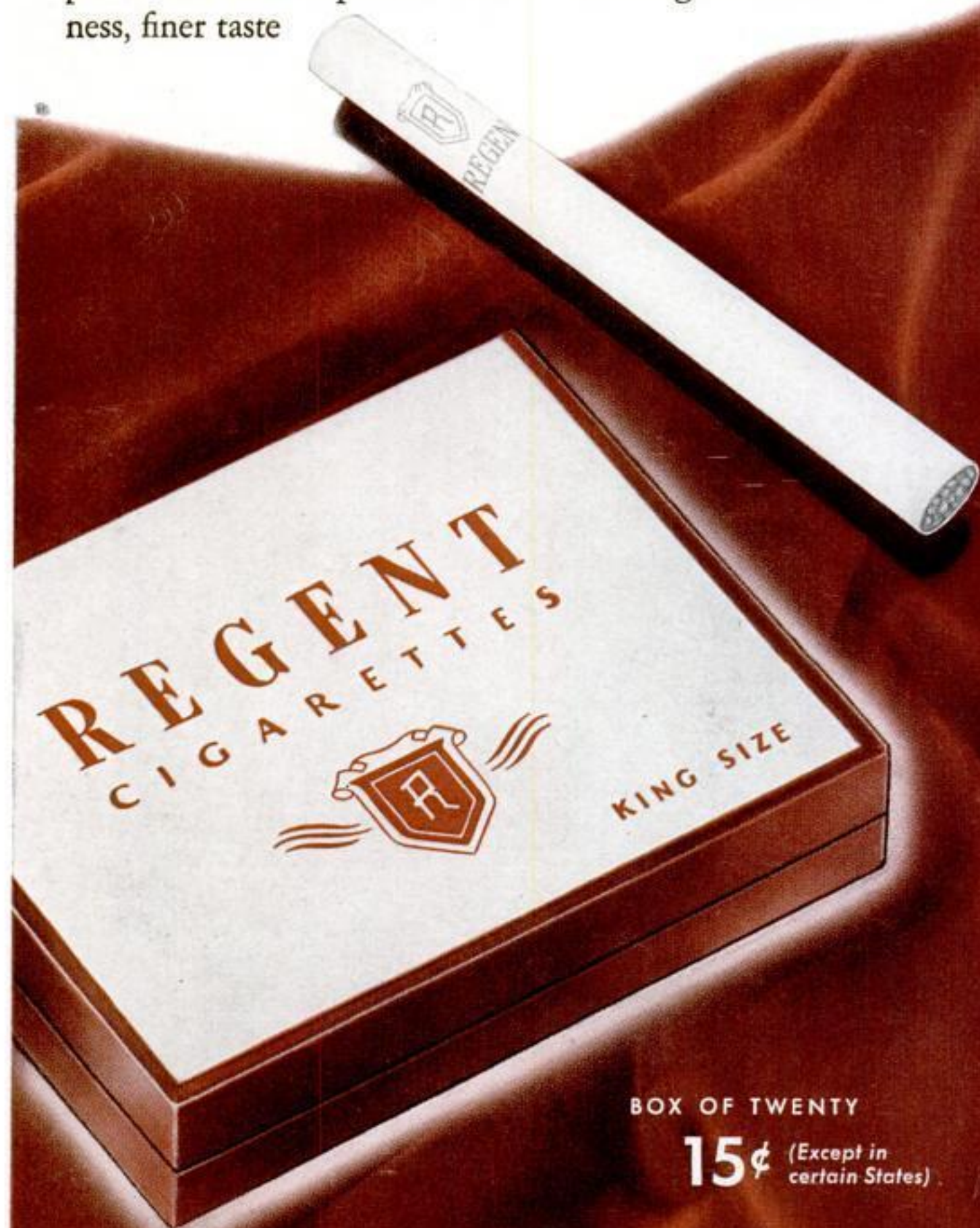
OVAL SHAPE...Regent's oval shape gives you a more distinctive cigarette, easier to hold, more comfortable to smoke



MULTIPLE-BLEND...Regent's exclusive Multiple-Blend combines many choice Domestic and Turkish tobaccos in entirely new proportions...for exceptional mildness, finer taste



CRUSH-PROOF BOX...Regent's handsome crush-proof box keeps each cigarette really fresh, fully protected...always in perfect smoking condition



BOX OF TWENTY
15¢ (Except in certain States)

*REGENT..... a new standard
of smoking enjoyment!*

Herbs (continued)



North Carolina herb king is T. B. Dysart, manager of S. B. Penick Co. warehouse at Asheville, N. C. Shortages in cooking herbs are as acute as in pharmaceutical herbs.



Packaged herbs are ready for shipment. Warehouse is redolent with odors of herbs. The last few months have brought big price jump on 18 herbs in root-collector's list.

An incredible chicken ...this country style fryer!



1. This Birds Eye Country Style Fryer is unbelievable! Brimming with country-fresh flavor... It's Grade A chicken at its tender, succulent best! We *guarantee* there's no spring chicken that's finer! (*Money back* if you don't agree!)



2. Buttermilk-fed and tended like babies, Birds Eye Chickens put on specially flavorsome meat. They don't get tough, because these birds aren't free to roam like farmyard fowl. *Quick-Freezing* the moment their souls soar aloft permits us to capture and *hold* all their goodness!



3. And Birds Eye Fryers are spotless! Drawn of *all* waste before they're *Quick-Frozen*, they're cut into handy pieces for frying! No pin-feathers on 'em. No messy work! Simply reach for your skillet, open the box, and fix a fine feast of wonderful chicken...*easily* as you like it best!



4. Incredible as these advantages are, most surprising of all is the value you get in a Birds Eye Fryer. Birds Eye Fryers come *all* cleaned—*top-flight*, *tasty*, *edible* meat! (One third of an ordinary chicken is *waste*!) There's nothing vague about *this* economy! Try a delicious, ready-to-cook Birds Eye Fryer *today*!



SPECIALS!

ONE WEEK ONLY
October 27—November 1

BIRDS EYE
COUNTRY STYLE
FRYING CHICKEN

BABY LIMA BEANS

Try these grand Birds Eye Foods, too!

Rhubarb • Sausage Links
Salmon Steaks • Cut Corn

BEFORE YOU BUY: Look for the Birds Eye on the window and on the package! It *guarantees* 60 waste-free, luscious Birds Eye Foods... always first in quality! **THEY MUST SATISFY OR MONEY BACK!**

Order your copy...The new Birds Eye Cook Book! The grandest cook book you ever saw—for everyday meals—64 pages—cramped with tempting recipes. Send 10¢ in coins or stamps. Dept. L.M. 10-27, Birds Eye Frosted Foods, Battle Creek, Michigan. (Offer good in United States only.)



"MY THREE YOUNGSTERS *thrive on* *nourishing, delicious* **NUCOA**—

SO ECONOMICAL I USE IT EVEN FOR COOKING!"

SAYS *Mrs. Fred Bell*
wife of business executive

**"And I heartily applaud NUCOA'S
recent contribution
to better national nutrition—**

INCREASED VITAMIN A"



THREE YOUNG HUSKIES . . . Edith,
Fred, Jr., and Ophelia . . . enjoy a
family favorite, bread 'n NUCOA!

NUTRITION-WISE MOTHERS appreciate the fact that NUCOA, the wholesome, modern "thrift spread," supplies as much food-energy as the most expensive spread for bread—3,300 calories per pound. And NUCOA helps to satisfy another

nutritional need of growing children—Vitamin A. The first margarine to add important protective Vitamin A, NUCOA has now increased the amount per pound to 9,000 units—scientifically controlled, *guaranteed* summer and winter!



NUCOA-FRIED CHICKEN is a favorite Sunday-night supper dish with the Bells. Says Mrs. Bell: "NUCOA with its delicious, fresh, sweet flavor is especially grand for fried foods. And, of course, NUCOA is wonderfully *digestible*." NUCOA is entirely different from old-time margarines. Its pure, wholesome vegetable oils are churned in fresh, pasteurized skim milk—and both are products of American farms!



"IT'S NO EXTRAVAGANCE to use NUCOA freely in cooking. It gives your foods the good, homey flavor only a superior spread for bread can give, yet you save so much on every pound," says Mrs. Bell. This modern housewife uses NUCOA *exclusively*—on the table, as a shortening for baking and puddings, as seasoning for meats and vegetables. "It's a joy to handle," she reports. "So easy to cream and to spread."



"NUCOA TASTES DELICIOUS on bread, and spreads so smoothly it makes sandwich-making easy," says Ophelia Bell. "So thrifty, we spread it on thick! Another thing we like is the way NUCOA *keeps*!" Yes, you can *depend* on NUCOA'S freshness. NUCOA is never stored—it is freshly made, the year round, on order only.

HOME ECONOMISTS AGREE WITH
MRS. BELL ABOUT APPETIZING
NUCOA WITH VITAMIN A. IN
SUPPLYING HIGH FOOD VALUE AT
LOW COST, IT IS RIGHT IN LINE
WITH UNCLE SAM'S
NUTRITION PROGRAM!



For table use, tint NUCOA golden-yellow with the pure Color-Wafer included in each package. For cooking, use it just as it comes—a pure, natural white.



VIRGINIA STREETER
B. S. Home Economics, 1935
Iowa State Teachers College

To the Bells, our sincere thanks for welcoming us so graciously and allowing us to take these photographs of them in their home.
The Best Foods, Inc.



MEET MR. SCRATCH. AT LEAST, THAT IS THE NAME HE GOES BY IN 1840 IN NEW HAMPSHIRE, THOUGH IN LESS FORMAL PARTS OF THE COUNTRY HE IS KNOWN AS THE DEVIL

MOVIE OF THE WEEK:

All That Money Can Buy

Satan bows to great Daniel Webster

In 1840, Daniel Webster was the biggest man in the land. His language was so wonderful that it moved the stones. His neighbors believed that when he stood up to speak, stars and stripes came out of the sky. When he went out to fish, the trout jumped out of the stream because it was no use arguing. In his prime he had "a mouth like a mastiff, a brow like a mountain and eyes like burning anthracite." It was his firm belief that "if two New Hampshire men aren't a match for the devil, we might as well give the country back to the Indians."

This image haunted Poet Stephen Vincent Benét. In his mind he pitted the golden-tongued orator against the wildest adversary he could fancy. That was the devil,

conceived as a shrewd Yankee trader, a stickler for legal form and a rollicking rogue with a jug of Medford rum. Between these titans of the earth and the netherworld he tossed a little man, a luckless uphill farmer. What emerged was a story of a Yankee Faust who sold his soul for gold and won it back again.

First printed in *Saturday Evening Post*, Oct. 24, 1936, this folk tale of *The Devil and Daniel Webster* became a modern classic. It was published as a booklet, made into a play and an opera, reprinted in anthologies. Under William Dieterle's expert direction (*Zola, Pasteur*), it becomes a stunning movie. But since Evil on the screen seems more attractive than Good, it is Walter Huston's puckish "Mr. Scratch" (above) who steals the show.



Vermont Maid Syrup

PACKED IN BURLINGTON, VERMONT



All I said was: "Don't you know you can get good rum without paying import tax?"

No, no, no! You don't have to pay an import tax for good rum! DAIQUIRI Coctelera Rum from Puerto Rico—considered one of the world's greatest rums—is as duty-free as air—and twice as delicious!

Try it! In any rum drink, this magnificent rum tastes so grand you'll be a walking ad for it once you do!

DAIQUIRI COCTELERA RUM

either "White" or "Gold," both 86 proof

Canada Dry Ginger Ale, Inc., New York, N. Y., Sole Distributor



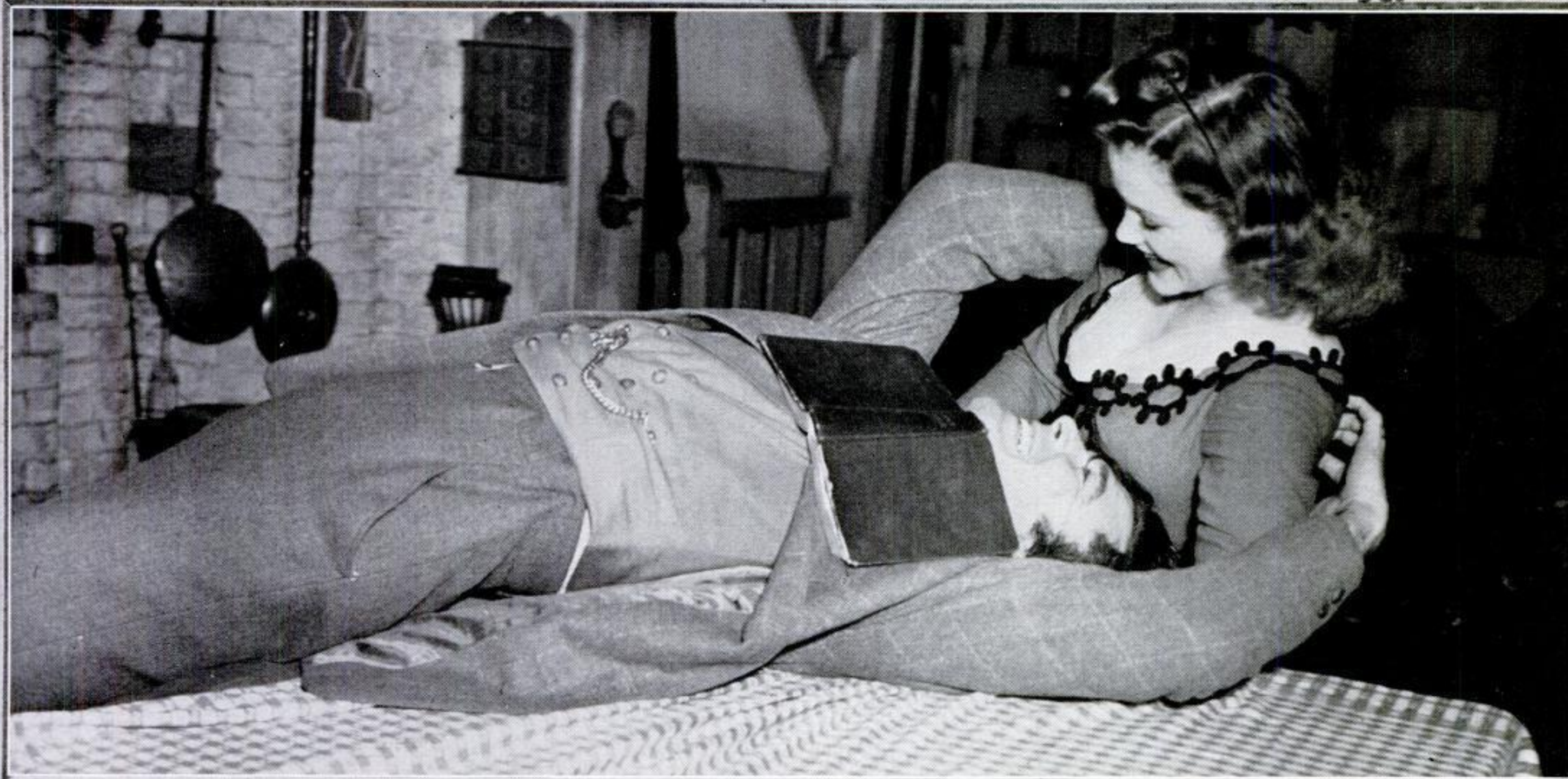
Under the wet skies of a New England spring a stranger appears on Jabez Stone's rocky farm at Cross Corners, N. H. The date is 1840. Jabez has had hard luck. His mortgage is due, his pig has broken a leg, his wife has been injured. "It's enough to make a man sell his soul to the devil," he cries. "And I would, for two cents."



The stranger is Mr. Scratch. "A clever man like yourself," says Mr. Scratch, "can find money anywhere." With a kick of his pointed toe, a pot full of "Hessian gold" bubbles up from the barn floor. But there is one little formality. It's a contract—"our usual form"—by which Jabez signs away his soul for seven years of fortune.



Good luck now favors Jabez. His cattle grow sleek, his crops prosper, his barns overflow. But his best stroke of luck is his meeting with Daniel Webster (Edward Arnold), great senator from Massachusetts who, everybody says, will soon be President. Jabez even makes a speech when beloved "Black Dan" visits Cross Corners.



Jabez finds consolation in Belle (Simone Simon) when his wife looks askance upon his yen to be the richest man in New Hampshire. Belle is a mysterious girl whom Jabez finds sitting on his hearthstone the night his son is born. "I'm from over the mountain," is her only explanation. At first Jabez had said: "I'm not the man to get rich on other people's hard luck. No sir, not

me." But now, under Belle's tutelage, a slow disintegration of character sets in. Jabez becomes a hard man at driving bargains with his neighbors. Once he is racked with doubt. Ax in hand, he rushes to the tree where, in letters of fire, Mr. Scratch has seared the expiration of their contract. "I wouldn't cut that tree, if I were you," warns Scratch. "It means a breach of contract."



The finest mansion in New Hampshire is built by Jabez to display his ever-growing wealth. For his housewarming he has invited even Daniel Webster, as his guest of honor. But instead of his fine friends, a weird, tatterdemalion crew descends upon his banquet table to gorge themselves with food in silence. "They are all friends of mine," says Belle, "from over the moun-

tain." And that night, Mr. Scratch comes to collect his due. "You can have it all back," pleads Jabez, "that money, the new house, my farm, the whole caboodle." But suave Mr. Scratch replies: "I'm afraid that's hardly the sort of security I was thinking of. You see, there is that promising little fellow, your son." In despair, Jabez goes to eloquent Daniel Webster for aid.

Mr. Scratch (continued)



A jury straight from hell is summoned by Scratch when Webster, standing on his Constitutional rights, demands a jury trial for Jabez' soul. Among them are Benedict Arnold, Captain Kidd, Teach, the cutthroat, Simon Girty, the renegade who helped Indians burn white men. "Dastard, liar, traitor, knave—Americans all," boasts Scratch.

"He is your brother," argues Webster with fiery patriotic eloquence in the very barn where once, like the gentlemen of the jury, Jabez sold his soul for gold. Presiding over this ghostly court is Justice Hawthorne who burned the witches of Salem and never repented. And in his heart Black Dan'l knows that should he lose, the Devil has him too.



*Latest triumph
of Remington Rand
precision manufacture*



The Remington "Foursome" Shaver—only electric shaver with FOUR cutting heads. Newest addition to the Remington line, used and recommended by 16,000 barbers.

THE WORLD'S FINEST ELECTRIC SHAVER. *None of the thousands of Remington Rand precision products*

more worthily bears the name "Remington" than the new "Foursome." For this shaver is as precise in its

construction as a Remington typewriter,



as ingeniously engineered as a Remington Rand

printing calculator



and as reliable as a Remington Rand Kardex system.



The "Foursome" is backed by all the manufacturing skill of Remington Rand—an organization that

is also making an important contribution to national defense by manufacturing precision products



for the United States and British Governments.

REMINGTON RAND

ACCOUNTING

Adding
Calculating
Bookkeeping

PHOTOGRAPHIC

Dexigraph
Film-a-record
Portagraph

SYSTEMS

Kardex
Safe-Cabinets
Filing Cabinets

TABULATING

Punches
Sorters
Tabulators

TYPEWRITERS

Noiseless
Standard
Portable

SUPPLIES

Carbon Paper
Ribbons
Duplicator Stencils



"...and where do they keep the cows, Mother?"

THERE'S only one thing lacking for Sonny in our A&P Super Market Dairy Department... cows!

You, too, will almost feel you're "back on the farm" when you make a shopping call at your A&P's Dairy Department. You'll almost see lush green meadows, whitewashed barns and silos as your eye enjoys the golden pieces of butter, stacks of cheese, beaming-bright eggs and containers of wholesome milk. Everything is so fresh... so delightfully fragrant.

Not to be outdone, other departments match all this sparkling goodness. Plump, ripe fruits and vegetables await you at the produce counters... choice cuts of meat promise you the peak of flavor... the aroma of custom-ground coffee greets you... seafood and delicatessen departments beckon...

Wherever you turn, delightfully displayed food allures you; there are more than 2,000 items to choose from! And they're all *so* good... since their stay in the store is so very brief (about 70 deliveries weekly are needed to supply the

average A&P Super Market with fresh foods!) Money-saving... of course! A&P cuts out many in-between costs and shares the savings with you.

That's not all! In addition to all other popular brands of food products there are many sold *exclusively* by A&P. These special A&P brands come direct from factory to you... quality is guarded from source to sale... and thrift is possible on every purchase. Such products as A&P Teas and Coffees, Marvel "Enriched" Bread, Jane Parker Donuts, Rolls and Cakes, the 33 Ann Page Foods and White House Evaporated Milk... these bring you quality with economy!

Shopping tip! Buy all your food needs at your A&P Super Market and save money on your *entire* food bill. It's *fun* to go A&P Super Marketing!



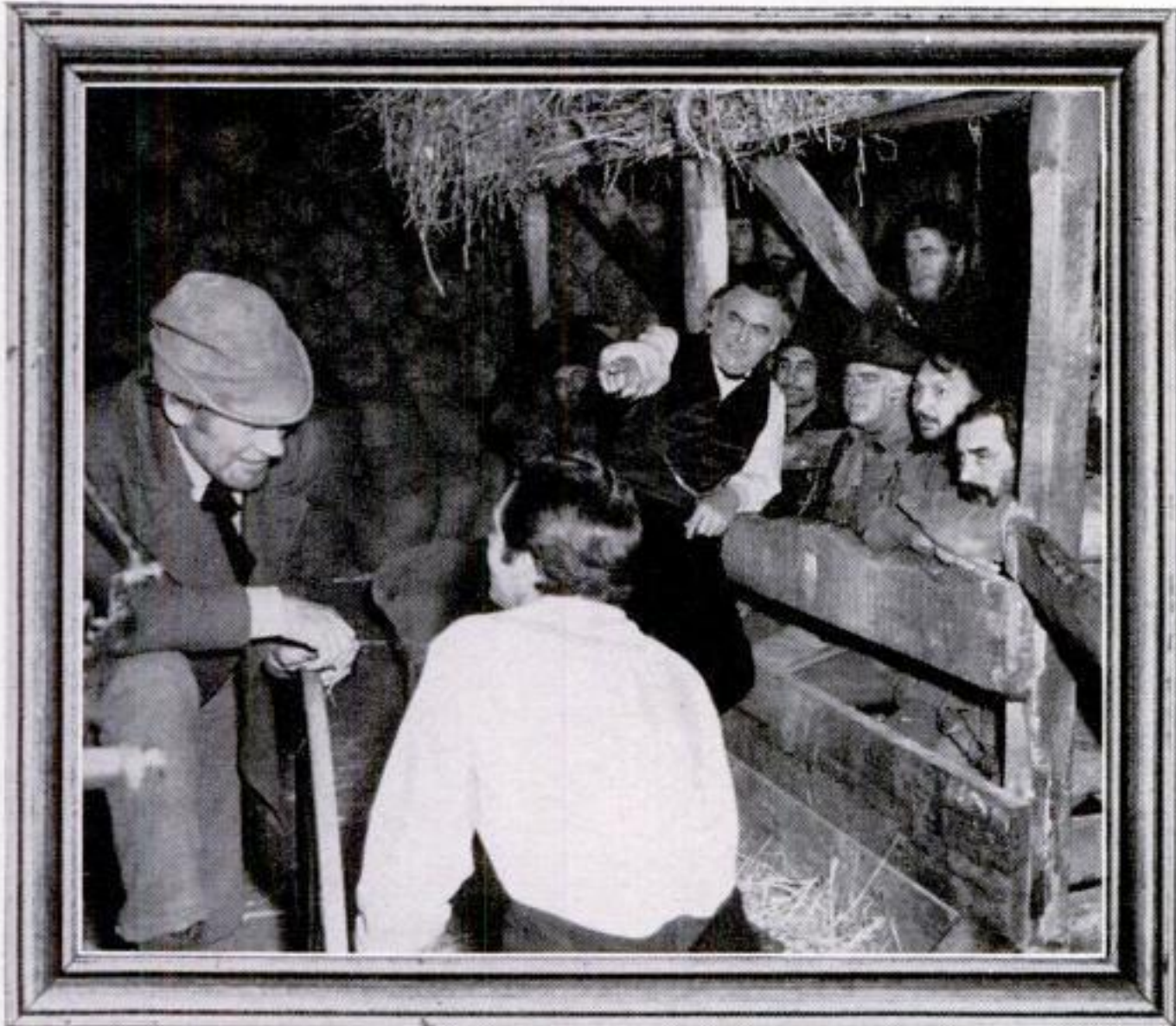
A&P SUPER MARKETS

BEST CATCH TODAY—AT THE FISH DEPT.

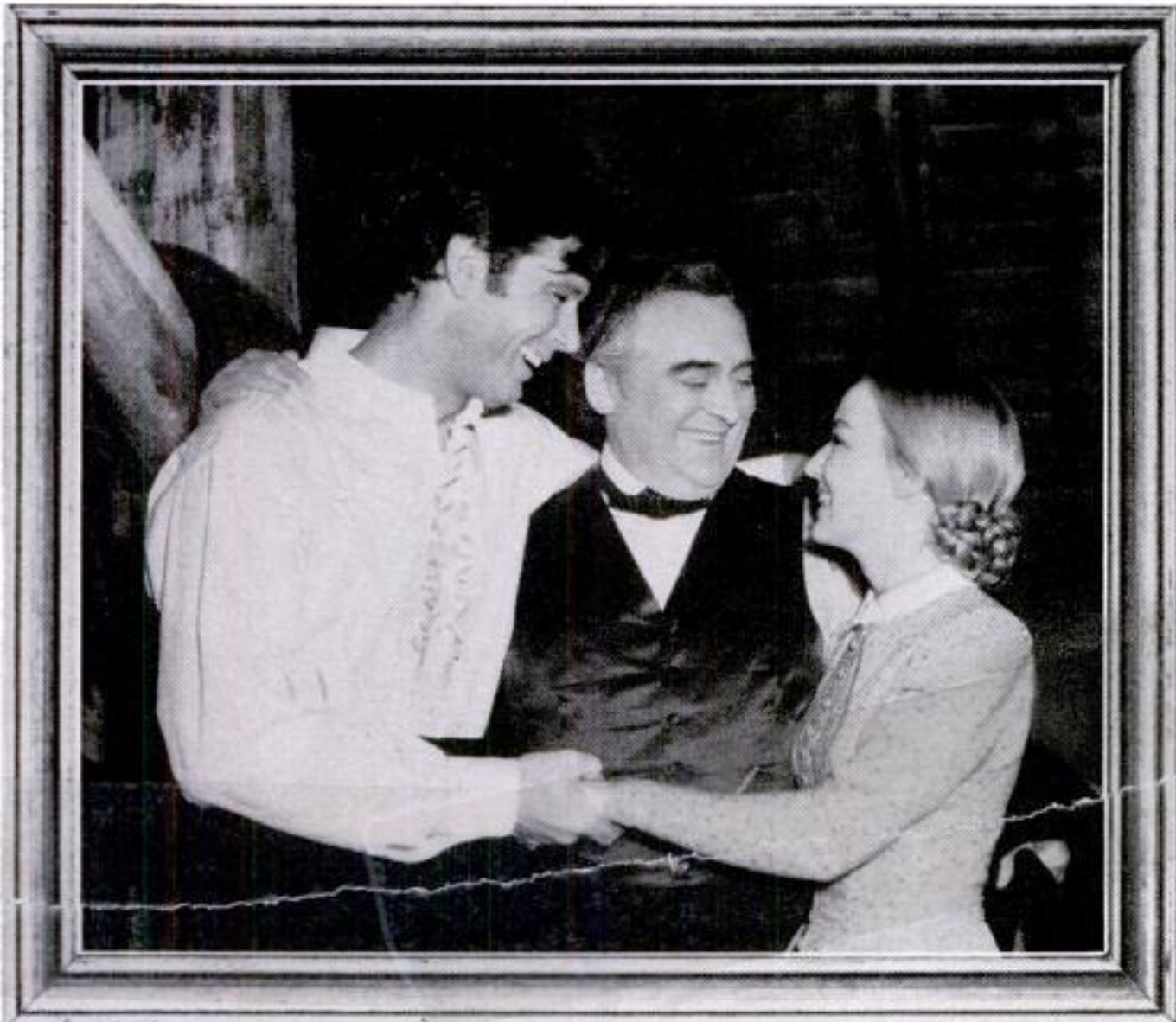


*Many A&P brands bring you savings up to 25% compared to prices usually asked for other nationally known products of comparable quality. You'll enjoy the goodness of our 33 Ann Page Foods—A&P Teas and Coffees—Marvel Bread and Jane Parker Cakes, Rolls and Donuts—White House Evaporated Milk—34 A&P Canned Fruits and Vegetables—Sunnyfield Butter, Sunnybrook Eggs and Mel-O-Bit Cheese—and many others.

SOLD EXCLUSIVELY AT A&P



"Don't let this country go to the devil," is Webster's plea. "We have planted freedom here in this earth like wheat. We have said to the sky above us, 'A man shall own his own soul.' You are Americans all. You cannot take the side of the oppressor."



A verdict for the defendant frees Jabez from the Devil's hold, restores him to the arms of his wife. But though Mr. Scratch gallantly concedes defeat, he has a final vengeful shot at Black Dan'l. "You'll never be President," he jeers. "I'll see to that."



Ma Stone's peach pie is stolen by Scratch before he wanders off to seek for souls in States less hardy than New Hampshire. Then, thumbing through his address book, he turns to the audience and, in a stunning last moment, picks his next victim.



KEEP THE HOME FIRES BURNING... BUT NOT THE *Toast*

When the lads come home from camp or cruise, they'll fetch man-size appetites with them. So be prepared for home defense! Surprise them with a *Toastmaster* Toast 'n Jam* Set—watch faces light up and toast go down! There's nothing like *Toastmaster* toast—toasted *automatically*, timed to a split second, and popped up, piping hot and perfect. No watching, no turning—no burnt, wasted slices, no wasted current!

Dietitians declare that toast is bread

in its most digestible and appetite-stimulating form. And *Toastmaster* toast, buttered and spread with jam or marmalade from the gay-colored Franciscan ware jars, is almost a breakfast in itself!

Let this Toast 'n Jam Set be your joy and comfort! With 2-slice automatic toaster, jam jars, toast plate, and walnut tray, it's forever useful—morning, noon, and night. See it, and other *Toastmaster** products, wherever fine appliances are sold.



TWO GOOD INVESTMENTS!

United States Defense Savings Bonds and Stamps—for safety and freedom in the years ahead.

Quality merchandise, like a *Toastmaster* toaster—for economy and performance in the years to come.

TOASTMASTER *Toast 'n Jam Set*

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Times Square crowds mass to hear Mayor LaGuardia speak at unfurling of a Republican campaign banner

over Broadway. He thanked G. O. P. for support, admitted "they've been far better to me than I to them."



The Mayor marches in the annual Columbus Day parade. Later at ceremonies in Columbus Circle honoring the No. 1 hero of New York's 1,000,000 Italian-



Fusion candidates: Comptroller Joseph D. McGoldrick, a former professor of government at Columbia;

Mayor Fiorello H. LaGuardia; Council President Newbold Morris, the mayor's good soldier and alter ego.

NEW YORK CITY'S ABLE MAYOR

The nation's biggest city last week turned its attention to a matter it had not considered for a long time. Local politics loomed again in the headlines of New York's 23 newspapers, again in the thoughts of New York's 7,455,000 people. There was something melancholy and reminiscent about the banners on Broadway and the crowds in front of Tammany clubs. There was something like escapism in the zeal with which New Yorkers resumed an almost forgotten favorite sport. It was 1937 when the city last held a mayoralty election. At that time Hitler had not even taken the Czechs. War was a bad dream. And people had time to think about sidewalks and slum clearance, subways, sewers and schools.

It was not only Adolf Hitler, however, who had diverted people's thoughts from the mechanism of municipal government. Fiorello H. LaGuardia was perhaps more responsible. During eight years in the hot seat of the second most complicated administrative office in the land, he had run New York so well that his electorate virtually forgot the incompetents who preceded him, forgot the shadowy tireless leg-men of Tammany Hall. Now Mayor LaGuardia is running for a third term. Opposing him is Brooklyn's brilliant district attorney, William O'Dwyer, the man who exposed and shattered Murder Inc., onetime county judge, onetime New York cop, onetime immigrant from County Mayo, Ireland.

To many an observant but politically naive New Yorker the



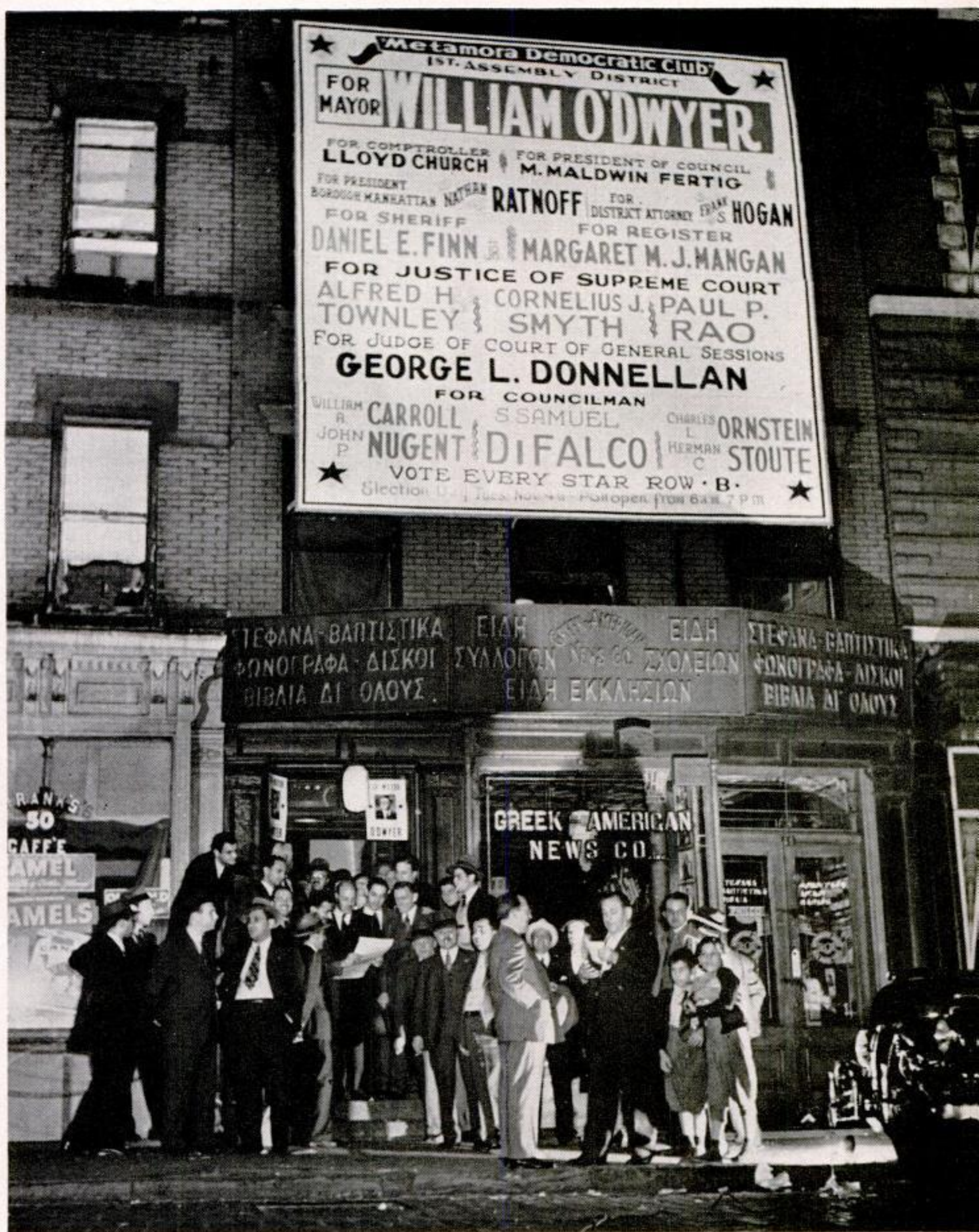
Americans, he joined with Democratic Governor Lehman (who will probably support his opponent in the election) in urging unity upon the city's diverse millions.

CAMPAIGN SEEKS THIRD TERM

issues would appear simple. LaGuardia's achievements are sculptured in stone and steel across nearly every square mile of Greater New York. They are written in the falling crime rate, the rising health rate, the solid listing of municipal bonds. But the channels of politics are devious and deep. And the politics of this 1941 campaign are complicated indeed.

Mayor LaGuardia is a party hybrid, an erstwhile Republican whom many a Republican cordially dislikes. In the September primaries he barely won the backing of the regular Republican machine. Some die-hard conservatives who loathe LaGuardia's New Dealish tendencies may even toss their votes to O'Dwyer. Though beloved by the Roosevelt administration in Washington, LaGuardia cannot expect its official backing. Some Independent Democrats and most of labor will support him, but O'Dwyer can count on national and State Democratic machines and all the power of Tammany. He can also count on the important Irish-Catholic vote. Moreover O'Dwyer is a good man, a well-known man, and one well-loved in New York's biggest borough, Brooklyn.

October prophets guessed last week that LaGuardia would win, but not by very much. Low registration was a bad sign: it indicated apathy. Anxiously but astutely the New York Times feared for LaGuardia the fate of Aristides who was voted into exile because his fellow Athenians were tired of hearing him called "The Just."



Tammany workers idle in front of Metamora Democratic Club in New York's lower East Side at end of

registration day. They worked hard bringing out the faithful. Slack registration brought joy to Tammany.



Democratic candidates: M. Maldwin Fertig, Transit Commissioner, nominated for president of the coun-

cil; William O'Dwyer, for mayor; Lloyd Church, a former N. Y. Supreme Court justice, for comptroller.

LA GUARDIA'S DAY: THE FIREBALL OF CITY



An early caller at the Mayor's home Oct. 6 is Grover Whalen, ex-World's Fair boss.



Park Commissioner Robert Moses confers in Mayor's study about a new airport in Queens. It was LaGuardia's Moses who directed much of the tasteful transformation of New York.



Mayor's home is at Fifth Avenue & 109th Street, one block from slums. He lives in left top corner apartment.



Mayor reads his mail. On wall behind him is Aaron Clark, mayor 1837-39.



His secretaries come in for dictation and instructions. Standing at the right is Lester Stone, former political reporter, now LaGuardia's confidential secretary. The Mayor has no phone on desk.



City Comptroller McGoldrick and tax experts (rear) drop in to discuss lowering the city sales tax to 1%.



After lunch he confers with Hospitals Commissioner Dr. Willard Rappleye.



He dives into his car and heads for Brooklyn while City Hall buffs gape. His chauffeur, John Peluso, invariably has motor running and door open when LaGuardia erupts from City Hall.

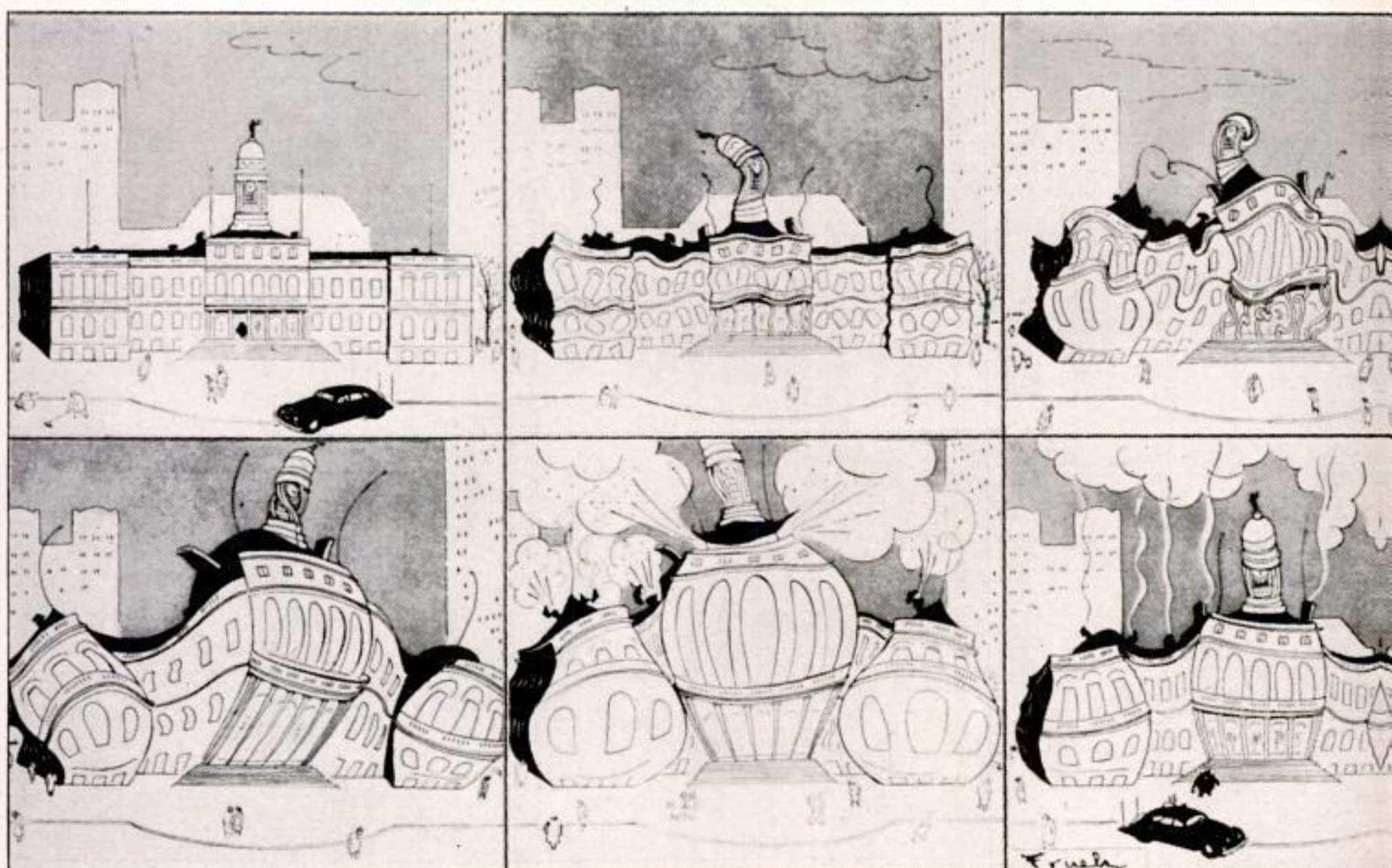


In Brooklyn he orates briefly, shakes hands hurriedly at the opening of a local Republican campaign headquarters.

HALL TAKES CAMPAIGN OVERTIME IN STRIDE



Mayor's car is a 1934 Chrysler, containing dictaphone, telephone, desk, radio. In it he has driven 115,000 miles. Note red blinker lights and mayor's shield.



The Mayor enters City Hall, whereupon, according to this *New Yorker* cartoon, the Hall trembles, writhes in

agony, gives at the seams, seethes with internal stresses. When he pulls out, the old place is limp as a rag.



Away again, he keeps in touch with City Hall v'a short-wave telephone in his car.



In Harlem he rededicates stump of negroes' legendary "wishing tree" restored by city after its virtual destruction by auto. Bill Robinson kisses the stump.



Back in City Hall he lunches at his desk, sees leftish Congressman Marcantonio, who represents Mayor's district, occupies his former seat.



He shows up in The Bronx at opening ceremonies of Fordham School of Nursing, Fordham Hospital. Relaxing a bit, he takes time out to pose genially with 36 first-year student nurses.



Before dinner he registers with his wife at the local polling place on Madison Avenue.



His day ends with a radio address on the importance of registering to vote. At 9:30 he goes home.

O'DWYER'S CAMPAIGN: HE WOOS ALL PEOPLE



In a Brooklyn synagog, Candidate O'Dwyer addresses a hatted congregation on child welfare. He himself wears a skull cap. Politics in New York requires consummate skill in appealing to

religious and racial groups and to foreign-born and second-generation Americans who make up 74% of its population. Tammany has this skill in high degree. So has Mayor LaGuardia.



At an American Legion post Candidate O'Dwyer chats with the veteran voter.



To Italians in the Bronx he delivers a Columbus Day address in Italian and English. Spell-binder at left is local Democratic leader who is introducing O'Dwyer in coruscating prose.



At Knights of Columbus ball, Grand Knight greets Brother Knight O'Dwyer. There are 2,000,000 Catholics in N.Y.

AND TAMMANY WILL TURN OUT THE VOTES



At campaign headquarters in Manhattan, Mr. O'Dwyer outlines policies to Democratic ladies. His campaign has concentrated for the most part on charges that Mayor LaGuardia has been

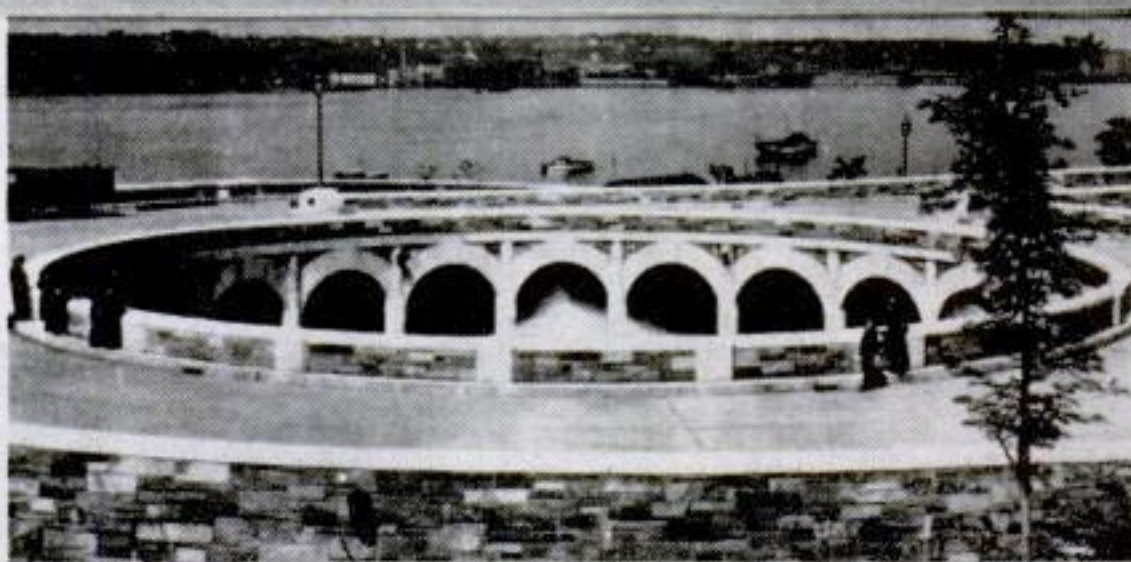
pro-Communist and that he has been a part-time Mayor, away in Washington too often for the city's welfare. O'Dwyer, like LaGuardia, is 100% behind President Roosevelt's foreign policy.



Boys in the back room of 96 Tammany district clubs like this are O'Dwyer's unsung reserves. A self-made man of indisputable integrity, O'Dwyer has established his own headquarters,

emphasized his national and State Democratic backing, asserted his independence of Tammany. But he is Tammany's man. If elected, it is Tammany that will take him over the top.

TAMMANY'S BLUNDERS... LA GUARDIA'S WONDERS...



REMEMBER HOOVERVILLE? Riverside Drive, where the homeless destitute built their shacks when New York was just a pasture for Tammany's sacred cows. Graphic symbol of a grave social problem. It was a tragic reminder of Tammany neglect.

SAME SPOT. A different City Government has made it the hub of Riverside Drive's magnificent highway and park development. Lots and homes have been found for the former tenants of Hooverville.



STATEN ISLAND DOCKS, better known as the "lemon piers." Tammany spent \$30,000,000, left them to gather big game and barnacles. Annual cost to the City: \$1,600,000 interest for a sea-washed empty hulk.

STATEN ISLAND PIERS, 1941. New York City's first Free Foreign Trade Zone around them. In 1940, when foreign trade had reached an all time low, \$83,431,000 worth of cargoes entered the Zone. Income to the City from pier rentals and fees: \$518,453 in 1940.

EIGHT YEARS HAVE CHANGED CITY'S FACE

"Here you see a mighty city," cried Mayor La Guardia at the opening of his campaign three weeks ago. He could point with pride and none could gainsay him. In speeches and in campaign literature, like the sample shown above, his most cogent and unanswerable argument is the city's changed physical aspect. In 1934 he took over a shabby, graft-ridden, near-bankrupt giant of a town. In eight years he has given it new parks, parkways, playgrounds, schools, bridges. The statistics (*see below*) are breathtaking. Not a borough, hardly a neighborhood has

been left untouched by his armies of reconstruction.

Tammany has pointed out, justifiably, that the Mayor's miracles were made possible in great measure by fabulous and unprecedented Federal grants. To this he can retort that he fought for those funds and administered them wisely and well. And he can point to other achievements no less genuine: admirable health and sanitation programs, a staff of commissioners as honest and competent as himself, sound city credit. He can truthfully claim, as he did in a recent campaign address, that he "has given the city a soul."



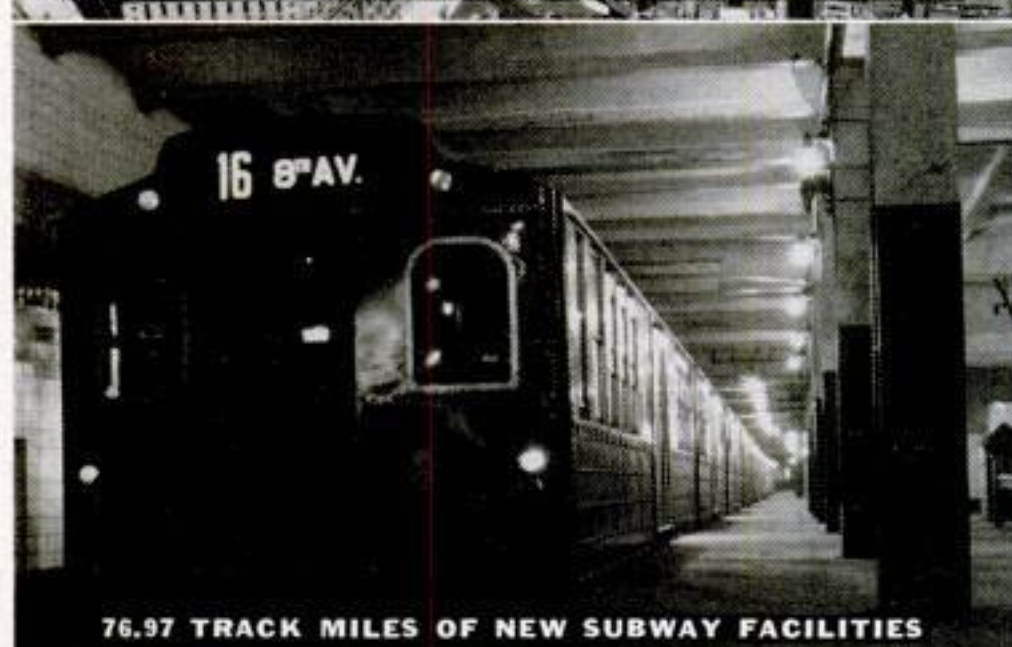
NEW CRIMINAL COURTS BUILDING AND CITY PRISON



8,210 NEW ACRES OF PARKS AND PUBLIC PLAYGROUNDS



ELEVEN HOUSING PROJECTS; SEVEN MORE UNDER WAY



76.97 TRACK MILES OF NEW SUBWAY FACILITIES



LA GUARDIA FIELD, THE NATION'S BUSIEST AIRPORT



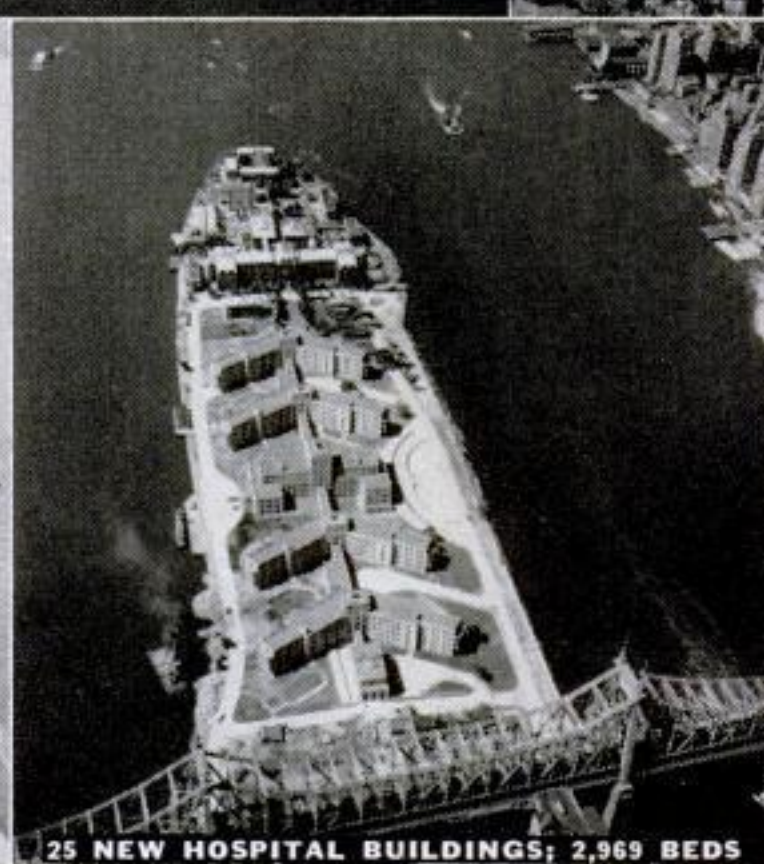
15 OUTDOOR SWIMMING POOLS; 845 WADING POOLS



92 NEW SCHOOLS; 151,456 NEW SEATS



80 MILES OF INTEGRATED PARKWAYS



25 NEW HOSPITAL BUILDINGS; 2,969 BEDS



76 BRIDGES & VIADUCTS; 3 TUNNELS



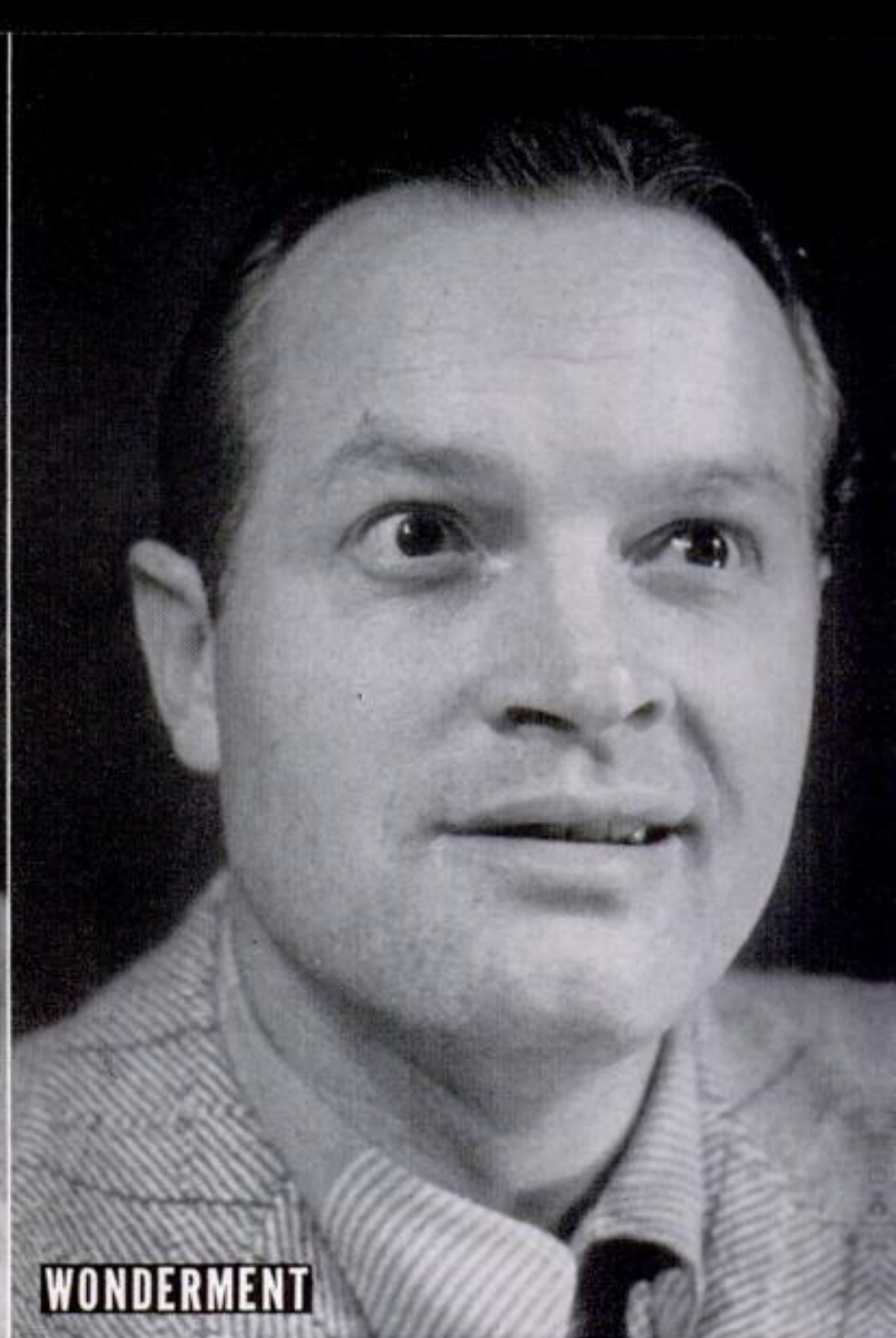
" . . . WE HAVE A DREAM
TO MAKE NEW YORK HEAVEN"



EAGERNESS



BLISS



WONDERMENT



INFATUATION



LUST



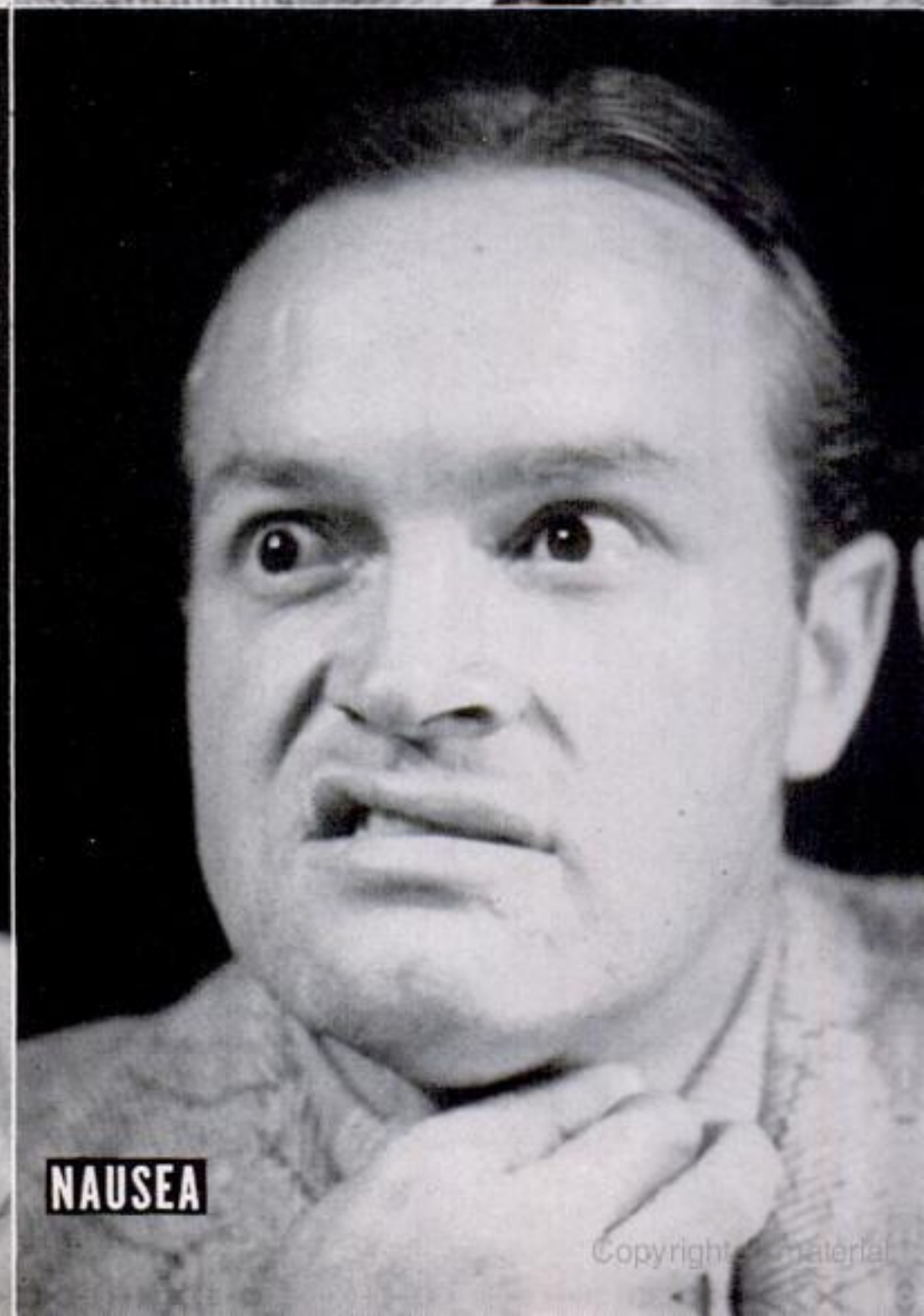
DESIRE



CYNICISM



ANXIETY



NAUSEA



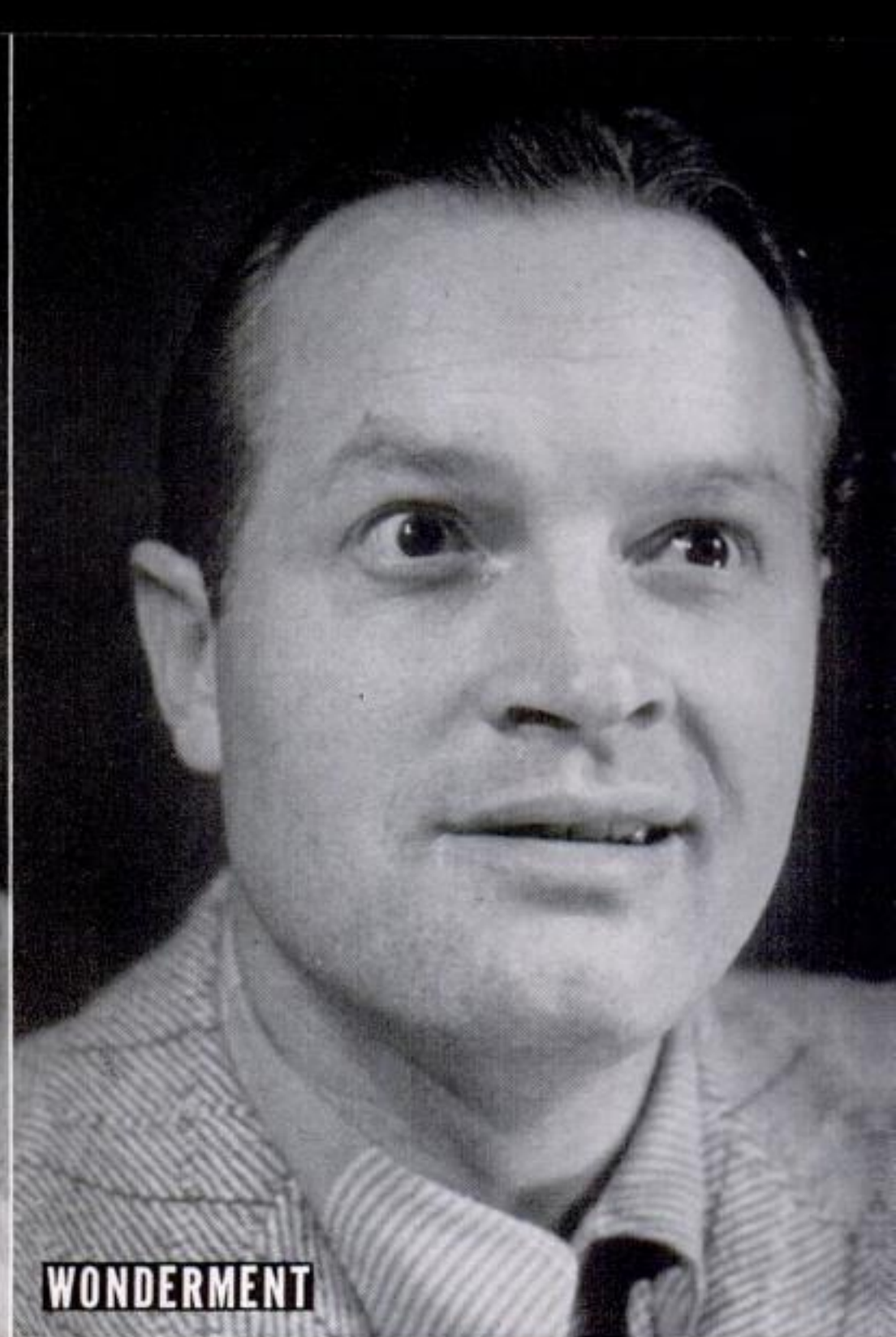
" . . . WE HAVE A DREAM
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EAGERNESS



BLISS



WONDERMENT



INFATUATION



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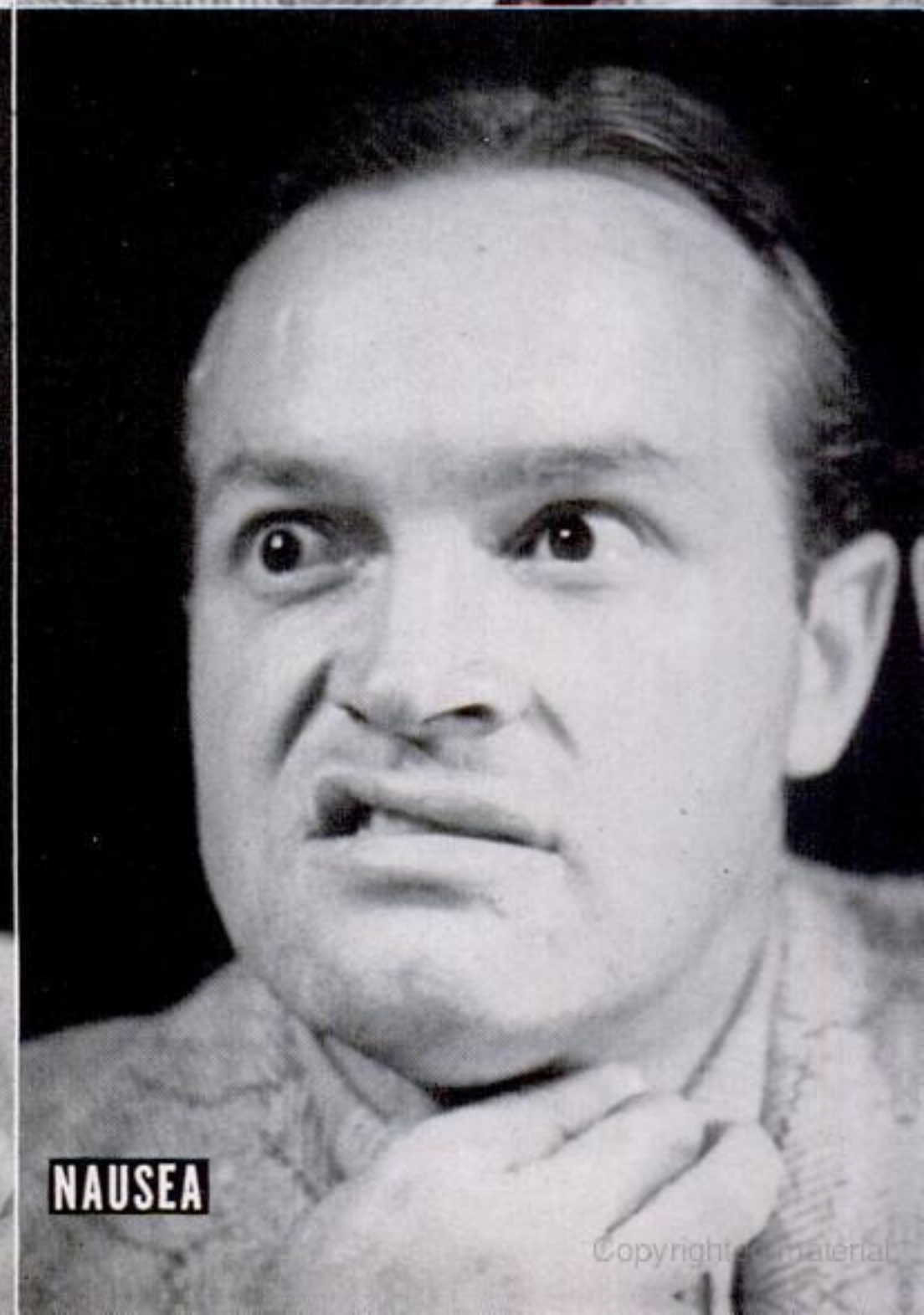
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CYNICISM



ANXIETY



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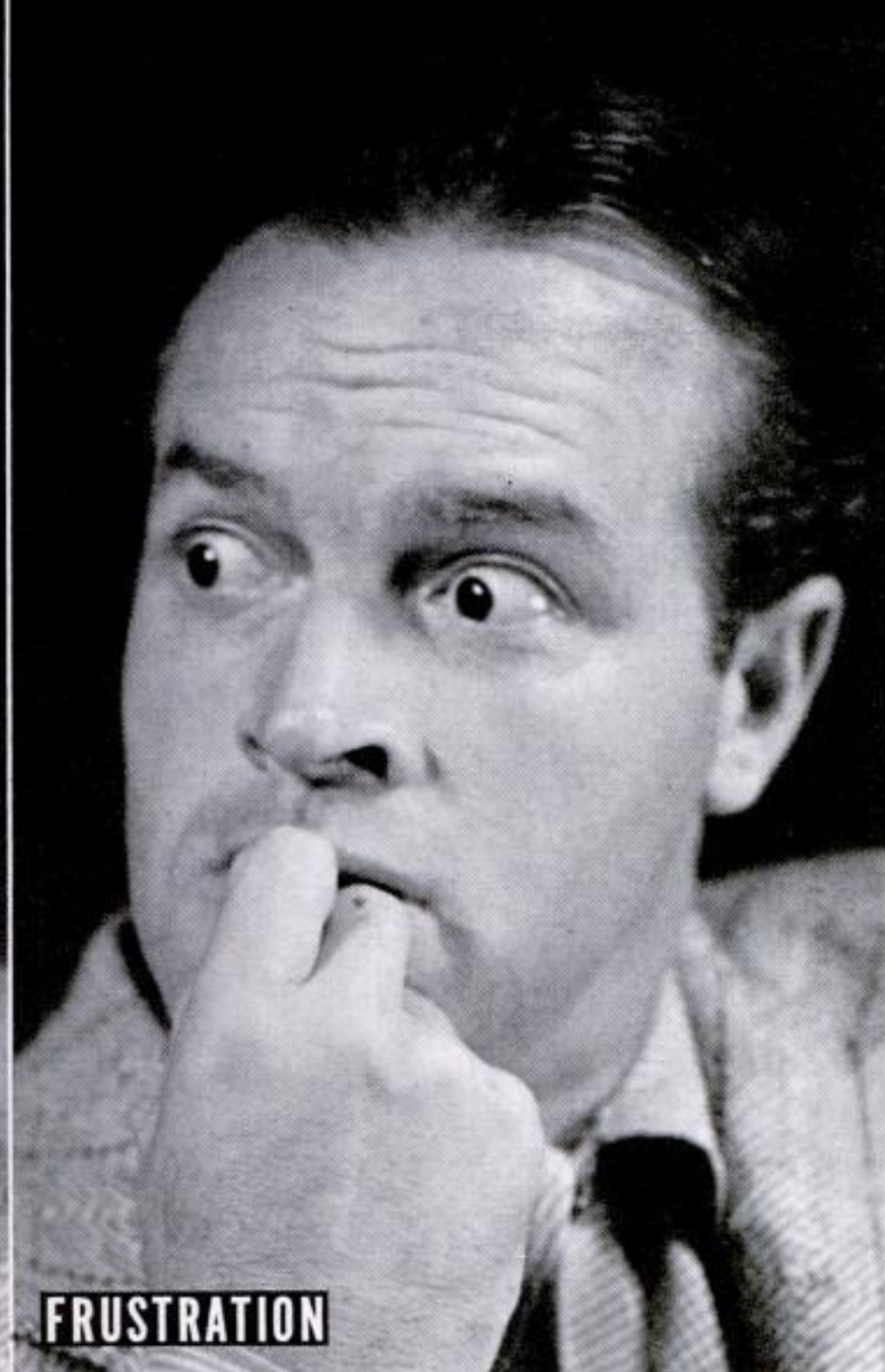
BOB HOPE

STAR U. S. COMIC HAS MADE HIS PUBLIC
LAUGH EVER SINCE A TREE FELL ON HIM

by ALVA JOHNSTON



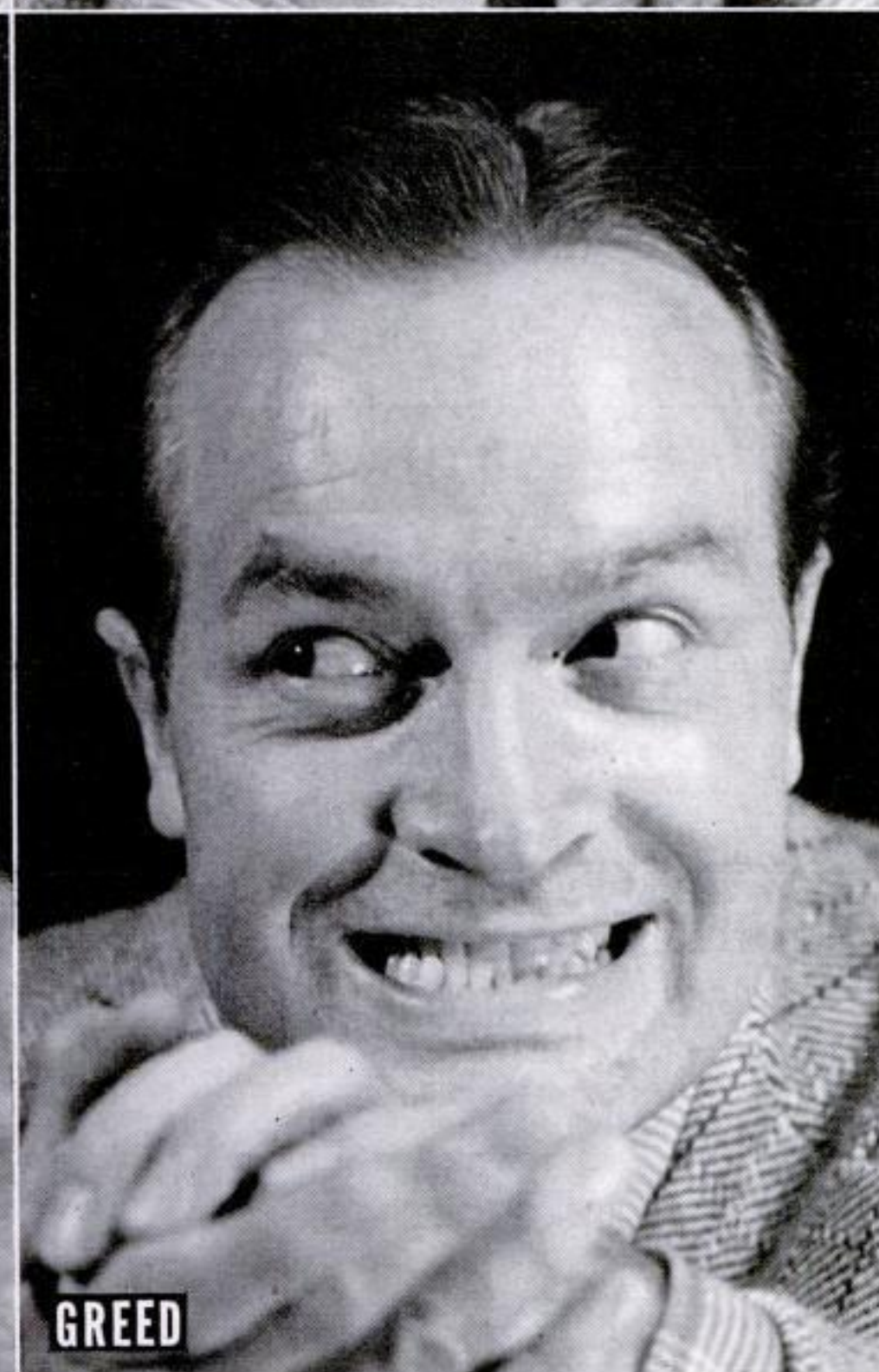
PRIDE



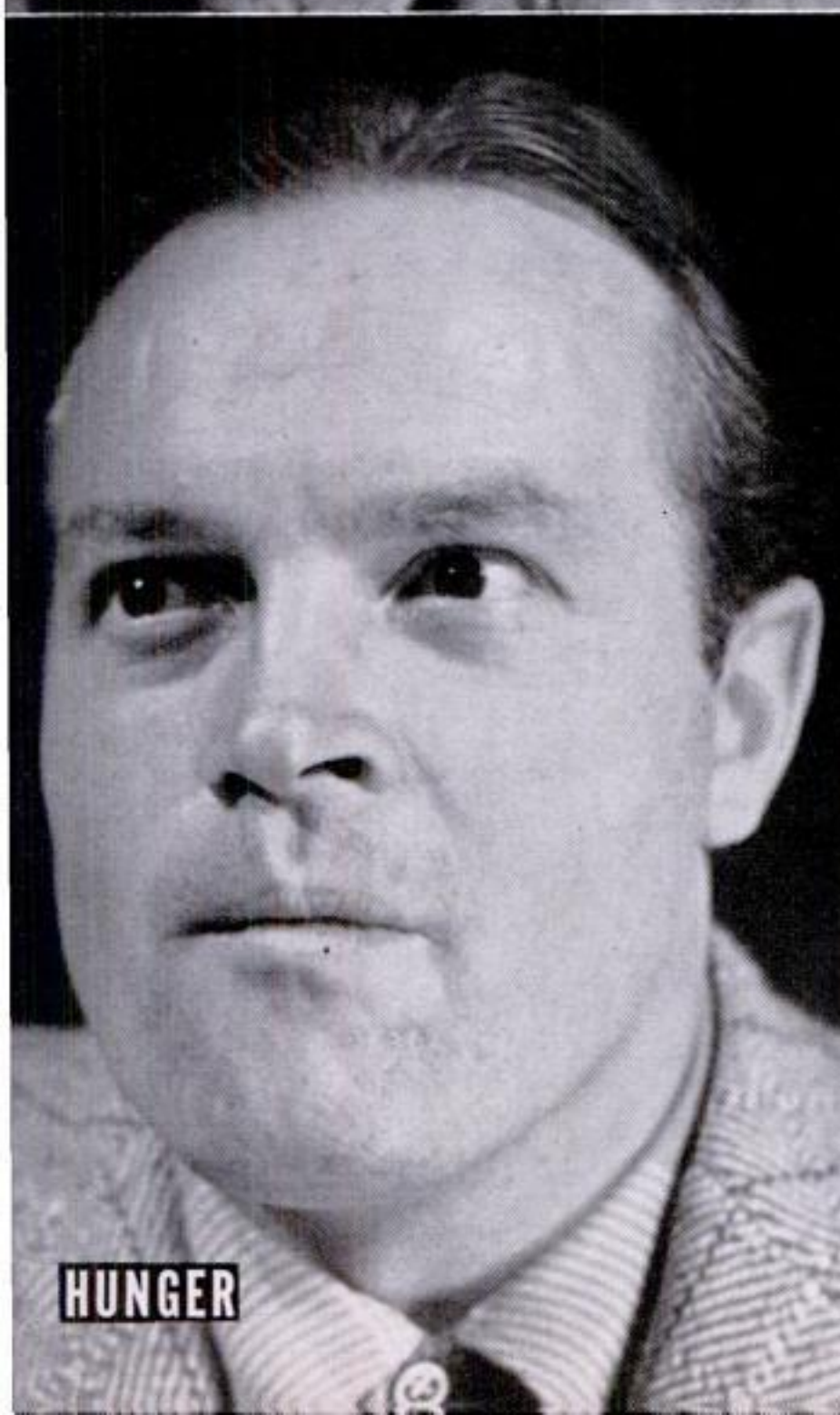
FRUSTRATION



FEAR



GREED



HUNGER



ARROGANCE

There is a New York State official at Albany who is plunged into deep gloom every morning when he reads the obituary pages of the newspapers. He may not have been personally acquainted with the subjects, but he knows they were taxpayers. He regards all taxpayers as friends and benefactors and wants them to live long, and to prosper.

In the amusement world the counterpart of this unique official is Bob Hope. Hope treasures the public to the last man. Most of the stars are fond of the public in mass but not in detail. They are like the Max O'Rell character who admired a handsome coiffure but objected to a hair in the soup. Hope is different. Between movie fans and radio listeners, he has the largest following of any comedian, but he still makes love to the public individually as well as collectively.

He was 7 years old when he discovered how he felt about the public. As he was reciting a poem at a strawberry festival in Cleveland, he got the words mixed up. The audience laughed. Instead of leaving the platform in tears, the child experienced the ecstasies that come only to a comedian who has a sea of open faces before him. Blunder after blunder was followed by laugh after laugh, and he finally bowed off the stage to the next best thing, applause.

The second great turning point in his career came two or three years later when he discovered that the public had money. He began to collect pennies and nickels for singing on street corners and in the courts of apartment houses. This confirmed him in a lifelong ambition to be a pal of the people.

His name is an invitation to the public to step right up, slap him on the back, put an arm around his neck and breathe in his face. He called himself Bob because he considered it the best name for scraping acquaintance with the masses. Originally he was Leslie Towne Hope. Having a kindergarten affair with a siren named Leslie, he renamed himself Lester as a matter of sex-differentiation. He decided some years later that Lester gave an impression of refinement which was offensive to the plain people. On breaking into vaudeville, he had the fancy of calling himself L. Towne Hope, thinking there was a whimsical contrast between a class name and his mass humor. This idea was too subtle, and he began to search for a name which would make him the buddy of the whole population. Bob, he decided, was the syllable for snuggling up to 130,000,000 people.

Recently he has been getting all the camaraderie that he asked for. It often takes the police reserves to save him from affectionate mob violence. He made the first advances, and the folks are responding. All strangers are his mateys. His shoulder blades are sore from the wallops of sworn brothers that he never saw before, and his right hand is blue from the leaky fountain pens of unidentified chums who collect autographs. He bobs and weaves as he eats in order to get food to his mouth before some long-lost unknown takes a headlock on him. On his last tour he was having a quiet bite at the Chez Parée in Chicago when a girl took his chin in her left hand, drew his face around 45°, pointed to it with her right index finger and said happily to a friend, "This is IT." The usual approach is to come up to him and say, "You're Bob Hope," as if letting him in on something.

In his enthusiasm for humanity, Hope once adopted another star's public. He was on a New York radio program



Hope runs gamut of emotions for LIFE's photographer. In vaudeville, he learned to register at a moment's notice every emotion from Anguish to Zoophobia (dislike of Zoos). His face has been mobile ever since a tree fell on it.

A Luxurious After Shaving Lotion



It's a real pleasure to use Old Spice After Shaving Lotion! You will revel in its tingling freshness . . . its clean, tangy scent. This soothing bracer tops off your daily shave with a sense of luxurious comfort and good grooming.

The handsome, sprinkler-top pottery containers are decorated with authentic reproductions of historic early American trading ships.

Sturdy wood-veneered chests contain various combinations of shaving lotion, talcum, bath soap, cologne and shaving creams in sets from \$1.00 to \$5.00.

After Shaving Lotion—4 oz. . . \$1.00—8 oz. . . \$1.75

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BOB HOPE (continued)

when he went to Hollywood in 1937, and his act was to be piped in to the New York studio by telephone from the cinema capital. When he went to the Hollywood studio, the place was empty. Hollywood had absented itself in a body. Hope was then almost unknown to the film colony, and no attempt had been made to scavenge a public for him by distributing free tickets among the milk bars and chili parlors. The comedian was in despair. Empty seats gave him the last degree of stage fright.

He met the crisis by rustling a few hundred heads of listeners as Billy the Kid used to steal herds of cattle. The Charlie McCarthy program ended 15 minutes before Hope's began. Bob made it worth an usher's while to set up a series of stands and plush ropes which steered Charlie McCarthy's public away from the elevator and into the empty studio.

"Right this way, folks, right this way," said the usher, herding the people into Hope's studio.

"Sit down, folks," called the comedian from the platform. "We start in just a minute now."

A few realized that they had been shanghaied and forced their way out, but most of them stayed. His act was piped to New York to the accompaniment of a first-class studio uproar. Next week he filled half the seats by giving away his own free tickets, and abducted enough Charlie McCarthy fans to fill the other half. From that time on he recruited his own audience without any difficulty.

He is the public's stooge

In personal contacts the public tends to play the comic role and make Hope the stooge. If he stands still for a moment, a stranger comes up with a wisecrack. Boys ask him for autographs, explaining that they want to trade them for better ones. Men tell him they want his autographs for weak-minded relatives. It is becoming increasingly popular to hand him a blank check to autograph; his routine is to forge Jerry Colonna or some other signature. The highest price his autograph has ever commanded is \$1; he sold 114 dollar autographs last June at a Red Cross benefit at Toronto. The only trouble he has ever had with autograph-seekers occurred in Times Square when two professionals seized him and tried to put him to work turning out signatures like a machine for the autograph market. He doesn't follow the example of some stars who sign at the top of the paper in order to prevent an I. O. U. or a promise of marriage from being written over the signature.

He was slightly taken aback at Albuquerque once when his autograph was regarded as a piece of vandalism. The comedian was worn out by lack of sleep when he arrived by plane at the New Mexico town. He slipped behind one of the airport buildings and lay down on the ground. An old man and a little girl came along.

"Would you autograph this timetable for my granddaughter?" asked the old man.

"Certainly," said Hope, taking out his pen. The girl screamed when her grandfather took the cardboard out of her hand. It was a brand new timetable which had just been presented to her. Hope autographed it, and the grandfather handed it back to the child.

"What is that?" she cried, pointing at the ink marks on her personal property.

"That's Bob Hope's autograph," said her grandfather.

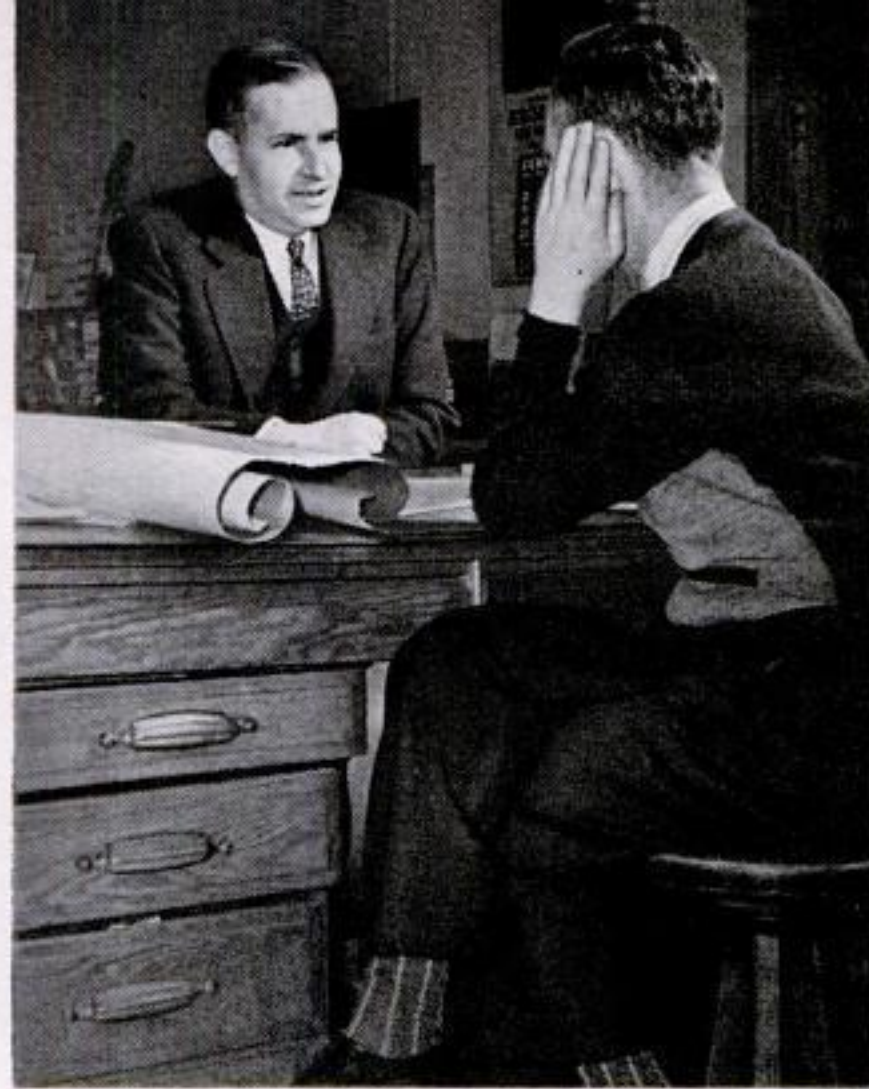
"Take it off," she screamed.

As a child Hope had a public in his father and mother and six brothers, Fred, Ivor, George, Jack, Jim and Sidney. He had a fine soprano voice and learned a good deal from his mother who had been a concert singer in England. Hope was born at Eltham near London in 1904. When he was 4 years old, his father, a contracting stonemason, settled with his family in Cleveland. In spite of English birth and parentage, Hope is strictly an old-line American humorist. His most pretentious work, *They Got Me Covered*, a riotous autobiography, is in the tradition of Josh Billings, Bill Nye and Petroleum V. Nasby, and he is showing signs of developing into a cracker-barrel philosopher.

His soprano voice, which later changed into a tenor and later still into a romantic guttural, won him a following at school and neighborhood affairs. With the instinct of a comedian for getting laughs at all costs, he capitalized on the breaks and squeaks in his voice as it was changing. After his experience in street singing, he became the mascot of a semi-professional baseball team. On railroad trips with the team he would sit on the back of seats and sing, while players passed the hat for him. He usually came home with more money than any two members of the team.

He did his first tragic acting as an after-school delivery boy for a

CONTINUED ON PAGE 106



"While I worried about Oscar Hernberger's hearing," said F. M. Pantzer, Pantzer Lumber Co., Sheboygan, Wis., "I figured it was *his* business, not mine . . . and said nothing."

"But a year ago I suddenly realized that Oscar's hearing was very much my business. Ten minutes' talking to Oscar had me 'all in' for the day. He was getting to be a trial to everybody in the office."



"When Oscar wouldn't listen to a Sonotone man, I did. Consultants S. H. Brown and Otto Dreibus from Milwaukee came in and explained how a Sonotone worked."

"Oscar wanted to think it over but I laid down the law, and that afternoon Consultant Brown made Oscar's Audiogram and fitted him with a Sonotone audicle."

"Today, Oscar is a changed man," continued Mr. Pantzer . . . "back on the job 100% . . . happier . . . with a big smile on his face . . . busy the whole day with the architects, builders, and contractors we deal with. He says he wasted 5 years of his life not getting his Sonotone earlier. I think he did. But he was too good a man to be spoiled by deafness."

BETTER HEARING IS EVERYBODY'S BUSINESS!

FOR A long time, most of the hard of hearing people in the country and their well-meaning friends have been making the same mistake . . . of believing that a man's loss of hearing is *his own business . . . and nobody else's!*

And it isn't until you run into a story like Oscar Hernberger's that you realize that a man's loss of hearing isn't just a *personal* handicap . . . but a *social* handicap that weighs on every other person in his life.

One of the reasons, of course, for this misunderstanding is the "hush-hush" attitude that people have always taken toward deafness. It just isn't one of the topics of polite conversation. If you happened to meet a deafened acquaintance, you "forgot" it completely, and what was even worse, tried to help him "forget" it by raising your voice and making it easier for him to hear. And that was the unfriendliest thing you could do . . . because it encouraged him in the wishful thought that his hearing wasn't so bad after all . . . and certainly didn't need attention *yet!*

But fortunately this whole attitude is changing, and changing fast, as hard of hearing people (*and their friends*) come to realize that a hearing loss is everybody's loss . . . and that the sensible and realistic course isn't to shut your eyes to the fact but to open them wide and see what science can do to *help!*

And most people will be amazed, as Mr. F. M. Pantzer was, to discover how far science can go nowadays in helping the deafened. The improvements that 12 years of Sonotone research have brought to the modern audicle are truly revolutionary. And with the new clarity, power, intelligibility and wearability of the present-day vacuum tube audicle, together with Sonotone's *individualized* fitting technique, close to 95% of the deafened can be helped. All that any hard of hearing person needs to do is to make up his mind to be helped . . . and then pick up his telephone and call his local Sonotone Consultant. There are trained, thoroughly equipped consultants in over 125 cities.

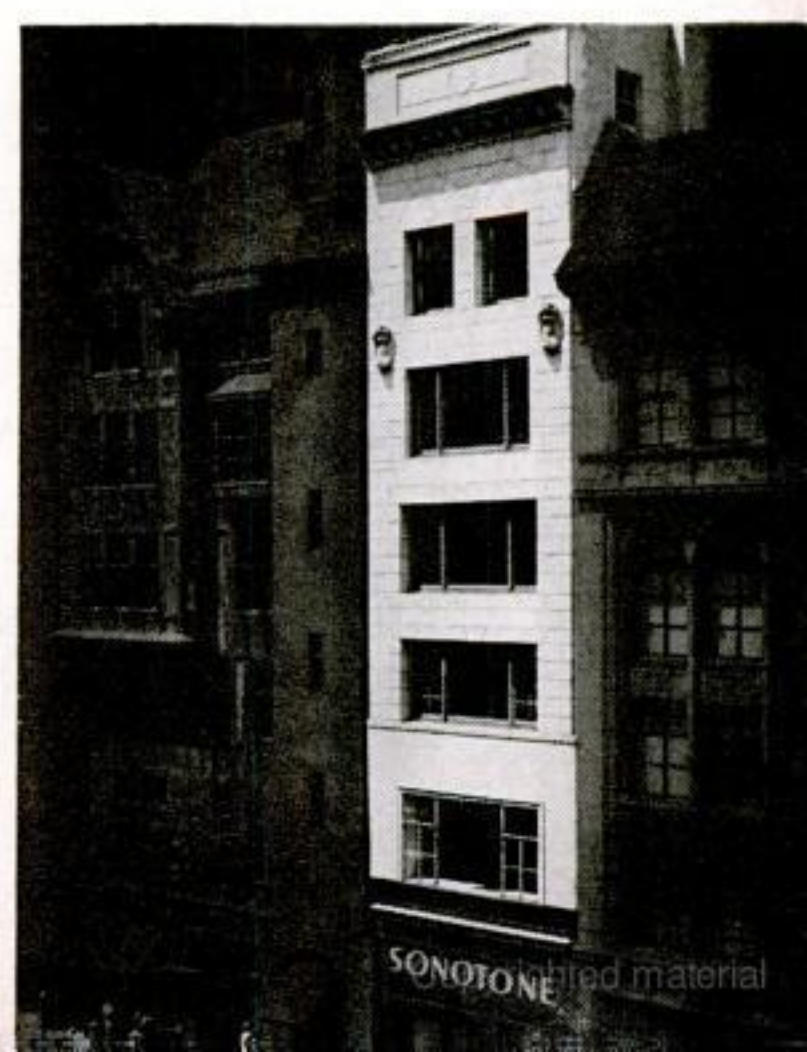
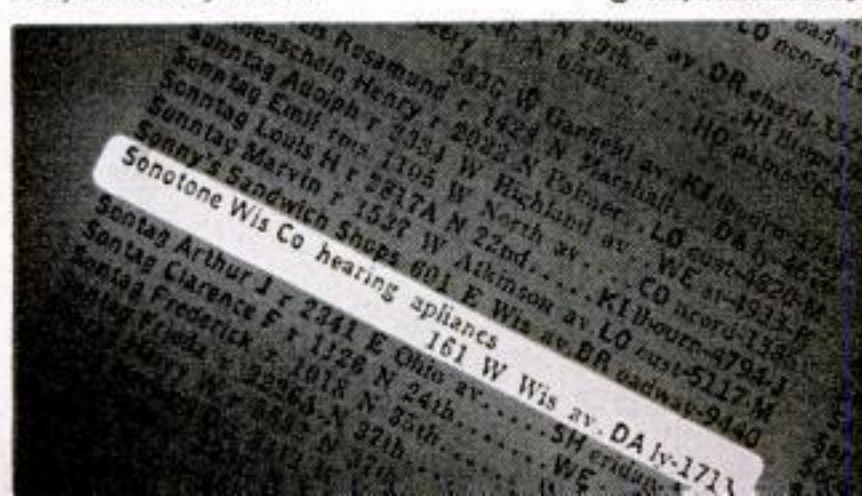
Classes in better hearing are held each month in the Sonotone offices at Elmsford, N. Y., when a chosen group of Sonotone Consultants is brought in for intensive "post-graduate" schooling in the research staff's latest technical work, new fitting techniques, and in the proper handling of the many psychological problems often involved in hearing losses.



At 570 Fifth Avenue in the heart of New York's shopping district, Sonotone has just opened to the public the first building ever devoted entirely to the fitting and servicing of hearing aids. Seven floors house the constantly growing Manhattan branch and other offices.

For detailed information on Sonotone, look in your phone book for SONOTONE (there are Sonotone offices in 125 cities) or write SONOTONE, Elmsford, N. Y. In Canada, address 229 Yonge St., Toronto. In England, write 144 Wigmore St., London, W. I.

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A MILLION DOLLAR BABY But STARVING* For Sunshine!

RECOGNIZE him? You should, for he symbolizes every American baby—yours included! He—like your own little one—is worth a million or more to his adoring parents. He's young America . . . healthy, happy, precious . . . the original million dollar baby!

But as winter approaches, he, and other babies, run the risk of sun-starvation*, because in winter the sun radiates only 1/12 as much vital, healthful Vitamin D rays as in summer. So to safeguard his health—to assure him of sturdy bones and teeth—a robust little body, he needs an abundance of glorious sunshine. With a Hanovia Alpine Sun Lamp you can provide your youngster with quantities of healthful ultraviolet rays at the snap of a switch. Hanovia ultraviolet baths help keep him well and sound . . . full of bubbling vitality.



Pure quartz is the material that permits the health-giving ultraviolet rays to pass through unobstructed. Because of Hanovia's exclusive patented quartz mercury tube you get all 12 bands of effective ultraviolet.



Women who want to look and feel their best have learned to rely on Hanovia sun baths. These simple applications give them a chic, flattering tan . . . keep them radiantly alive and full of attractive vitality.

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ALPINE HOME SUN LAMPS
"The World's Finest"
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For further information write Dept. L-1



Schoolboy Hope posed against futuristic backdrop at 10. "I was a brilliant student," he recalls, "after four years in kindergarten my forehead was voted most likely to recede."

BOB HOPE (continued)

butcher. His performance as a heavy was usually given for the benefit of a public of one, a sympathetic woman. After delivering meat to a distant point, he would put on a suffering look and ask the woman to give him directions for walking the two or three miles back to the butcher shop, explaining that he had taken the wrong streetcars and spent all his carfare. This was generally good for a dime from a humane housewife. But he staged the tragedy twice with the same customer and was dishonorably discharged from the meat business.

When he was 12 or 13 Bob began to work on a new public. He entered the 50-yd. and 100-yd. dashes at the picnics in which Cleveland abounds during the summer. His legs were slower than his rivals', but his head was faster. Bob or his brother Jack would go to the starter before the race and ask if he was going to say "One, two, three, go," or "Get ready, set, go," or what. The starter, usually an unsuspecting old gentleman who had accepted the post for the honor of the thing, would outline his policy. With this information the experienced Hope brothers were able to beat the word "Go" by about 5 yd. and they usually won the first and second prizes, generally cash or merchandise orders. This helped, as their family was then in straitened circumstances.

He impersonates the press

There were two big picnics every Sunday—one at Luna Park and one at Euclid Beach, which were 13 or 14 miles apart. After cleaning up at Luna the young mental athletes would take the streetcar for Euclid Beach, but would arrive too late. They hit on the idea of telephoning a few days in advance to the committee holding the picnic at Euclid. Stating that it was the Cleveland Plain Dealer talking, one of the Hopes would suggest that the boys' races be postponed until 4:30 as it would be impossible to get the cameraman there earlier. After that they won prizes at both parks on the same day. The trick of impersonating a newspaperman has recoiled on him in recent years. Often when he visits a city, his hotel room is invaded by funny-looking little journalists from the "Scimitar-Intelligencer" or "Clarion-Bugle-Trombone," who ask where he was born, snap him with a \$2 camera, get his autograph and depart.

Hope got through high school and one year of Western Reserve University. His plans for his future were vague. It was the period of Jack Dempsey and million-dollar gates, and for a while he wanted to take the cauliflower road to riches. A friend of his became an amateur boxer under the name of Packy West; Hope went into the ring as Packy East. He won his first bout in a tournament, but was knocked out in the second.

Then he got a night job in the spare-parts department of the Chandler Motor Co. at Cleveland. His commercial career was clouded by a tendency to mix vaudeville with business. He and three others in his department formed a quartet; they would sing a few songs in the spare-parts warehouse, fill an order or two and then go back to harmony. Finally they began to enter the manager's office at night, make

CONTINUED ON PAGE 108

When your Stomach is UPSET



Take **Pepto-Bismol** when your stomach is sour, sickish or upset by over-indulgence, change of diet, or improper combinations of food or drink . . . when relief is desired from the distress of gas pains, nervous indigestion and simple diarrhea.

Pepto-Bismol is not an antacid and has no laxative action. It helps soothe the irritated intestinal walls as well as the stomach, and is decidedly pleasant to the taste.

In two sizes—at all druggists. Or by the dose at drug store fountains.

Pepto-Bismol
By the Makers of Unguentine*
Norwich
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OTIS
Healthweight
UNDERWEAR

Enough Extra Warmth
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MENDS' MOST ANYTHING

Iron Glue mends wood, glass, china, toys, leather, most anything. 1/4 pt. to 1 gal. cans or 10¢ bottles with new lever-lift top, always easy to open and close. McCormick Sales Co., 408 Light St., Baltimore, Md.

IRON GLUE
AN ELEPHANT FOR STRENGTH

"Radio's Richest Voice"
SINCE 1926

...and music by SPARTON

WHAT a homecoming! A couch, some slippers and you're all set to listen to your new Sparton. "Ain't that somep'n!"

Whether you "go for" newscasts, variety, short wave or your favorite records, you'll find it's a real thrill to own a Sparton automatic radio-phonograph combination (if the family gives you a chance to get near it)!

With Sparton, Sis can "mix tones" like an expert—high, medium or low—to bring out the most in her pet dance bands. And as for the "kid brother"—well, any boy would have a field day with a radio that's as far ahead as Sparton. Talks, drama, short wave and records

gain new "smoothness" over Sparton, "Radio's Richest Voice Since 1926."

You can't blame folks for bragging about Sparton. Wait till you see the beautiful, new, hand-rubbed cabinets . . . the fine craftsmanship and superb styling . . . the exclusive features and advanced details in this year's models!

Ask your exclusive Sparton dealer (only one in each community) to show you the complete new line of Spartons from table models to radio-phonograph combinations. He'll be glad to show you how he saves you money . . . when you buy the Sparton way.



IF YOU LIKE BARGAINS you'll enjoy saving money on the handsome 10-tube Sparton radio-phonograph shown above. Automatically plays and changes 12 ten-inch and 10 twelve-inch records. Special features include 6-button electric tuning; standard, foreign, short wave and police broadcasts; full range tone control; electric tuning eye; twelve inch speaker; beautifully grained walnut cabinet. Doors open in front, making it unnecessary to remove lamps or ornaments when using either phonograph or radio. Ask your dealer to show you the Sparton Model 10CW21 (illustrated above) at the unbelievably low price of **\$12995***

THE SPARKS-WITHINGTON COMPANY, JACKSON, MICHIGAN • MANUFACTURERS OF RADIOS AND AUTOMOBILE HORNS

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SAVE \$10 TO \$40* THE SPARTON WAY AND OWN THE BEST

Any Sparton Dealer can show how and why this is possible.

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Allentown, Pa., Eastern Light Company
Altoona, Pa., William F. Gable Company
Amarillo, Texas, White's Auto Stores
Atlantic City, N. J., Van Doren and Hemple
Augusta, Georgia, J. B. White Company
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El Paso, Texas, White's Auto Stores

Erie, Pa., Reliable Home Furnishing Co.
Fall River, Mass., Bailey & Grant
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Grand Rapids, Michigan, Wurzburg's
Hartford, Connecticut, Tuckel's
Hoboken, New Jersey, Paramount Radio
Holyoke, Mass., Sharpe Appliance Company
Houston, Texas, Lack's Auto Supply
Irvington, N. J., Rothausen Radio Company
Jackson, Michigan, Wilks
Jackson, Miss., Rice Furniture Company
Jacksonville, Fla., Glover Weiss Company
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Kansas City, Kansas, Mace-Jones Company
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Knoxville, Tenn., S. H. George & Sons
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Little Rock, Ark., I. K. Electric Company
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Los Angeles, Calif., Eastern-Columbia, Inc.
Louisville, Kentucky, J. Bacon & Sons
Lowell, Massachusetts, Gaumont Bros.
Lynn, Massachusetts, P. B. Magrane Store
Macon, Ga., Peeler Hardware Company
Madison, Wis., Capitol Radio Store
McKeesport, Pa., Kaufman's Department Store
Memphis, Tennessee, Lowenstein's
Milwaukee, Wis., Atlas Good Housekeeping Shops
Minneapolis, Minnesota, Dayton Company
Mobile, Alabama, Gulf Furniture Company
Montgomery, Ala., Montgomery Fair Store
Muncie, Indiana, H. J. Schrader Company
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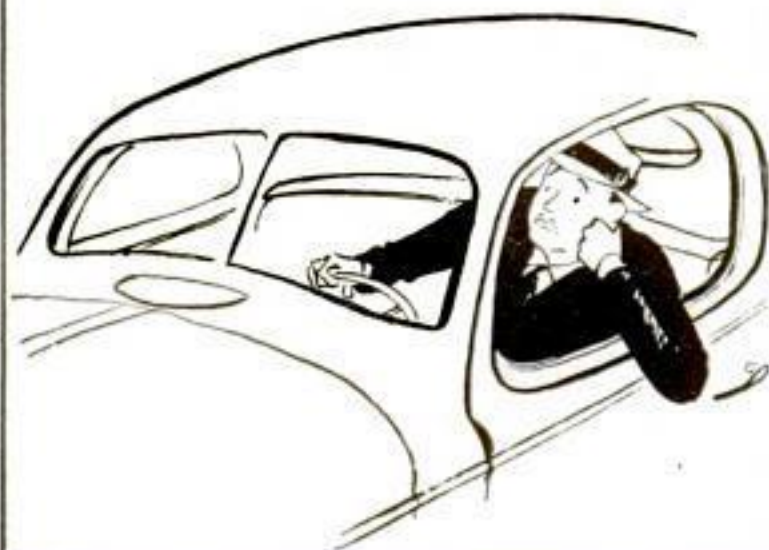
New Orleans, Louisiana, A. C. Denny
New York City, N. Y., At All Vim Stores, Spear & Company
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GREAT NEWS! YOUR BEST FRIENDS
HAVE JUST ADDED 8-POUNDS-3-OUNCES
TO THEIR FAMILY!



YOU'RE GLAD AS CAN BE—BUT GOLLY!
HOW CAN YOU TELL 'EM SO—WHEN
YOU'RE 500 MILES AWAY?



IDEA! GO TO THE NEAREST
F.T.D. FLORIST. ASK HIM TO
TELEGRAPH FLOWERS.



FLOWERS WILL SAY AS NOTHING
ELSE CAN "HOORAY! I'M SO GLAD—
FOR YOU AND THE BABY!"



When your heart says "remember"
—nothing takes the place of flowers

*Look for this F.T.D.—Florists' Tele-
graph Delivery—emblem before you
buy. It is the mark of the
world's top-flight florists
—your guarantee of
complete satisfaction.



"SAY IT WITH FLOWERS"

WIRE FLOWERS THROUGH AUTHORIZED
F.T.D. MEMBER SHOPS

BOB HOPE (continued)

records on his dictaphone and play them back. One night they were alarmed by sounds near the office and left hastily. The following morning the manager's secretary was transcribing a letter from the wax record when it suddenly broke into "Ole Black Joe". In a matter of hours Hope was out of the automobile industry and into the shoe business.

The shoe store had a policy of giving a 25¢ premium to a salesman who palmed off a pair of last year's footwear on a customer; a 50¢ premium for getting rid of still earlier models. Hope overplayed the system. His customers came screaming back in such numbers that he was fired for conduct unbecoming a shoe clerk.

By this time he had one foot on the stage anyway. He had been disciplined with the hook for the last two or three years on amateur nights. He was 21 when he became a professional. Fatty Arbuckle had arrived in Cleveland on his comeback tour in 1925. The famous comedian of the silent days needed to fill out his program with local talent. Hope and his partner in a blackface song-and-dance act were picked. Arbuckle liked them and recommended them to a vaudeville manager.

Long years of vaudeville trained Hope for stardom. He was ceaselessly driven by the desire to get to the top. His success is the old, threadbare, unpopular and outmoded story of hard work.

He is bested by beer barrels

His greatest humiliation occurred in the first month of his professional career. He was invited to be the star performer at the annual blowout of the employees of the Sanymetal Products Co. where one of his brothers worked. The show was held in a factory which, having been soundproofed to deaden the roar of machinery, also deadened the human voice. Further than that, the barrels had been rolled out at 2 p.m. and Hope did not come on until 8 p.m. Between the soundproofing and the beer, nobody paid any attention to his act. It was the last time he tried to compete with barrels. When he became a star on Broadway, he refused at first to be a funnyman at convention banquets. He finally agreed for enormous fees paid in advance, with the stipulation that he could walk out the minute his monolog was drowned by *Sweet Adeline*. He usually walked out without delay. As the big treat of the evening he was last on the program; by that time there was no need of Hope, as nearly every man present was a comic.

His affair with the public didn't always run smoothly. His worst tiff with the loved ones occurred at the New York Hippodrome about 14 years ago. "Sound" was in its infancy, and the Hip had just been

CONTINUED ON PAGE 111



"What a square meal would have done for this combination!" is Hope's opinion of himself (right) and an early vaudeville partner. Not only the audience used to get hooked.

EVER SINCE GREAT-GRANDMOTHER DANCED WITH LAFAYETTE

A flavor heirloom that good cooks have sworn by for more than 106 years is Lea & Perrins Sauce. "Turns poultry into poetry," they say, "and soups into symphonies!"

Why not follow their lead and keep two bottles of Lea & Perrins Sauce in your culinary treasure chest?

One bottle near the stove, to pour enchantment into meat-loaves and casseroles; another for the table, to dash on when sizzling meat and fish platters appear.

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BEFORE LATHERING



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soothing comfort!

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Prove it to yourself! For a limited time you can get the big 75¢ Noxzema Jar for only 49¢. Get yours today. On sale at all drug stores.

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Across the warways of the world wings a new bomber—the Vega Ventura, big brother to the Hudson...the peacetime Lodestar transport redesigned for war.

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Lockheed and its affiliate, Vega, work hand in hand for defense. In a new, streamlined-for-speed plant, eager Vega craftsmen are now swinging into Ventura production that will soon match the record of the Hudson.

**... for Protection today
and Progress tomorrow**

Lockheed

LEADER IN PRODUCTION

Figures available for the first half of 1941 show:

LOCKHEED produced the greatest dollar volume of planes in American aviation industry.

LOCKHEED produced more two-engine aircraft than any other American manufacturer... Hudson Bombers... Lightning P-38 Interceptors and Transports.

TODAY... Lockheed and Vega employ over 50,000 craftsmen... more than any other organization in airplane production.

LOOK TO *Lockheed* FOR LEADERSHIP



Lockheed Aircraft Corporation • Vega Airplane Company • Burbank, California



"I could of sworn that this is where they told me to wait for my ship to come in."



In "Caught In The Draft," Hope says he is "one argument for a two-ocean navy."

BOB HOPE (continued)

wired with one of the old lisp-and-bellow microphones. The comedian's voice became an imitation of feeding time in the Lion House in one part of the theater and of a hissing steam radiator in the other. The galleries began to shout at him. He shouted back. It developed into a joint debate as to who was dumb, the audience or the comedian. Superior numbers won. Hope was booed off the stage.

He committed a serious *faux pas* once at the Palace Theatre in Chicago when a large block of seats had been taken by the members of a local lodge. Hope made the grand ruler and past grand ruler stand up and take bows. He flattered the lodge with sly little jests. His regular monolog contained the line, "Now for the better-class people." It was just a stray line without much meaning, but was useful in making transitions. After finishing his banter with the lodge members, he said automatically, "Now for the better-class people" and proceeded with his routine. When he left the stage for a moment, the manager rushed up to him. The lodge members were bewildered, hurt, muttering and resentful. Hope, a very clear headed man, saw that this was no case for half measures. He solemnly addressed the lodge brothers, explained how the offending line happened to be there, apologized profoundly and wound up with the ringing declaration, "I LOVE YOU."

How to handle hecklers

In his earlier days in vaudeville his formula for dealing with hecklers was: "There was a man who had a brain operation in the hospital here a couple of weeks ago. He escaped before they had put his brain back into his head. Three hours later they found him heckling an actor." By the time this anecdote was worn out, he had become a sufficient master of ad libbing to handle each heckler on his merits.

Hope learned ad libbing at the expense of latecomers in his vaudeville audiences. The most reliable of all his gags was: "Don't get up for 'em; make 'em jump." This was at the period when ushers were first being dressed in gorgeous uniforms, and his second best line was to hail one of these illustrious creatures with, "Hello, General. What do you hear from West Point?" From these humble beginnings he has developed until today many regard him as the best ad libber in the country. He can invent or remember a line for nearly every possible situation. His great assets are a hair-trigger wit, a consummate flipness and the happy art of leaving his audiences pleasantly insulted. It is rare for him to be caught without a comeback, but this has happened both in private and public. He has never developed an adequate defense against the delightful woman who says: "Oh, Mr. Hope, I hear you are even funnier off the stage than on. Please be uproarious;" and he was once rendered speechless at a radio studio in Hollywood.

He was warming up an audience with ad libs when a listener in one of the front rows turned on a portable radio. "Do you always do that?" asked Hope. The listener explained that he had never done it before, but that he considered it necessary to hear Hope and Fibber McGee at the same time and that he couldn't do it without a portable radio. Hope was baffled by an impudence superior to his

CONTINUED ON NEXT PAGE

OOOH! WHAT DADDY SAID WHEN HE TRIED TO READ THE PAPER UNDER THAT DIM LIGHT. TODAY MOTHER'S GETTING A NEW I.E.S. LAMP AND PLENTY OF NEW WESTINGHOUSE MAZDA LAMPS

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Marlin HIGH SPEED BLADES

DOUBLE EDGE 20 FOR 25¢
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STAYS ON—Good grooming requires the lasting protection against under-arm odors that Sno-Mist assures. Also effective and refreshing for perspiring feet. Get Sno-Mist today!

25c and 49c at better drug, department and 5 and 10c stores.

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"It's the best yet!"

THERE'S a surprise in store for you when you try the new Ortho-tronic Audiphone. It reproduces speech and music with a vibrant, living quality that is almost unbelievable. It is the finest hearing aid ever created by Bell Telephone Laboratories and Western Electric.

Consider these features

1. Brings to the hard of hearing the advantages of *Stabilized Feedback*—a Bell Telephone Laboratories development which gave new fidelity to the art of speech transmission.
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BOB HOPE (continued)

own; after a long deathly silence he requested Professor Colonna to oblige with a selection on the trombone. The duplex listener was Jack Louis, an adman, connected with Johnson's Wax, Fibber McGee's sponsor. Meeting Louis a few days later, Hope said:

"You had me so confused that, when I went home, I waxed my teeth and brushed the floor with Pepsodent."

From vaudeville Hope graduated into musicals. He became suddenly famous on Broadway in 1932 when Jerome Kern gave him an important spot in *Roberta*. His radio career started two years later.

His movie experience began 13 years ago when Pathé asked him to take a screen test. His chance of success was destroyed when he learned that there would be no audience at the test. He tried a routine act which he had done a thousand times in howling theaters. He knew that he couldn't get a laugh with the studio because there was nobody present except two hard-working technicians, who were thinking only of lights and sound effects. In spite of this knowledge, his blood froze when his first joke fell on a dead silence. Audiences had become an external compartment of his brain. As the famous pleader, Max Steuer, once said that he couldn't think until he had money, so Hope couldn't act until he had a public. Laughs were not only incense but oxygen to him. The screen test revealed a lantern-jawed, hangdog wretch with a chain-gang walk and death-rattle voice. He was told to hold himself in readiness in case Pathé ever wanted a second gravedigger or a bit player for *Death On A Pale Horse*.

Years later he received a screen test from M-G-M. He chose a hotel scene which had always been surefire before an audience. Again, the dynamic silence hit his ear like a rattling peal of thunder. The funny faces, which he tried to make at people who weren't there, startled the hardened prop men. During a showing of this screen test, his wife said, "You look like a turtle." M-G-M had no place in its comedies for a misanthrope with a bulldog jaw, dish face, shovel mouth, cantaloupe forehead, gimlet eyes and ski-slide nose.

Hope's countenance was made over by a stately pine when he was about 18 years old. Working with a crew of linemen for a power company, he was trimming branches near the top, while others were sawing through the bottom. They sawed faster than he trimmed. He was on the side nearest the ground as the tree fell. He managed to scramble around so that he was on top when it hit the earth, but the impact crushed his face. His contemporary features are, under the circumstances, a triumph of plastic surgery, but the screen-test camera would have none of them.

He almost becomes a heavy

He had long abandoned the idea of Hollywood when Paramount in 1937 asked him to take a part in *Big Broadcast of 1938*. He said that he would never take another screen test. The motion-picture company ruled that a radio star's looks were of no importance and waived the test. Hope made a hit in this picture with the song *Thanks For The Memory*. The mob of technicians, prop men, actors and executives gave him the illusion of an audience. He became so personable that he was considered to have romantic possibilities, although it was hard to imagine him frying in the deep fat of passion.

After Hope had done fairly well in one or two minor pictures, Producer Arthur Hornblow made a star of him by reviving *Cat And The Canary*, a fine old mystery, whose leading role is that of a comic-romantic hero-coward. Caspar Milquetoast was never timider in the early scenes, Errol Flynn never braver in the late ones. There is no more sympathetic role than that of a craven who turns courageous for the sake of a fair woman. Hope emerged as a comic star and matinee idol combined. His performance came as a surprise, and nearly every person who saw it left the theater considering himself the discoverer of Bob Hope.

The screen tests had apparently failed to catch the white of his eye. It may be an optical illusion, but most of his movie talent appears to be localized in the white of his eye. This seems to have been the source of Valentino's greatness. Nearly every woman in a Valentino audience believed that "The Sheik's" eye was negotiating with her for a date in the nearest oasis. Hope is no Valentino, but there is something about the white of his eye which establishes a deep intimacy with the audience.

An occupational disease of comedians is that of wallowing in sentiment when they get a chance to speak on serious occasions. Hope is an exception. He has talked at a thousand benefits without slopping over. On his last trip East he gave a show at the veterans' hospital in Philadelphia. For this he was presented with a framed cer-

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ONLY NATURAL FLAVORS

CONTINUED ON PAGE 114

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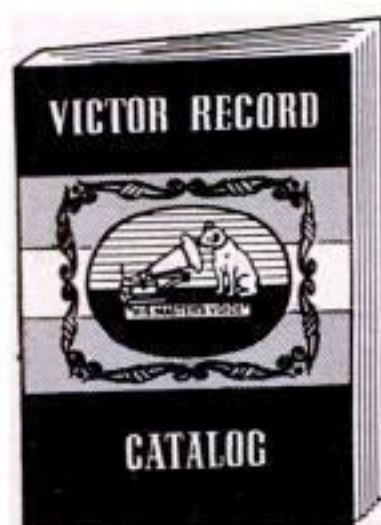
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How's your "Pep Appeal"?

—by Williamson



Barbara: Who are you to say I haven't any pep appeal!

Auntie: Dear! Dear! A little job for me.



Auntie: Good morning, children. Did I hear some one mention PEP? I was just thinking how delicious a bowl of KELLOGG'S PEP would taste for breakfast. And, you know, it's rich in two important vitamins. Vitamins for pep! Let's have some!



Auntie: Yes, my dears, there would be no pep in any of us—no what you call "oomph"—without vitamins. We need them all. And that delicious cereal, KELLOGG'S PEP, is extra rich in two of the most important ones—vitamins B₁ and D.

Bob: Saay! This PEP tastes swell!



Barbara: Now that we've learned about vitamins and KELLOGG'S PEP, just watch me become your "pep appeal" girl.

Bob: Sweetie, I can hardly wait!

Vitamins for pep! Kellogg's Pep for vitamins!

Pep contains per serving: 4/5 to 1/5 the minimum daily need of vitamin B₁, according to age; 1/2 the daily need of vitamin D. For sources of other vitamins, see the Pep package.

MADE BY KELLOGG'S IN BATTLE CREEK

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Hope relaxes with his wife in the home they built last year on Toluca Lake, in North Hollywood. The estate, done in the best California Norman style that money could

BOB HOPE (continued)

tificate at the premiere of *Nothing But The Truth*. At the ceremony the comic was represented as a sort of Angel Gabriel in modern costume. Everything seemed to be set for a carnival of emotion. Hope replied with two or three sentences of appreciation, and then held up the framed certificate to the audience, saying:

"This will cover the hole in the dining-room wall."

On the same trip the star was present at the town of Dixon, Ill., which welcomed home Louella O. Parsons, the Hollywood columnist, with a saturnalia of human feeling. Dixon had been billed as the birthplace of the "First Lady of Hollywood," as she was introduced, but it turned out that the billing was wrong. Freeport, Ill. is the only genuine birthplace of Miss Parsons. Three or four more towns claim her than Homer, and Dixon was only one of these. Nevertheless, the atmosphere became very thick at the Dixon railroad station where many thousands had collected to greet the distinguished chronicler. Miss Parsons was frankly overcome. There was a decided catch in her voice as she thrust out both arms and exclaimed:

"Here is where I went to school."

"Are you going to sue 'em?" asked Hope.

Later when Miss Parsons' feelings again threatened to become ungovernable, he took over for her, saying:

"She was born here in a log cabin, which she built with her own hands."

He visits the feeble-minded

Part of the celebration was in honor of Ronald Reagan, the movie actor, who supposedly was born there. His mother made a very pretty little speech. Hope raved over the maternal eloquence a little too much and then compensated by saying:

"I was going to bring my father, but I didn't want to break up the crap game."

Hope was told at Dixon that a couple of thousand inmates of an institution for the feeble-minded wanted to see him. It was hard to fit them into his schedule, but he insisted on making the trip. They were members of the public; that was enough for Hope. Somebody tried to intimate that this was rather white of him. He said:

"Not at all. We may pick up a writer there."

He can never get enough writers. He has six of them now. At one time his headman of letters was the late Al Boasberg, who is said to have written more laughs for vaudeville than any other funnyman of his time. Boasberg's masterpiece, by actual clocking of audience hysteria, was:

"My wife has bought one of those new washing machines."

"How does it work?"

"Not so good. Everytime she gets into it, she gets black and blue all over."

One of the jokes written by Boasberg during Prohibition was:

"My brother slapped Al Capone once."

"Why, he's the bravest man I ever heard of. I'd like to shake his hand."



buy, also houses two adopted children, three dogs, two Cadillacs and a station wagon. Hope's real relaxation after work, however, is listening to night-club comedians.

"We couldn't dig him up just for that."

The manager of a Chicago theater told Hope this was in questionable taste. Bob thought the manager was being overrefined. After telling the joke two or three times, he received a telephone call from a man who declined to state his name. The anonymous speaker earnestly requested the elimination of the line. He said he intended to call on the comedian and that, if the joke had been dropped in the meantime, the purpose of the call would be to thank him. There was something in the tone of the anonymous voice that gave Bob a sudden education in good taste; he eliminated the line and never revived it.

Hope uses his six writers much as a city editor uses a staff. They are always after the news of the day; Hope's broadcasts being a form of journalism. When he and his staff hit on a topic, they begin a hunt for fresh material. Each writer may be assigned to special work on the theme. Then comes a feverish search for new jokes, if possible, and for old jokes that can be reconstructed to fit the current situation. There is usually a scholarly research through the dusty archives of wit and humor. The more industrious the grubbing, the more original the broadcast seems. The spontaneities are built like a watch.

The public is his editor

The writers put together a preliminary script and then get together with their chief for an all-night session. Hope is a master at abbreviating, twisting and sharpening lines, and of making them agree with the cartoon characterization of himself which he has been building for years.

The revised script is tried out on Sunday nights at a public preview which does not go on the air. Recordings are made of the rehearsal and played back later so that the audience reaction can be studied at leisure. The public is the editor. Between Sunday night and Tuesday the show is remodeled and rehearsed into its final form. The worse the script is at the Sunday preview, the better time the Sunday audience has, because it means more antics, mugging and ad libbing by Hope. He is at his funniest in ridiculing the lines and action on which his preview audience turns down its thumbs.

He hurls his literary manpower around the country like an old-fashioned damn-the-expense editor when he is laying the news foundation for a script. Before his recent broadcast from Washington, he sent two writers to the capital a week in advance to absorb atmosphere. He threw another column of literary spies into Cleveland to study the burning local issues before his Cleveland broadcast.

When he was playing in *Roberta* eight years ago, he married Dolores Reade, a beautiful stage and night-club singer. They live at Toluca Lake near Hollywood with their two adopted children, Lena 2, and Tony, 1. Otherwise, Hope's private life consists of golf.

His close friend and chief golfing companion is the obese little nightingale, Bing Crosby. Crosby's retroactive race horses have been Hope's meal ticket for years. He has sold the public a couple of hundred thousand dollars' worth of humor about his friend's pedigreed lion-food. He claimed that the Congressional drive against the movies was America's revenge because Crosby gave some of his horses to the cavalry.

CONTINUED ON NEXT PAGE

For your Soldier—For your Sailor



(Quoted from a letter by an officer in U. S. Army)

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AS A GIFT TO ANYBODY, ANY RONSON IS WRAPPED IN SMILES!



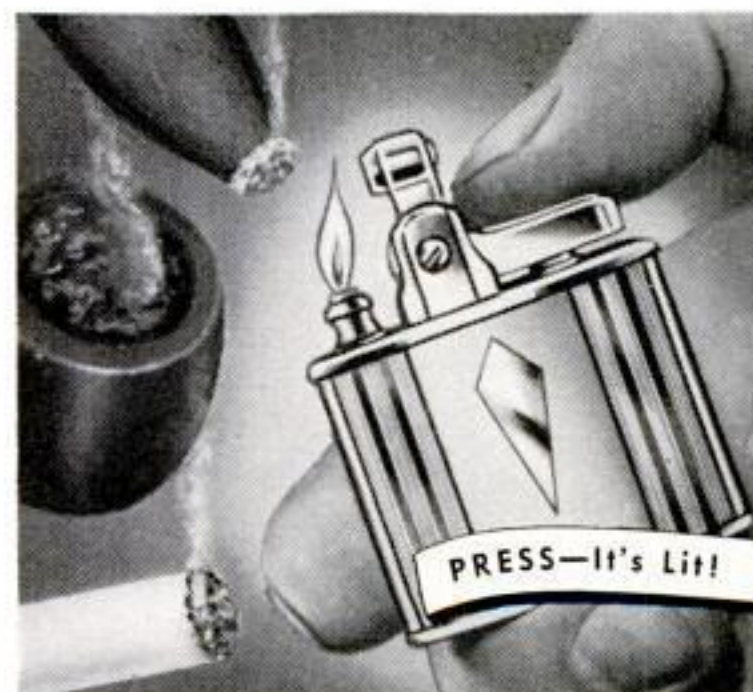
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(Quoted from a letter by an enlisted man in U. S. Navy)

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SLEEPY??

Easy-to-take tablets for sleepy drivers, office fatigue, over-indulgence. Harmless as coffee!

At your druggist-10c-25c-50c

Keep Alert with
NODDZ

AWAKENERS

**HEY! IT'S TIME
FOR WINTER
GOLDEN SHELL
MOTOR OIL**



DOES 4 JOBS AT ONCE

BOB HOPE (continued)

Hope picked up his super-stooge Professor Colonna at one of Crosby's celebrated Saturday night parties. He was interested in Colonna's unique accent, not in his eyes and mustache. Dialect comedy is generally dangerous nowadays, because all American racial groups are getting sensitive on the subject. Hope regarded Colonna as safe, as his dialect is that of the man without a country. For three months the radio sponsors begged Hope to fire Colonna, but in the fourth month the Professor suddenly clicked.

He dislikes beans and doughnuts

Hope reads little, but is an omnivorous eater. Beans and doughnuts, however, have not been his first choice since 1927 when he lived on them for three months during the only period of estrangement between him and his public. He has a Great Dane, one Cocker Spaniel and one Scotty, the Scotty being a sentimental favorite with him because he made his first real hit in vaudeville telling Scotch stories. He is an eager amateur with the color movie camera and makes endless reels of his two children and a supporting cast of spaniels and Scotties. He backed his brother Ivor in the Hope Metal Works at Cleveland, which is now working on munitions contracts.

A specialist in Chicago told him a few weeks ago to slow up because his nerves were showing signs of punishment. He hates inactivity so much that he has extra long cords on his telephones so that he can walk to and fro while talking. His idea of relaxation after a day of work on movie comedy and an evening of work on radio jokes is to hear the comedian of a late show at a night club. He is like Irvin Cobb's Chocolate Hyena, who laughed so uproariously and infectiously that any comedy act went over big when he was in the house. All comics are terrific to Hope. He discovers them by the dozens for the movies, but they can't pass the screen test.

The Academy of Motion Picture Arts and Sciences gave Hope a special award, or Oscar, this year "for humanity," in recognition of the fact that he had taken part in more charitable shows during the last two years than any other performer. The statistics are staggering—562 benefits in two years. His biggest benefit day was at Fort Worth, where Amon Carter, who has his own stretch-out system for celebrities, put Hope through eleven personal appearances between dawn and midnight. Box-office returns and radio polls show that his personal appearances increase his public following, but that does not discredit his Oscar for humanity. His earnings have reached a point where the grasping Morgenthau grabs 7¢ or 8¢ out of every extra dime he makes.



"This can't go on forever," says Hope of this picture. "I'm playing a waiting game." He wandered onto a set with Comedian Ben Blue in 1938, got into this still by mistake.

Gene Autry's script writer typed her way to the top!



BETTY BURBRIDGE first learned to type . . . began writing stories, movie scripts and plays. Then came success as script writer for Gene Autry, one of the best known, and best liked movie stars. "I sincerely urge folks to learn typing and recommend a Corona or L C Smith typewriter," says Miss Burbridge.

Perhaps you too can find success through typing!

Hundreds of letters in our files testify to the benefits of typing. A Smith-Corona typewriter can aid you in school, college, business and any number of professions.

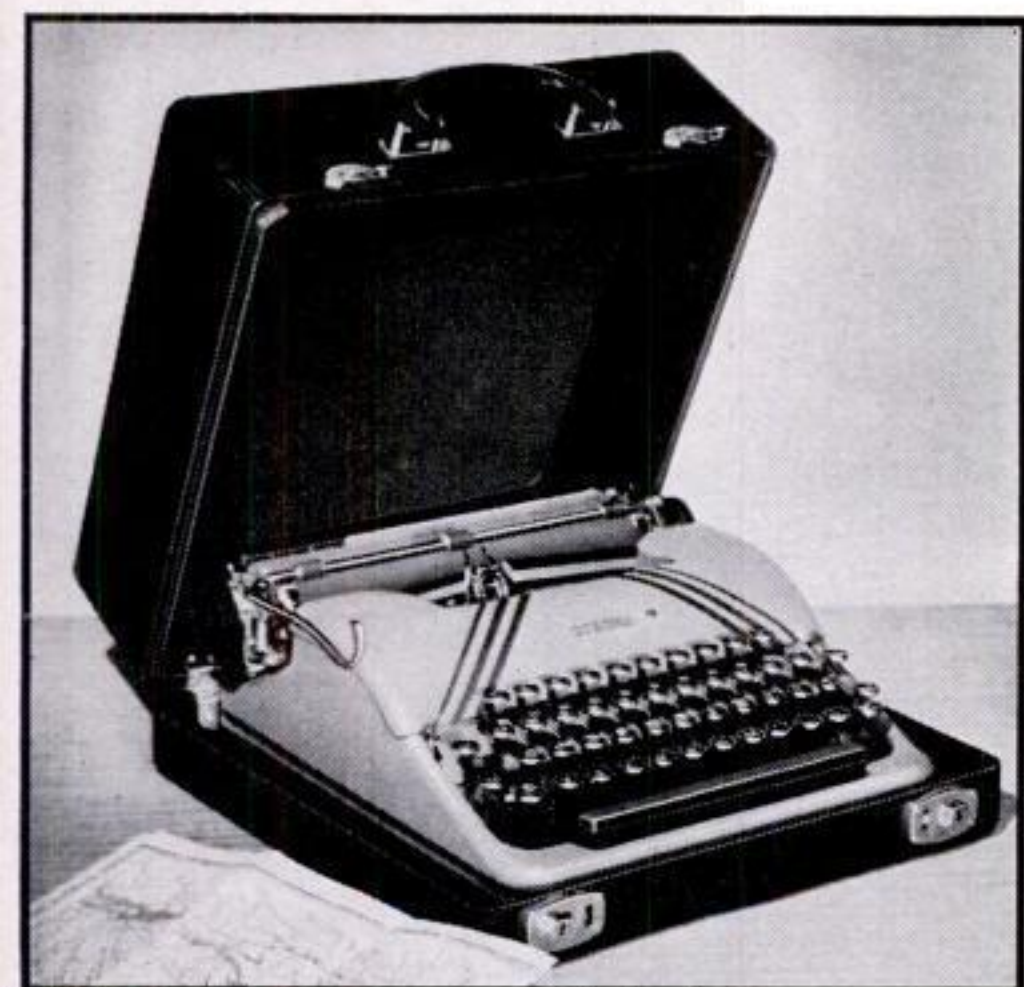
Learning to type is *so* easy. Even an 8 year old can operate a Corona portable. You see, Coronas are made with an eye for speed, easy operation and durability. All



EVEN AN 8-YEAR OLD CAN LEARN TO TYPE

Coronas have the *Regulation* standard keyboard as on big office machines. Go to your Corona dealer . . . pick out the Corona best suited to your needs and ask to take it home for a free trial.

Executives and Secretaries! Phone our branch or dealer in your city for free demonstration of the Super-Speed L C Smith office typewriter. No obligation to buy.



IF YOU WANT THE FINEST PORTABLE, buy this Speedline Corona Silent . . . also see the *Standard* and *Sterling* models. They have *Floating Shift* and many other exclusive typing aids. Less expensive, but "top" values are the new Corona Comet *De Luxe*, Corona Zephyr, *De Luxe* and *Regular* models. Attractive carrying case standard equipment with all Corona portables.

IMPORTANT NOTICE:

Production uncertainties due to the Defense Program may cause shortages of stock in certain models. Early selection is advised.

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SEND FOR FREE BOOKLET "Typing is Easy," by former Champion Typist Norman Saksvig.

L C SMITH & CORONA TYPEWRITERS INC
Desk 10, 171 Almond Street, Syracuse, N. Y.

Please send me free copy of "TYPING IS EASY"

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PASTE COUPON ON BACK OF PENNY POST CARD





Your Sacred Right, Your Sacred Obligation

NO FUNDAMENTAL RIGHT is so universally held sacred by Americans, so jealously guarded, so passionately defended, as their right to speak their own minds.

It is a right which Americans traditionally exercise with great relish, refreshing candor, and salutary effect—holding no man, position, or condition exempt from a good critical “going over.”

But... all too often overlooked or disregarded is the solemn *obligation* this right entails:

It is the obligation to exercise this right in a responsible manner—to know what you're talking about.

This obligation of being informed is not solely an obligation of those we call our leaders.

Fortunately, it is an obligation that Americans recognize, that has made us a nation of *aggressive* truth-seekers. It's an old American custom for the people to yell their heads off if they feel that their newsmen

This advertisement is one of a series studying our American democratic way of life.

are not giving them the whole truth. And the newsmen do the same thing if they feel that they're not *getting* the whole truth.

It is fortunate too that America's organs of current information—newspapers, magazines, radio—exercise with vigor and tolerance their right to present independent viewpoints.

Thriving under these principles, America's sources of information are wider in scope and more effective than those of any other country in the world.

Some 800 American radio stations regularly flash information, comment, debate to more than 28,000,000 radio sets throughout the nation.

More than 1,600 daily newspapers report the news—the world's most accurate—to a citizenry that is

95.7% literate.

Our hundreds of magazines, too, stimulate free, democratic inquiry, discussion, criticism, fact-facing. Thus they help to keep Americans by far the best-informed people on earth—*help them to know what they're talking about!*

LIFE feels it is an honor to be playing a major role in this particular field of public enlightenment—to be sharing the job of making free speech *intelligent* speech.

LIFE presents and interprets facts pertinent to all phases and problems of American life today to a weekly audience of more than 20,000,000 readers—offering them information they *want* and need, in a form that's easy to absorb and understand.

LIFE is proud of the contribution it makes in this critical time toward the successful functioning of democracy. And, as “America's Most Potent Editorial Force,” **LIFE** is dedicated to continue this contribution both now and after this time of crisis has passed.



American education invests some \$2,000,000,000 a year to achieve a national literacy figure of 95.7%, and to evolve a population capable of being well informed.



More than 50,000,000 Americans a week are helped to know what they're talking about by witnessing world events as recorded by the newsreels and news features.



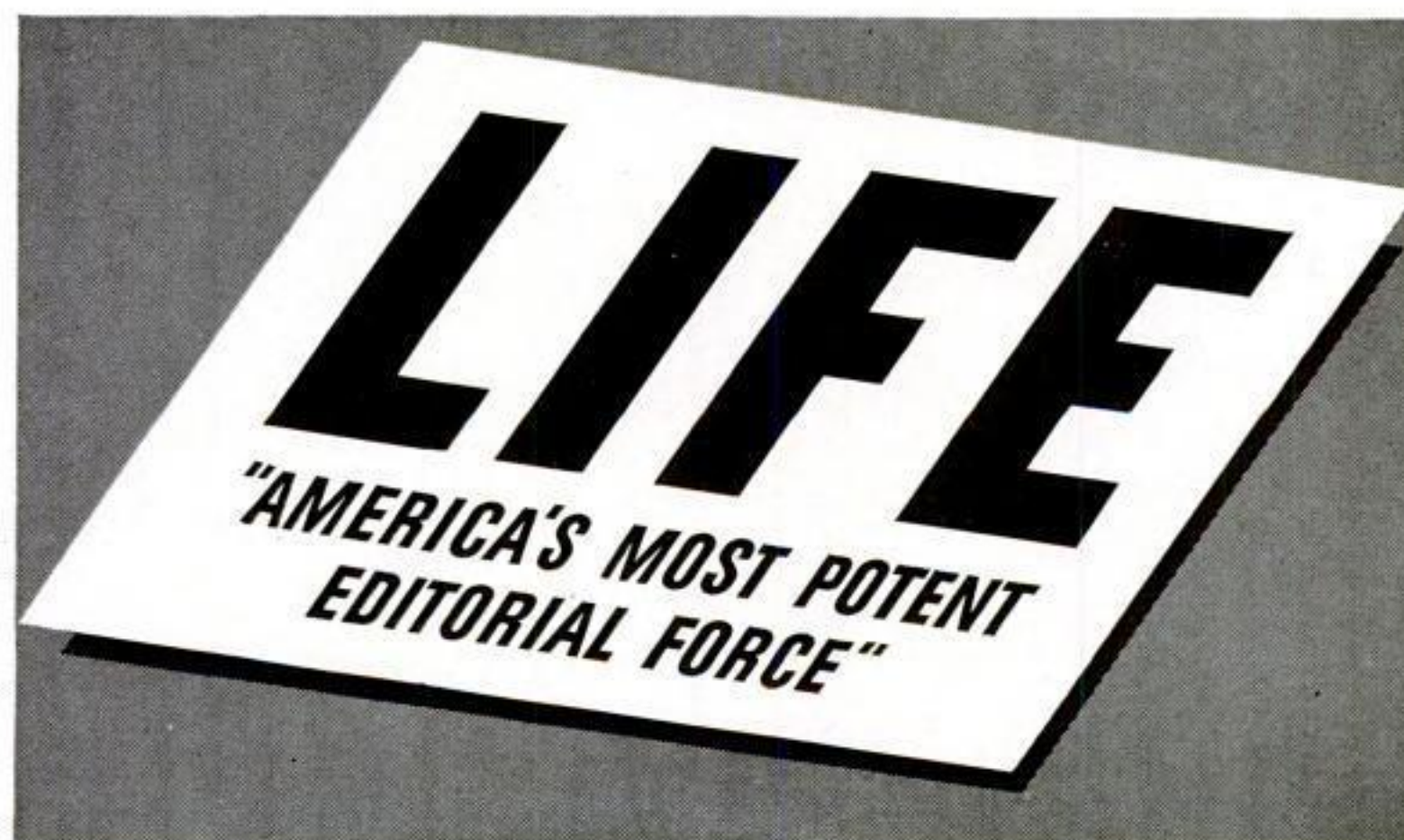
America's four largest weekly magazines alone regularly reach, inform, stimulate a tremendous total weekly audience—more than 41,500,000 different readers.



The daily and Sunday press of America is distributed to nearly every home in the land, reports accurately all manner of news, reflects freely all shades of opinion.



Vast and varied sources of knowledge, news, information, as well as entertainment, are the programs regularly flashed to more than 28,000,000 American radio sets.



Life Goes to a Party



At Phi Pi afternoon party, rushers and rushees drank tea at the home of Dorothy and Frances Grove. Atlan-

ta sororities have no buildings of their own. Standing in center, wearing banded blouse, is Sarah Curry.



At Sigma Delta breakfast party, the Curry sisters and their rushees went wading, but not swimming, before breakfast. Sarah sat gingerly in the bow of a



Sarah Curry (left) starts out on her first Rush Week party with her Phi Pi rusher, Mynelle Grove. Sarah,

whose father works for the Atlanta Chrysler agency, lives in old frame house on West Peachtree Street.

Life Goes to a Atlanta high-school sorority girls take a

All night long one Saturday last month, Sarah Curry of Atlanta, Ga. lay awake in bed and cried. She cried, not from grief, but from nervous excitement. Sarah, who is 14 and a high-school sophomore, was faced with what seemed to her a life or death decision. This Saturday had climaxed Sorority Rush Week and the morrow would be Tap Day, when she must decide what sorority to join.

For Sarah and other Atlanta high-school girls like her, Rush Week was a frantic, adolescent scramble. "Rushers" from three of the four sororities, Phi Pi, Pi Pi and Sigma Delta (to which Sarah's sister Mary Ann belongs) eagerly besought her as a member. They



At bowling party given by Pi Pi, Sarah looked on while Rusher Marie Boomershine bowled.



On "evening date," Sarah (center) was taken by Sig-



canoe. This was at 8 a. m. on Saturday, last day of rushing, and the party lasted until 10 a. m. By this time Sarah was being rushed hard by three sororities.

Sorority Rush Week

new member after four days of parties

whirled her quickly about town on a carefully planned, hour-to-hour schedule, depositing her punctually each hour at a prearranged "exchange center." They took her to breakfast parties, afternoon parties, picnics, teas and three formal dinners in turn. By Saturday night, she was weak and bewildered.

Next morning sorrow and joy were indistinguishable in Atlanta. An exhausted Sarah staggered downstairs to tell her sister she would join Sigma Delta, and both broke into tears of joy. The disappointed "rushers" wept too. But where Atlanta's domesday pall lay heaviest was in other homes. Some girls were not asked at all.



ma Delta members to dinner and girlie floor show.



At Pi Pi's carnival party, Sarah's fortune was told by "Sylvia," Socialite Mrs. T. B. Robertson.



Phi Pi dinner at the Brookhaven Country Club was the last event of Rush Week. Although Sarah did not

go Phi Pi afterwards, she joined others who held up napkins knotted together as a symbol of sisterhood.



The night before Tap Day, Sarah lay awake in the room she shares with her sister Mary Ann. Rush rules

prohibit talking sorority matters after rush hours. Tap Day is not like a Yale event of the same name.

A SPECIAL PREPARATION FOR SHAVING

FOR THE 1 MAN IN 7 WHO SHAVES DAILY

It Needs No Brush
Not Greasy or Sticky

Modern life now demands at least 1 man in 7 shave *every day*. This daily shaving often causes razor scrape—irritation.

To help men solve this problem, we perfected Glider—a rich, soothing cream. It's like your wife's "vanishing cream"—not greasy or sticky.

SMOOTHS DOWN SKIN

You first wash your face thoroughly with hot water and soap to remove grit and oily sebum that collects on whiskers every 24 hours. Then spread on Glider quickly and easily with your fingers. Never a brush. Instantly Glider smooths down the flaky top layer of your skin. It enables the razor's sharp edge to *glide* over your skin, cutting your whiskers close and clean *without scraping or irritating the skin*.

ESPECIALLY FOR THE 1 MAN IN 7 WHO SHAVES DAILY

For men in responsible positions—doctors, lawyers, businessmen and others who must shave *every day*—Glider is invaluable. It eliminates the dangers frequent shaving may have for the tender face and leaves your skin smoother, cleaner. Glider has been developed by The J. B. Williams Co., who have been making fine shaving preparations for over 100 years.

TRY A TUBE AT OUR EXPENSE

We're so positive that *Glider* will give you more shaving comfort than anything you've ever used that we'll send you a generous tube **ABSOLUTELY FREE**. No stamps—no cartons—no dimes. Just send your name and address to The J. B. Williams Co., Dept. CG-20, Glastonbury, Conn., and we'll send you a tube of *Glider*. Offer good in U. S. A. and Canada only.

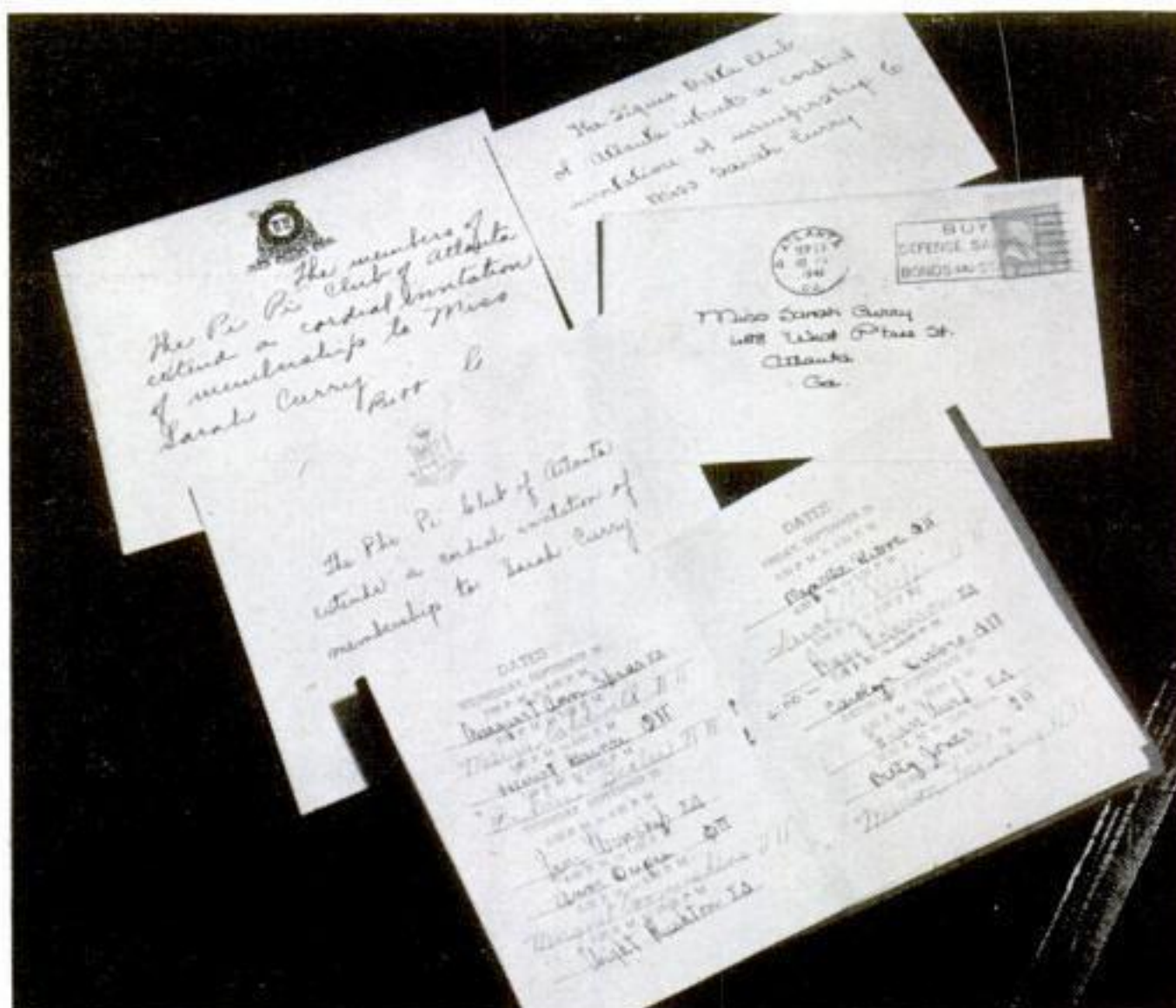
TEAR THIS OUT NOW!

The J. B. Williams Co., Dept. CG-20
Glastonbury, Conn.
Please rush me a free tube of Glider.

Name _____
Street _____
City _____ State _____



Sarah bounced balloons with her rushers at Pi Pi carnival party, later dampened by rain. Such parties are supposed to help Sarah get to know sorority advantages.

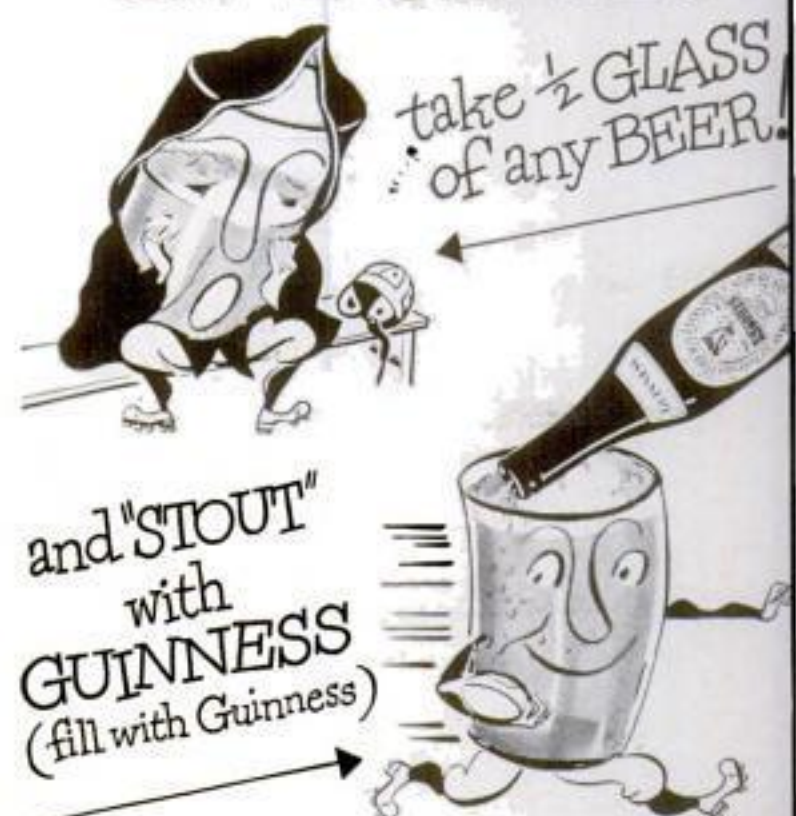


Three invitations to membership and her date book are Sarah's proof of popularity. Failure to be bid is regarded by mothers and daughters alike as a social blight.



Great deference to rushees impresses Polly Porter (left) and Sarah Curry (center). However, after they have joined up, new members are treated as dust underfoot.

Here's Something SPECIAL!



Guinness is the world's largest selling malt beverage, big brother to other brews! Add it to your beer for famous "Half-and-Half," a robust, racy drink you'll never tire of. Only Guinness *straight* is better!

GUINNESS STOUT has been brewed in Dublin, Ireland, since 1759. Matures over a year in oak vats and in Bottle until consumed. Like draught beer, Guinness is not pasteurized. Nor is it filtered. Thus it contains *active yeast*...all its natural goodness.

GUINNESS IS GOOD FOR YOU

W. A. Taylor & Co., N. Y. C., Sole Dist. for U. S. A.
FREE: Irish Rarebit recipe, also Story of Guinness
44 pictures; write Guinness Dept. X-255, W. A. Taylor & Co., 10 Rockefeller Plaza, N. Y. C. GU-202

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Get a Shaving Thrill!

TWENTY GRAND

Single or Double Edge

5 TWENTY GRAND RAZOR BLADES

10¢

WORLD'S PRODUCTS CO., Spencer, Ind.

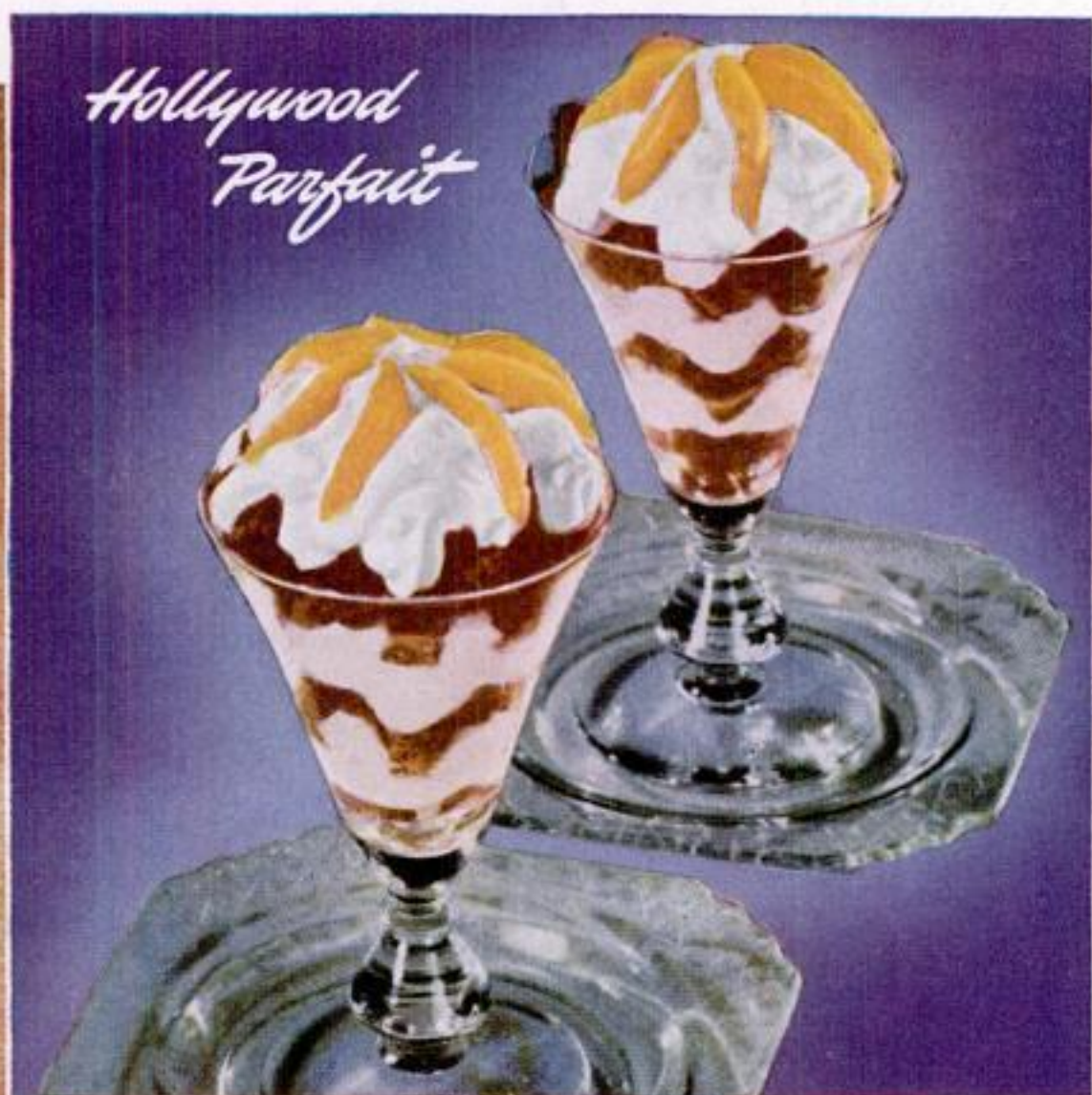
HELLO AGAIN! BETTER CHANGE TO WINTER GOLDEN SHELL MOTOR OIL!

DOES 4 JOBS AT ONCE

**READY
TO SERVE—**

DROMEDARY DATE-NUT BREAD

—Loaded with crunchy walnuts and Dromedary Pasteurized Dates.
Use it a dozen ways. Costs so little.



SERVE THIS luxurious Parfait at home—*easily!* RECIPE: Simply cube or crumble Dromedary Date-Nut Bread, fold into sweetened whipped cream—and chill! They'll ooh and aah with delight!

SO MANY WAYS to serve this luscious, fruity, *wholesome* loaf! Toasted for breakfast . . . spread with cheese for nourishing lunch . . . heated for thrilling steamed pudding . . . or just *slice* for a tasty dessert. Children love it . . . men, too! (Also try delicious new Dromedary Orange-Nut Bread.)



**ADD WATER
AND BAKE—**

HOT FRAGRANT GINGERBREAD

finest you can buy or bake—yet Dromedary Mix costs no more than home recipes!



New! Chocolate Studded "Gingies"

SAVE THIS 2-MINUTE RECIPE—(and are they good!) Whole pieces of chocolate in each delicious bite! Stir $\frac{1}{2}$ cup water into a package of Dromedary Gingerbread Mix. Add 7 oz. package semi-sweet chocolate pieces (or cut up 7 oz. bar). Drop by teaspoons onto greased pan. Bake 10 to 12 minutes, moderate oven (350° F.).



TENDEREST, tastiest (and *wholesomest*) gingerbread that ever warmed the heart. Prepared in a twinkling—and perfect every time! Dromedary Mix is made from the private recipe of George Washington's mother . . . yet costs less than mixing your ingredients at home! **SERVE HOT**—with whipped cream, ice cream, fruit, or chocolate sauce.

In only *ONE* whiskey **SCHENLEY**

You Get the **BEST**
From **FOUR** Great
Whiskey States *



Kentucky's

BEST for RICHNESS

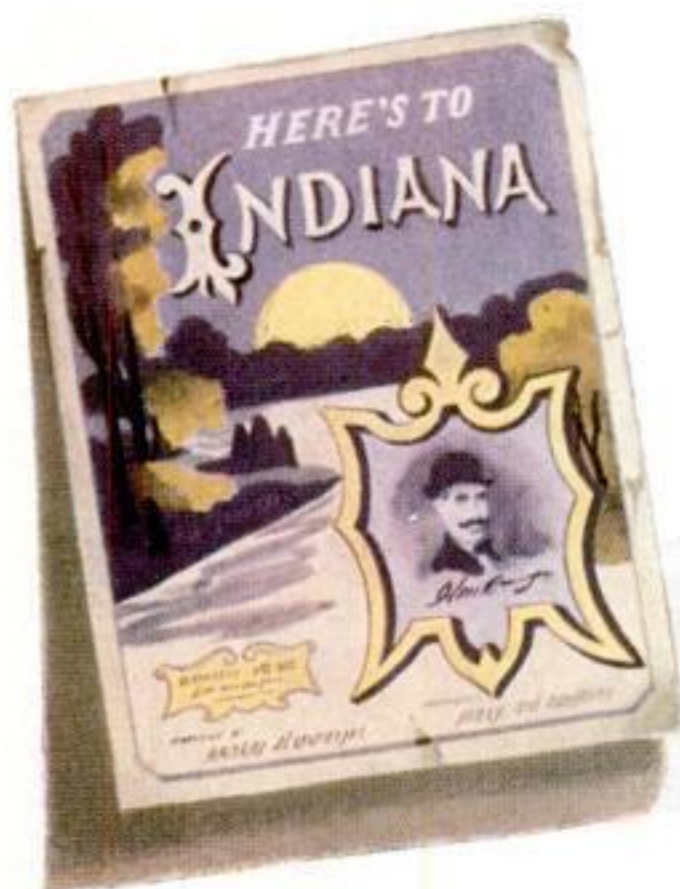
The Bluegrass State
Contributes deep, rich
Notes to Schenley's
Four-state taste quartet



Maryland's

BEST for BOUQUET

As a great tenor
Gives a song brilliance
Maryland whiskey
Gives Schenley bouquet



Indiana's

BEST for SMOOTHNESS

Indiana's finest whiskey
Gives smooth, mellow
"Baritone" quality to
Schenley's liquid lyrics



Pennsylvania's

BEST for BODY

The sturdy character
Of Pennsylvania's
Best whiskey carries
The Schenley melody



*Blended with Schenley's Specially Distilled
Neutral Grain Spirits . . . Schenley Blends
Give You Perfect MILDNESS.

THINK OF A QUARTET made up of the four greatest voices in opera.
That will help describe this Schenley blend of great whiskeys . . . a
rich, round fullness of quality no single straight whiskey can give,
yet with light-bodied mildness too. Only Schenley has the rare reserve
stocks, and the matchless blending skill, to achieve this perfect
symphony of flavor . . . and to assure its uniformity in the future.

Treat Yourself to **SCHENLEY** THE TASTE IT TAKES
FOUR STATES TO MAKE

Schenley Black Label 65% Grain Neutral Spirits, 86.8 Proof. Schenley Red Label 72½% Grain Neutral Spirits, 86 Proof.
BLENDED WHISKEY. Copyright 1941, Schenley Distillers Corp., N. Y. C.



Before dinner party, Sarah's sister presents her with an orchid, the only floral gift permitted during the week. Sorority expenditures this year were toned down for defense.



On Tap Day morning, Sarah finally joined her sister's sorority, Sigma Delta. Sarah embraced Wight Rushton, a Sigma Delta rusher, while everyone broke into weeping.

Amazing NEW

RAY-O-VAC

LEAK PROOF

FLASHLIGHT BATTERIES HAVE

45.4%

LONGER LIFE

than the average of the next six best-known brands

STAYS FRESHER LONGER THAN ANY OTHER BATTERY

10¢

COSTS NO MORE THAN ORDINARY BATTERIES

The new Ray-O-Vac **LEAK PROOF** Batteries—steel-armored and tight-sealed, top and bottom, prevent moisture from seeping out and corroding the flashlight case. Think of the time, trouble and money this sensational

Ray-O-Vac feature is saving flashlight users! And that isn't all. The new Ray-O-Vac **LEAK PROOF** Cell has nearly one-half more light life than most batteries—stays fresher longer than any other battery. For your own and your family's protection, replace lazy, leaky, old-fashioned batteries with new Ray-O-Vac **LEAK PROOF** Batteries right now.

A NEW FLASHLIGHT

FREE

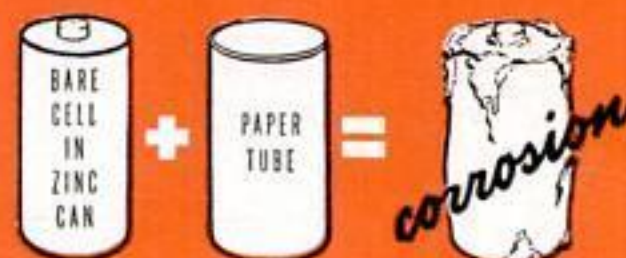
IF A LEAK PROOF BATTERY STICKS, PLUGS OR DAMAGES YOUR FLASHLIGHT

GUARANTEED LEAK PROOF

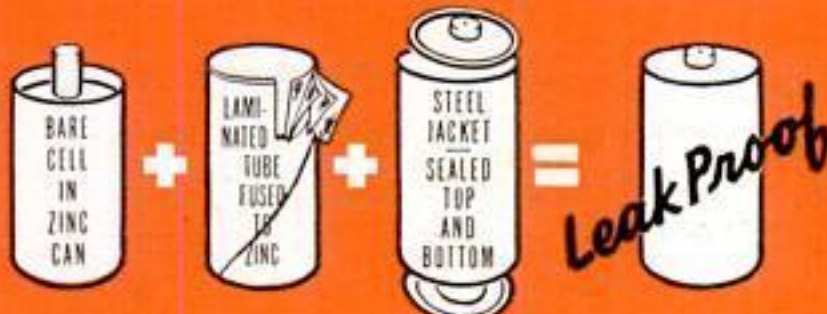
(WON'T CORRODE, STICK OR SWELL)

*"If it isn't **LEAK PROOF** you're taking a chance"*

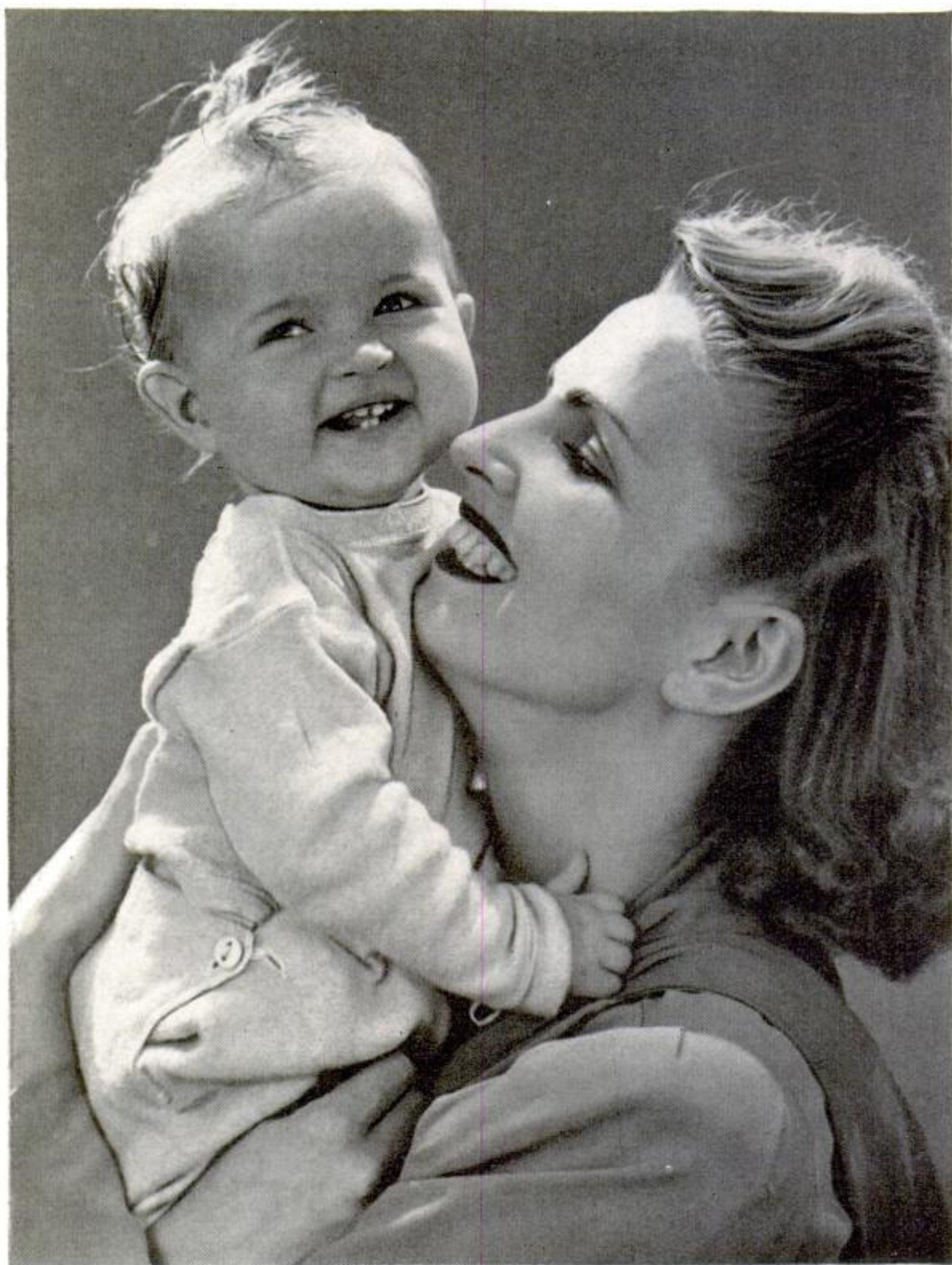
ORDINARY BATTERY CONSTRUCTION



RAY-O-VAC LEAK PROOF CONSTRUCTION



RAY-O-VAC COMPANY, MADISON, WISCONSIN



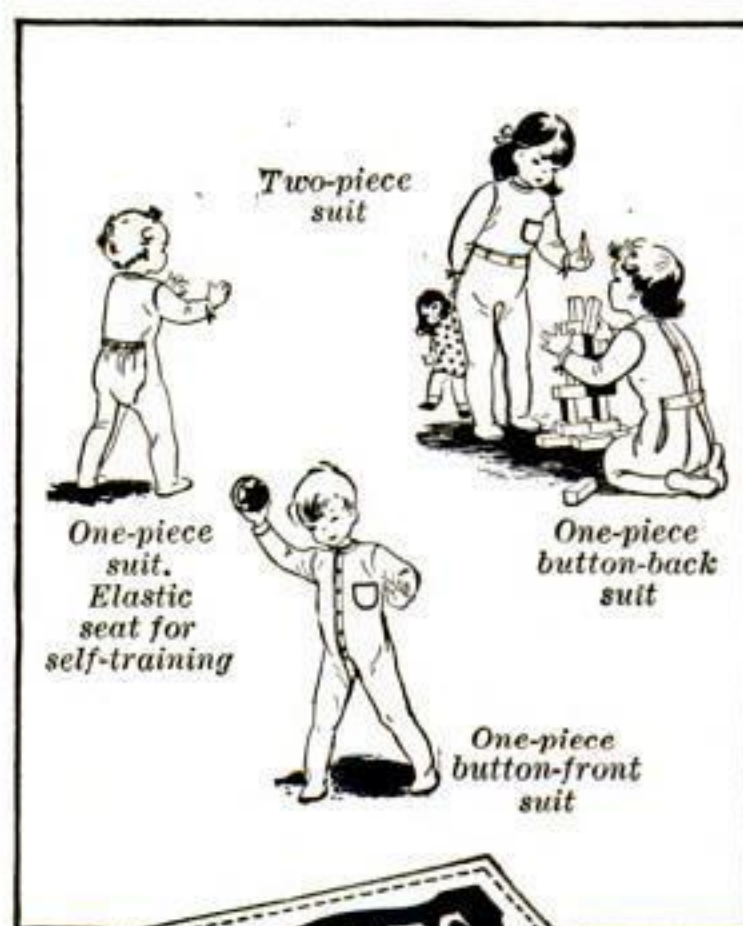
Snug as Mother's hug

With a last good-night hug from Mom, she drifts off to dreamland in her HANES Merrichild Sleeper.

The downy comfort of these garments invites sleep. They're made from premium HANESPUN cotton. Smooth, flat-locked seams won't scratch a child's tender skin. Double-soled for extra wear. Buttons that might be chewed are flexible rubber. Or you may have the handy new snap fasteners.

They're really wonderful values. HANES, the makers of the nationally popular HANES Underwear for men and boys, can also knit these quality garments for modest prices.

The scampering youngsters at the right illustrate the wide variety of HANES Merrichild Sleeper styles. Available in regular weight or in the new lightweight garments for warmer climates. Made in pink and blue—in lovely pastel tints. Buy them at your leading store—for your baby's sleep! P. H. Hanes Knitting Company, Winston-Salem, N. C.



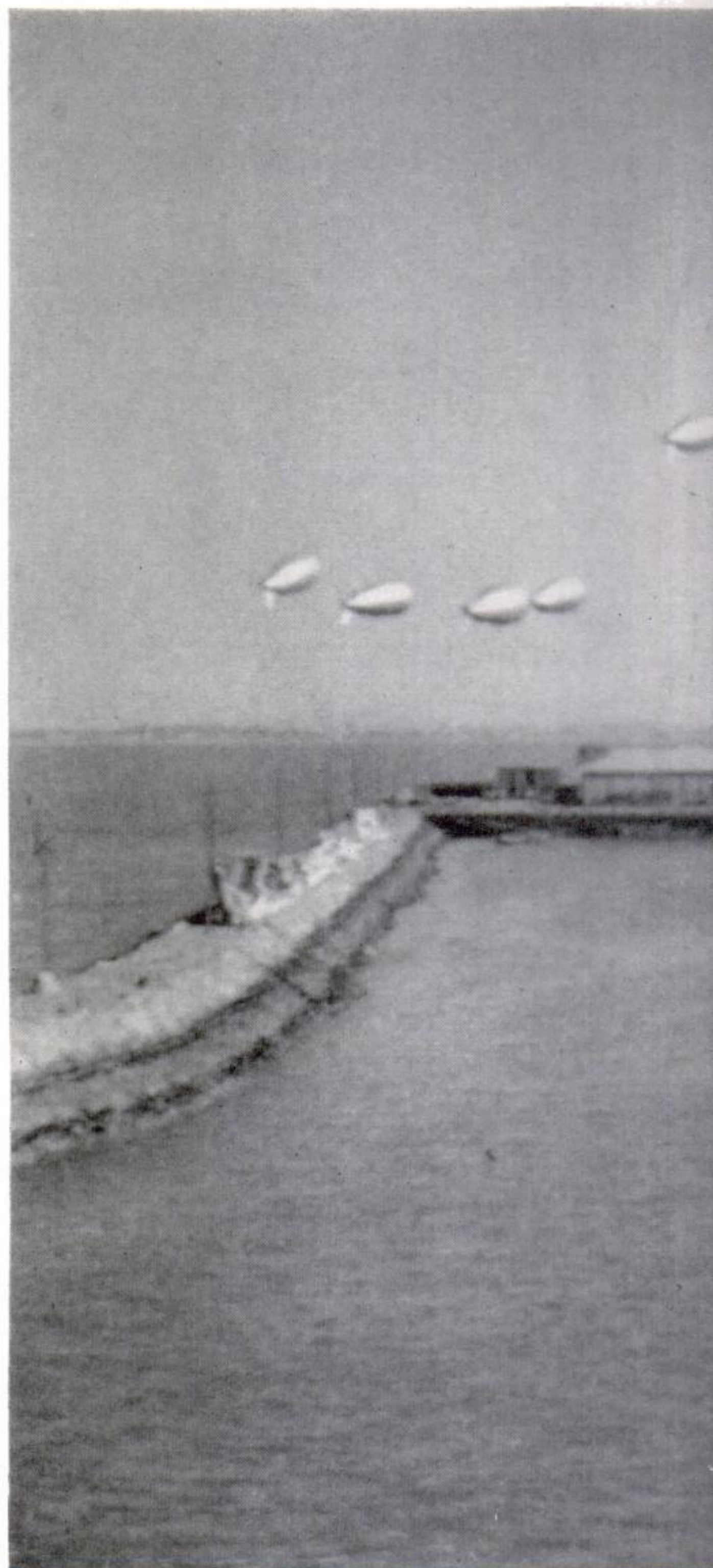
HANES
Merrichild
SLEEPERS

FASHIONED BY THE MAKERS OF FAMOUS
HANES UNDERWEAR FORMEN AND BOYS

BARRAGE BALLOONS PROTECT U. S.

A ship a day bearing lease-lend goods from the U. S. wallows up the Red Sea and docks in the shadow of the barrage balloons at the southern end of the Suez Canal (*below*). Since last April 11, President Roosevelt has declared these waters open to neutral U. S. shipping. The first great convoy of lease-lend goods arrived here last June. Almost at once German bombers arrived over the Suez Canal from bases in the Greek islands and Italian Libya. They have since been bombing the Canal and its ports regularly, and claim to have cut down traffic a fifth. The obscure harbor below, Port Tewfik, facing Suez across the Gulf of Suez, is thus an actual fighting front between Germany and the U. S. It is also one of the most important arteries by which the U. S. pumps the lifeblood of weapons into the British armed forces.

Already U. S. light tanks, possibly enough for one division, have been put down at Port Tewfik and Suez. They come in now with tracks on, ready to be driven off across the desert to the great ordnance de-



BRITISH PROTECT PORT TEWFIK AT THE SOUTHERN END OF THE SUEZ CANAL ON

SHIPS AT TERMINUS OF SUEZ CANAL

ots. "They practically come wrapped in oil paper," a port officer said. Planes come in twin crates, one for the fuselage, the other for the wings and landing gear. In the waste space on the ships, twelve-can packages of U. S. beer are packed so that the crowded bars of Egypt are now flowing with American canned beer. Egypt is getting to know American motors, machines, typewriters, paper, medicines, in quantity.

This sudden flood of traffic is nearly too much for Egypt to handle. The British have built new railways, new wharfs, lengthened piers, but the ships come still faster on the long 100-day trip around Africa from the U. S. Egypt is full of U. S. military and naval observers, traffic experts, well-drilling experts, tank and plane technicians.

The U. S. light tanks, made by American Car & Foundry Co., are faster and more durable than the British and stand up well under the terrible desert wear. Some have already been in action. The rest will get their baptism in the battle now shaping up in the Middle East.



THE RED SEA WITH A SCREEN OF BARRAGE BALLOONS LIKE THOSE OVER LONDON

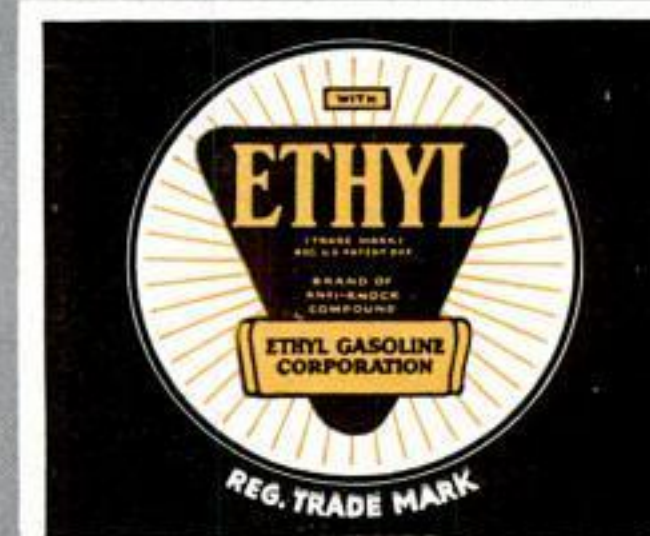


HOWE MEMORIAL TROPHY. Few figure skaters in the country today can hope to win the cup shown at the right. It is emblematic of the U. S. Senior Pair Championship—awarded each year to the top pair in national competitions held by the U. S. Figure Skating Association. To merit the custody of the Howe Trophy for a year and to receive their own replicas of it, skating partners must be outstanding in the grace and skill the sport requires—they must be *better* than good!



EMBLEMS OF EXCELLENCE

ETHYL EMBLEM. There is an award for excellence in gasoline too. It is the Ethyl name. Gasoline in a pump which bears the Ethyl trade mark has to be better than good. It must be "tops" in anti-knock (octane number) and all-round quality. "Ethyl" means a cooler-running engine in summer; a quicker-starting engine in cold weather; extra power throughout the year. When you stop to buy gasoline, "Ethyl" tells you which pump contains the best.



THE BETTER THE GAS, THE BETTER YOUR CAR

ETHYL GASOLINE CORPORATION, NEW YORK CITY



Choicest golden tobaccos
sleep in fragrant casks
of oak . . . waiting
while the slow months
stretch into years and Time steals away
all harshness and tongue-bite.

Briggs is cask-mellowed for years . . .
(longer than many luxury-priced
blends) . . . that's the flavor secret
of this smoother, milder,
mellower pipe treat . . .
yet its price is only
15¢ a tin.



BRIGGS

CASK-MELLOWED EXTRA LONG FOR EXTRA FLAVOR

Copyright, 1941, by P. Lorillard Company

PICTURES TO THE EDITORS

MECHANICAL NURSE

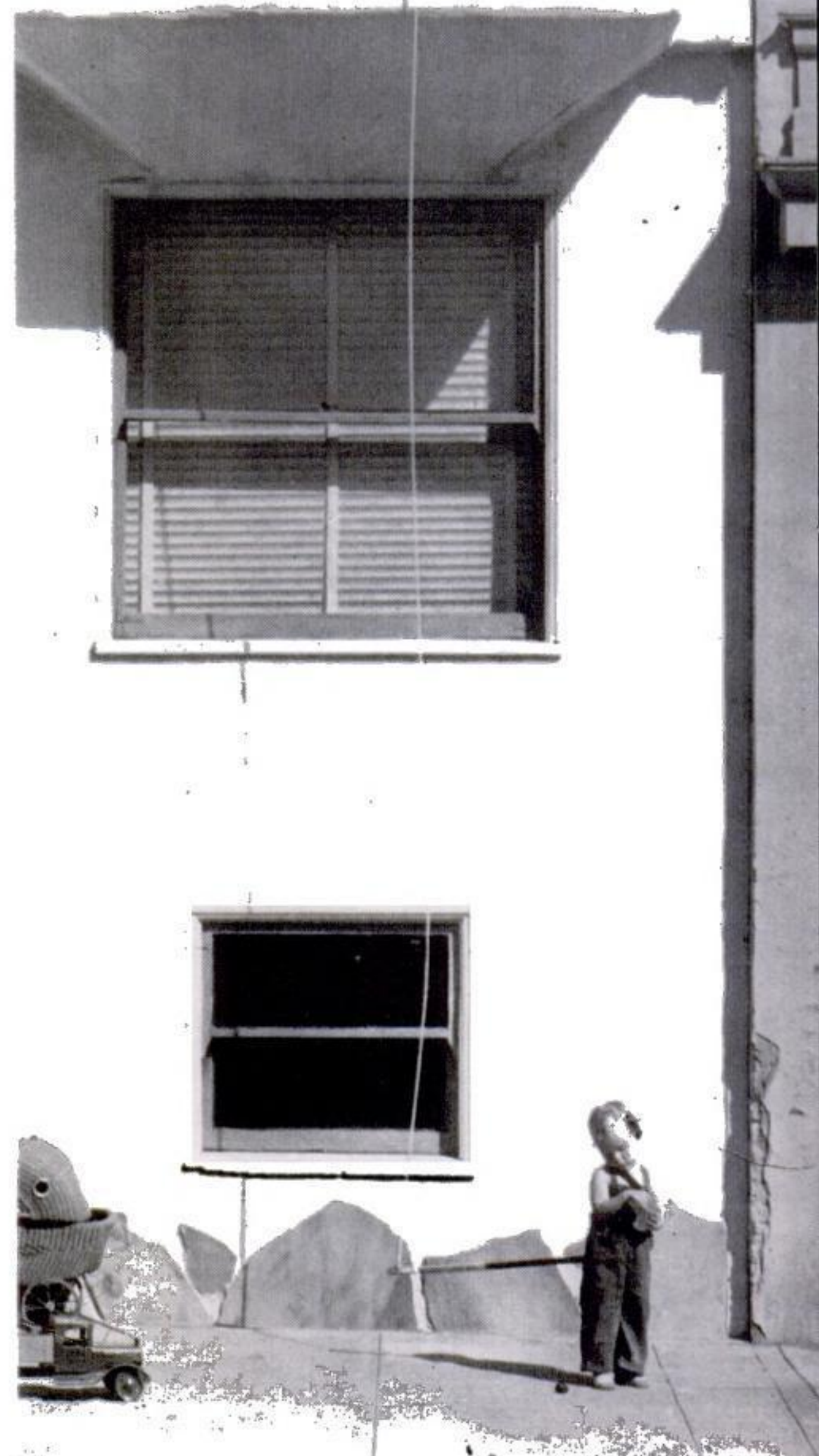
Sirs:

This unique arrangement was devised by Mrs. June Schacherl, San Francisco, to keep her daughter, Geriann, 2, out of mischief. The rope hangs out of a second-story window, is attached to Geriann by means of a yardstick to keep it from

tangling as she "grazes" with her toy and gets the requisite sun and air. Eddi Murphy of the *News* staff took this picture of what to do with baby. The contraption doesn't double as an elevator. The rope isn't strong enough for that.

ROBERT de ROO

The News
San Francisco, Calif.



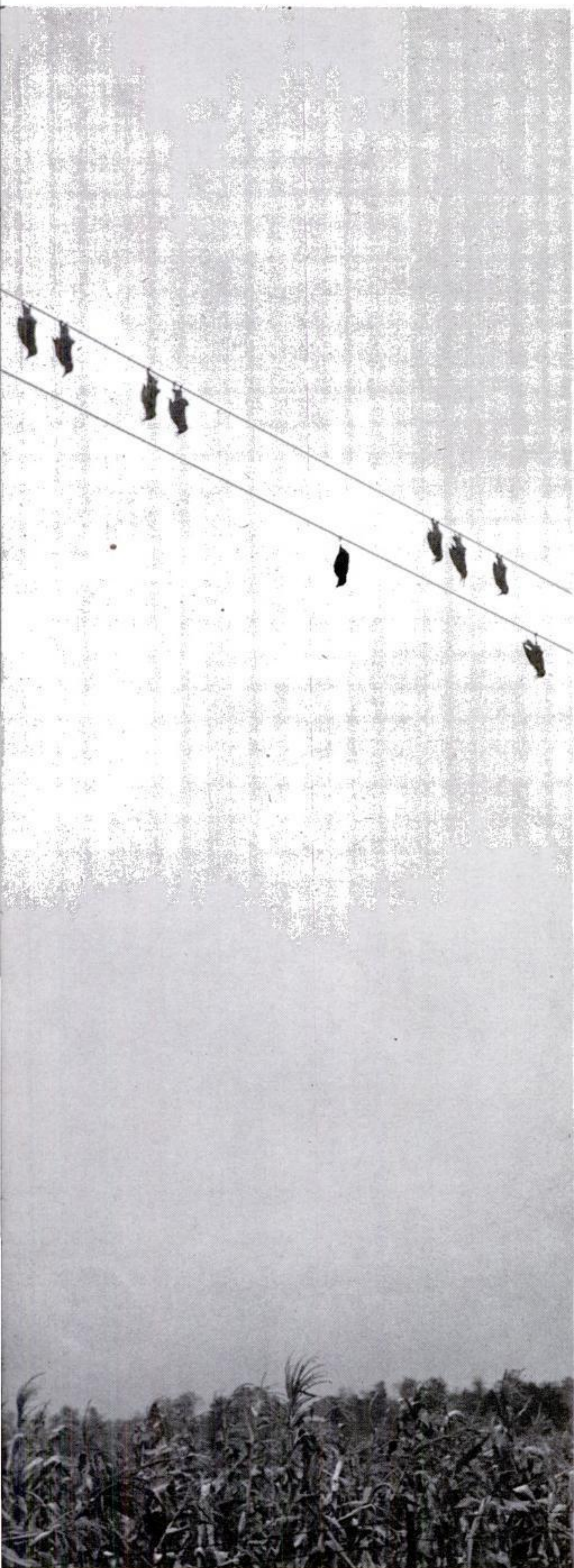
SONG STILLED

Sirs:

Seconds after a flock of birds alighted on electric lines to fill their world with chatter, an Indiana cornfield presented this tragic scene of death in the air. These nine bodies hanging by their feet prove conclusively that sometimes birds do meet their death on power lines. The

theory here is that too great a number of birds gathered at one time on the wires, causing the wires to sway together. The birds shown here upside down in the sky were not the only victims. The ground beneath was littered with dead birds which fell among the cornstalks.

Argos, Ind. CARL O. MORGAN



Cream of Kentucky

THE "DOUBLE-RICH" BOURBON

Scarlet and black — racing colors of Mr. Joseph E. Widener — carried to fame by Brevity and Chance Shot

Play the Favorite... for "Double-Rich" Pleasure!

Way out in front of the fine Bourbon field is Cream of Kentucky—the world's largest selling straight Bourbon whiskey. Bred of the finest grain in the Bluegrass... with water from a special spring of century-old fame for making extra rich Bourbon... "trained" by Kentucky's premier Bourbon distiller. Taste what "Double-Rich" means to you—in extra flavor and smoothness

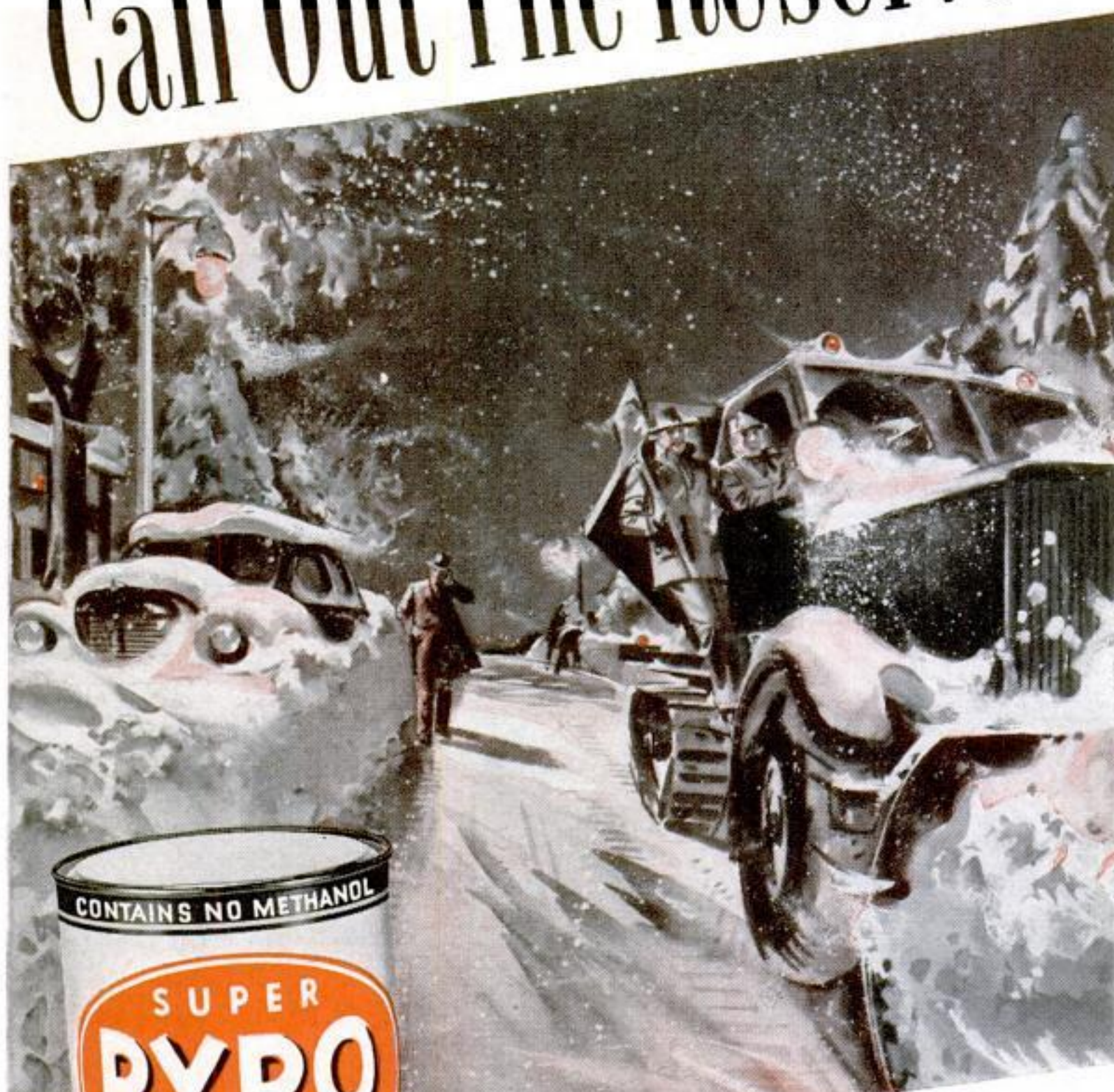
86 Proof. Copr. 1941, Schenley Distillers Corp., N.Y.C.



When a fire
gets out of control—



"Call Out The Reserves!"



when a sudden freeze strikes,
you need Super Pyro's

Anti-Freeze Reserve!

It's no great trick for an anti-freeze to protect your car in mildly cold weather. Any good brand will do that. But when the thermometer goes haywire . . . takes a *real* nose dive . . . what sort of protection will your anti-freeze deliver? • Super Pyro gives you more protection than other types of \$1.00 anti-freeze. You can actually get twenty-eight degrees more *RESERVE PROTECTION* than with the next leading type in the dollar field! . . . *RESERVE PROTECTION* which is right there when you need it—ready for action when a sudden freeze strikes.

READ THESE 3 VITAL FACTS!

- 1... Automobile engineers emphasize that the boiling point of an anti-freeze solution is all-important. Because the more anti-freeze used, the more chance of boil-away.
- 2... Modern motors develop a heat of 180°. So engineers warn not to use solutions that boil at less than 180°.
- 3... THE IMPORTANT FACT about Super Pyro is that when mixed in a solution which boils at 180°, it protects to **THIRTY BELOW ZERO!** A similar solution of another type of \$1.00 anti-freeze protects to only **TWO BELOW ZERO.**

Enjoy Real "Peace of Mind"

Super Pyro won't boil at normal engine heat. So why not do the logical, the economical thing. Fill with \$1.00 per gallon Super Pyro today! You'll get those twenty-eight extra degrees of *RESERVE PROTECTION* . . . and get rid of freeze-up worries now. U. S. Industrial Chemicals, Inc., New York, N. Y.

PYRO

SUPER

No Boil-away at Normal Engine Heat

The \$1.00 ANTI-FREEZE with "RESERVE PROTECTION"

PICTURES TO THE EDITORS

(continued)

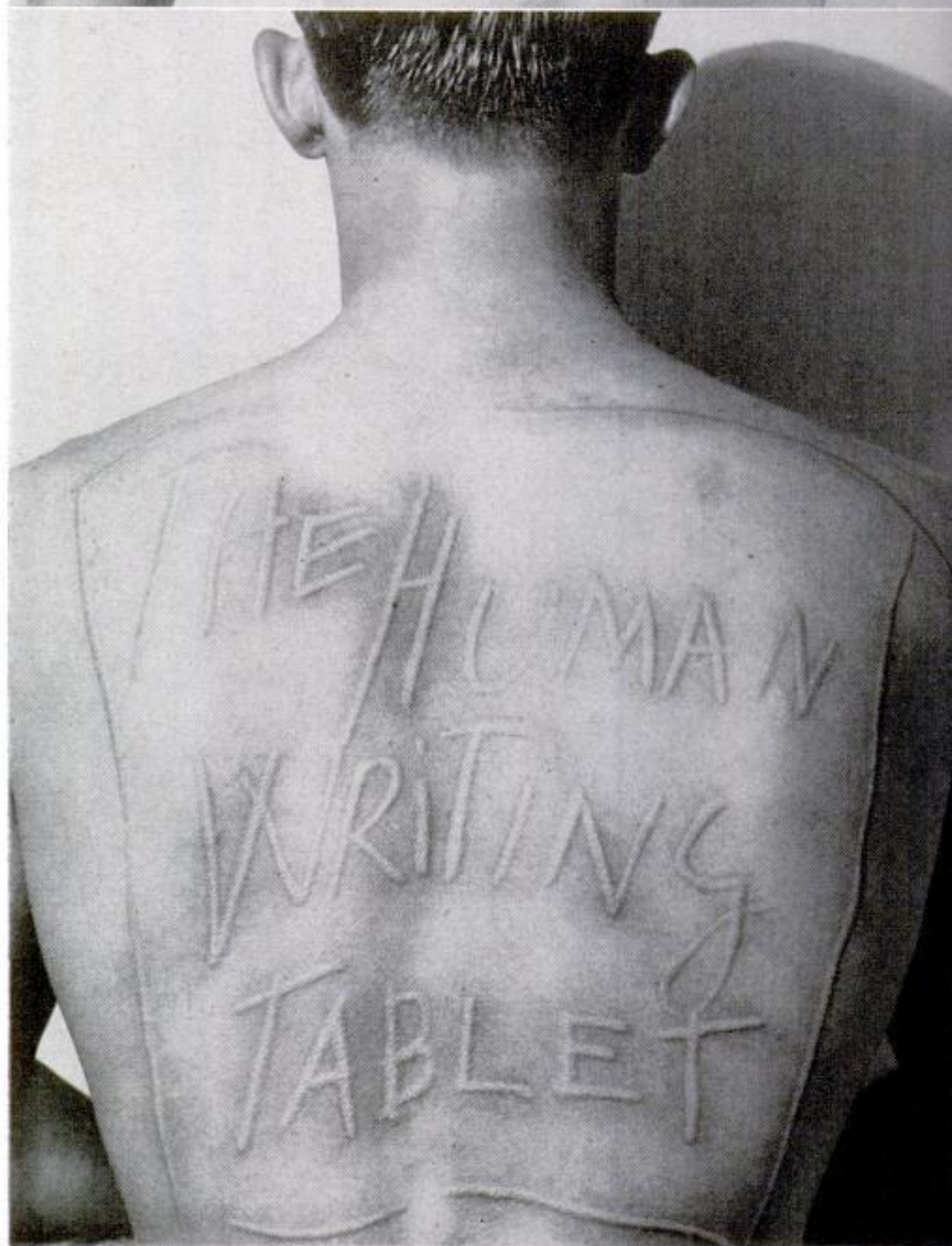
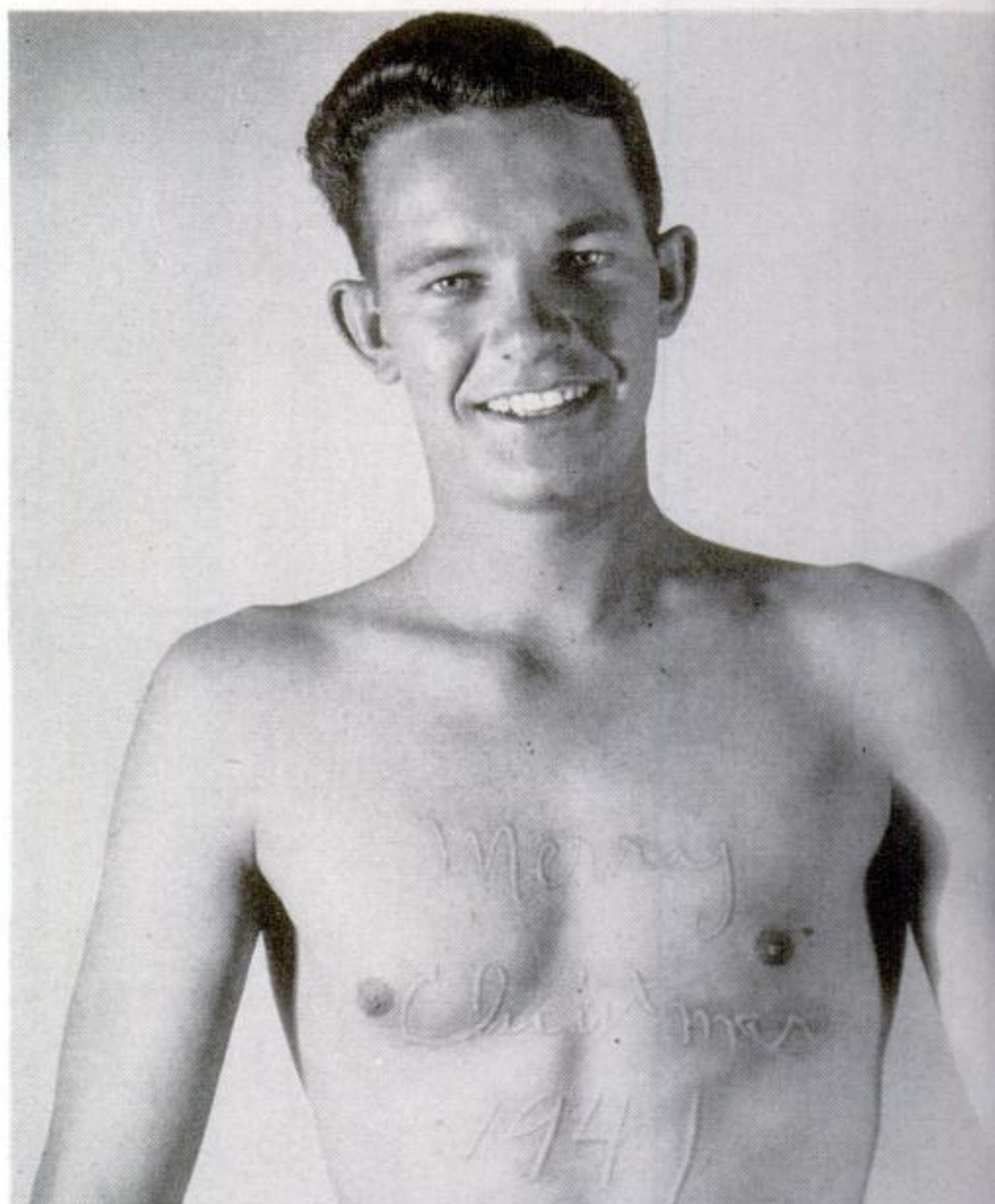
MARKED MAN

Sirs:

Wilbur E. Bauer, Los Angeles, has the most sensitive skin I have seen. This writing upon his chest and back is shown five minutes after it was done with a ball-

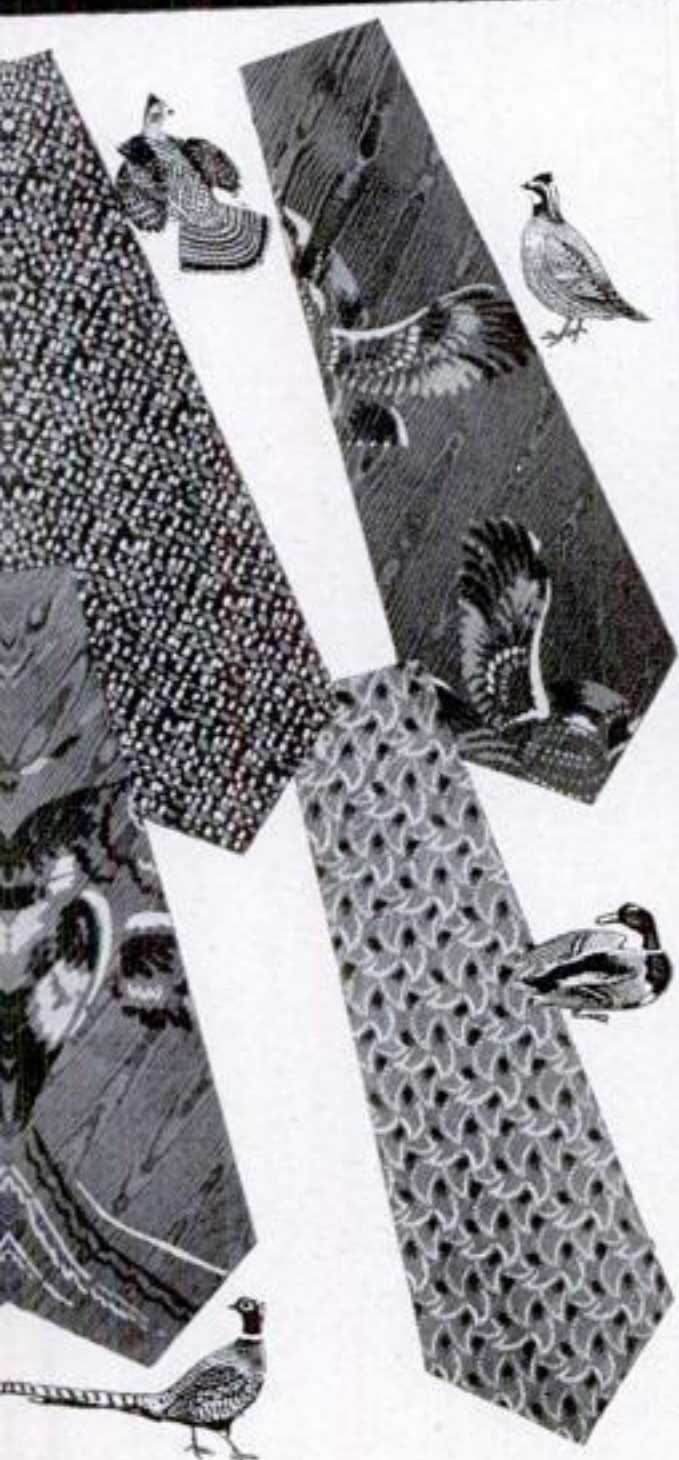
ended instrument with ordinary writing pressure. It disappeared in 30 minutes.

DR. M. R. HAIGH
Los Angeles, Calif.



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Oct. 27th's new
ties in neckwear



GAME BIRDS FOR 1941

Twenty patterns, inspired by the plumage of America's most famous Game Birds, including Grouse, Bob White, Mallard Duck, Ring-necked Pheasant, each in six different color combinations, one hundred and twenty different ties...colors from Drake's King Blue to Autumn Brown on famous "Whiskerproof" Suede Velour \$1.50. Other Cheney ties, \$1.00 up.

Cheney Brothers...Since 1838.
6 East 34th Street, New York City.
\$1.00 and two tie bands for a set of four Game Bird pictures in full color...ready to frame.

*Reg. U. S. Pat. Off.

LOOK FOR THE NAME
CHENEY*
CRAVATS

STYLES FOR ALL OCCASIONS
TIE WELL...WEAR WELL



PICTURES TO THE EDITORS

(continued)

RAGS TO "RICHES"

Sirs:

I think my wife's original creation, made from two old sweaters, compares favorably with the \$300 Hattie Carnegie gems shown in LIFE, Sept. 15. And this just required scissors, thread, imagination and a few hours work.

SAMUEL WEISS

New York, N. Y.



Good Judges of Gin will tell you...

There's no Gin like Gordon's!



THE CAUSE...

Gordon's has the Advantage of Liqueur Quality and High Proof, 94.4.

THE RESULT...

Drinks Never Taste Thin with Gordon's Gin.

- Because there's no gin like Gordon's, it naturally costs a little more—but you get the advantage of Liqueur Quality and High Proof, 94.4. That means richer flavor, velvety smoothness—drinks that never taste thin!

Gordon's Gin

100% Neutral Spirits Distilled from Grain

Copr. 1941, Gordon's Dry Gin Co., Ltd., Linden, N. J.



SCIENCE NOW REVEALS

PERSPIRATION IS ACID IT ROTS STOCKINGS!

NEW IVORY SNOW care guards against this menace—here's how it helps give up to 1/5 more wear



• To help you guard against weakened threads, stocking runs . . . research now exposes a common, yet too often neglected enemy of your stockings.

It is *acid perspiration*. The normal human body gives off at least a pint of it *every day* . . . and this unseen, unfelt perspiration *rots* stockings!

That is why so many experts now stress this important advice: rinse your stockings, after each wearing, in rich, gentle Ivory Snow suds. Ivory Snow is something new in "fine fabrics" soaps. Ivory-pure. Made in "snowdrop" form, to give rich suds in 3 seconds, even in *cool* water.

Carelessness costs money! Tests show that daily Ivory Snow care brings up to 1/5 longer stocking wear—it's just like getting a new pair *free* every 2 months! Undies, too, look and last better under this gentle care.

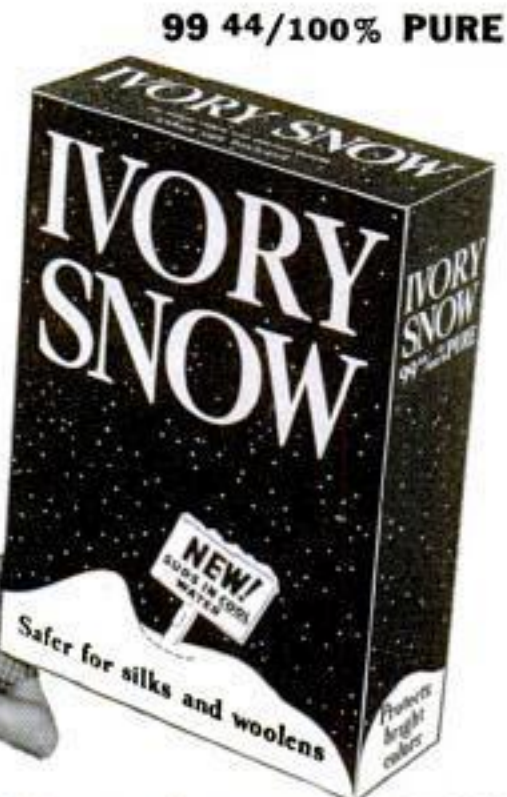
Only Ivory Snow Combines BOTH These Advantages

1. Pure soap in quick-dissolving tiny "snowdrop" form.
2. Bursts into pure, rich suds in 3 seconds . . . and in *cool* water, dissolves faster than *any* other soap.

Ivory Snow acts quickly, surely, safely against dangerous acid perspiration . . . to help stockings last far longer.

WANT LOVELIER HANDS IN 12 DAYS?

IF ONE OF THE 5 LEADING PACKAGED SOAPS IS MAKING **YOUR** HANDS RED, ROUGH—CHANGE NOW TO **IVORY SNOW** FOR ALL YOUR DISHES! CUTS GREASE AS FAST AS THE STRONGEST LAUNDRY SOAP!



RICH, SAFE SUDS IN 3 SECONDS — EVEN IN COOL WATER

TRADEMARK REG. U. S. PAT. OFF. • PROCTER & GAMBLE

PICTURES TO THE EDITORS

(continued)

PUMPKIN PUSS

Sirs:

John Cz (spell his name to pronounce it), of Madison, makes pumpkins and gourds grow their own faces. He does this by maturing them inside molds. The dwarf specimen shown here, with corn silk forming the hair, represents the Duke

of Windsor. Most of his novelties are skeleton heads. For them he gets high prices. Fourteen brought \$500 from a New York dealer who sold them to department stores for display purposes and to swank parties for centerpieces.

DWIGHT BOYER

Mentor, Ohio



TOO MUCH EXCITEMENT

Sirs:

The colored girl (right foreground) got excited when her boy friend (on his back) stabbed her in the arm with a knife. She shot him through the arm, and he toppled over dead—of excitement, says the coroner's verdict. When the cops arrived, they handcuffed the girl to her victim's body

and one (sitting, left) was shot accidentally in the leg by his partner. The man at extreme right is having key trouble. The man in the foreground who appears to be doing an Indian dance was described by the photographer as "highly excited."

E. K. MEAD

Times-Herald
Dallas, Texas



Adventure in MALAY?

No, this is Florida, U.S.A.!

1. "Don't ever bet with a Floridian," cautions a world-traveler. "A friend of mine bet me he could duplicate right here in Florida every thrill of a jungle expedition—without the discomfort of snakes, swamps, or savages. He started by taking me to the famous Parrot Jungle just outside Miami. Dozens of giant macaws, in blinding colors, came screeching down on our arms and shoulders. Then—

2. "We went on a hunting trip into the Everglades. Talk about tropic country—moss-hung cypresses, buzzards wheeling overhead, alligators, even a variety of orchid—we saw 'em all! I was convinced, but he wouldn't stop there—

3. "Our next call was Marineland, which topped anything I've ever seen in my travels. In the undersea tanks was every kind of tropical fish imaginable. Playful dolphins, tame as puppies, leaped to take food from their keeper's hand.

4. "And for a first-hand impression of how a deep-sea diver feels, we watched him feed and pet them under water. 'Now for a thrill you never enjoyed in Malay,' said my friend—

5. "This turned out to be a Canadian Club in the attractive little bar. 'What do you mean?' I demanded. 'I've enjoyed that unique flavor in every country I've ever visited.'"

Why have so many Americans switched to Canadian Club lately? Because of its unique, delightful flavor. No other whisky in all the world

tastes like Canadian Club. It's light as Scotch—rich as rye—satisfying as bourbon; and you can stick with it all evening long—in cocktails before dinner and tall ones after.

That's why Canadian Club is the largest-selling imported whisky in the United States (and in Scotland, too!).

IN 87 LANDS NO OTHER WHISKY TASTES LIKE

Canadian Club

Imported by Hiram Walker & Sons Inc., Peoria, Illinois
Blended Canadian Whisky, 90.4 proof

Copyright, 1941



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XSB2C-1 — It's the Navy's new dive-bombing sensation — Test Pilot Bill Ward at the stick



HOW DOES IT FEEL to dive *straight down* from several miles up? Bill Ward knows. He's the test pilot who put this amazing new Curtiss dive bomber through her paces for the Navy. That's Bill (*left, above*) smoking his (*and the Navy man's*) favorite cigarette. He'll tell you—

"YOUR EARS CRACKLE and pop. You think," says Bill, "the whole world's trying to squeeze the daylight out of you. You think maybe they *have*, if things go a little foggy or dark when you're pulling out of your dive." After a ride like that, a Camel tastes mighty welcome.

NOTHING COMES EVEN CLOSE TO
CAMELS WITH ME. THEY'RE **MILDER** BY FAR.
AND, MAN, WHAT A SWELL **FLAVOR**

The *smoke* of slower-burning
Camels contains

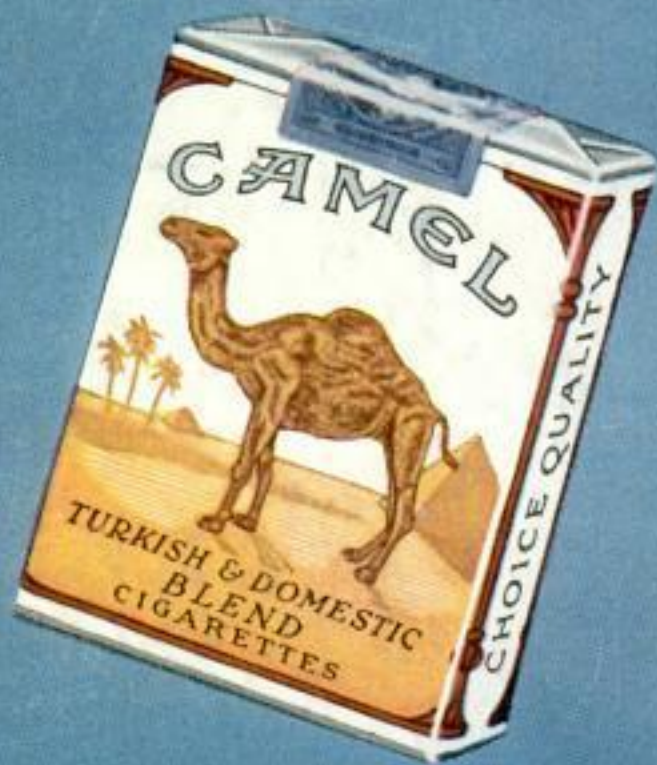
28% LESS NICOTINE

than the average of the 4 other
largest-selling cigarettes tested—less than
any of them—according to independent
scientific tests *of the smoke itself!*

BY BURNING 25%
SLOWER than the average
of the 4 other largest-selling
brands tested—slower than
any of them—Camels also
give you a smoking *plus*
equal, on the average, to

**5 EXTRA
SMOKES
PER PACK!**

R. J. Reynolds Tobacco Company
Winston-Salem, North Carolina



*Test Pilot Bill Ward shares the Navy man's preference
for the cigarette of costlier tobaccos... Camel*

SPEAKING of tests, Bill Ward adds: "Those recent laboratory tests showing less nicotine in the smoke of Camels only go to prove what I've always found in my smoking — Camels are milder in *lots of ways*. That's what counts with me."

Light up a Camel yourself. You'll know in the first few flavorful puffs why, with men in the service* . . . with the millions behind them . . . it's Camels. (*Based on actual sales records in the Army, Navy, Marines, and Coast Guard.)

CAMEL THE CIGARETTE OF COSTLIER TOBACCOS